

# Loot Fest

## 2023 Exhibitor Guide



# HEY EXHIBITORS!

Thank you for your interest in being part of LootFest 2023 in Dallas-Fort Worth, Texas. We are excited to offer you the opportunity to meet with some of the biggest up and coming content creators and influencers in the world and their communities.

In 2021, we were able to successfully execute the first LootFest in Las Vegas! Then we decided to return home and bring Lootfest to Texas in 2022! LootFest is unlike any other convention or expo ever held before, and we want you to be apart of it! Texas is an ideal target for the next big gaming festival, and specifically DFW with it's ideal central location, easy travel, food and hospitality!

LootFest 2023 will be held at Sheraton Fort Worth Downtown Hotel deep in the heart of Fort Worth, Texas. LootFest will be a festival like atmosphere with vendor booths, games, free play arcade all in one location! Then we will host an insane after party at Martin House Brewing Company.

This guide is designed to help prepare you for LootFest 2023. Please read thoroughly and dont worry, if you have any questions, we are here to help. Please reach out to us at [myranda@streamerLoot.co](mailto:myranda@streamerLoot.co).

We look forward to welcoming you to the great State of Texas for LootFest in 2023,

LootFest Staff





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# Exhibitor Booth

One 10'x10' booth space purchase, includes the following:

- Two (2) Exhibitor Badges
- Company Name on the LootFest website
- Company Logo on LootFest Website
- Company Name listed in the LootFest informational pamphlet
- Table and 2 Chairs Included

Important Notes:

- Electric and Internet can be purchase directly from Encore
- Exhibitor can purchase an additional Exhibitor badge at \$40 each.
- After Party Badges are also be purchased as well

## Booth Pricing

All Booth Fees

10'x10' Booths: \$100.00

10'x20' Booths: \$200.00

Larger than 200 SQFT: Please Contact

All Exhibitors will be required to submit an application to display at the expo. Payment must be made in full to reserve your booth space.

**Apply Now at [www.LootFest.co](http://www.LootFest.co)**

# Sponsorship Opportunities

## Major LootFest Sponsor! - \$5000

Change the name of LootFest "Brand Name Presents LootFest"

Your Logo on several banners at LootFest

Your Logo on several banners at the after party

Your Logo on all LootFest badges

Your Logo on Banner/Sign at Lootfest

Photo Op Backdrop with your Logo

One Free Item Loot Drop Bags!

## Badge Lanyards- \$1500

Your Logo on every lanyard given out!

Single Color Print on Single Color Lanyard

## Hand Sanitizer Stations (5 Available) -\$150 each

Logo on all Hand Sanitizer stations

Full Color

Available during the LootFest

## Loot Drop Drawstring Sponsor - \$2500

All Out of This World Attendees will receive one of these bags.

Single Imprint logo on a drawstring bag (you pick the color)

Logo on every page on the website

## Item packed in Loot Drop - \$75 per item

Vendor must supply item

Labor Only (Product not included)

We can make your promo items if needed (additional cost)

## Stream Booth Sponsorship - \$4000

Logo on all streams from Booth

Logo on Banner/Sign at Event

Logo on Event Map

Two Stream Booth Sponsorships

Big Name Creators Stream From Your Booth!

## After Party Sponsor! - \$2000

After Party Title Changed "Brand Name's LootFest After Party"

Your Logo on several banners at the after party

Your Logo on all after party badges

Your Logo on all drink wristbands

Your Logo on Banner/Sign at Lootfest

Photo Op Backdrop with your Logo

One Free Item Loot Drop Bags!

## Hotel Keycard Holder (1000) - \$700

## Hotel Room Keycard (1000) - \$2000

Front- Full Color with your logo!

Back Black ink whatever you want on it!

## Water Bottles (1000) - \$3000

Single Color Wrap Around Design

You Pick The Bottle Color

You Pick The Top Color

Bottles will be given out at the event by water stations

Leftovers are yours to keep or will be donated!

## Out of This World Silipint Sponsor - \$1500

Your Logo on the back of every Silipint for Out of This World Bundle

Single Color (White)

## Out of This World Shirt Sponsor - \$1500

Your Logo on the sleeve of every shirt for Out of This World Bundle

Full Color

## Free Play Arcade - \$2000

One Free Item Loot Drop Bags!

Name and Logo on website

Banner at the arcade with your Logo

Logo on Event Map

# Terms & Conditions (1/2)

By contracting to lease a booth space at LootFest 2023, you agree to abide by our Terms and Conditions. All accepted exhibitors will be prompted to sign that the Exhibitor understands and agrees to our Terms and Conditions in the Exhibitor Agreement.

## Booth Lease Securement

In order for an Exhibitor to secure booth space, Exhibitor must: 1.) Be approved by LootFest's Booth Sales Team. An approval email will be sent out informing Exhibitor within ten (10) business days of application submittal; 2.) Complete Registration. Registration includes one hundred percent (100%) of the amount due, along with execution of Exhibitor Agreement. Any exception to this policy shall be at the sole discretion of LootFest. Exhibitor must complete steps 1 and 2 before Exhibitor can move into the Event.

## Jury System

Exhibitor agrees and understands that LootFest's Booth Sales Team elects Exhibitors by a jury system and not on a first come, first serve basis.

## Check-In During Set Up

Exhibitors must be checked in on between the hours of 9AM – 1PM on February 24th. No Check-Ins will be available on after 1PM. If the Exhibitor is not checked in between these times, Exhibitor may risk forfeiture of their booth. Check-Outs will be only on from 4PM – 9PM. Check-In and Check-Out location will be located will be labeled on map which will be provided at a future date, to be provided at a later time to Exhibitors.

## Set Up of Booths and Late Set Up Forfeiture

Set Up Hours between the hours of 9AM – 1PM on February 24th. Exhibitors who do not install during these times, may at the discretion of Management, have their licensed space terminated, and changed or transferred to another Exhibitor. The removed Exhibitor shall not be entitled to a refund or any resulting damages.

## Strike and Clean Up of Booths

Strike ("Dismantle") Hours from 4PM – 9PM. Any booths not completely dismantled and removed by these times, may result in removal by Management and associated fees will incur at prevailing rates. If an Exhibitor dismantles and/or removes booth before these times, Exhibitor will be flagged by Management and may not be allowed to exhibit at future events.

## Character of Licensed Space

Booths must be designed, constructed and operated in good taste and in a safe manner. All products, business and display materials must take place and be kept within the licensed space. No explosives, fuels or other combustible matter may be brought into the licensed space. Licensed space is to remain clean and free of restrictions and/or hazardous materials or odors. Sound of any kind must not be projected outside of the licensed space and noise levels are to be kept at a reasonable level. Notwithstanding the above provisions, may result in termination of licensed space and shall not be entitled to a refund or any resulting damages. Management shall reserve the right to require the removal, relocation or the modification of any licensed space, display, exhibit, or part thereof.

## Inappropriate Product and Counterfeit/Bootleg Material

Exhibitors shall not be allowed to sell or distribute material deemed to be offensive or inappropriate. Exhibitor will not be allowed to sell counterfeit material. Management has the sole discretion to determine what is offensive or inappropriate material. An Exhibitor who continues to sell such materials may result in termination of their licensed space and shall not be entitled to a refund or any resulting damages.

## Booth Assignment

While initial booth reservation may be mutually agreed to by the Exhibitor and Management, final assignment is the proprietary right of Management. Furthermore, the Exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials other than their own in the licensed space without written consent from Management.

# Terms & Conditions (2/2)

## Event Cancellation

In the event that LootFest 2023 is unable to operate, in the sole determination of our Management, whether due to Acts of God, force majeure, terrorism, war, illness, public safety, strike, civil commotion, picketing, fire or state of emergency, or by reason of any other occurrence not under the control of StreamerLoot LLC, or otherwise, StreamerLoot LLC may cancel, postpone or terminate the 2023 event, the Exhibitor waives any and all claims the Exhibitor may have against StreamerLoot LLC for damages or expenses and agrees to accept in complete settlement and discharge of all claims, a refund of the Exhibitor's booth registration fee.

## Exhibitor Cancellation

An Exhibitor who elects to cancel their licensed space for any reason, 7 days after from payment (before November 30th, 2022) will receive their booth fee back (upon request), priority fees will be not be refunded; any exhibitor who elects to cancel their licensed space after the 14 day period will not be applicable to receive any refund, and required to pay a \$100 Booth market value termination fee.

## Liability

Management, its directors, contractors, volunteers, and employees, shall not be responsible for any loss, theft or property damage suffered by Exhibitor, their employees, or representatives. Furthermore, Management, its directors, contractors, volunteers and employees, shall not be responsible for any damage, illness, or injury to Exhibitor personnel, agents or attendees. Exhibitor does hereby indemnify, save, and hold harmless Management, its directors, contractors, volunteers, and employees from any and all claims and liabilities that may ensure from any cause whatsoever, including attorney fees.

## Governing Law

This Agreement will be governed by the laws of the State of Texas without regard to conflicts of laws principles

## Waiver

The rights and remedies of the parties to this Agreement are cumulative and not alternative. Neither the failure nor any delay by any party in exercising any right, power, or privilege under this Agreement will operate as a waiver of such right, power, or privilege, and no single or partial exercise of any such right, power, or privilege will preclude any other or further exercise of such right, power, or privilege. To the maximum extent permitted by applicable law, (a) no claim or right arising out of this Agreement can be discharged by one party, in whole or in part, by a waiver or renunciation of the claim or right unless in writing signed by the other party; (b) no waiver that may be given by a party will be applicable except in the specific instance for which it is given; and (c) no notice to or demand on one party will be deemed to be a waiver of any obligation of such party or of the right of the party giving such notice or demand to take further action without notice or demand as provided in this Agreement.

## Jurisdiction; Service of Process

Any action or proceeding seeking to enforce any provision of, or based on any right arising out of, this Agreement may be brought against any of the parties in the courts of the State of Texas, County of Denton, or, if it has or can acquire jurisdiction, in the United States District Court for the District of Texas and each of the parties consents to the jurisdiction of such courts (and of the appropriate appellate courts) in any such action or proceeding and waives any objection to venue laid therein. Process in any action or proceeding referred to in the preceding sentence may be served on any party anywhere in the world.

## Clean Up Fine

All clean up after the event must be completed no later than 9PM. Clean up is not allowed the next day or at a later time. If large trash, debris, boxes, shipments, etc. is left behind by the Exhibitor, the Exhibitor may incur cleaning fines up to \$250. Dumpsters will be easily accessible during break down times. Please properly break down all boxes before disposing.

# Previous LootFest Stats



**2021**  
**Ticket Sales**  
**1464**  
**Attendance**  
**812**



**2022**  
**Ticket Sales**  
**4320**  
**Attendance**  
**Creators**  
**1065**  
**General**  
**1521**



# Important Expo Hours

9am-2pm

Setup

3pm-7pm

Expo Hours

10am-4pm

Expo Hours

5pm-9pm

Breakdown

## CHECK-IN

Exhibitors must be checked in between  
9AM - 1PM on February 24th.

No check-ins will be available after 1PM. Check-Ins are located in the lobby of the Sheraton where attendee registration is located. You will be able to pick-up badges at this time.

## BREAKDOWN

Saturday, February 25th, 5pm-9pm.  
No Vendor is allowed to breakdown  
before 4pm February 25th.  
**YOU MUST BE OUT BY 9PM.**

# Important Dates & Deadlines

**Nov 30, 2022**

Priority Access  
Ends

**Jan 13, 2023**

Last Date to  
Purchase  
Booths &  
Sponsorship

**Jan 20, 2023**

Booth Assignment

**Feb 10, 2023**

Last Day to get  
Exhibitor Badges