

# Loot Fest Texas

## 2022 EXHIBITOR GUIDE



# HEY EXHIBITORS!

Thank you for your interest in being part of LootFest 2022 in Dallas-Fort Worth, Texas. We are excited to offer you the opportunity to meet with some of the biggest up and coming content creators and influencers in the world and their communities.

In 2021, we were able to successfully execute the first LootFest in Las Vegas! Now we ready to focus on bringing LootFest home to our home state, Texas! LootFest is unlike any other convention or expo even held before, and we want you to be apart of it! Texas is an ideal target for the next big gaming festival, and specifically DFW with it's ideal central location, easy travel, food and hospitality!

LootFest Texas will be hosted at Martin House Brewing Company deep in the heart of Fort Worth, Texas. LootFest will be a festival like atmosphere with vendor booths, games, live music, and one of kind food trucks.

This guide is designed to help prepare you for LootFest Texas 2022. Please read throughly and dont worry, if you have any questions, we are here to help. Please reach out to us at [contact@streamerLoot.co](mailto:contact@streamerLoot.co).

We look forward to welcome to you to the great State of Texas for LootFest in 2022,

StreamerLoot Staff

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# EXHIBITOR BOOTH

## BOOTH PRICING

All Booth Fees

10'x10' Booths: \$0

All Exhibitors will be required to submit an application to display at the expo. There is a no show fee of \$150 and a credit card authorization form is required.

**Apply Now at [www.LootFest.co](http://www.LootFest.co)**

Important Notes:

-Exhibitor can purchase an additional Exhibitor badge at \$5 each.

-THIS IS AN OUTDOOR EVENT, WE RECOMMEND A CANOPY!

# SPONSORSHIP OPPORTUNITIES

Badge Lanyards x2 (1000) - \$1500

Hand Sanitizer Stations (10 Available) - \$150 each

Logo on all Hand Sanitizer stations

Full Color

Available during the LootFest

Fest Backpack Sponsor x2 (1000) - \$3500

Everybody attending the event will receive one of these bags.

Single Imprint logo on Black Bag pack

Logo on every page on the website

Item packed in Event Backpacks \$150 per item

Vendor must supply item

Labor Only (Product not included)

Promotion Item Creation Available if needed (Coozies, Pens, Flyers, USBs, Etc.)

Stream Booth Sponsorship - Starting at \$4000

Logo on all streams from Booth

Logo in background of Stream on Set

Logo on Event Map

# TERMS & CONDITIONS (1/2)

By contracting to lease a booth space at LootFest Texas 2022, you agree to abide by our Terms and Conditions. All accepted exhibitors will be prompted to sign that the Exhibitor understands and agrees to our Terms and Conditions in the Exhibitor Agreement.

## Booth Lease Securement

In order for an Exhibitor to secure booth space, Exhibitor must: 1.) Be approved by LootFest's Booth Sales Team. An approval email will be sent out informing Exhibitor within ten (10) business days of application submittal; 2.) Complete Registration. Registration includes one hundred percent (100%) of the amount due, along with execution of Exhibitor Agreement. Any exception to this policy shall be at the sole discretion of LootFest. Exhibitor must complete steps 1 and 2 before Exhibitor can move into the Event.

## Jury System

Exhibitor agrees and understands that LootFest's Booth Sales Team elects Exhibitors by a jury system and not on a first come, first serve basis.

## Check-In During Set Up

Exhibitors must be checked in on between the hours of 6AM – 11AM. No Check-Ins will be available on after 11AM. If the Exhibitor is not checked in between these times, Exhibitor may risk forfeiture of their booth. Check-Outs will be only on from 5PM – 8PM. Check-In and Check-Out location will be located will be labeled on map which will be provided at a future date, to be provided at a later time to Exhibitors.

## Set Up of Booths and Late Set Up Forfeiture

Set Up Hours between the hours of 6AM – 11AM. Exhibitors who do not install during these times, may at the discretion of Management, have their licensed space terminated, and changed or transferred to another Exhibitor. The removed Exhibitor shall not be entitled to a refund or any resulting damages.

## Strike and Clean Up of Booths

Strike ("Dismantle") Hours from 5PM – 8PM. Any booths not completely dismantled and removed by these times, may result in removal by Management and associated fees will incur at prevailing rates. If an Exhibitor dismantles and/or removes booth before these times, Exhibitor will be flagged by Management and may not be allowed to exhibit at future events.

## Character of Licensed Space

Booths must be designed, constructed and operated in good taste (i.e family-friendly) and in a safe manner. All products, business and display materials must take place and be kept within the licensed space. No explosives, fuels or other combustible matter may be brought into the licensed space. Licensed space is to remain clean and free of restrictions and/or hazardous materials or odors. Sound of any kind must not be projected outside of the licensed space and noise levels are to be kept at a reasonable level. Notwithstanding the above provisions, may result in termination of licensed space and shall not be entitled to a refund or any resulting damages. Management shall reserve the right to require the removal, relocation or the modification of any licensed space, display, exhibit, or part thereof.

**ABSOLUTELY NO OUTSIDE ALCOHOL IS ALLOWED AT THE VENUE!**

## Inappropriate Product and Counterfeit/Bootleg Material

Exhibitors shall not be allowed to sell or distribute material deemed to be offensive or inappropriate. Exhibitor will not be allowed to sell counterfeit material. Management has the sole discretion to determine what is offensive or inappropriate material. An Exhibitor who continues to sell such materials may result in termination of their licensed space and shall not be entitled to a refund or any resulting damages.

## Booth Assignment

While initial booth reservation may be mutually agreed to by the Exhibitor and Management, final assignment is the proprietary right of Management. Furthermore, the Exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials other than their own in the licensed space without written consent from Management.

# TERMS & CONDITIONS (2/2)

## Event Cancellation

In the event that LootFest 2022 is unable to operate, in the sole determination of our Management, whether due to Acts of God, force majeure, terrorism, war, illness, public safety, strike, civil commotion, picketing, fire or state of emergency, or by reason of any other occurrence not under the control of StreamerLoot LLC, or otherwise, StreamerLoot LLC may cancel, postpone or terminate the 2022 event, the Exhibitor waives any and all claims the Exhibitor may have against StreamerLoot LLC for damages or expenses and agrees to accept in complete settlement and discharge of all claims, a refund of the Exhibitor's booth registration fee.

## Exhibitor Cancellation

An Exhibitor who elects to cancel their licensed space for any reason, 7 days after from payment will receive their booth fee back (upon request), priority fees will be not be refunded; any exhibitor who elects to cancel their licensed space after the 14 day period will not be applicable to receive any refund, and required to pay a \$1000 Booth market value termination fee.

## Liability

Management, its directors, contractors, volunteers, and employees, shall not be responsible for any loss, theft or property damage suffered by Exhibitor, their employees, or representatives. Furthermore, Management, it's directors, contractors, volunteers and employees, shall not be responsible for any damage, illness, or injury to Exhibitor personnel, agents or attendees. Exhibitor does hereby indemnify, save, and hold harmless Management, its directors, contractors, volunteers, and employees from any and all claims and liabilities that may ensure from any cause whatsoever, including attorney fees.

## Governing Law

This Agreement will be governed by the laws of the State of Texas without regard to conflicts of laws principles

## Waiver

The rights and remedies of the parties to this Agreement are cumulative and not alternative. Neither the failure nor any delay by any party in exercising any right, power, or privilege under this Agreement will operate as a waiver of such right, power, or privilege, and no single or partial exercise of any such right, power, or privilege will preclude any other or further exercise of such right, power, or privilege. To the maximum extent permitted by applicable law, (a) no claim or right arising out of this Agreement can be discharged by one party, in whole or in part, by a waiver or renunciation of the claim or right unless in writing signed by the other party; (b) no waiver that may be given by a party will be applicable except in the specific instance for which it is given; and (c) no notice to or demand on one party will be deemed to be a waiver of any obligation of such party or of the right of the party giving such notice or demand to take further action without notice or demand as provided in this Agreement.

## Jurisdiction; Service of Process

Any action or proceeding seeking to enforce any provision of, or based on any right arising out of, this Agreement may be brought against any of the parties in the courts of the State of Texas, County of Denton, or, if it has or can acquire jurisdiction, in the United States District Court for the District of Texas and each of the parties consents to the jurisdiction of such courts (and of the appropriate appellate courts) in any such action or proceeding and waives any objection to venue laid therein. Process in any action or proceeding referred to in the preceding sentence may be served on any party anywhere in the world.

## Clean Up Fine

All clean up after the event must be completed no later than 8 AM. Clean up is not allowed the next day or at a later time. If large trash, debris, boxes, shipments, etc. is left behind by the Exhibitor, the Exhibitor may incur cleaning fines up to \$500. Dumpsters will be easily accessible during break down times. Please properly break down all boxes before disposing.

# IMPORTANT FEST HOURS

6AM-11AM

Setup

12PM-6PM

Fest Hours

6PM-8PM

Breakdown

## CHECK-IN

Exhibitors must be checked in between 6AM - 11AM on May 21st

No check-ins will be available after 12PM.

Check-Ins are located in the main entrance of Martin House Riverside Taproom, where attendee registration is located. You will be able to pick-up badges at this time.

## BREAKDOWN

Saturday, November 13th 6pm-8pm. No Vendor is allowed to be breakdown before 6pm. YOU MUST BE OUT BY 8PM.



# IMPORTANT DATES & DEADLINES

JAN 15TH, 2022

Priority Booth  
Access Ends

APRIL 1, 2022

All Balances and  
Paperwork Due

MAY 1, 2022

Last Day to  
Purchase Booth

MAY 5, 2022

Exhibitor  
Booth Assignments  
Released

# EXHIBITOR AWARDS

All Exhibitors at LootFest Texas 2022 Expo will automatically be entered into our Awards program. We will have 4 Awards to give away to our Exhibitors. LootFest will be awarding the following awards to our Exhibitors:

Best in Show

Cleanest Booth

Friendliest Booth Staff

Most Creative Booth

Winners will receive an award, 50% off 2023 Booth Pricing, and access to pick your booth for 2023 before anyone else!