



SKU ACADEMY

YOUR JOURNEY TO £100,000 STARTS HERE

SKU
ACADEMY

WHAT WE DO

At SKU Academy, we help everyday people become successful recruitment agency owners — even if they're starting with no experience, no network, and no business background.

We do this through a step-by-step online programme that teaches you how to:

- ✓ Set up your business properly
- ✓ Find and win your first clients
- ✓ Build strong delivery processes
- ✓ Scale towards your first £100,000 in revenue*

This isn't just about recruitment — it's about building a real, long-term business that gives you freedom, flexibility, and control over your future.

We guide you from “just starting out” to running a fully functioning recruitment agency using proven frameworks, practical tools, and real-world strategies.

If you're ready to break out of the 9–5 or grow beyond your current limits — you're in the right place.

* Earnings are not guaranteed. Individual results vary depending on effort, experience, and market conditions."

THE STORY

I'm Syed Uddin, founder of SKU Academy. Before launching this academy, I built my own recruitment agency with zero knowledge of business, and by year 2, I scaled it to £100K+ in revenue and growing.

It wasn't easy, and it wasn't just luck. I went through multiple courses and worked with mentors who provided invaluable guidance. It was through investing in my learning and learning from others that I was able to shortcut the usual struggles of starting a recruitment agency and achieve the growth I did.

I understand how challenging it can be, which is why I've created this program to help you avoid the mistakes I made and accelerate your success. By using the same proven framework I used to build my business, I want to guide you step-by-step, share actionable insights, and empower you to build a recruitment agency that not only survives but thrives.



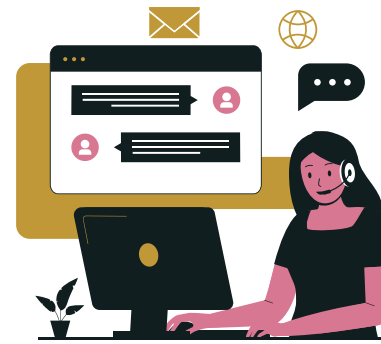
WHY CHOOSE US?

At SKU Academy, we don't just teach you how to start a recruitment agency – we give you the exact blueprint we used to build a profitable business that reached £100K+ in revenue.



Proven Success

We've been in your shoes and can guide you through the challenges of growing a recruitment agency.



Tailored Support

Our expert mentorship ensures you get personalised guidance throughout the process.



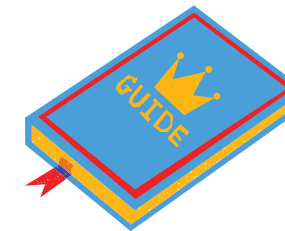
Innovative & Scalable Approach

We help you build a recruitment agency that leverages automation and virtual teams to scale quickly and effectively.



Real-World Experience

Our program is designed by recruitment professionals who have successfully navigated the industry.

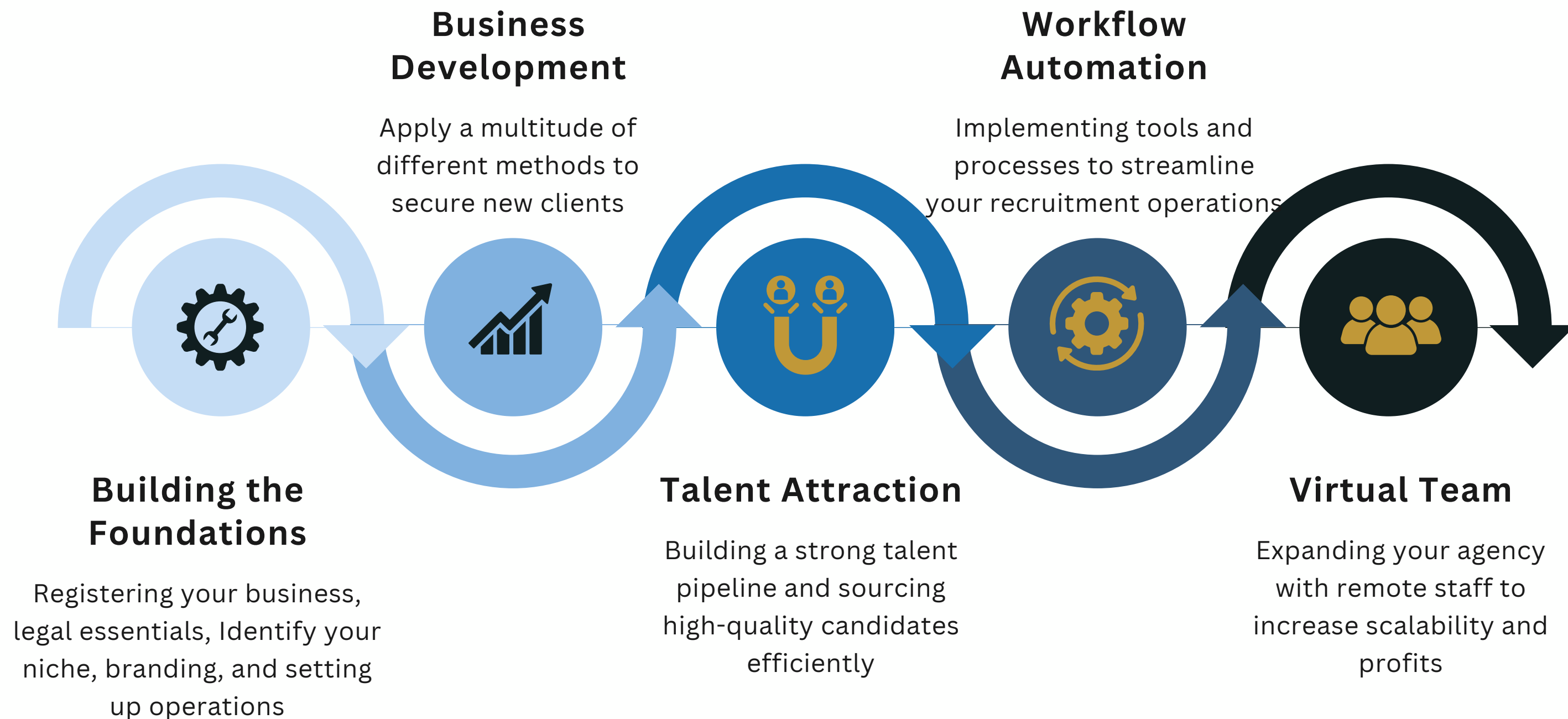


Comprehensive & Actionable Content

Learn how to not only start but scale your recruitment business with practical, hands-on strategies.

THE SKU ACADEMY FRAMEWORK

At SKU Academy, we use a structured framework to take you from beginner to expert. Our system is designed to help you build, launch, and scale your recruitment business efficiently.



WHAT IS INCLUDED

We don't believe in overwhelm. Everything inside SKU Academy is designed to help you take focused, strategic action — from day one.

- **Full Online Training Programme**
 - Step-by-step video modules covering every stage: setup, client acquisition, delivery, and more.
- **Downloadable Tools & Templates**
 - Use our plug-and-play contracts, templates, business setup checklists, outreach scripts, and more.
- **1-1 Mentoring**
 - Regular video calls with the Founder to get help, stay accountable, and keep moving forward.
- **Private Student Community**
 - Get access to a supportive network of like-minded founders building agencies alongside you.
- **Six-Figure Launch Plan**
 - You'll be working towards a clear, actionable plan to help you hit your first £100,000 in revenue — using our proven frameworks.



OUR GUARANTEE

WE BELIEVE IN YOUR SUCCESS

We believe in real results — not just information. That's why we back your investment with a clear, fair, and results-driven guarantee.

If you apply the strategies, put in the work, and still don't make your money back within 6 months, you may be eligible for a refund.

We're not here to waste anyone's time or money.
We're here to help you build a real business — and we're confident that if you take action, the results will follow.

What's Required:

- You've completed the full programme
- You can show evidence of applying the frameworks in your business
- You've actively tried to get clients using our methods
- It's been at least 6 months since enrolment

This isn't a “money-back guarantee” — it's a results guarantee. We win when you win.

LET'S BUILD YOUR RECRUITMENT EMPIRE

Enrol today & take a step closer to financial freedom

Contact Us

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"Investing in yourself today, is an investment into your future."

SYED UDDIN

Founder, SKU Academy



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