



All-Inclusive Publishing &
Marketing Services

**Take your book
to the next level with
ELEVATION PUBLISHING**

By Elevation Publishing Group, LLC.

EXECUTIVE SUMMARY

Elevation Publishing Group (EPG) is shaking up the publishing world. We turn business leaders, entrepreneurs, and innovators into published authors with a full-service, hands-free experience. From expert editing to global distribution and bestseller launches, we do the heavy lifting—while you keep 100% of your rights and royalties. Our mission is simple: help you amplify your voice, boost your brand, and create real impact through authorship. At EPG, we don't just publish books—we build legacies.

INNOVATION

At Elevation Publishing Group, we stay closely connected with our authors to deeply understand their needs and deliver innovative solutions that help them achieve their goals. Beyond publishing exceptional books, we offer spinoff products such as custom editions, audiobooks, mini books, book summaries, downloadable content, and personal memoirs. Our branding team partners with authors to create speaker press kits, manage social media, conduct brand audits, and more—ensuring each author's story is amplified across every platform.

AWARDS & BESTSELLERS

Our commitment to excellence drives everything we do. EPG authors are positioned for success, with proven strategies that have helped secure placements on prestigious bestseller lists like Amazon, USA Today, . Our team's experience and dedication to quality continue to elevate our reputation and set new standards for what it means to be among the best in publishing.

EDITORIAL EXCELLENCE

Whether a manuscript needs light polishing or deeper revision, a skilled editor is a vital partner in the publishing process. At Elevation Publishing Group, we understand that it can be difficult—and often intimidating—for authors to entrust their work to someone else. That's why every EPG editor is carefully vetted, tested, and held to the highest professional standards. We thoughtfully match each author with an editor to foster a positive, collaborative experience. Our editors are accountable to EPG's quality standards and work closely with authors to ensure that every edit aligns with the author's voice, goals, and the broader publishing vision.

Publishing Services

Discovery and Publishing Plan

Every project begins with a discovery phase where we get to know you, your goals, and your vision for your book. We then create a customized publishing plan that outlines the timeline, deliverables, and strategic approach to bring your book to life. This roadmap ensures clarity and alignment from the very start, setting the foundation for a smooth and successful publishing journey.

Developmental Edit, Writing, and Ghostwriting

Once the plan is in place, our editorial team steps in to elevate your manuscript. Whether you need a light developmental edit, full-scale writing support, or complete ghostwriting services, we tailor our editorial process to your needs. Our goal is to enhance your voice, structure your ideas, and create a powerful narrative that connects with your audience.

Cover Design

Your book cover is the first impression your readers will have—and it needs to be unforgettable. Our award-winning design team crafts custom covers that reflect the essence of your book and captivate your target audience. We collaborate closely with you to ensure the final design is both beautiful and strategically positioned for the marketplace.

Publish in All Formats

We believe your story deserves to be accessible everywhere. EPG handles the full production of your book in multiple formats, including hardcover, paperback, eBook, and audiobook. Our publishing process ensures your book meets the highest quality standards, no matter how your readers choose to experience it.

Distribution

With your book ready, we tap into our global distribution network to make sure it reaches the right audience. EPG books are distributed through major online retailers, independent bookstores, libraries, and specialty markets. Our strategic distribution approach gives your book maximum visibility across both domestic and international channels.

Marketing Services

Marketing and Best Seller Lists

A great book needs a great launch. Our marketing team partners with you to develop a targeted campaign designed to generate buzz, drive sales, and position your book for major bestseller lists like Amazon, Wall Street Journal, and USA Today. From digital promotions to media outreach, we create a launch strategy that helps you maximize impact and elevate your brand.

Podcast Guest Appearances

As part of your thought leadership journey, we'll secure high-impact podcast guest spots where you can share your story, insights, and expertise with targeted, engaged audiences. From niche industry shows to top business podcasts, we'll place you on the platforms that drive real visibility and growth.

Event Speaking Engagements:

With the credibility of a published book and the backing of EPG, you'll be positioned for premium speaking opportunities at major industry events, leadership summits, and C-Suite Network gatherings. Speaking live — whether on stage or virtually — amplifies your authority and opens new doors for partnerships, clients, and collaborations.

Digital Media Campaigns:

Our team will design and execute custom digital media campaigns to promote your book and brand across paid, owned, and earned channels. Leveraging the expansive reach of the C-Suite Network, we'll strategically target business decision-makers and influential audiences to maximize your impact.

Personal Brand Website Enhancements:

Your personal brand website should reflect your elevated status. We offer full website audits, redesigns, and enhancements to ensure your digital presence showcases your authority, builds trust instantly, and supports your business goals.

Funnel Building, Social Media, SEO, and More:

We provide comprehensive support to build high-converting marketing funnels that turn attention into action. From strategic social media content and ad campaigns to SEO optimization and lead generation, our team ensures every piece of your online presence is working together to drive meaningful engagement, sales, and speaking opportunities.

Step By Step Process

EDITORIAL

1. **Ghostwriter Selection Process**

Elevation Publishing Group offers access to a curated pool of experienced ghostwriters to help bring your vision to life. After meeting with you to create a detailed book specification document, we research and interview writers who match your project's style, tone, and goals. We then present the top three candidates along with writer briefs, CVs, and writing samples. Interviews with your top choices are facilitated to ensure strong personal and creative chemistry. You select the ghostwriting partner who best fits your vision.

2. **Copyediting**

Our professional copyeditors review your manuscript to address style, clarity, and usage. We enhance sentence structure, improve readability, and ensure consistency throughout your text, resulting in a polished, publication-ready manuscript.

3. **Pre-composition Proofread**

Before your manuscript enters final production, a pre-composition proofread ensures there are no lingering spelling, grammar, punctuation errors, or typos, giving your work a final polish before layout.

4. **Post-composition Proofread**

After the book is fully laid out, a post-composition proofread catches any remaining errors in spelling, grammar, punctuation, and formatting. We ensure your final printed book meets the highest professional standards.

5. **Titling**

At Elevation Publishing Group, we take a collaborative, cross-functional approach to book titling. Our editorial, marketing, and distribution teams work together to brainstorm and evaluate title options that resonate with your audience, align with market trends, and position your book for maximum retail success.

PRODUCTION

1. **Compliance – Print & eBook**

EPG handles all necessary compliance work to professionally publish your book. This includes ISBN registration, copyright registration, creation of an EAN Bookland barcode, and listing your book in industry-standard databases like Books In Print.

2. **Cover Design**

Our design process starts with a conversation about your vision. After reading your manuscript, our designer researches the competitive landscape, brainstorms creative concepts, and presents 3–4 strong cover options. Once internally vetted to meet industry standards, these designs are shared with you for final selection, ensuring your cover is both visually stunning and market-ready.

3. **Interior Layout**

Following cover design approval, our team designs the interior pages to complement your book's cover and overall style. We create a cohesive, attractive layout that enhances readability while reinforcing your brand and message.

4. **Advance Reader Copy (ARC) Production**

To support early marketing and sales efforts, EPG produces Advance Reader Copies (ARCs) of your book. ARCs are formatted according to industry standards and include a draft cover, marketing highlights, author bio, and publicity contact information. These copies are essential tools for generating early buzz and securing reviews prior to official launch.

5. **eBook Conversion**

To expand your reach in the digital marketplace, EPG converts your print files into professional eBook formats. We partner with top conversion specialists to maintain the design and integrity of your printed edition, ensuring your eBook meets all industry standards for quality and accessibility.

DISTRIBUTION

Solid, nationwide distribution is the core of Elevation Publishing Group’s promise to our authors. We ensure your book is not only created with excellence but also placed where it matters most. Our authors retain **35% of the cover price** for books sold through our distribution channels and **100% of revenue from their direct sales**.

Where We Distribute:

EPG distributes titles to major wholesalers, national and independent bookstore chains, airport retailers, and specialty outlets. We also solicit prime store placement — including front-of-store tables, end caps, and face-out displays — to maximize your book’s visibility and sales potential. Our team manages everything: inventory, shipping, fulfillment, accounts receivable, and accounts payable, so you can stay focused on building your brand.

Online Retailers:

Your book will be available through major online retailers, including Amazon and Barnes & Noble. We manage the entire online sales process, from enrollment and image posting to inventory management and distribution. Our team ensures your book is properly optimized and consistently available to meet online demand.

Airport Bookstores and Specialty Outlets:

Few titles make it into specialty markets like airport bookstores, Costco, and grocery stores — but EPG authors have an edge. These outlets consider factors like genre appeal, sales history, bestseller status, and cover design. Our team negotiates buys and co-op promotions with these buyers to secure prime placement for qualifying titles.

Wholesale Partners:

Ingram Book Company, the largest book wholesaler in the industry, is one of EPG’s strongest partners. Ingram supplies Amazon, Costco, independent bookstores, and almost every major retailer in the U.S. We actively manage wholesale inventory to ensure your book is readily available for easy ordering by retailers nationwide.

Sample Printing Estimates

(Based on Standard Binding, Average Page Count, 6" x 9" Trim Size)

QUANTITY	PRICE PER UNIT	TOTAL COST
1,000 COPIES	\$5.91	\$5,910.00
2,000 COPIES	\$4.68	\$9,360.00
3,000 COPIES	\$4.26	\$12,780.00

Details:

- **Binding:** Standard Perfect Binding (paperback)
- **Page Count:** Typical business/leadership book (approx. 200–250 pages)
- **Trim Size:** 6" x 9" (industry standard for professional non-fiction)

Important Notes:

- Final pricing may vary based on paper quality, ink choices, cover finish, and additional features (e.g., French flaps, embossing, spot UV).
- Customizations such as hardcover binding, premium finishes, or interior color printing will add to the unit cost.
- Shipping and fulfillment costs are calculated separately based on final destination and shipment size.

Take the next step. Schedule a
Discovery Meeting. Pricing
Provided.

Flexible Pricing

Phone

Email

Website