



Centre for Research,
Education, and Social Services
(CRESS Centre)



Spreading the Words: Promote multiculturalism through innovative community engagement activities

Author(s): **Kalpana Thapa Bajgain**, Bishnu Bajgain, Anu Bhandari, Sharmila Ranabhat, Yoddha Thapa, Shreekanta Aryal, Gopal Bhatta



Background



Diversity and multiculturalism are the key tenets of Canadian culture.



There is a continue need to fostering multiculturalism, thereby facilitating intercultural and intergenerational respect towards diverse cultures.



The continued inequities and racism experienced groups pointed the need of implementing innovative educational programs aimed at enhancing the knowledge of the kids and youth to raise their voices against racism and discrimination.



Communication & Participants Recruitment



SOCIAL MEDIA



EMAIL TO
COMMUNITY
ORGANIZATIONS



EMAIL TO
COMMUNITY
MEMBERS



WEBSITES, ETHNIC
RADIO

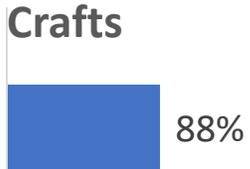


WORD OF MOUTH

Results/Observation

Parents' Agreement on Key Indicators of Multicultural Arts and Crafts

Increased awareness about anti-racism and multiculturalism



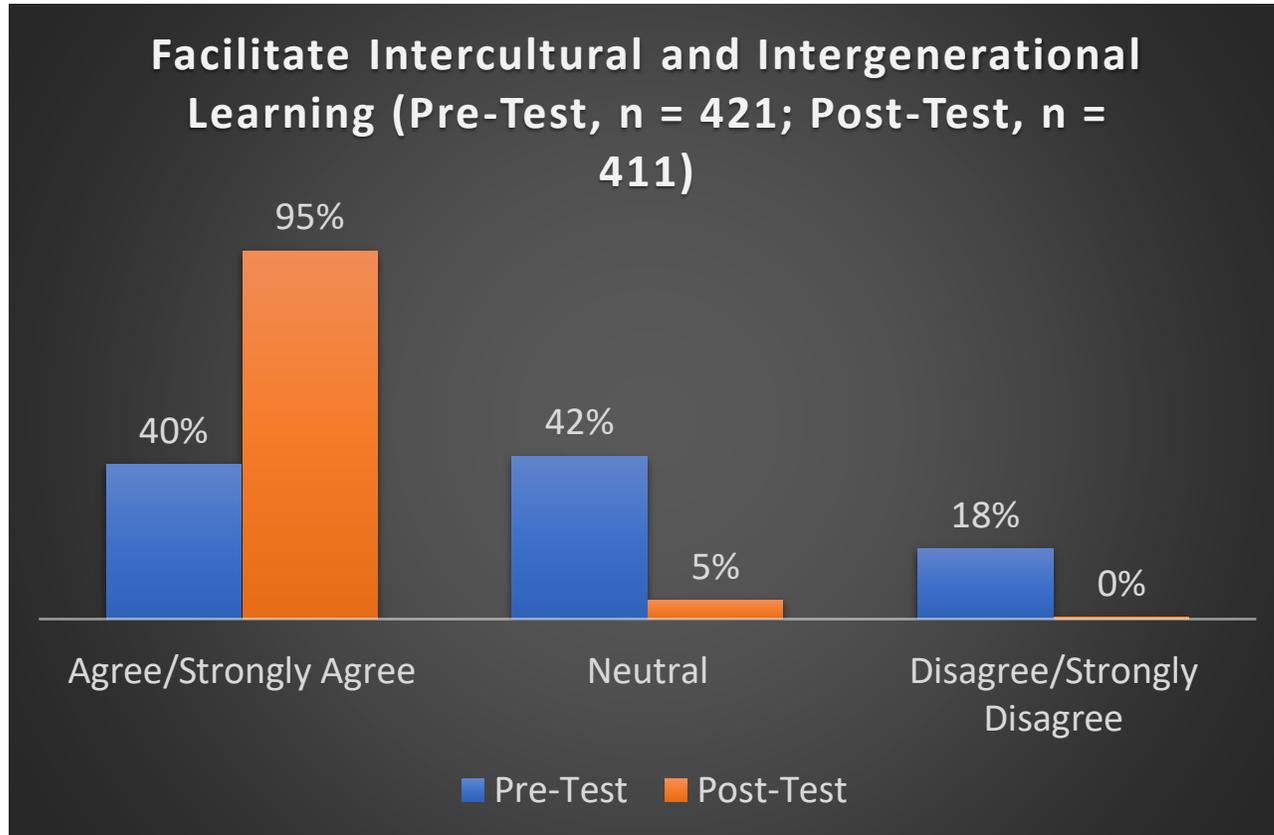
Enhanced social network



Reduced screen time

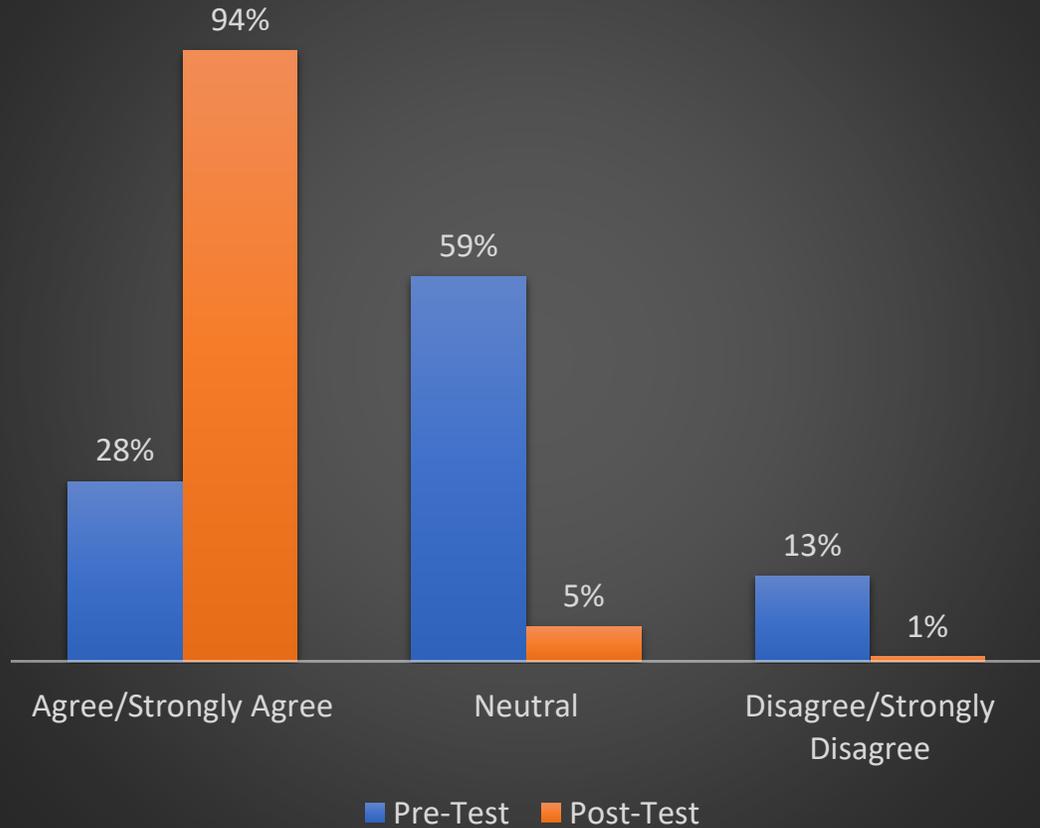


Results/Observation



Results/Observation

Foster Multiculturalism in Calgary (Pre-Test, n = 421; Post-Test, n = 411)



Nepali Mela Calgary 2023's post

Jeeban Katuwal is with ShreeKanta Aryal and 15 others at Prairie Winds Park.
2h · 29

GR Neupane
It was great pleasure being a part of Nepali Mela. Observing the Mela as a general audience, it was absolutely a great event. It provided a unique platform for different cultures to come together and foster cross-cultural relationships. It was evident that from the well-defined schedules, and smooth flow of the programs that significant effort and planning went into organizing the event.

One of the standout aspects of the Mela was its focus on inclusivity and diversity. The involvement of various cultural groups and performances fro... See more

last Mon Like Reply 3

Raajip Adhikaari
Amazing Nepali mela with full of musical performances, cultural, art and handicrafts showcase.

last Mon Like Reply 1

Ram Marahatta
Great program. Truly multi-ethnic, entertaining and bringing the community lot together. Thank you for inviting the great Singer Prakash Saput! Thank you

Providing Sponsorship, Free Water and Lucky Draw as well in First "Nepali Mela" 2923 in Calgary organized by NCSC. It has been Successfully done Yesterday by the greatest efforts of all Nepalese and other communities people as well. Hopefully it will be continued every year. Let's see all of you in next year again. Thank you NCSC and Team for organizing such a great Community Event and also thank to all the participants, entrepreneurs and volunteers for making this event success by putting your huge efforts. Jay Nepal 🇳🇵 and Namaste 🙏❤️



Results/Observation



The participants of multicultural arts and crafts and their parents got motivated to get their work showcased in one of its kind historical events, the Nepali Mela and Multicultural Showcasing Event, visited by over 10,000 visitors across Canada.



Dashmesh Culture Centre Gurdwara Sahib Calgary

32m · 🌐

Waheguru Ji Ka Khalsa, Waheguru Ji Ki Fateh.

Congratulations to Nepalese community and organizers for putting on great first annual Nepali community Mela. Dashmesh culture centre was honored to be part of this great event. It was honor to learn and share the day with the Nepalese community. It's great when different cultures and traditions are showcased to all Calgarians. Great for communities to come together and support one another. We look forward to growing our relationship with our Nepalese brothers and sisters. We look forward to next year's event!



Raj Dhaliwal

3h · 🌐

Nepalese Community Society of Calgary had their first ever **Nepali Mela Calgary 2023** at the Prairie Winds Park. It was a HUGE SUCCESS and turnout was amazing. Congratulations to the organizers, volunteers and the entire Nepalese community in our great city.

The cross cultural-religious harmony was one of the many highlights of this Mela. A big thank you to **Gurudwara Dashmesh Culture Center** and their team of senior citizen volunteers for doing langar Sewa all day long. Our Ward 5 is indeed a beacon of love, unity and inclusiveness.

Looking forward to Mela 2024!





Conclusions



Increased social and emotional outcomes including social skills, networking, and cultural knowledge.



The issue of poor participation could be addressed by implementing innovative activities that increase the participation of the stakeholders vis-à-vis achieving project outcomes.



Relationship and partnership with other ethnic communities enhanced



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Thanks to our funders



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