

Disaster Cycle Services

Presented by: Sarah Marshall, CDPM



Fundamental Principles of the Global Red Cross Network

Humanity

Independence

Impartiality

Voluntary Service

Neutrality

Unity

Universality

**The American Red Cross
prevents and alleviates
human suffering in the face
of emergencies by
mobilizing the power of
volunteers and the
generosity of donors.**

Role of a Community Disaster Program Manager



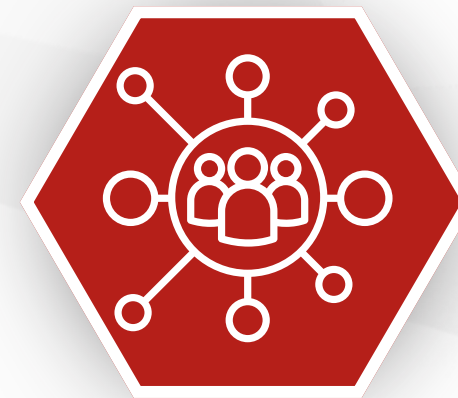
Community

Delivering mass care, health services, mental health support, and preparedness planning.



Volunteer Leadership

Building and managing a primarily volunteer-based team



Collaboration and Partnerships

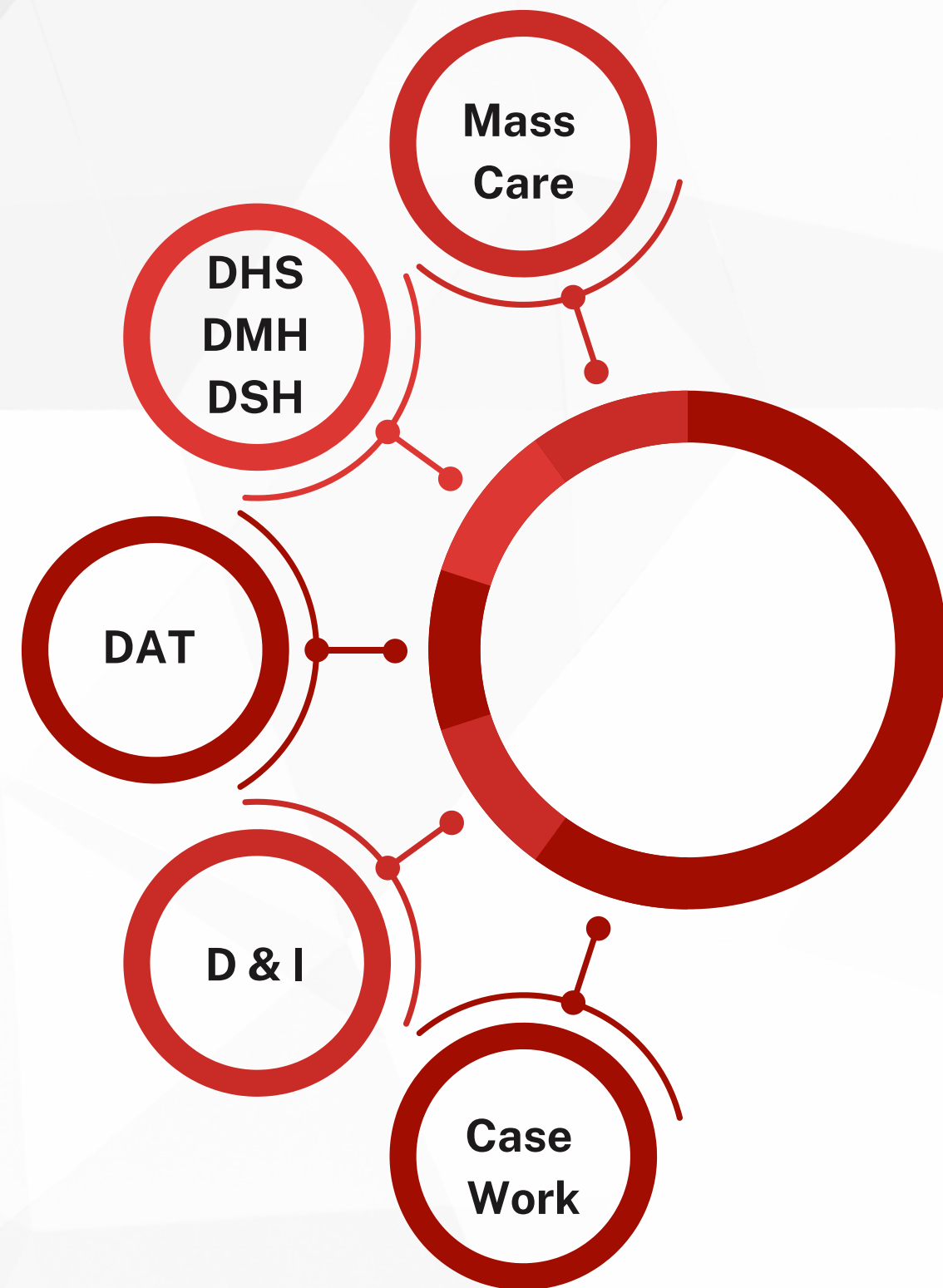
Establishing and maintaining relationships with government agencies, non-profits, and private sector partners.



Program Management

Service delivery activities under the disaster cycle.

Direct Services



- **Mass Care:** Providing shelter, feeding, and distributing relief supplies during disasters.
- **Disaster Health Services:** Offering emergency medical aid and health support.
- **Disaster Mental Health:** Providing emotional and psychological support for individuals affected by disasters.
- **Disaster Spiritual Care:** Addressing spiritual needs with interfaith support, comfort, and care for those impacted by disasters.
- **Disaster Action Team:** Responding to immediate disaster-related needs, such as single-family and multi-family home fires, with 24/7 coverage.
- **Diversity and Inclusion:** Ensuring equitable access to services for all communities.
- **Casework and Recovery Planning:** Helping individuals and families navigate the recovery process after disasters.



Home and Wild Fire Campaign

Ready Rating

Hands-Only CPR

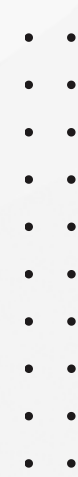
Be Red Cross Ready

Pedro the Penguin

Preparedness

The American Red Cross preparedness programs empower individuals, families, and organizations to build resilience and prepare for emergencies.

By collaborating with local partners and tailoring programs to meet unique community needs, these efforts strengthen overall resilience and ensure communities are better prepared for the unexpected.



In Case of Emergency ...

Client/General Number: 800-733-2767

First Responder Number: 833-583-3111

Training and Workforce Development

- **Disaster Responder Training:** Equipping volunteers with the skills needed to effectively respond to disasters.
- **Leadership Development Programs:** Preparing volunteers for leadership roles within the Red Cross.
- **Specialized Certifications:** Offering certifications in shelter management, first aid, CPR, and other critical skills.



External Relations

- **Community Partnerships:** Collaborating with local organizations and businesses to enhance disaster response.
- **Government Operations:** Working closely with Emergency Operations Centers (EOCs) and Local Emergency Planning Committees (LEPCs).
- **Diversity Outreach:** Engaging with diverse communities to ensure inclusive and equitable disaster preparedness and response.

**Community
Partnerships**

**Government
Operations**

**Diversity
Outreach**

How to Get Involved



www.Redcross.org/volunteer



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BIG THANKS

Questions?

