


EB




MR  FLOCK  
italian design emotion



italian  
design  
emotion

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**MR**  **FLOCK**

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italian design emotion



**MR. FLOCK**

Collection FRAME - HACKNEY

Thanks to Qeeboo for Kong image  
by Stefano Giovannoni





*Il mio nome è MR. FLOCK*

*Adoro il the, la pioggia londinese  
e le fredde acque del Tamigi.*

*Passeggio in Savile Row,  
Tu con me.*

*Il sogno è un abito Bespoke,  
l'ho pensato ed ora è realtà.*

*Che la Magia abbia inizio.*

*My name is MR. FLOCK*

*I love tea, London rain and  
the cold waters of the Thames.*

*I stroll Savile Row,  
you with me.*

*The dream is a bespoke suit,  
I figured it out and now it's reality.*

*Let the Magic begin.*



**MR. FLOCK** by BenettiHOME è la nuova Collezione dal design unico al Mondo!

Le grafiche sono ideate dal nostro Ufficio Stile e i progettisti possono intervenire per rendere ancora più esclusive le proprie realizzazioni.

**MR. FLOCK** è la soluzione perfetta per il contract moderno, ideale per uffici, alberghi, ristoranti, bar, spazicommerciali e residenziali.

**MR. FLOCK** è realizzato su pannelli rigidi, leggeri, resistenti e insonorizzanti in spessore cm. 2,5, nel formato da cm. 60X60 e suoi sottomultipli, oltre a varie forme geometriche.

Veloce da installare e semplice da pulire (vedi scheda tecnica).

I pannelli vengono incisi per ottenere le varie grafiche e trattati con la tecnica della floccatura (vellutazione) che rende la superficie morbida e piacevole al tatto.

L'aggiunta di BenettiMOSS è il tocco finale che rende **MR. FLOCK** il nuovo giardino verticale unico nel suo genere.

Tutti i pannelli di questa Collezione sono disponibili anche nella versione senza BenettiMOSS.





**MR. FLOCK** by BenettiHOME is the new World's Unique Design Collection!

Our Style Office creates the graphics so designers may make their projects even more exclusive.

**MR. FLOCK** is the perfect solution for the modern contract, ideal for offices, hotels, restaurants, bars, commercial and residential spaces.

**MR. FLOCK** is made on a rigid, light and strong substrate with sound absorbing quality, thickness 2,5 cm. The available sizes are 60x60 cm. and its submultiples, as well as several geometric shapes.

Simple to install and easy to clean (see technical data sheet for more details).

The panels are engraved to obtain the various graphics and treated with the technique of flocking (velvetting) that makes the surface soft and pleasant to the touch.

The addition of BenettiMOSS is the finishing touch which makes **MR. FLOCK** the new unique vertical gardens maintenance free.

All the panels in this Collection are also available in a version without BenettiMOSS.



# GIARDINI VERTICALI

**MR. FLOCK** viene proposto in combinazione con BenettiMOSS, il giardino verticale naturale senza manutenzione.

BenettiMOSS è la soluzione ideale per creare pareti verdi per interni, non attira la polvere e gli insetti, è facile da installare ed ha una lunga durata nel tempo.

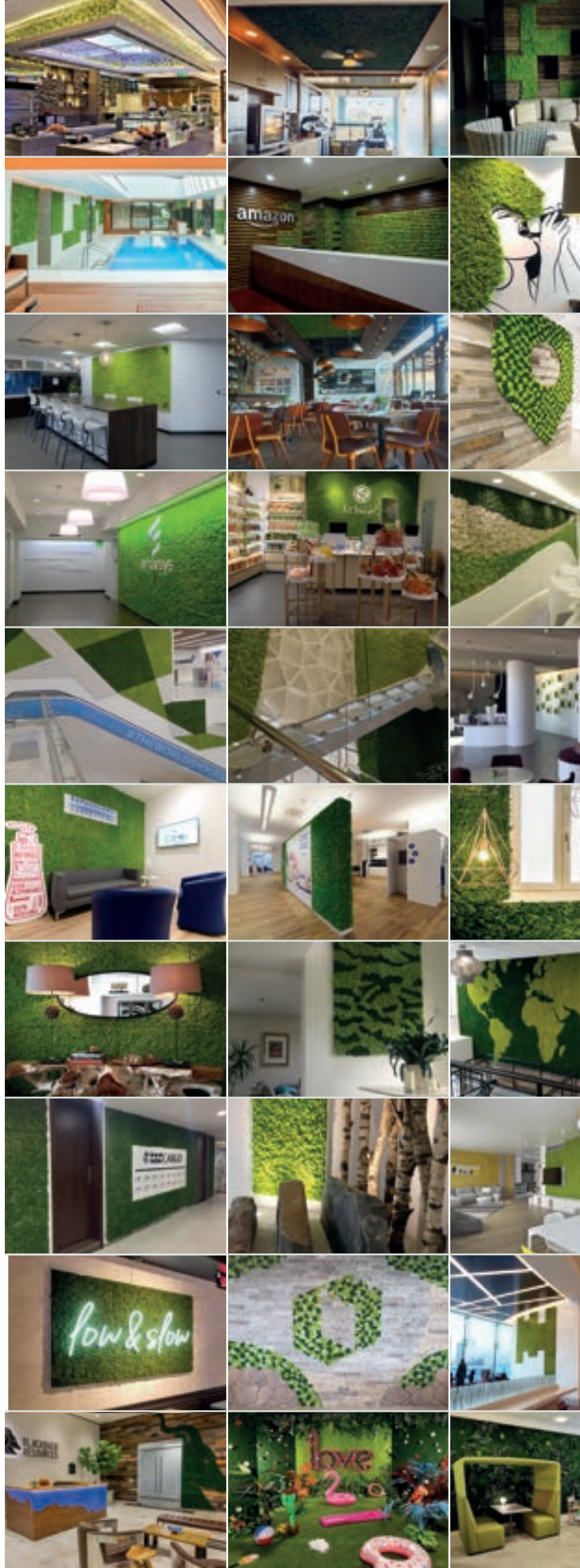
BenettiMOSS è stato scelto dai migliori Studi di architettura per realizzare prestigiosi progetti in tutto il mondo.

# VERTICAL GARDENS

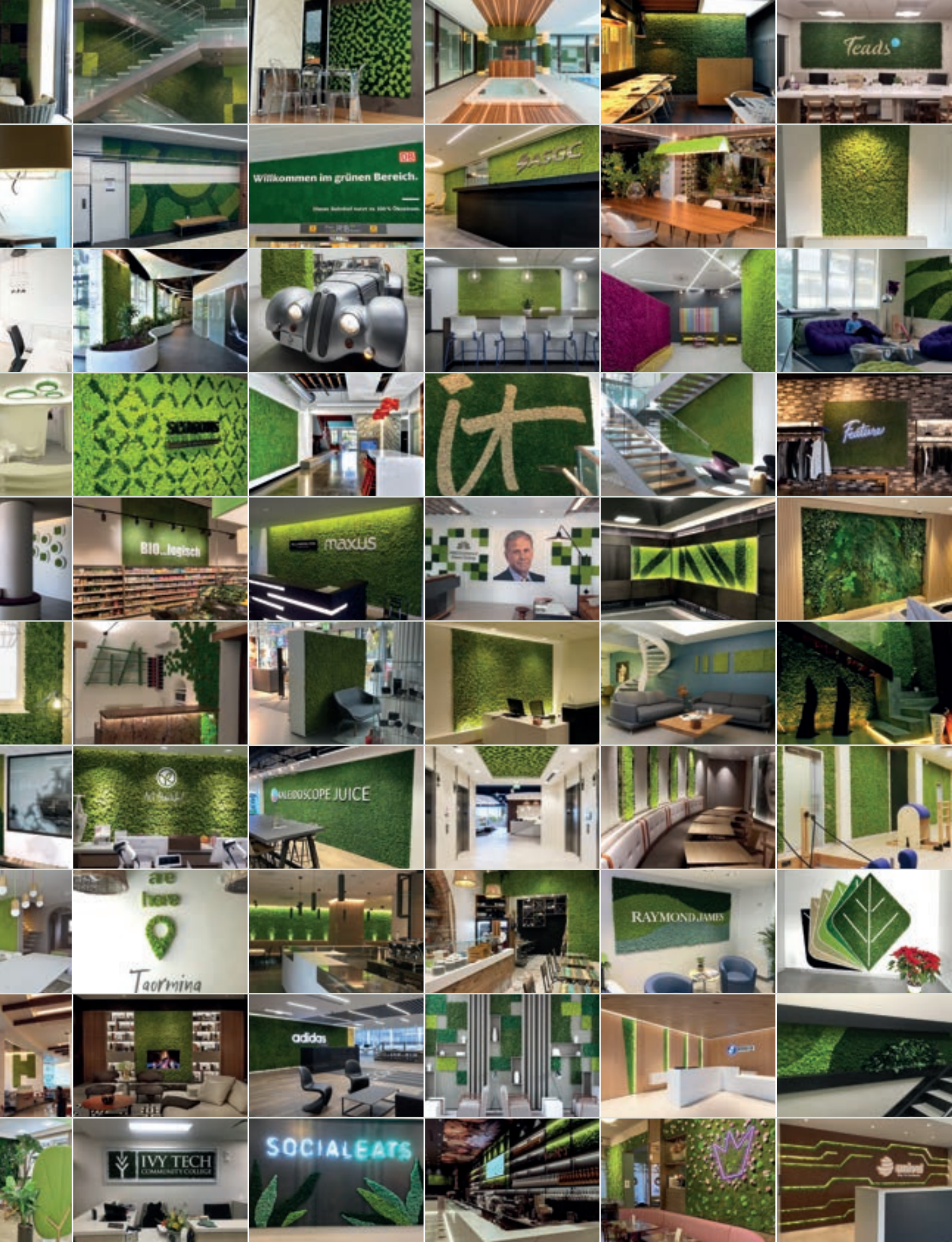
**MR. FLOCK** is offered in combination with BenettiMOSS, the maintenance-free natural vertical garden.

*BenettiMOSS is the ideal solution for green indoor walls, it does not attract dust and insects, is easy to install and has a long service life.*

*BenettiMOSS has been selected by the best architectural firms to create prestigious projects all over the world.*







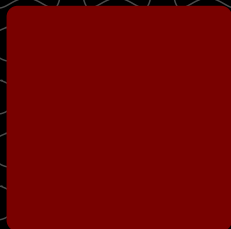
# COLORS

**MR FLOCK**

italian design emotion



**RUBINO**



**BORDEAUX**



**RUGGINE**



**GRIGIO PERLA**



**GRIGIO**



**ANTRACITE**



**NERO**



**VERDE**



**SMERALDO**



**VERDE SCURO**



**CAMELLO**



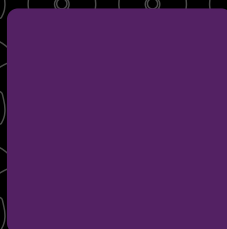
**CIOCCOLATO**



**PETROLIO**



**BLU ELETTRICO**



**VIOLA**



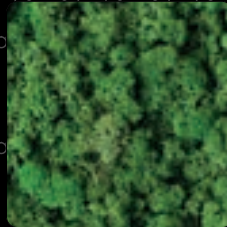
**INDACO**

# COLORS

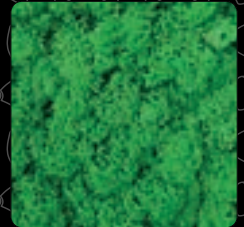
**BENETTI** italian design emotion **MOSS**



**GRASS**



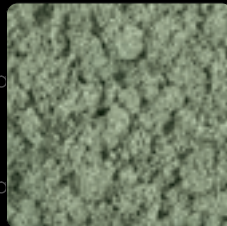
**FOREST**



**VERDE GRANOZZO**



**CREAM**



**SEA MIST**



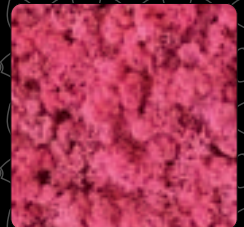
**OCEAN**



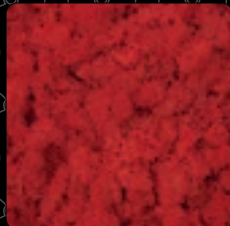
**SUNSHINE**



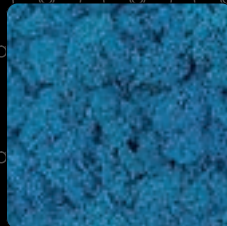
**SUNSET**



**FUXIA**



**RED**



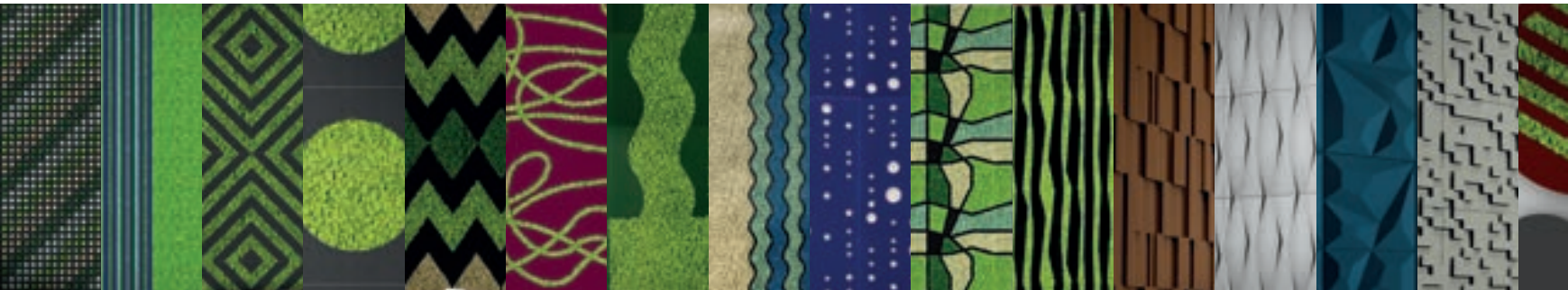
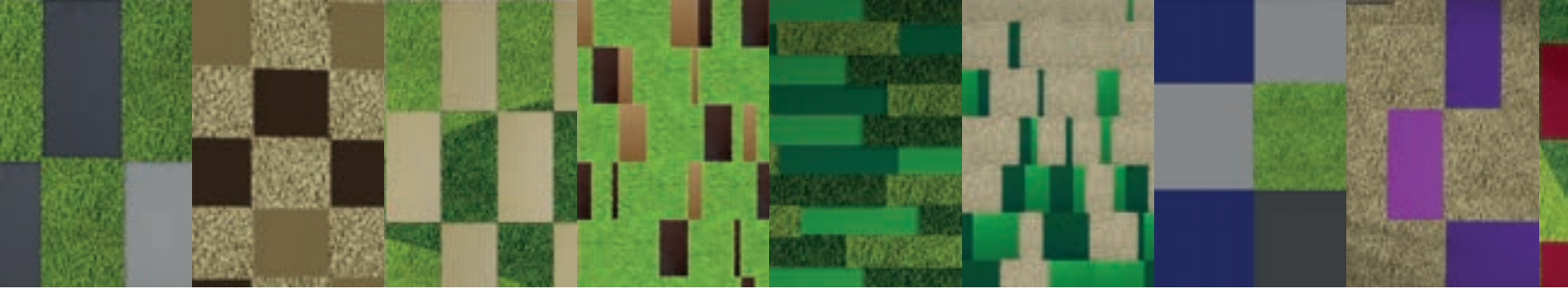
**BLUE**

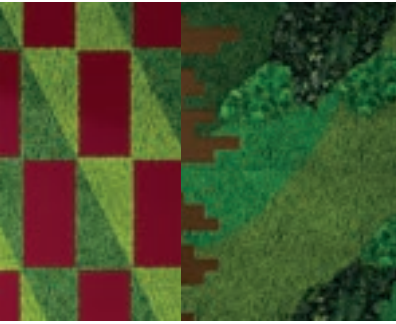


**CITY**



# COLLECTIONS





.14

## *Flat Surface*



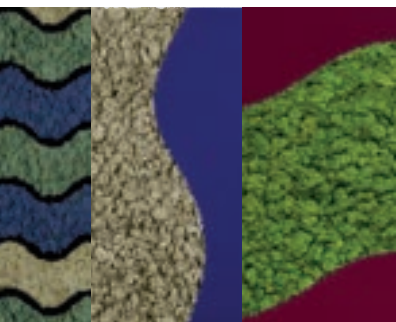
.38

## *Design*



.106

## *Piece of Art*



.124

## *Frame*





## COLLECTION

# *Flat Surface*



*Buca 7, Par 3, Putting Green liscio  
e brezza assente.*

*Il prato ai miei piedi,  
agli occhi sfugge l'orizzonte.*

*Mai visto un temporale,  
solo Arcobaleni.*

*La giostra sta per partire, saliamo.*

*Hole 7, Par 3, Smooth Putting Green  
and absent breeze.*

*The fairway at my feet,  
the horizon escapes the eyes.*

*Never seen a thunderstorm,  
only Rainbows.*

*The merry-go-round is about to start,  
let's get on.*

*Flat Surface* 

# HAMPSTEAD



MR. FLOCK  
FLAT SURFACE  
CM. 30X60 (11.81"X 23.62")  
FLOCK COLOR: GRIGIO PERLA



MR. FLOCK  
FLAT SURFACE  
CM. 30X60 (11.81"X 23.62")  
FLOCK COLOR: GRIGIO



BenettiMOSS  
CM. 30X60 (11.81"X 23.62")  
MOSS COLOR: GRASS

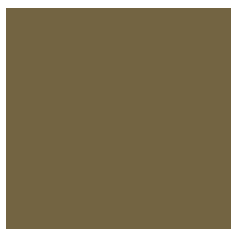




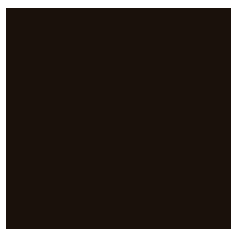


*Flat Surface* 

# WHITEHALL



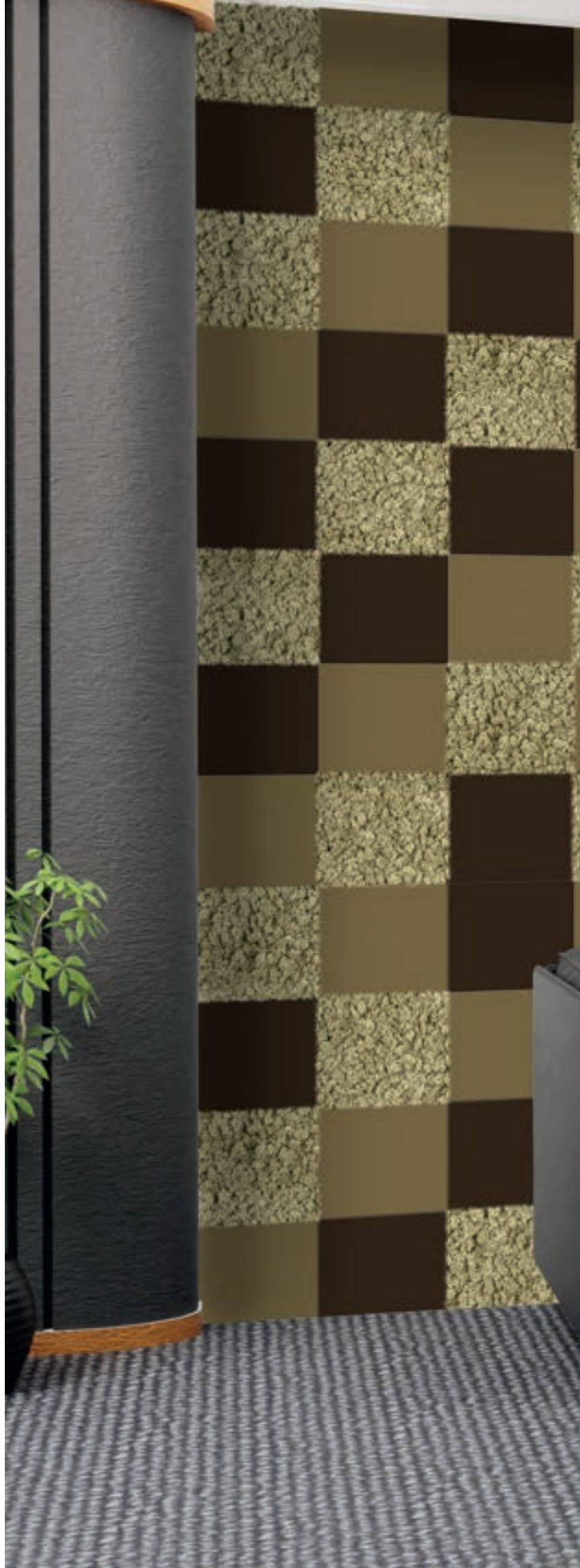
MR. FLOCK  
FLAT SURFACE  
CM. 30X30 (11.81"X 11.81")  
FLOCK COLOR: CAMMELLO



MR. FLOCK  
FLAT SURFACE  
CM. 30X30 (11.81"X 11.81")  
FLOCK COLOR: CIOCCOLATO



BenettiMOSS  
CM. 30X30 (11.81"X 11.81")  
MOSS COLOR: CREAM





*Flat Surface* 

# BISHOPSGATE



MR. FLOCK  
FLAT SURFACE  
CM. 30X60 (11.81"X 23.62")  
FLOCK COLOR: CAMMELLO

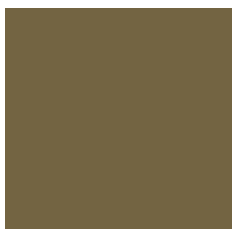


BenettiMOSS  
CM. 30X60 (11.81"X 23.62")  
MOSS COLOR: GRASS, FOREST  
CUSTOM DESIGN

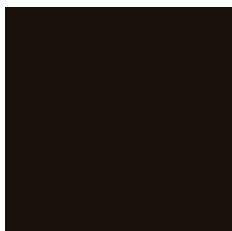




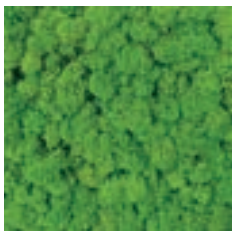
# BRIXTON



MR. FLOCK  
FLAT SURFACE  
CM. 7,5X60 – 15X60 – 30X60 – 60X60  
(2.95"X 23.62" – 5.90"X 23.62"  
11.81"X 23.62" – 23.62"X 23.62")  
FLOCK COLOR: CAMMELLO



MR. FLOCK  
FLAT SURFACE  
CM. 7,5X60 – 15X60 – 30X60 – 60X60  
(2.95"X 23.62" – 5.90"X 23.62"  
11.81"X 23.62" – 23.62"X 23.62")  
FLOCK COLOR: CIOCCOLATO



BenettiMOSS  
VARI FORMATI A PROGETTO  
SEVERAL SIZES ACCORDING TO PROJECT  
MOSS COLOR: GRASS





*Flat Surface* 

# HATTON GARDEN

MR. FLOCK  
FLAT SURFACE  
CM. 15X60 ( 5.90"X 23.62")  
FLOCK COLOR: VERDE



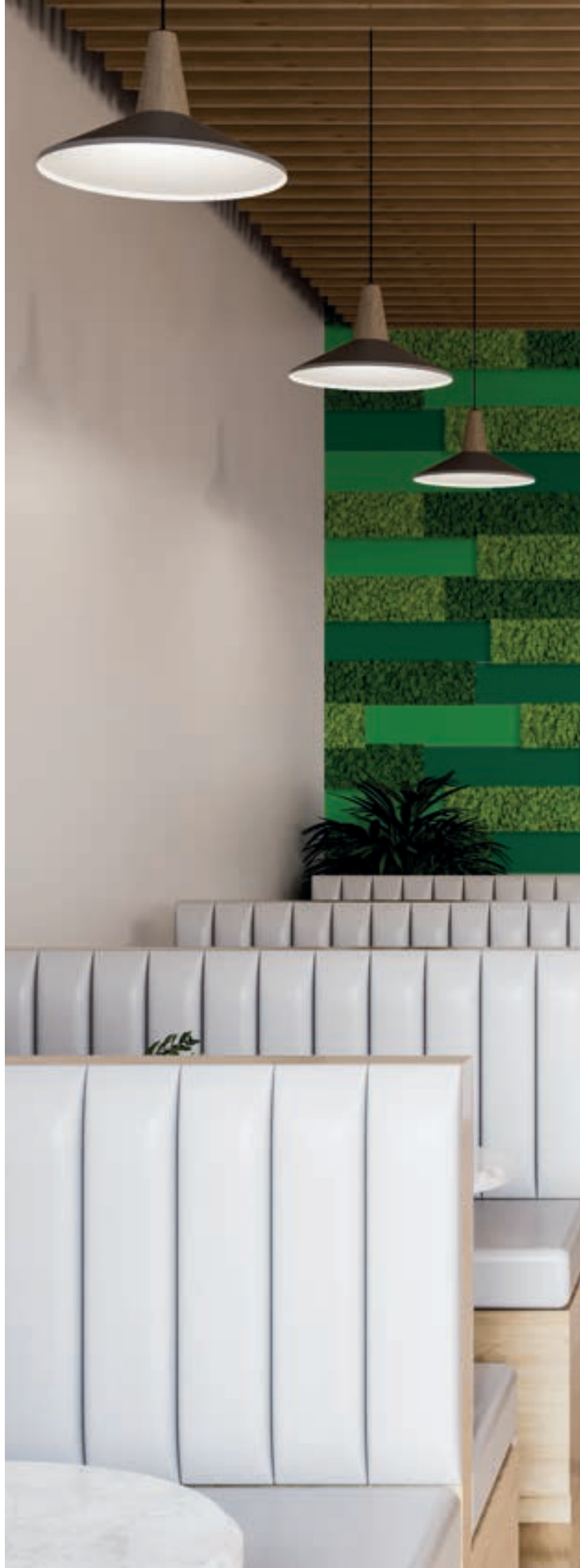
MR. FLOCK  
FLAT SURFACE  
CM. 15X60 (5.90"X 23.62")  
FLOCK COLOR: VERDE SCURO



BenettiMOSS  
CM. 15X60 (5.90"X 23.62")  
MOSS COLOR: GRASS



BenettiMOSS  
CM. 15X60 (5.90"X 23.62")  
MOSS COLOR: FOREST







# CAMDEN



MR. FLOCK  
FLAT SURFACE  
CM. 7,5X60 – 15X60 – 30X60 – 60X60  
(2.95"X 23.62" – 5.90"X 23.62"  
11.81"X 23.62" – 23.62"X 23.62")  
FLOCK COLOR: SMERALDO



MR. FLOCK  
FLAT SURFACE  
CM. 7,5X60 – 15X60 – 30X60 – 60X60  
(2.95"X 23.62" – 5.90"X 23.62"  
11.81"X 23.62" – 23.62"X 23.62")  
FLOCK COLOR: VERDE SCURO



BenettiMOSS  
VARI FORMATI A PROGETTO  
SEVERAL SIZES ACCORDING TO PROJECT  
MOSS COLOR: CREAM



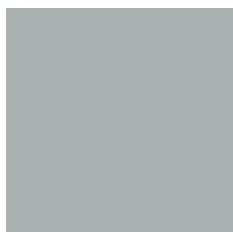


*Flat Surface* 

# OXFORD CIRCUS



MR.FLOCK  
FLAT SURFACE  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: BLU ELETTRICO



MR. FLOCK  
FLAT SURFACE  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: GRIGIO PERLA



MR. FLOCK  
FLAT SURFACE  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: GRIGIO



BenettiMOSS  
CM. 30X60 (11.81"X 23.62")  
MOSS COLOR: GRASS





# CARNABY STREET



MR. FLOCK  
FLAT SURFACE  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: VIOLA



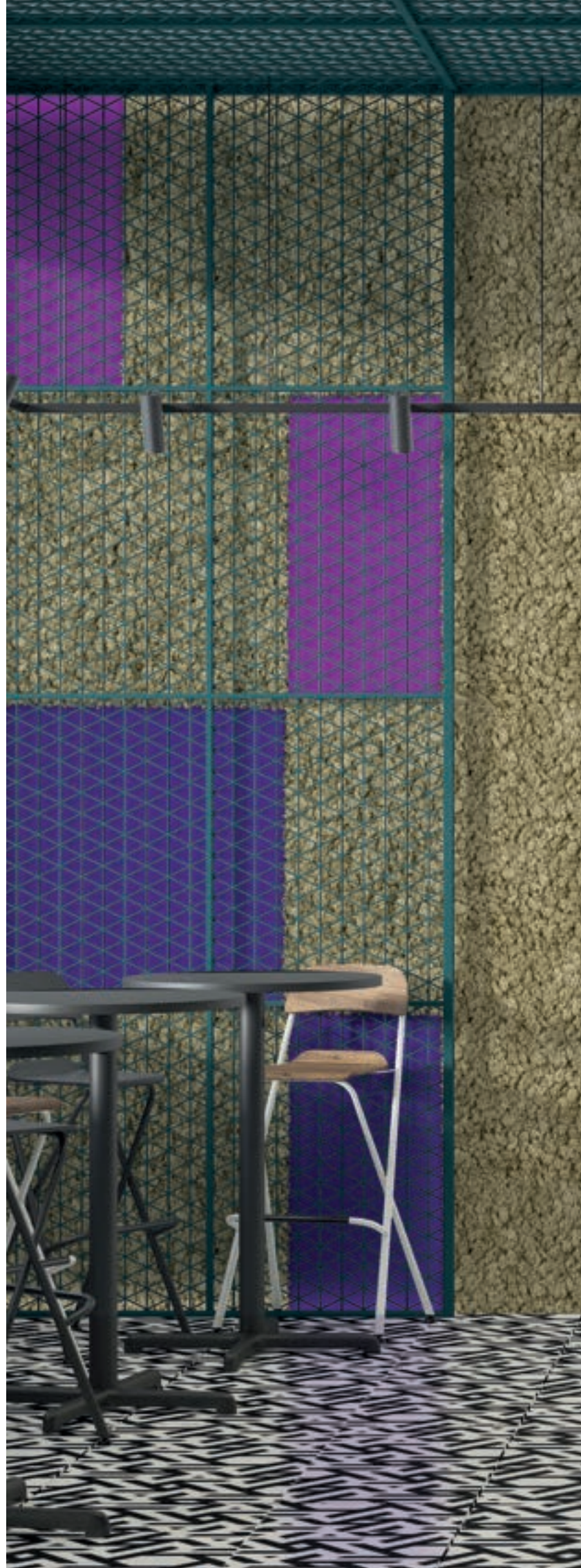
MR. FLOCK  
FLAT SURFACE  
CM. 30X60 (11.81"X 23.62")  
FLOCK COLOR: VIOLA



MR. FLOCK  
FLAT SURFACE  
CM. 30X60 (11.81"X 23.62")  
FLOCK COLOR: INDACO



BenettiMOSS  
CM. 60X60 (23.62"X 23.62")  
MOSS COLOR: CREAM





*Flat Surface* 

# HOLLAND PARK



MR. FLOCK  
FLAT SURFACE  
CM. 30X60 (11.81"X 23.62")  
FLOCK COLOR: RUBINO



Benetti MOSS  
CM. 30X60 (11.81"X 23.62")  
MOSS COLOR: GRASS, FOREST







*Flat Surface* 

# TOWER BRIDGE

MR. FLOCK  
FLAT SURFACE  
CM. 7,5 X 60 (2.95" X 23.62")  
FLOCK COLOR: CIOCCOLATO



BenettiMILLENNIUM  
VARI FORMATI A PROGETTO  
SEVERAL SIZES ACCORDING TO PROJECT





## CARATTERISTICHE TECNICHE

La collection FLAT SURFACE è realizzata in numerose dimensioni e diverse forme ed è disponibile nei 16 colori della gamma standard MR. FLOCK

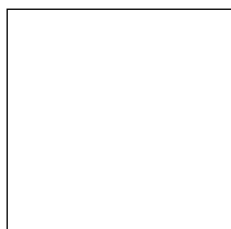
La collection FLAT SURFACE si abbina a BenettiMOSS in tutte le sue colorazioni.



CM. 15X15  
(5.90"X 5.90")



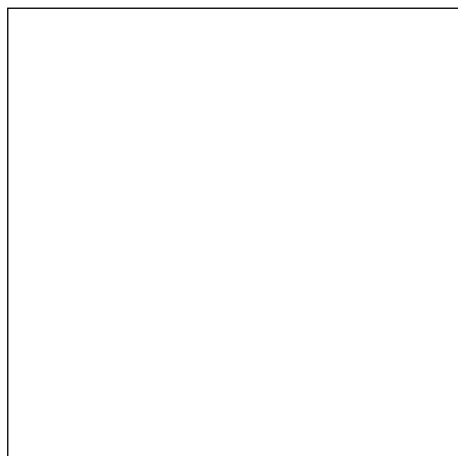
CM. 7,5X60  
(2.95"X 23.62")



CM. 30X30  
(11.81"X 11.81")



CM. 15X60  
(5.90"X 23.62")



CM. 60X60  
(23.62"X 23.62")



CM. 30X60  
(11.81"X 23.62")

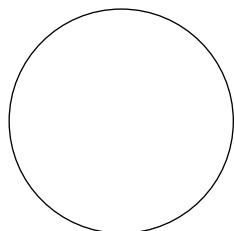
SPESSORE / THICKNESS 2,5 CM.



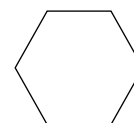
# TECHNICAL FEATURES

The *FLAT SURFACE* collection comes in numerous sizes and different shapes and is available in the 16 colours of the standard *MR. FLOCK* range.

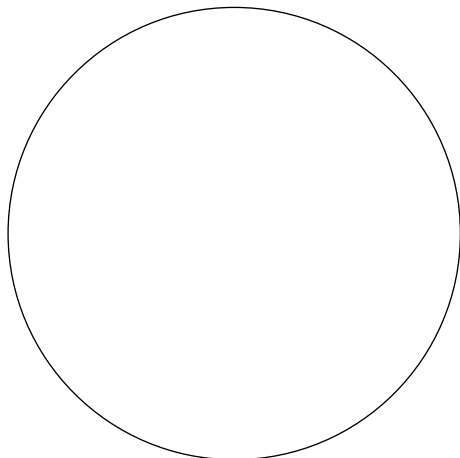
The *FLAT SURFACE* collection can be combined with *BenettiMOSS* in all its colours



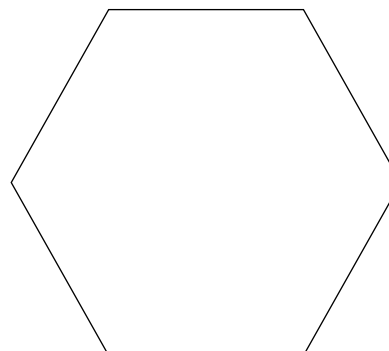
∅ CM. 30  
(∅ 11.81")



CM. 30X26  
(11.81" X 10.23")



∅ CM. 60  
(∅ 23.62")



CM. 60X52  
(23.62" X 20.47")

SPESSORE / THICKNESS 2,5 CM.





COLLECTION  
*Design*



*Non bevo caffè.*

*Profumo di vaniglia pervade il mio cammino.*

*Salgo 3 gradini... et voilà "The Gherkin", il Design è meraviglia.*

*Ora, ispirato, mi appresto alla missione.*

*Seguitemi.*

*I don't drink coffee.*

*Scent of vanilla pervades My walk.*

*I climb 3 steps... et voilà "The Gherkin", Design is wonder.*

*Now, inspired, I am getting ready for the mission.*

*Follow me.*

*Design*



# CITY OF LONDON



MR. FLOCK  
CITY OF LONDON  
CM. 60X60 (23.62"X23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: GRASS  
PATTERN: 9 GRAFICHE DIFFERENTI  
vedi dettagli pag.100-101  
*PATTERN: 9 DIFFERENT GRAPHICS  
see details page 100-101*



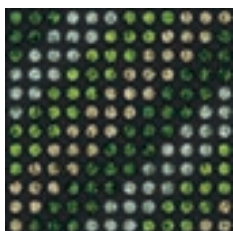




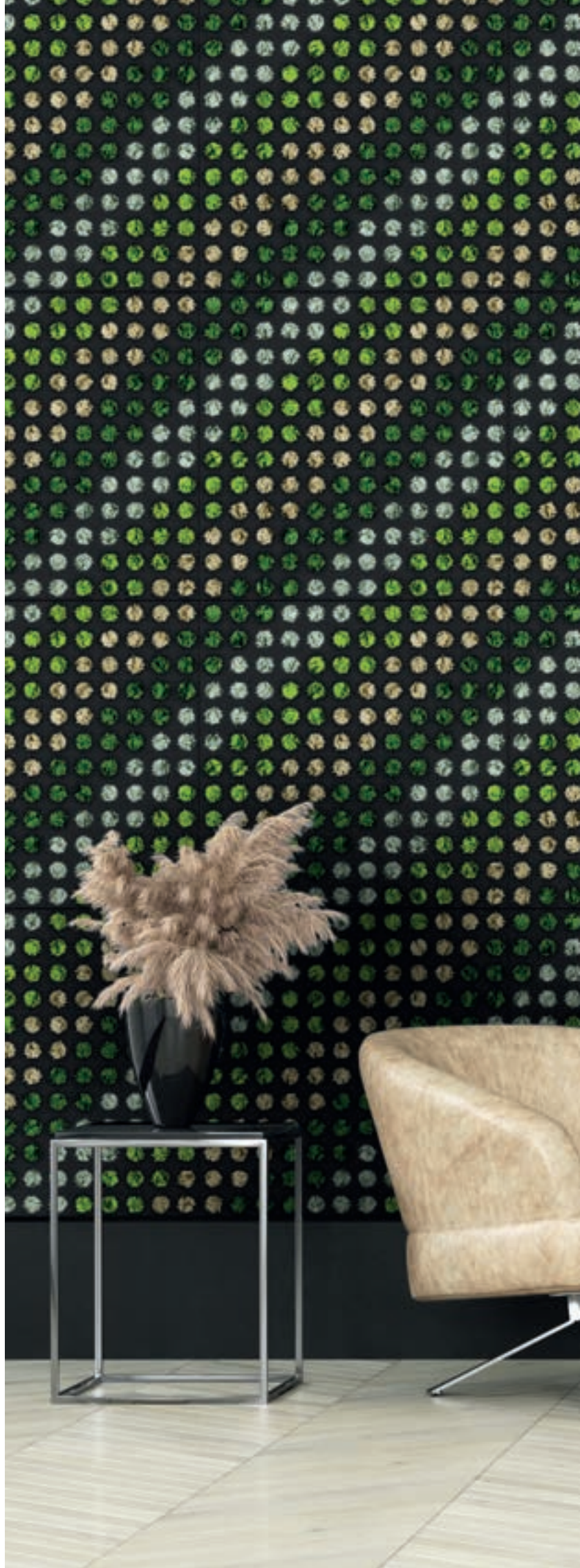
*Design*



# MAGIC PANEL



MR. FLOCK  
MAGIC PANEL #06.02.05.01.04  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: FOREST, CREAM,  
GRASS, SEA MIST

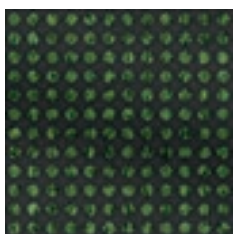




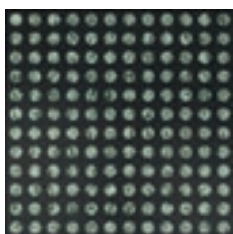
*Design*



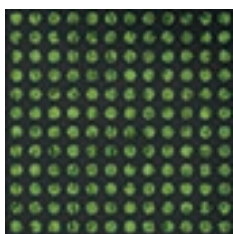
# MAGIC PANEL



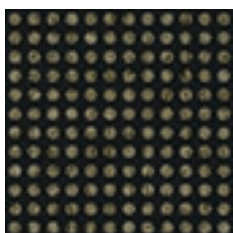
MR. FLOCK  
MAGIC PANEL #06.02  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: FOREST



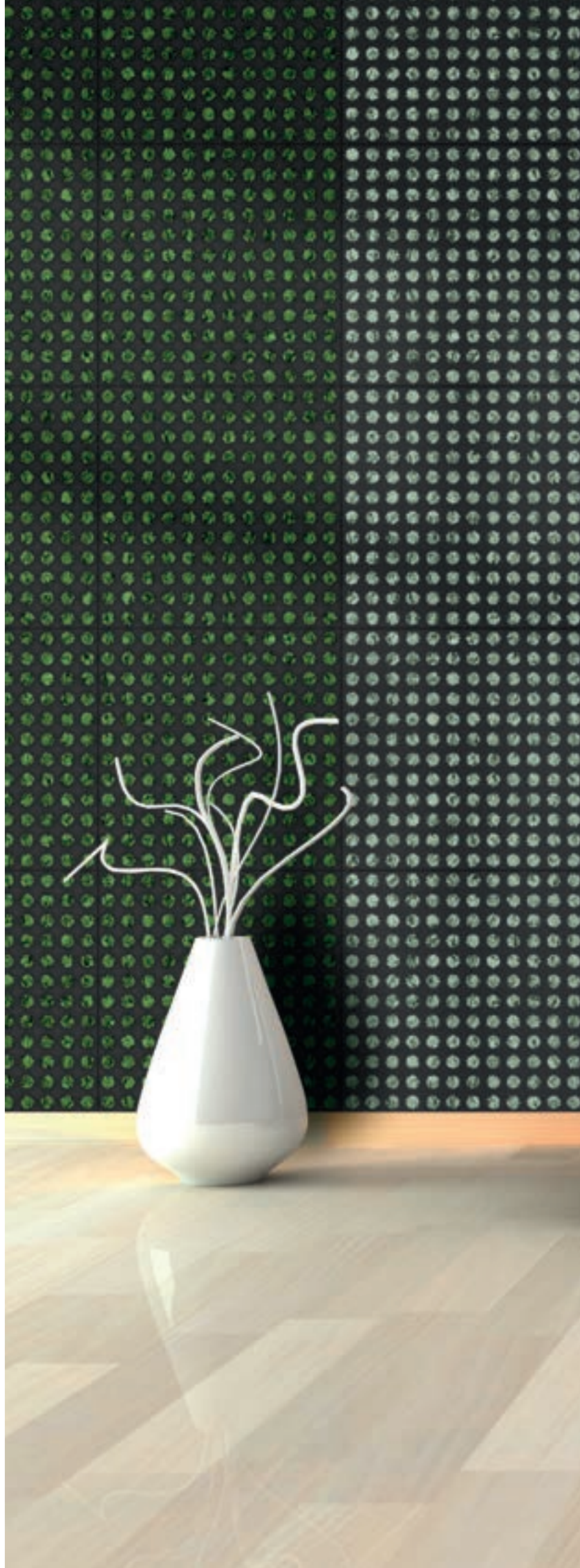
MR. FLOCK  
MAGIC PANEL #06.05  
CM.60X60 (23.62"X 23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: SEA MIST



MR. FLOCK  
MAGIC PANEL #06.01  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: GRASS



MR. FLOCK  
MAGIC PANEL #06.04  
CM.60X60 (23.62"X 23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: CREAM

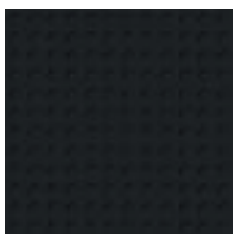




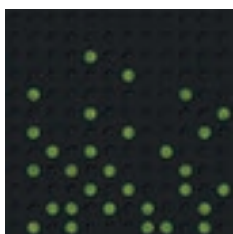
*Design*



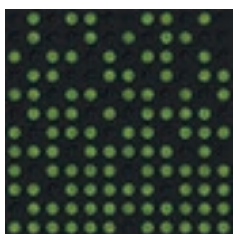
# MAGIC PANEL



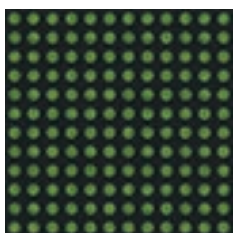
MR. FLOCK  
MAGIC PANEL #06  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: ANTRACITE



MR. FLOCK  
MAGIC PANEL #06.01  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: GRASS



MR. FLOCK  
MAGIC PANEL #06.01 A  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: GRASS



MR. FLOCK  
MAGIC PANEL #06.01 B  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: GRASS

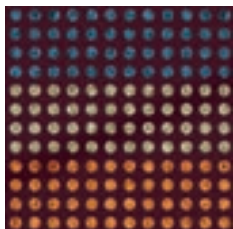




*Design*



# MAGIC PANEL



MR. FLOCK  
MAGIC PANEL #03.011.04.08  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: RUGGINE  
MOSS COLOR: BLUE, CREAM, SUNSET



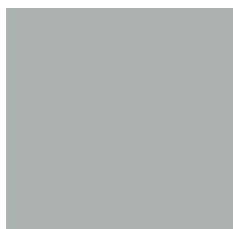




*Design*



# SAVILE ROW



MR. FLOCK  
FLAT SURFACE  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: GRIGIO PERLA



MR. FLOCK  
SAVILE ROW #04.02  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: GRIGIO PERLA  
MOSS COLOR: FOREST



BenettiMOSS  
CM. 60X60 (23.62"X 23.62")  
MOSS COLOR: FOREST





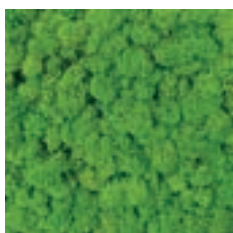
*Design*



# SAVILE ROW



MR. FLOCK  
SAVILE ROW #014.01.02  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: BLU ELETTRICO  
MOSS COLOR: GRASS, FOREST



Benetti MOSS  
CM. 60X60 (23.62"X 23.62")  
MOSS COLOR: GRASS

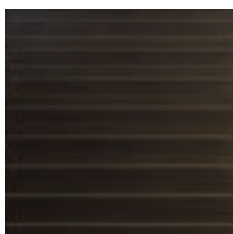




*Design*



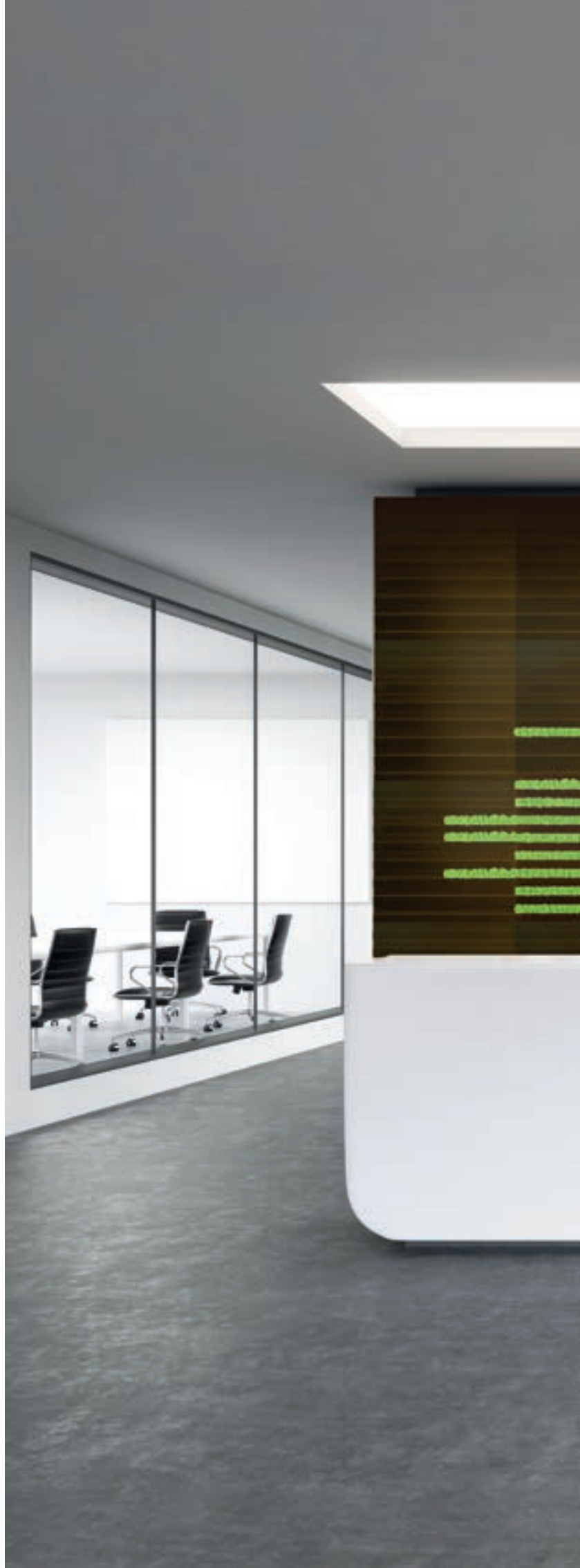
# SAVILE ROW



MR. FLOCK  
SAVILE ROW #012  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: CIOCCOLATO



MR. FLOCK  
SAVILE ROW #012.01  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: CIOCCOLATO  
MOSS COLOR: GRASS





*Design*



# SAVILE ROW



MR. FLOCK  
FLAT SURFACE  
CM. 30X60 (11.81"X 23.62")  
FLOCK COLOR: CIOCCOLATO



MR. FLOCK  
SAVILE ROW #012.01  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: CIOCCOLATO  
MOSS COLOR: GRASS



BenettiMOSS  
CM. 60X60 (23.62"X 23.62")  
MOSS COLOR: GRASS



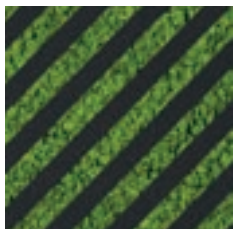




*Design*



# TRAFALGAR SQUARE



MR. FLOCK  
TRAFALGAR SQUARE #06.01  
CM. 60X60 (23.62" X 23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: GRASS





*Design*



# LONDON EYE



MR. FLOCK  
LONDON EYE #06.01  
CM.60X60 (23.62"X 23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: GRASS





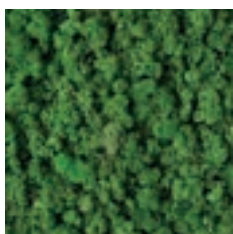
*Design*



# NOTTING HILL



MR. FLOCK  
NOTTING HILL #07.02.01.04  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: NERO  
MOSS COLOR: FOREST, GRASS, CREAM



BenettiMOSS  
CM. 60X60 (23.62"X 23.62")  
MOSS COLOR: FOREST

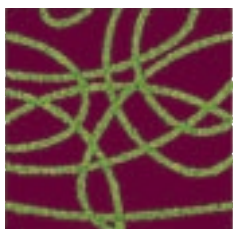




*Design*



# FITZROVIA



MR. FLOCK  
FITZROVIA #02.01  
CM.60X60 (23.62"X 23.62")  
FLOCK COLOR: BORDEAUX  
MOSS COLOR: GRASS



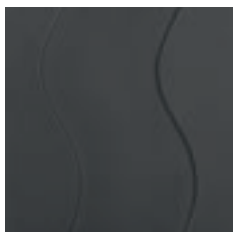




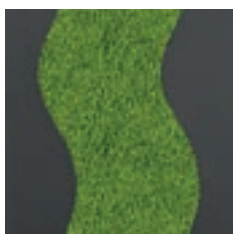
*Design*



# THAMES



MR. FLOCK  
THAMES #06  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: ANTRACITE



MR. FLOCK  
THAMES #06.01  
CM. 60X60 (23.62"X23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: GRASS







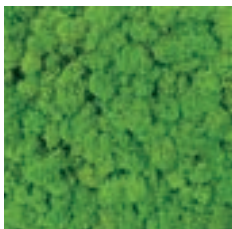
# THAMES



MR. FLOCK  
FLAT SURFACE  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: VERDE SCURO



MR. FLOCK  
THAMES #010.01  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: VERDE SCURO  
MOSS COLOR: GRASS



BenettiMOSS  
CM. 60X60 (23.62"X 23.62")  
MOSS COLOR: GRASS

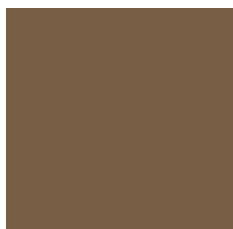




*Design*



# THAMES



MR. FLOCK  
FLAT SURFACE  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: CAMMELLO



MR. FLOCK  
THAMES #011.04  
CM.60X60 (23.62"X 23.62")  
FLOCK COLOR: CAMMELLO  
MOSS COLOR: CREAM





*Design*



# CHELSEA



MR. FLOCK  
CHELSEA #07.06.011.04  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: NERO  
MOSS COLOR: OCEAN, BLUE, CREAM



BenettiMOSS  
CM. 60X60 (23.62"X 23.62")  
MOSS COLOR: CREAM



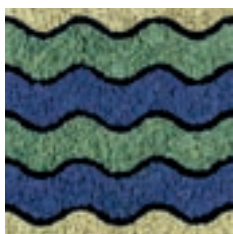




*Design*



# CHELSEA



MR. FLOCK  
CHELSEA #07.04.06.011  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: NERO  
MOSS COLOR: CREAM, OCEAN, BLUE



BenettiMOSS  
CM. 60X60 (23.62"X 23.62")  
MOSS COLOR: BLUE





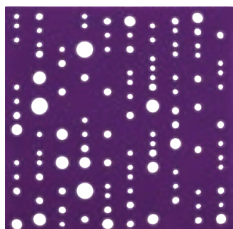
*Design*



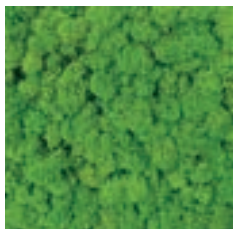
# PICCADILLY CIRCUS



MR. FLOCK  
FLAT SURFACE  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: VIOLA



MR. FLOCK  
PICCADILLY CIRCUS #015  
CM.60X60 (23.62"X 23.62")  
FLOCK COLOR: VIOLA



BenettiMOSS  
CM. 60X60 (23.62"X 23.62")  
MOSS COLOR: GRASS

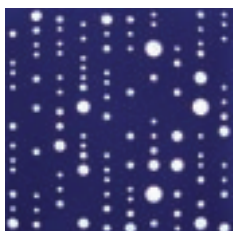




*Design*



# PICCADILLY CIRCUS



MR. FLOCK  
PICCADILLY CIRCUS #013  
CM. 60X60 (23.62" X 23.62")  
COLOR: PETROLIO





*Design*



# COVENT GARDEN



MR. FLOCK  
COVENT GARDEN #07.02.04.01.06.012  
CM. 60X60 (23.62" X 23.62")  
FLOCK COLOR: NERO  
MOSS COLOR: FOREST, CREAM, GRASS  
OCEAN, CITY







*Design*



# BLOOMSBURY



MR. FLOCK  
BLOOMSBURY #07.01  
CM. 60X60 (23.62" X 23.62")  
FLOCK COLOR: NERO  
MOSS COLOR: GRASS

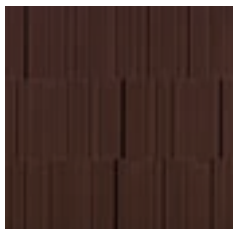




*Design*



# GREENWICH



MR. FLOCK  
GREENWICH #012  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: CIOCCOLATO

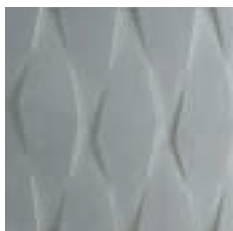




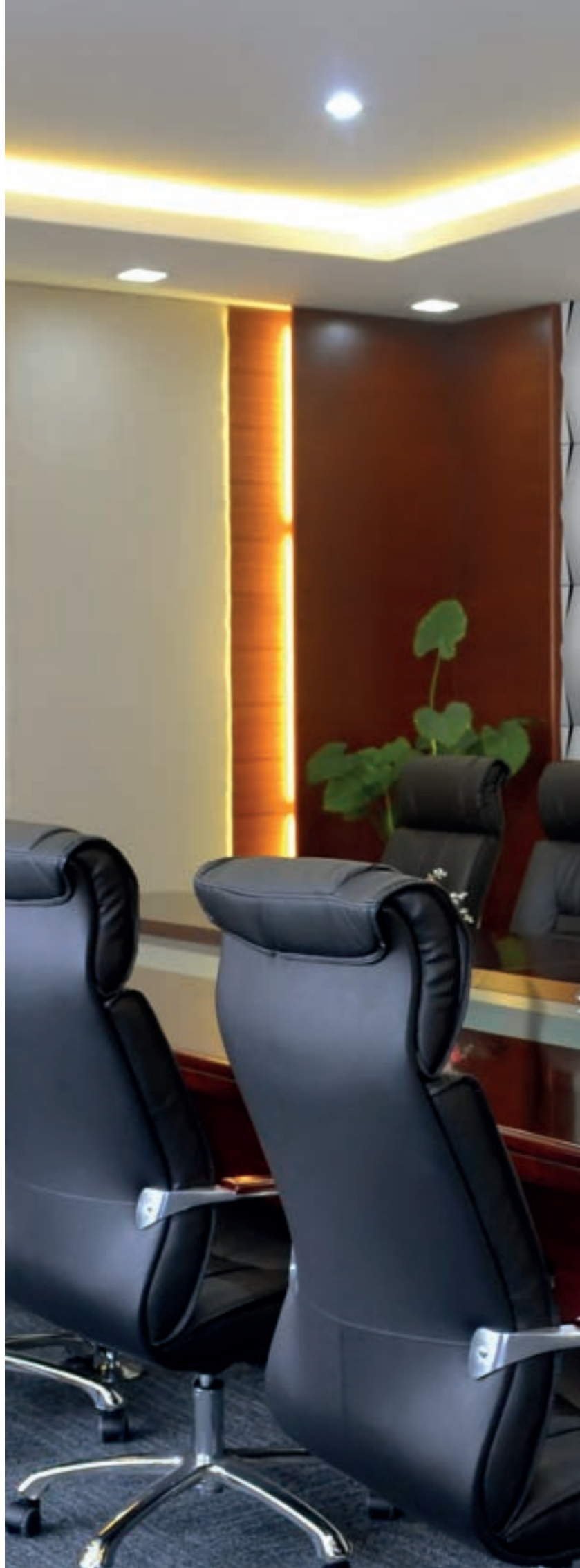
*Design*



# KINGS ROAD



MR. FLOCK  
KINGS ROAD #04  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: GRIGIO PERLA

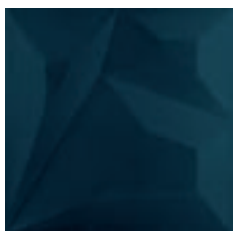




*Design*



# WESTMINSTER



MR. FLOCK  
WESTMISTER #013  
CM. 60X60 (23.62" X 23.62")  
COLOR: PETROLIO







*Design*



# REGENT STREET



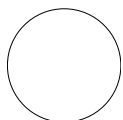
MR. FLOCK  
REGENT STREET #04  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: GRIGIO PERLA



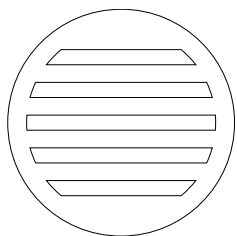




# HACKNEY



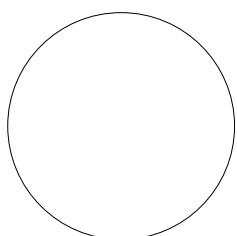
MR. FLOCK  
HACKNEY FLAT  
Ø CM. 30 (Ø 11.81")  
FLOCK COLOR: VERDE SCURO,  
GRIGIO, BORDEAUX



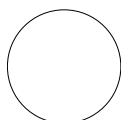
MR. FLOCK  
HACKNEY STRIPE  
Ø CM. 60 (Ø 23.62")  
FLOCK COLOR: BORDEAUX  
MOSS COLOR: GRASS



MR. FLOCK  
HACKNEY STRIPE  
Ø CM. 30 (Ø 11.81")  
FLOCK COLOR: CAMMELLO  
MOSS COLOR: GRASS



BenettiMOSS  
Ø CM. 60 (Ø 23.62")  
MOSS COLOR: GRASS



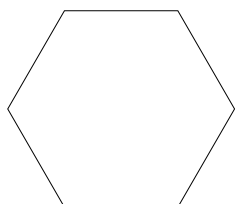
BenettiMOSS  
Ø CM. 30 (Ø 11.81")  
MOSS COLOR: FOREST



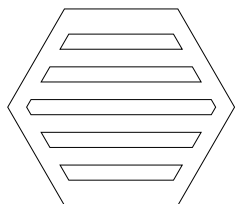




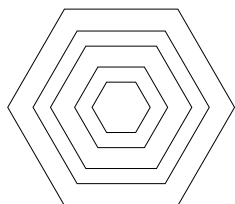
# SHOREDITCH



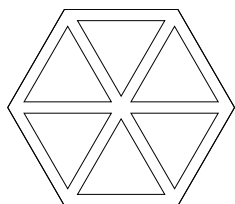
MR. FLOCK  
SHOREDITCH FLAT  
CM. 30X26 (11.81"X 10.23")  
FLOCK COLOR: GRIGIO PERLA, GRIGIO,  
VIOLA, PETROLIO,



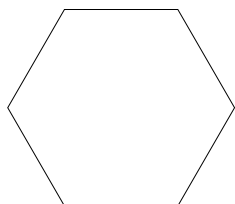
MR. FLOCK  
SHOREDITCH STRIPE  
CM. 30X26 (11.81"X 10.23")  
FLOCK COLOR: BLU ELETTRICO, VIOLA,  
GRIGIO PERLA  
MOSS COLOR: GRASS



MR. FLOCK  
SHOREDITCH MARK  
CM. 30X26 (11.81"X 10.23")  
FLOCK COLOR: BORDEAUX, PETROLIO,  
BLU ELETTRICO, GRIGIO PERLA, GRIGIO  
MOSS COLOR: GRASS



MR. FLOCK  
SHOREDITCH CUT  
CM. 30X26 (11.81"X 10.23")  
FLOCK COLOR: INDACO, GRIGIO  
PERLA, BORDEAUX  
MOSS COLOR: GRASS



BenettiMOSS  
CM. 30X26 (11.81" X 10.23")  
MOSS COLOR: GRASS

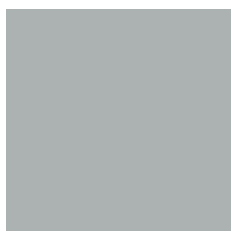




*Design*



# LITTLE ITALY



MR. FLOCK  
FLAT SURFACE  
CM. 30X30 - 30X60  
(11.81"X 11.81" - 11.81"X 23.62")  
FLOCK COLOR: GRIGIO PERLA



MR. FLOCK  
LITTLE ITALY #04  
CM. 30X30 - 30X60  
(11.81"X 11.81" - 11.81" X 23.62")  
FLOCK COLOR: GRIGIO PERLA  
PATTERN: vedi dettagli pag.101  
see details page 101







e il naufragar m'è dolce

quest'  
ermo  
colle

Nel mezzo  
del cammin  
di nostra  
**vita**

Si sta come d'autunno  
sugli alberi

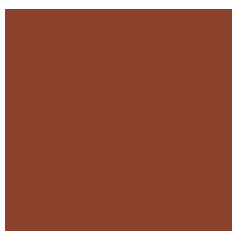
ufraga

est'  
ermo  
colle

*Design*



# THE STRAND



MR. FLOCK  
FLAT SURFACE  
CM. 30X30 - 30X60  
(11.81"X 11.81" - 11.81"X 23.62")  
FLOCK COLOR: RUGGINE



MR. FLOCK  
THE STRAND #03  
CM. 30X30 - 30X60  
(11.81"X 11.81" - 11.81" X 23.62")  
FLOCK COLOR: RUGGINE  
PATTERN: vedi dettagli pag.101  
see details page 101



If not  
now,  
when?

Dark  
side  
of the  
Moon



NEVER  
GIVE  
UP

I don't  
drink  
COFFEE.



a gentleman will walk  
but never run



The  
Dark  
side



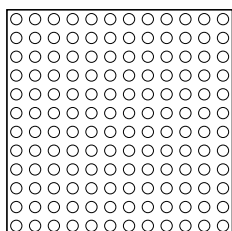


## CARATTERISTICHE TECNICHE

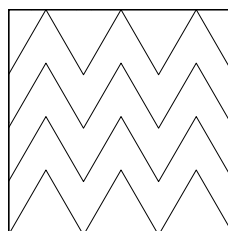
La collection DESIGN è realizzata in varie dimensioni ed è disponibili nei 16 colori della gamma standard MR. FLOCK.

La collection DESIGN si abbina a BenettiMOSS in tutte le sue colorazioni.

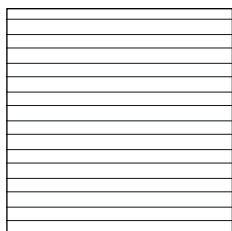
I pannelli della collection DESIGN possono essere forniti anche solo con superficie floccata, senza l'aggiunta di lichene BenettiMOSS.



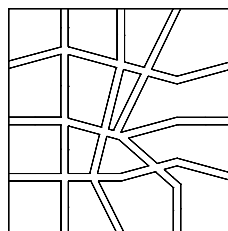
**MAGIC PANEL**  
CM. 60X60  
(23.62"X 23.62")



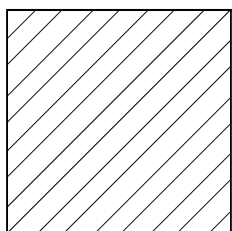
**NOTTING HILL**  
CM. 60X60  
(23.62"X 23.62")



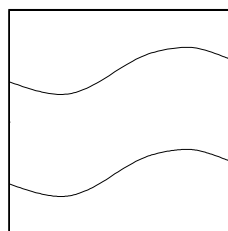
**SAVILE ROW**  
CM. 60X60  
(23.62"X 23.62")



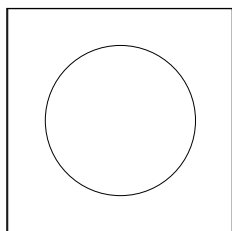
**COVENT GARDEN**  
CM. 60X60  
(23.62"X 23.62")



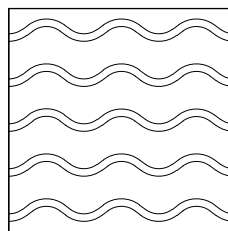
**TRAFALGAR SQUARE**  
CM. 60X60  
(23.62"X 23.62")



**THAMES**  
CM. 60X60  
(23.62"X 23.62")



**LONDON EYE**  
CM. 60X60  
(23.62"X 23.62")



**CHELSEA**  
CM. 60X60  
(23.62"X 23.62")

SPESSORE / THICKNESS 2,5 CM.

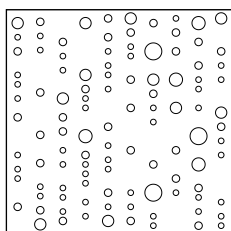


# TECHNICAL FEATURES

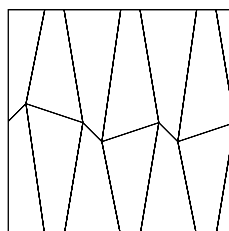
The DESIGN collection comes in various sizes and is available in 16 colours of the standard MR. FLOCK range.

The DESIGN collection can be combined with BenettiMOSS in all its colours.

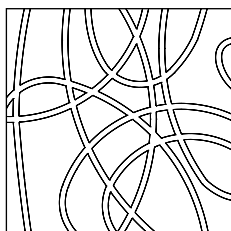
The panels in the DESIGN collection can also be supplied with flocked surface only, without the addition of BenettiMOSS.



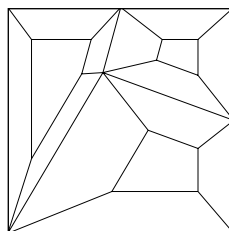
**PICCADILLY CIRCUS**  
CM. 60X60  
(23.62"X 23.62")



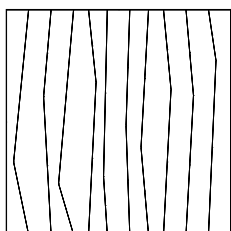
**KINGS ROAD**  
CM. 60X60  
(23.62"X 23.62")



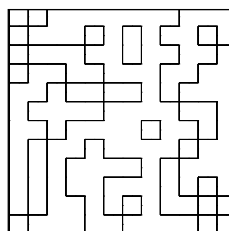
**FITZROVIA**  
CM. 60X60  
(23.62"X 23.62")



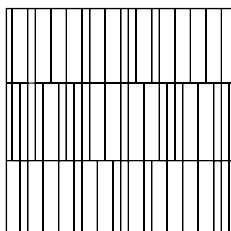
**WESTMINSTER**  
CM. 60X60  
(23.62"X 23.62")



**BLOOMSBURY**  
CM. 60X60  
(23.62"X 23.62")



**REGENT STREET**  
CM. 60X60  
(23.62"X 23.62")



**GREENWICH**  
CM. 60 X60  
(23.62"X 23.62")

SPESSORE / THICKNESS 2,5 CM.



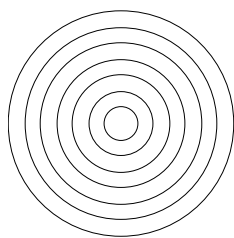


## CARATTERISTICHE TECNICHE

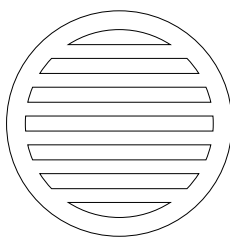
La collection DESIGN è realizzata in varie dimensioni ed è disponibili nei 16 colori della gamma standard MR. FLOCK.

La collection DESIGN si abbina a BenettiMOSS in tutte le sue colorazioni.

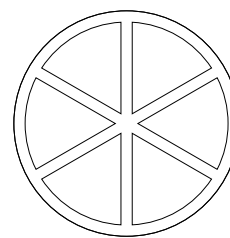
I pannelli della collection DESIGN possono essere forniti anche solo con superficie floccata, senza l'aggiunta di lichene BenettiMOSS.



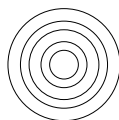
**HACKNEY  
MARK**  
CM. 60X60  
(23.62"X 23.62")



**HACKNEY  
STRIPE**  
CM. 60X60  
(23.62"X 23.62")



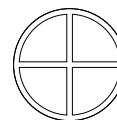
**HACKNEY  
CUT**  
CM. 60X60  
(23.62"X 23.62")



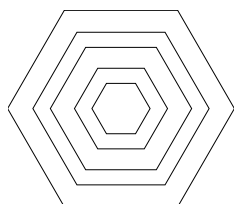
**HACKNEY  
MARK**  
CM. 30X30  
(11.81"X 11.81")



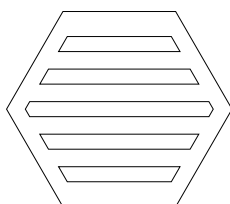
**HACKNEY  
STRIPE**  
CM. 30X30  
(11.81"X 11.81")



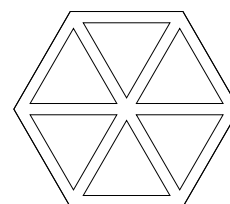
**HACKNEY  
CUT**  
CM. 30X30  
(11.81"X 11.81")



**SHOREDITCH  
MARK**  
CM. 60X52  
(23.62"X 20.47")



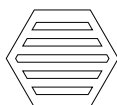
**SHOREDITCH  
STRIPE**  
CM. 60X52  
(23.62"X 20.47")



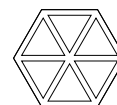
**SHOREDITCH  
CUT**  
CM. 60X52  
(23.62"X 20.47")



**SHOREDITCH  
MARK**  
CM. 30X26  
(11.81"X 10.23")



**SHOREDITCH  
STRIPE**  
CM. 30X26  
(11.81"X 10.23")



**SHOREDITCH  
CUT**  
CM. 30X26  
(11.81"X 10.23")

SPESSORE / THICKNESS 2,5 CM.

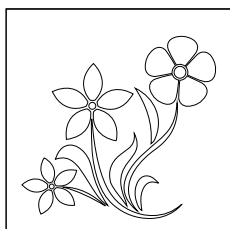


# TECHNICAL FEATURES

The DESIGN collection comes in various sizes and is available in 16 colours of the standard MR. FLOCK range.

The DESIGN collection can be combined with BenettiMOSS in all its colours.

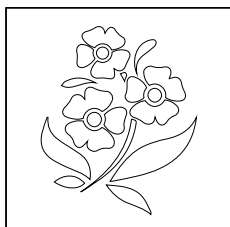
The panels in the DESIGN collection can also be supplied with flocked surface only, without the addition of BenettiMOSS.



**LITTLE ITALY**  
FLOWER #2  
CM. 30x30  
(11.81"X 11.81")

Si sta come d'autunno  
sugli alberi le foglie

**LITTLE ITALY**  
POETRY #2  
CM. 60X30  
(23.62"X 11.81")



**LITTLE ITALY**  
FLOWER #4  
CM. 30X30  
(11.81"X 11.81")

e il naufragar m'è dolce

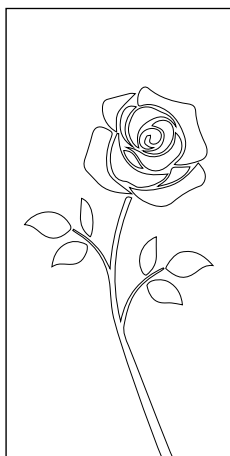
**LITTLE ITALY**  
POETRY #3  
CM. 60X30  
(23.62"X 11.81")

ed è  
subito  
sera

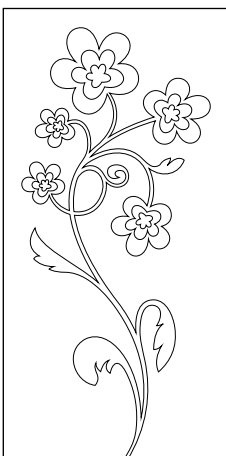
**LITTLE ITALY**  
POETRY #1  
CM. 30X30  
(11.81"X 11.81")

quest'  
ermo  
colle

**LITTLE ITALY**  
POETRY #5  
CM. 30X30  
(11.81"X 11.81")



**LITTLE ITALY**  
FLOWER #3  
CM. 30X60  
(11.81"X 23.62")



**LITTLE ITALY**  
FLOWER #5  
CM. 30X60  
(11.81"X 23.62")

Nel mezzo  
del cammin  
di nostra  
vita

**LITTLE ITALY**  
POETRY #4  
CM. 30X60  
(11.81"X 23.62")

SPESSORE / THICKNESS 2,5 CM.

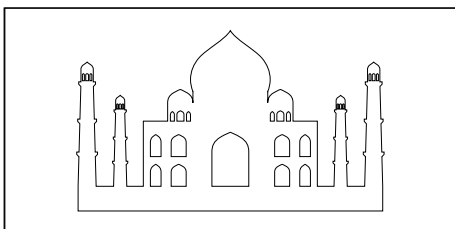


## CARATTERISTICHE TECNICHE

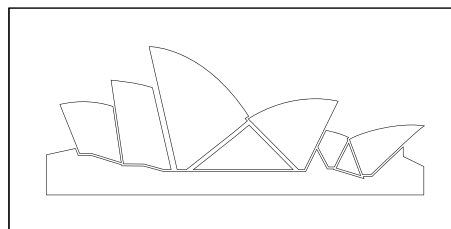
La collection DESIGN è realizzata in varie dimensioni ed è disponibili nei 16 colori della gamma standard MR. FLOCK.

La collection DESIGN si abbina a BenettiMOSS in tutte le sue colorazioni.

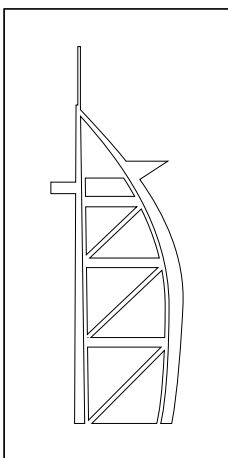
I pannelli della collection DESIGN possono essere forniti anche solo con superficie floccata, senza l'aggiunta di lichene BenettiMOSS.



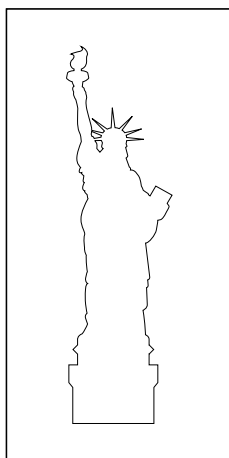
**THE STRAND**  
AGRA  
CM. 30X60  
(11.81"X 23.62")



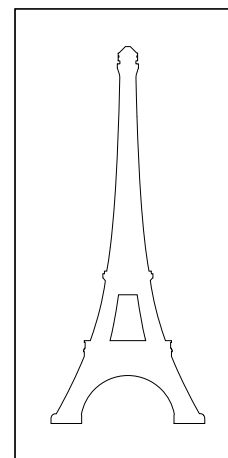
**THE STRAND**  
SIDNEY  
CM. 60X30  
(23.62"X 11.81")



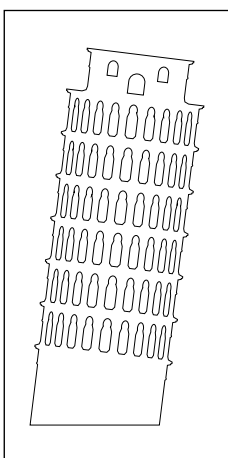
**THE STRAND**  
DUBAI  
CM. 30X60  
(11.81"X 23.62")



**THE STRAND**  
NEW YORK  
CM.30X60  
(11.81"X 23.62")



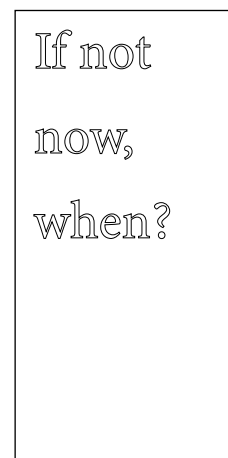
**THE STRAND**  
PARIS  
CM. 30X60  
(11.81"X 23.62")



**THE STRAND**  
PISA  
CM. 30X60  
(11.81"X 23.62")



**THE STRAND**  
WRITING #5  
CM. 30X60  
(11.81"X 23.62")



**THE STRAND**  
WRITING #6  
CM. 30X60  
(11.81"X 23.62")

SPESSORE / THICKNESS 2,5 CM.



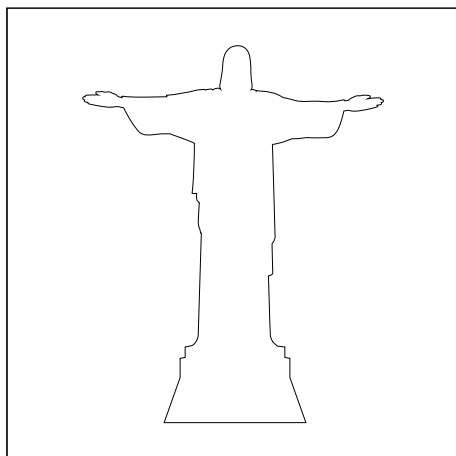


# TECHNICAL FEATURES

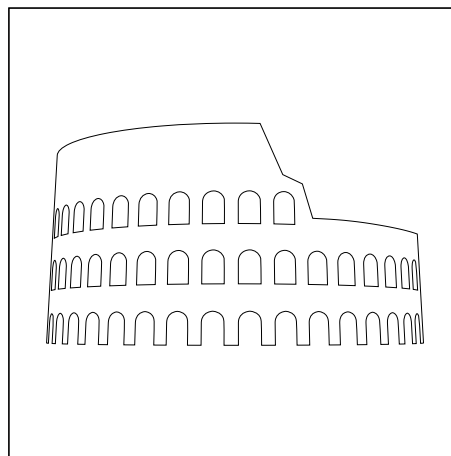
The DESIGN collection comes in various sizes and is available in 16 colours of the standard MR. FLOCK range.

The DESIGN collection can be combined with BenettiMOSS in all its colours.

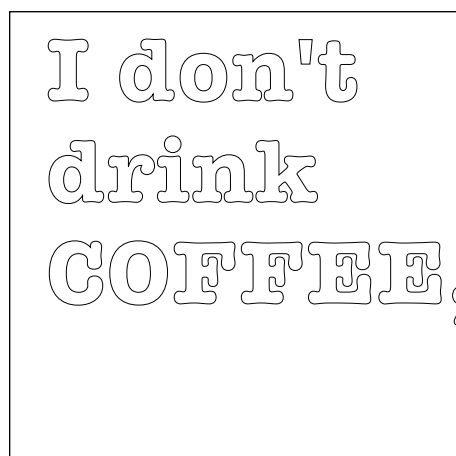
The panels in the DESIGN collection can also be supplied with flocked surface only, without the addition of BenettiMOSS.



**THE STRAND**  
RIO DE JANEIRO  
CM. 60X60  
(23.62"X 23.62")



**THE STRAND**  
ROMA  
CM. 60X60  
(23.62"X 23.62")



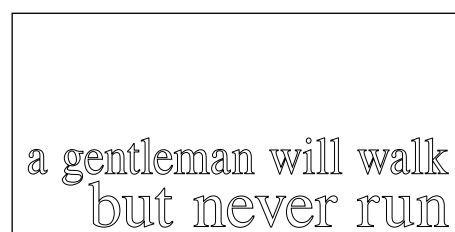
**THE STRAND**  
WRITING #2  
CM. 60X60  
(23.62"X 23.62")



**THE STRAND**  
WRITING #1  
CM. 60X60  
(23.62"X 23.62")



**THE STRAND**  
WRITING #3  
CM. 60X30  
(23.62"X 11.81")



**THE STRAND**  
WRITING #4  
CM. 60X30  
(23.62"X 11.81")

SPESSORE / THICKNESS 2,5 CM.







COLLECTION

## *Piece of Art*



*Avvolto in Gieves & Hawkes,  
verso il Teatro.*

*Passo deciso,  
svolto in Abbey Road.*

*Calpesto le Strisce, la Storia, l'Arte.*

*Lo Spettacolo ci accompagnerà.*

*Wrapped in Gieves & Hawkes,  
towards the theatre.*

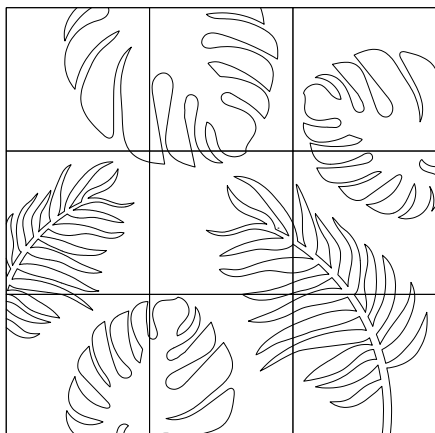
*At a steady pace,  
I turn into Abbey Road.*

*I tread the zebra crossing,  
the history, the art.*

*The show will accompany us.*

Piece of Art 

# TROPICAL



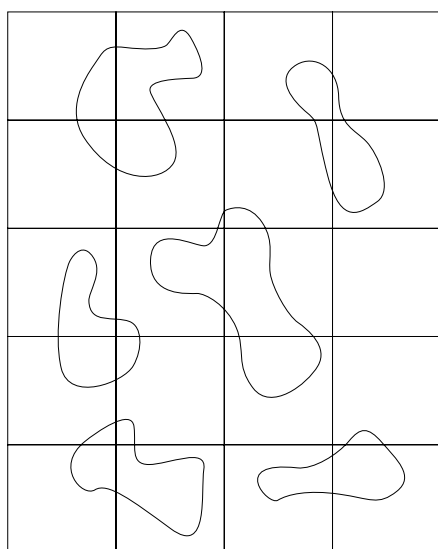
MR. FLOCK  
TROPICAL #012.01  
MISURA PANNELLO - TILE SIZE:  
CM. 60X60 (23.62" X 23.62")  
MISURA TOTALE - TOTAL SIZE:  
CM. 180X180 (70.86" X 70.86")  
FLOCK COLOR: CIOCCOLATO  
MOSS COLOR: GRASS





*Piece of Art* 

SOFT



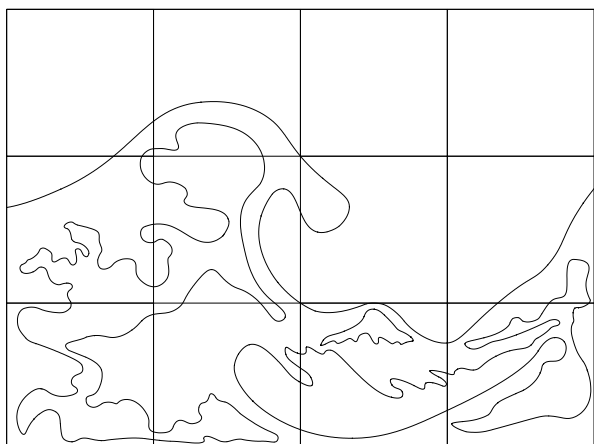
MR. FLOCK  
SOFT #07.01  
MISURA PANNELLO - TILE SIZE:  
CM. 60X60 (23.62"X 23.62")  
MISURA TOTALE - TOTAL SIZE:  
CM. 240X300 (94.48"X 118.00")  
ALTRE MISURE SU RICHIESTA - OTHER SIZES ON REQUEST  
FLOCK COLOR: NERO  
MOSS COLOR: GRASS



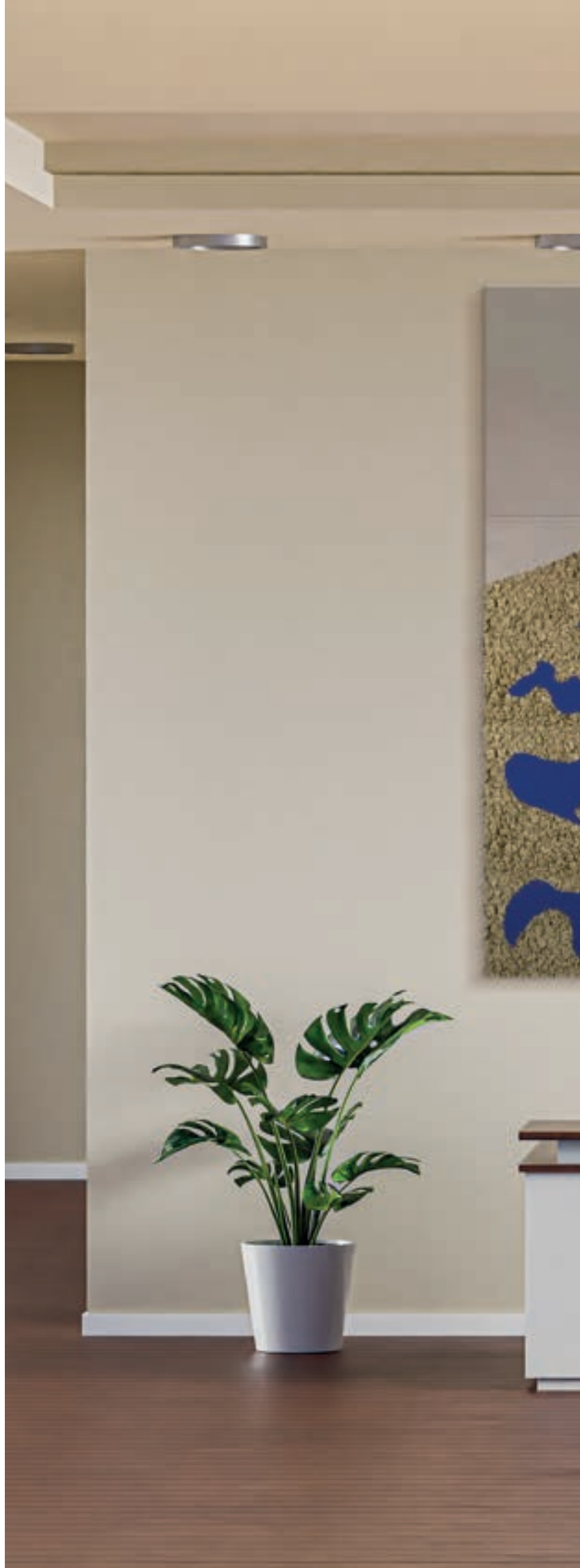


Piece of Art 

# WAVE



MR. FLOCK  
WAVE #04.04  
MISURA PANNELLO - *TILE SIZE*:  
CM. 60X60 (23.62"X 23.62")  
MISURA TOTALE - *TOTAL SIZE*:  
CM. 240X180 (94.48"X 70.86")  
FLOCK COLOR: GRIGIO PERLA  
MOSS COLOR: CREAM  
PVC COLOR: BLUE

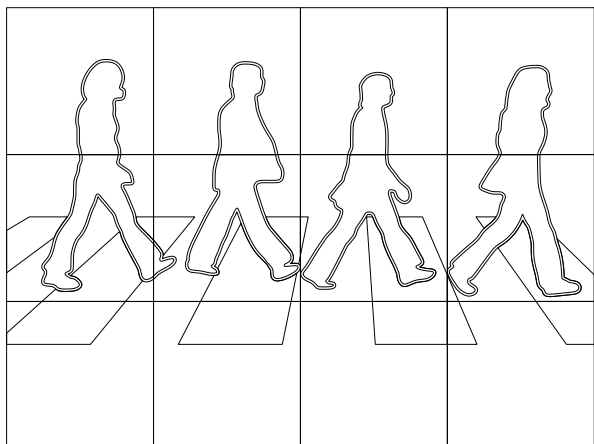






*Piece of Art* 

POP



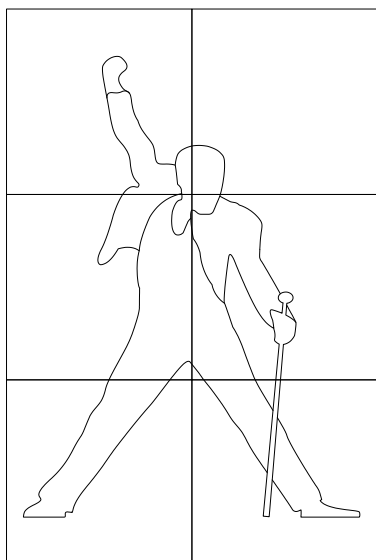
MR. FLOCK  
POP #07.04  
MISURA PANNELLO - *TILE SIZE*:  
CM. 60X60 (23.62"X 23.62")  
MISURA TOTALE - *TOTAL SIZE*:  
CM. 240X180 (94.48"X 70.86")  
FLOCK COLOR: NERO  
MOSS COLOR: CREAM  
PVC COLOR: WHITE





*Piece of Art* 

# ROCK



MR. FLOCK  
ROCK #07.04  
MISURA PANNELLO - *TILE SIZE*:  
CM. 60X60 (23.62"X 23.62")  
MISURA TOTALE - *TOTAL SIZE*:  
CM. 120X180 (47.24"X 70.86")  
FLOCK COLOR: GRIGIO PERLA  
MOSS COLOR: SUNSHINE  
PVC COLOR: BLACK, PINK, WHITE





*Piece of Art* 

# WORLD MAP



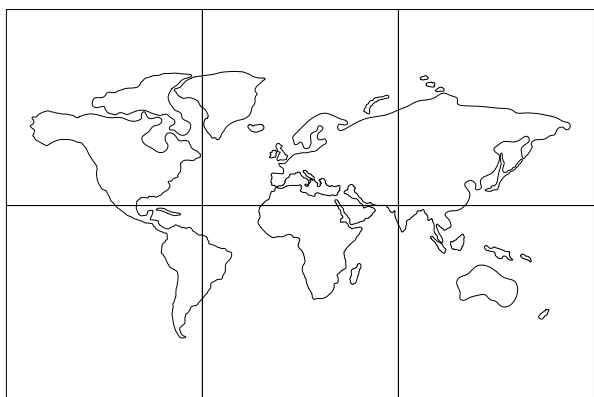
MR. FLOCK  
WORLD MAP #06.08  
MISURA PANNELLO - *TILE SIZE*:  
CM. 60X60 (23.62"X 23.62")  
MISURA TOTALE - *TOTAL SIZE*:  
CM. 180X120 (70.86"X 47.24")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: SUNSET





*Piece of Art* 

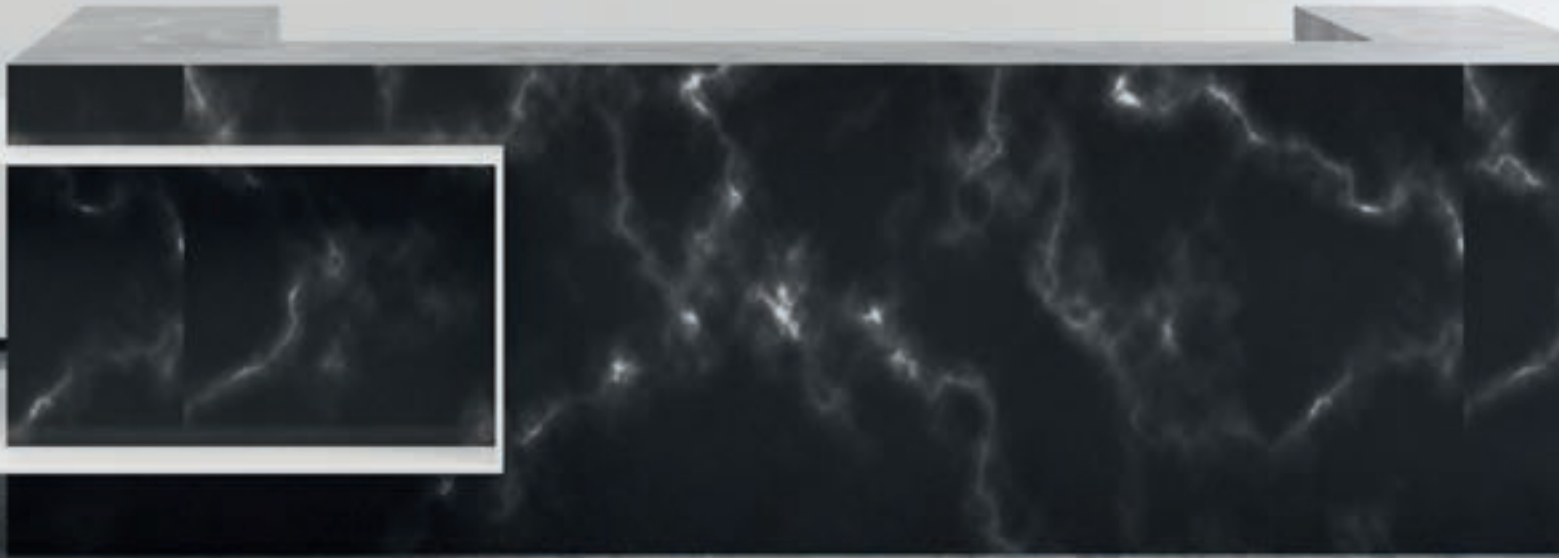
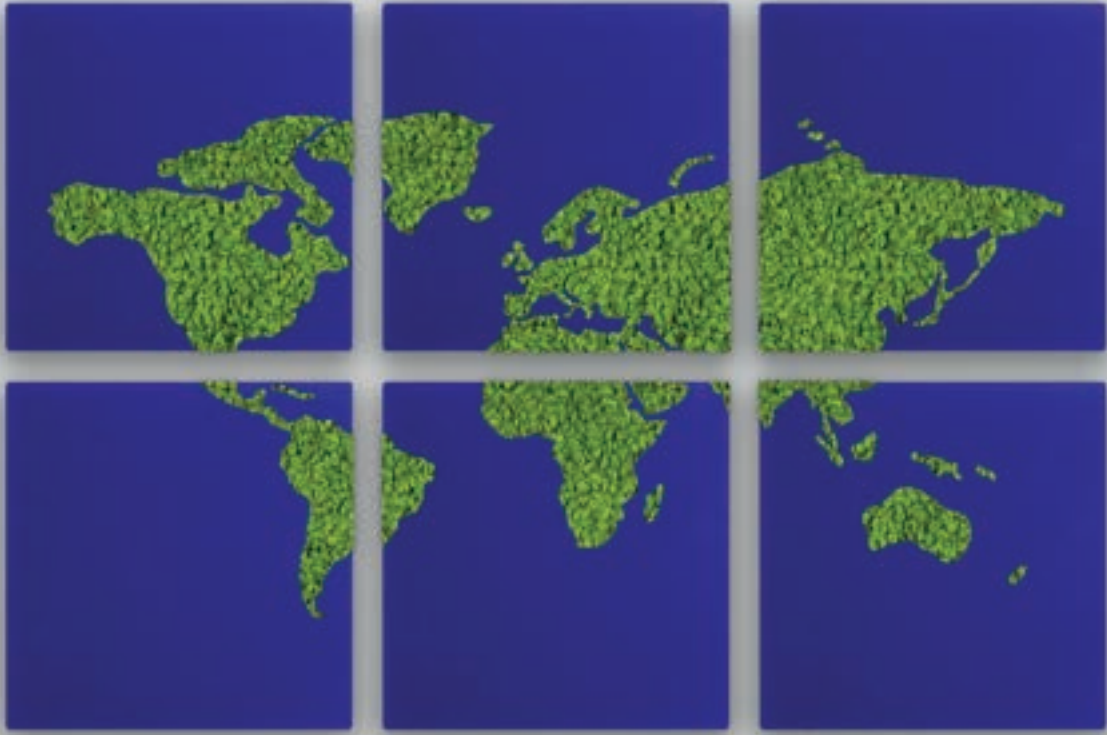
# PLANET



MR. FLOCK  
PLANET #014.01  
MISURA PANNELLO - *TILE SIZE*:  
CM. 60X60 (23.62"X 23.62")  
MISURA TOTALE - *TOTAL SIZE*:  
CM. 180X120 (70.86"X 47.24")  
FLOCK COLOR: BLU ELETTRICO  
MOSS COLOR: GRASS



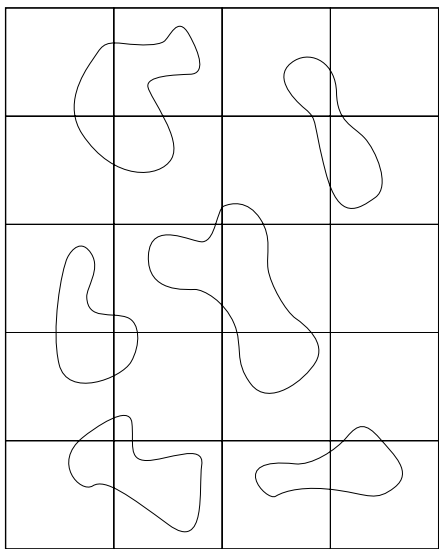




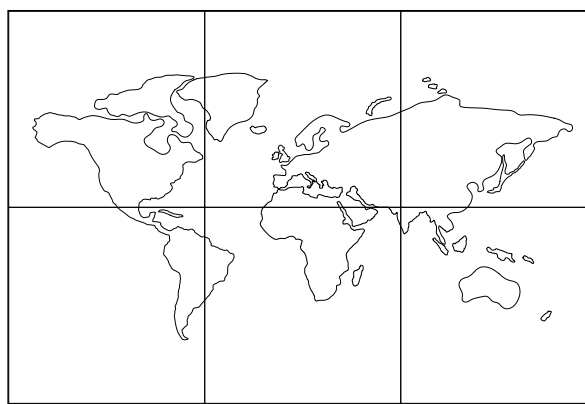
## CARATTERISTICHE TECNICHE

La collection **PIECE OF ART** è realizzata in formato 60x60 cm (23.62"X 23.62") ed è disponibile nei 16 colori della gamma standard **MR. FLOCK**

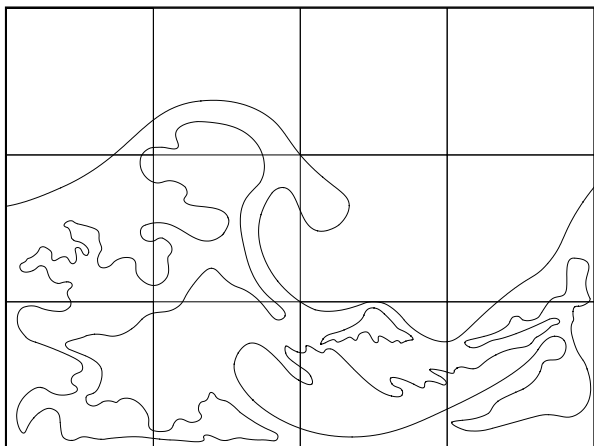
La collection **DESIGN** si abbina a **BenettiMOSS** in tutte le sue colorazioni.



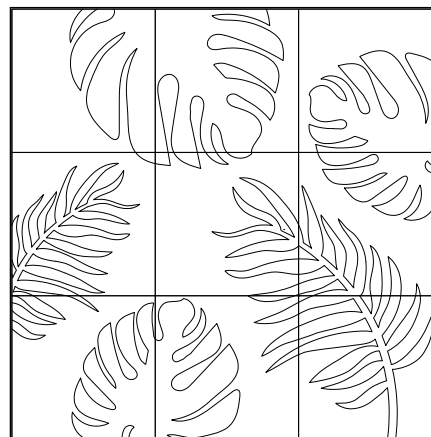
SOFT #07.01  
CM. 240X300  
(94.48"X 118.00")



PLANET #014.01  
CM. 180X120  
(70.86"X 47.24")



WAVE #04.04  
CM.240X180  
(94.48"X 70.86")



TROPICAL #012.01  
CM.180X180  
(70.86"X 70.86")

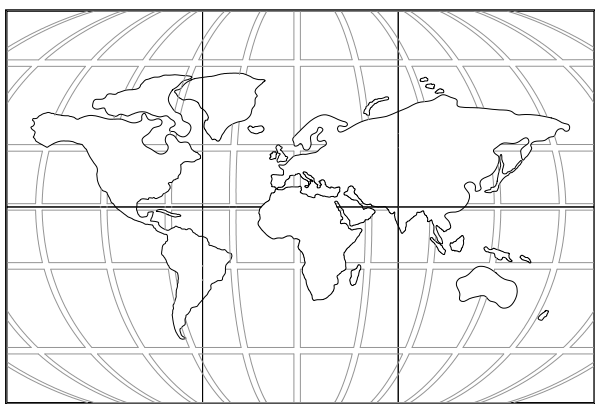
SPESSORE / THICKNESS 2,5 CM.



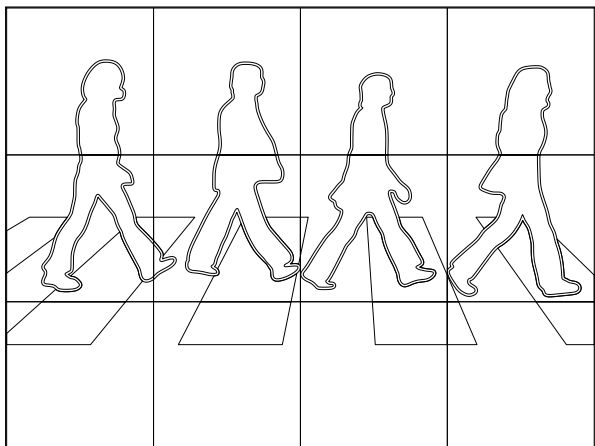
# TECHNICAL FEATURES

The *PIECE OF ART* collection is supplied in size 60x60 cm ( 23.62 "x23.62" ) and is available in the 16 colours of the standard *MR. FLOCK* range.

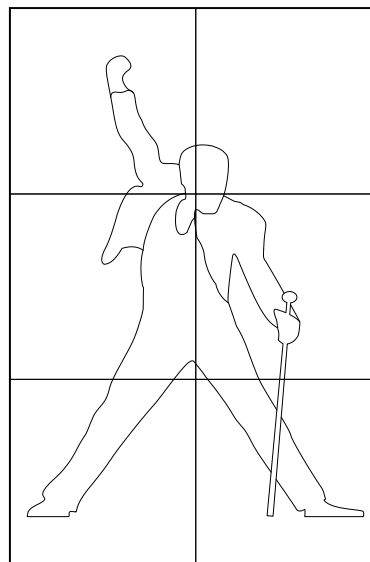
The *DESIGN* collection can be combined with *BenettiMOSS* in all its colours.



WORLD MAP #06.08  
CM. 180X120  
(70.86"X 47.24")



POP #07.04  
CM.240X180  
(94.48"X 70.86")



ROCK #07.04  
CM. 120X180  
(47.24"X 70.86")

SPESSORE / THICKNESS 2,5 CM.





Controlled  
ZONE



Mon - Sat  
8.30 am - 6.30 pm

Harrods

RX57 HJG



COLLECTION  
*Frame*



*Chauffeur al museo, please.*

*Cullinan grigio fumo,  
sorseggio whisky.*

*Alle pareti quadri e poi quadri.*

*Pronti al decollo.*

*Chauffeur take me to the museum, please.*

*Smoke-grey Cullinan,  
I sip whisky.*

*On the walls paintings and then paintings.*

*Ready to take-off.*



# AVENUE OF STARS



MR. FLOCK  
AVENUE OF STARS /A  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: RUBINO  
MOSS COLOR: GRASS



MR. FLOCK  
AVENUE OF STARS /B  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: BORDEAUX  
MOSS COLOR: GRASS



MR. FLOCK  
AVENUE OF STARS /C  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: RUGGINE  
MOSS COLOR: GRASS





Frame



# SLOANE STREET



MR. FLOCK  
CM. 60X60 (23.62" X 23.62")  
FLOCK COLOR: NERO  
MOSS COLOR: GRASS







*Frame*



# CORNHILL



MR. FLOCK  
CM. 60X60 (23.62" X 23.62")  
FLOCK COLOR: NERO  
MOSS COLOR: FOREST, GRASS, CREAM





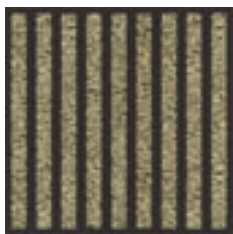
*Frame*



# FULHAM ROAD



MR. FLOCK  
FULHAM ROAD /A  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: CIOCCOLATO  
MOSS COLOR: CREAM



MR. FLOCK  
FULHAM ROAD /B  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: CIOCCOLATO  
MOSS COLOR: CREAM





*Frame*



# CHEAPSIDE



MR. FLOCK  
CHEAPSIDE /A  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: GRASS



MR. FLOCK  
CHEAPSIDE /B  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: ANTRACITE  
MOSS COLOR: GRASS

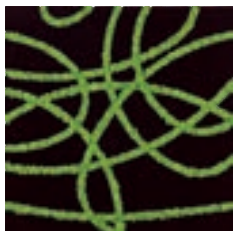




*Frame*



# LUDGATE CIRCUS



MR. FLOCK  
CM. 60X60 (23.62" X 23.62")  
FLOCK COLOR: CIOCCOLATO  
MOSS COLOR: GRASS









# GREEN STREET



MR. FLOCK  
GREEN STREET /A  
COMPOSIZIONE TOTALE:  
CM. 120X120 DIVISO IN 4 PANNELLI  
CM. 60X60 CAD.  
TOTAL SIZE:  
47.24"X 47.24" MADE OF 4 PANELS SIZE  
CM.60X60 (23.62"X 23.62") EACH  
FLOCK COLOR : VIOLA  
MOSS COLOR : GRASS



MR. FLOCK  
GREEN STREET /B  
COMPOSIZIONE TOTALE:  
CM. 120X120 DIVISO IN 4 PANNELLI  
CM. 60X60 CAD.  
TOTAL SIZE:  
47.24"X 47.24" MADE OF 4 PANELS SIZE  
CM.60X60 (23.62"X 23.62") EACH  
FLOCK COLOR: VIOLA  
MOSS COLOR: GRASS





Frame



# VICTORIA ROAD



MR. FLOCK  
CM. 60X60 (23.62" X 23.62")  
FLOCK COLOR: VIOLA  
MOSS COLOR: GRASS, FOREST





*Frame*



# CANNON STREET



MR. FLOCK  
CM. 60X60 (23.62" X 23.62")  
FLOCK COLOR: GRIGIO PERLA  
MOSS COLOR: FOREST





*Frame*



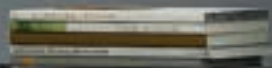
# JERMYN STREET



MR. FLOCK  
CM. 60X60 (23.62" X 23.62")  
FLOCK COLOR: NERO  
MOSS COLOR: GRASS, FOREST, OCEAN,  
CREAM, CITY









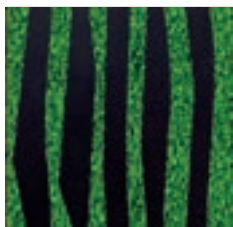
# LIME STREET



MR. FLOCK  
LIME STREET /A  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: NERO  
MOSS COLOR: GRASS



MR. FLOCK  
LIME STREET /B  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: NERO  
MOSS COLOR: FOREST



MR. FLOCK  
LIME STREET /C  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: NERO  
MOSS COLOR: VERDE GRANOZZO

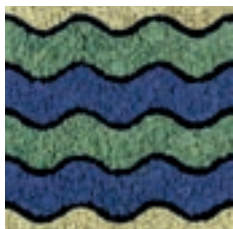




*Frame*



# DENMARK STREET



MR. FLOCK  
CM. 60X60 (23.62" X 23.62")  
FLOCK COLOR: NERO  
MOSS COLOR: CREAM, OCEAN, BLUE





*Frame*



# PORTOBELLO ROAD



MR. FLOCK  
CM. 60X60 (23.62" X 23.62")  
FLOCK COLOR: BLU ELETTRICO  
MOSS COLOR: GRASS





*Frame*



# OLD STREET



MR. FLOCK  
CM. 60X60 (23.62"X 23.62")  
FLOCK COLOR: BORDEAUX  
MOSS COLOR: GRASS







# Our Team

Each person on our team is a specialist in their field. We are able to guarantee a fully professional service and the success of your project.

*Ogni persona del nostro team è uno specialista nel suo campo. Ti garantiamo la massima professionalità e il successo del tuo progetto.*



Valentina Troiani



Stivens Benetti



Giovanna Morello



Arrigo Benetti



Rosanna Re



Mirko De Lucia

*Thank you for choosing*



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You can be next!

*Già molte aziende ed architetti hanno scelto la qualità e la professionalità dei prodotti **BenettiHome**, fallo anche tu!*

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**Architects:** Gensler - Hok - Perkins Will - Steve Leung - Khatib & Alami - M.Moser Associates - Lpa





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info@benettihome.com

**www.benettihome.it**



SCAN QR-CODE