step 1

MEET WITH YOUR AGENT

- Discuss your needs
 - Research CMAs
- Set a competitive list price

step 2

PREPARE TO LIST

- Deep clean & declutter
- Make needed repairs
 Focus on curb appeal
 Stage home

step 3

IMAGERY

- Professional photo session
- Professional video session
- Professional drone session

step 4

MARKETING

- Online marketing
 - Social media
 - Signage
 - Flyers

step 5

SHOWINGS

- Ensure home is ready for showings
- Receive feedback from agents
 - Schedule open houses

step 6

RECEIVE AN OFFER

• Each offer is presented and we will discuss the benefits & risks of each offer

step 7

NEGOTIATE

Most offers require negotiating either before or after inspections.
I will negotiate on your behalf.
You can accept, counter, or deny an offer

step 8

INSPECTIONS & APPRAISAL

• I will work with the buyer's agent to coordinate and schedule an inspection & appraisal. These are both ordered by the buyer

step 9

REPAIRS

- Likely some small repairs will need to be made after inspections.
 - Review my list of recommended vendors if needed

step 10

CLOSING

- Final walk-through
- Sign closing documents



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