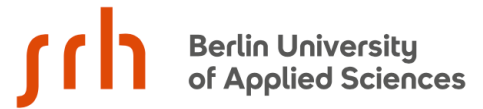


**Berlin Symposium for**

# **ENTREPRENEURSHIP AND MANAGEMENT IN ADDITIVE MANUFACTURING**



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The **Berlin Symposium for Entrepreneurship and Management in Additive Manufacturing** is an online event which will bring together leading industry professionals and academics to discuss the latest developments and trends in additive manufacturing.

The event features workshops on a range of technical and business-related topics in the field of Additive Manufacturing (AM) including: The **AM design process**, **Managing Innovation** when implementing AM, **Becoming an Entrepreneur** in AM and **The Impact of AM** on Digital Supply Chains.

**Keynotes** from leading personalities in the field of AM will help set the agenda for the symposium. **Arno Held** (Managing Partner at AM Ventures) and **Dr. Christoph Kiener** (Principal Key Expert at Siemens) will talk about the opportunities and challenges of additive manufacturing.

The symposium will include virtual **networking opportunities** and will finish with a **round table discussion**.

The event is online only; it is being hosted by SRH Berlin University of Applied Sciences Berlin on **31 March 2021** from **09.30-17.00**.

A close-up photograph of a 3D printing nozzle, showing the intricate mechanical details and the fine spray of material being deposited onto a perforated metal build plate.

**THE SYMPOSIUM IS FREE AND OPEN TO ALL.**

**REGISTER FOR THE EVENT ON EVENTBRITE:  
[HTTPS://WWW.EVENTBRITE.COM/E/145231153289](https://www.eventbrite.com/e/145231153289)**

The symposium is being held as part of the EU Erasmus Project **APTITUDE** (Additive Process Technology Integration with Management and Entrepreneurship) whose **main goal is to develop and implement innovative approaches and practices for study programmes** in order to fill the EU-wide skills gap in additive manufacturing.

The six universities involved in the project are working closely with companies in this sector to ensure that the outputs of the APTITUDE project meet the needs of the industry and so maximise the employability of students.

For more information, please visit our website: <https://aptitudeproject.eu>

09:00

## **Registration**

09:30

## **Welcome Talk**

PROF. DR. VICTORIA BÜSCH, PRESIDENT SRH UNIVERSITY OF APPLIED SCIENCES

09:45

## **Keynote 1**

ARNO HELD (CHIEF VENTURE OFFICER AT AM VENTURES)

10:15

## **Keynote 2**

DR. CHRISTOPH KIENER (PRINCIPAL KEY EXPERT AT SIEMENS)

10:45

## **Break + Networking**

11:00

### **Session 1**

THE IMPACT OF AM ON DIGITAL  
SUPPLY CHAINS – AL GARBER  
(SRH)

WORKSHOP: AM DESIGN PROCESS –  
THOMAS PFEIFFER (SRH)

12:30

## **Lunch + Networking**

13:30

### **Session 2**

SUSTAINABILITY AND CHANGE  
IN AM – PROF. DR. IAN TOWERS  
(SRH)

WORKSHOP: MANAGING INNOVATION  
WHILE IMPLEMENTING AM - MATTHIAS  
RAAB (PV CONSULTING)

15:00

## **Break + Networking**

15:15

### **Session 3**

RESEARCHERS' FORUM

WORKSHOP: BECOMING AN  
ENTREPRENEUR IN AM – SIGRID PEUKER  
(SRH)

16:45

## **Round table**

SPEAKERS – KEYNOTE SPEAKERS, WORKSHOP LEADERS

17:15

## **Wrap-up**