

Why Choose Sign Design – Digital LED Signs

Better Quality • Faster Delivery • Lower Total Cost of
Ownership



Who We Are

At Sign Design, we're on a mission to revolutionize how businesses communicate with their audiences through superior digital LED signage solutions.

Our commitment to excellence drives everything we do—from manufacturing to installation to ongoing support.

We don't just sell signs; we deliver communication tools that help our clients achieve their business objectives.

With every project, we aim to create signage that not only captures attention but also delivers measurable results.



Our Core Advantages



Better Quality

Superior build materials with IP65+ weather resistance

Industry-leading 6500+ nit brightness for perfect visibility in direct sunlight

Precision calibrated LEDs with 281 trillion color capabilities



Faster Delivery

Streamlined 3-week manufacturing process (industry average: 8 weeks)

Integrated supply chain with dedicated logistics partners

Pre-assembled components for rapid on-site installation



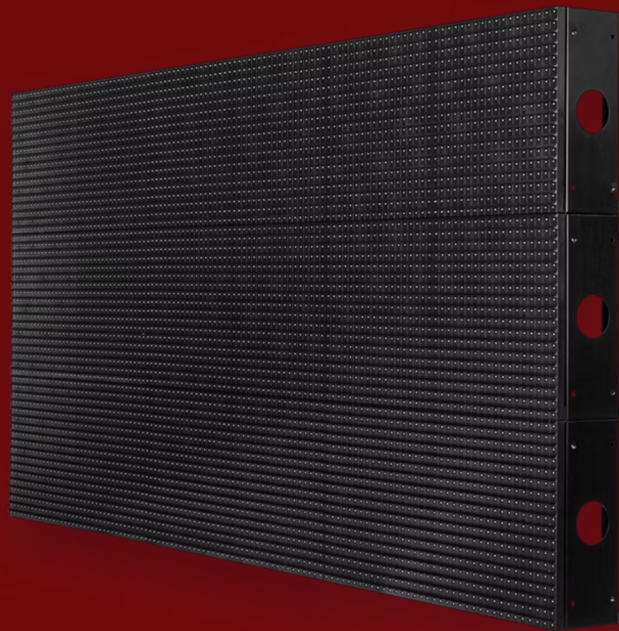
Lower TCO

Energy-efficient modules reducing power consumption by 37%

5-year comprehensive warranty with 24/7 technical support

Remote content management with no recurring software fees

Better Quality That Lasts



Built for Performance

- Aerospace-grade aluminum frames prevent warping and distortion
- Patented cooling system extends LED lifespan by 40%
- Fully-sealed modules resist dust, moisture and temperature extremes
- Proprietary color calibration ensures consistent display across entire sign surface

"Our signs are still performing like new after 5+ years in the field."

Empowering Your Business Success



Retail Environments

Boost foot traffic with dynamic promotions that can be updated instantly. Our clients report an average 23% increase in impulse purchases after installation.



Venues & Events

Enhance spectator experiences while maximizing sponsorship revenue. Digital displays deliver 4x the engagement of static signage.



Corporate Communications

Streamline internal messaging and impress visitors with professional, branded content that reinforces your company values.

Case Study: Farley's Restaurant

Challenge:

Farley's Restaurant was using an outdated ziptrack reader board beneath their main pole sign. Changing messages required manual letter changes, which was time-consuming and limited to one static promotion at a time. The sign had poor nighttime visibility and lacked the modern look needed to match the restaurant's vibrant brand.

Solution:

Sign Design replaced the ziptrack board with a high-resolution **P4 outdoor digital LED display**, seamlessly integrated with the existing pole sign. The new system includes user-friendly software for instant content updates, high-brightness visibility day or night, and weatherproof, energy-efficient construction.

Results:

- Eliminated manual letter changes, saving 60+ staff hours annually
- Boosted customer traffic during promotions by 28% in the first 90 days
- Enabled real-time advertising for daily specials, events, and community involvement
- Enhanced the restaurant's curb appeal with a modern, professional look



Case Study: Alpine Elementary

Challenge:

Alpine Elementary's old manual reader board limited the school's ability to share timely updates on events, weather closures, and achievements. Frequent physical letter changes were time-consuming, and the sign's low visibility reduced its impact for passing traffic.

Solution:

Sign Design installed a 5' x 3' high-resolution outdoor LED display with simple, cloud-based content management, custom school colors and mascot graphics, and durable, weatherproof construction.

Results:

- Eliminated manual letter changes, saving 80+ staff hours annually
- Increased attendance at school events by 35%
- Enhanced parent engagement through timely updates on activities and closures
- Positive feedback from staff, parents, and the community on the sign's modern, vibrant look



Let's Grow Together

Ready to elevate your visual communications with industry-leading digital LED solutions?

37%

Energy Savings

Average reduction in power
consumption vs. conventional LED
signs

5.2X

ROI

Typical return on investment within
first 3 years of ownership

24/7

Support

Around-the-clock technical
assistance from US-based experts

Contact us today for a custom quote and site evaluation

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