



DW ANTIQUE



徽章瓷，又叫纹章瓷。
我国古代外销瓷的一种。因
该种瓷器上烧有贵族、家族、
军团、都市、公司、团体等
特殊标志，故名。

历史文化

十七世纪后期，法国首相马扎兰遵国王路易十四之命，建立了“中国公司”。该公司在广东定制了大批带有法国甲冑、军徽、纹章图案的瓷器，此后，纹章瓷便在欧洲流行起来。英国伦敦甚至出现一种专门为人订制有特殊纹饰瓷器的商人，称为“瓷人”。1974年英国出版的《中国纹章瓷》一书中，收集纹章瓷两千件左右。





据瑞典有关方面统计，瑞典有三百来家贵族曾到中国定烧过纹章瓷。纹章瓷在外销瓷中所占比重虽然不大，但烧制却最为精美。纹章瓷一般都为喜庆典礼而定烧。发现最早的纹章瓷为一青花瓷壶。此壶造型为中国式的玉壶春，纹饰则为葡萄牙国王马努埃尔一世（公元1495-1521年）。清代寂园叟在《陶雅》一书中记叙一康熙青花大盘时说：“盘中画皇冕徽章，旁有两翼之狮狗，分攀于其上。载有拉丁古文，阳历年月”。





中国外销瓷中，有一小类为外国家族或公司为庆典订制的套瓷，成品件中心绘有(或少数边绘)族徽，以其性质和精细的徽章绘工与外销普品有别。它们不及官窑的完美，也没有浅绛的文气，但却金光灿烂，个性洋溢。

是什么驱使当时欧洲的王公、贵族、商人、名流纷纷从中国订制徽章瓷作为身份和财富的象征？是中国领先的制瓷工艺？是对神秘而遥远的东方的想象？还是贸易商的吹捧？这些因素肯定都有，但更基本的原因是康熙晚期到乾隆中期中国有世界领先的国力。对大国实力的景仰，自然会转化成对大国器物的喜爱，瓷器名牌因此而生。



徽章瓷的黄金时代是18世纪，英国贵族订制的种类和数量最多。英学者David Howard在他的两册巨著Chinese Armorial Porcelain, Chinese Armorial Porcelain: vol. 2共收录3500套英国订制的徽章瓷。加上书里未收录的，仅英国订制的徽章瓷估计就超过5000套。收藏徽章瓷的障碍不是它西洋化的边饰和图案，也不是套瓷中一套较多的数量，而是它的雷同性。族徽对于族人当然有象征的精神意义和荣誉感，但外人难代入：徽章A和徽章B若在审美和工艺上差别不大，为什么收藏A而不是B呢？如果有几千或上万差不多的品种可供选择，那怎么选呢？收全不可能，系列收的话怎样才能找到一个有意思的主线呢？以下推荐四个品种的徽章瓷，分别为华贵、细致、英雄、浪漫的典范。



以上(纽约大都会博物馆藏品)是徽章瓷中当时订价最贵的品种。此套是1739-1743年英国的Leake Okeover订制的,有当时的发票,分两次订,第一次70个餐盘,30个汤盘;第二次50个餐盘,4个汤盘,每个都是1英镑。保存至今近280年了,时代变、审美变,但它华贵依旧。



以上是1735年英国Lee家族订制的。细致的边饰是其亮点：其中两处描绘广东：珠江、海珠炮台等；两处绘英国：泰晤士河南岸、圣保罗大教堂、伦敦大桥。（图3和4摘自Ahlers & Ogletree Auction Gallery的2017/11/11拍卖193号。）



这个外销瓷是巴洛克风格，是1720年英属马德拉斯总督皮特的儿图5的盘子托马斯皮特(Thomas Pitt)订制的。此盘初见于David Howard 太太安吉拉(Angela Howard)的店中，当时不识徽章瓷，但却莫名的喜欢。DavidHoward是英国徽章瓷研究最深的学者，先前提及。

徽章瓷 · 欣赏



A CHINESE EXPORT ARMORIAL PLATE, QING DYNASTY, KANGXI...



A LARGE ARMORIAL DISH, KANGXI PERIOD, CIRCA 1720 | Christie's



Brunk Auctions



AN EXPORT ARMORIAL SOUP-PLATE FOR THE ENGLISH MARKET



Chinese Export Armorial Porcelain - 22 For Sale on 1stDibs



chinese export porcelain armorial visconti rose yongzheng



Q&A: Chinese Export Armorial Plate



VINTAGE EMAISCHEN 1980 VILLEROY BOCH SEPTFONTAINE...



GALERIE THEOREME on Instagram: "Chinese plate for the West. Arms..."



A RUSSIAN PORCELAIN PLATE WITH IMPERIAL HERALDRY,...



Large porcelain charger, Amsterdam Tax Collector arms,...



Chinese Export Armorial Pair of Plates for Scotland, Arms of More...



1789 French Revolution La Liberté Plate CBM Ironstone | Etsy in 202...



Chinese Export Porcelain; Armorial, Plate, Arms of Fazakerley impalin...



PAN Amsterdam 2015 Ikonen en Oude Meester Schilderijen | Russi...





AN EXPORT ARMORIAL SOUP-PLATE FOR THE ENGLISH MARKET



A CHINESE EXPORT PORCELAIN ARMORIAL SOUP BOWL LATE...



Best Silver Jubilee Plate deals | Compare Prices on dealsan.co.uk



GRAND PLAT ARMORIE EN PORCELAINE - Chine, XVIIIème...



Charles and Diana Wedding Plate Replica Prop Personally Signed by...



A CHINESE EXPORT ARMORIAL PLATE, QING DYNASTY, KANGXI...



Chinese Export porcelain: a collector's guide | Christie's



Torricon: Home of the Earls of Lovelace



AN ENGLISH MARKET ARMORIAL CHARGER, CIRCA 1740 | Christie's



Chinese export porcelain... - Fine Furniture, Paintings, Decorative an...



A Chinese Export porcelain charger with the arms of Savage impaling...



A PAIR OF FAMILLE ROSE ARMORIAL OCTAGONAL PLATES



CHRISTIAN LACROIX | CARIBE | Christian lacroix, Art deco...



Rare Chinese Export Plate From The Estate of Mrs. George S...





Chinese Export Porcelain; Armorial, Plate, Arms of Fazakerley impalin...



A BELGIAN MARKET ARMORIAL PLATE , QIANLONG PERIOD, CIRC...

A Pair of Chinese Export Porcelain Armorial Plates for Count Gustav...



Bombé Desk Brings \$240,000 | Maine Antique Digest | Antiques,...



Asjett - Romsdalsmuseet / DigitaltMuseum



Amazon.com | Wedgwood Florentine Accent Salad Plate, 9",...

A LARGE SCOTTISH ROYAL ARMORIAL DISH , QIANLONG...



September | 2012 | the heart thrills



A Chinese Export armorial porcelain soup plate, the centre decorated i...



Plate LACMA 55.36.29.1 | Flickr - Photo Sharing!



CHINESE EXPORT ARMORIAL OCTAGONAL LARGE BASIN CIRC...



Susan Winget A Christmas Story Salad Plate by International China ...



Cauldon England Royalty Plate 1937 George VI Elizabeth For...



HEIRLOOM & HOWARD LIMITED :: Chinese Armorial Porcelain ::...



chinese works of art ||| sotheby's n08650lot5lgwxen



A BRYDGES PLATE





Plate 10 Inches Diameter. Mint |...



plate (dishes), anoniem, c. 1760 - Rijksmuseum | Plates, Dishes, Tea...



Esbjoern. Carl Larsson, Series no. 2, plate no. 1, Bing & Grondahl | Year...



1996 LENOX INTERNATIONAL VICTORIAN SANTA CLAUS PLATE ...



A CHINESE EXPORT ARMORIAL SOUP PLATE, QING DYNASTY, ...

Porcelain tableware, Antique...



Plate with a crowned coat of arms with a lion on either side, ...

PRE-ORDER - Florentine Turquoise Bread & Butter Plate by Wedgwo...



Plate with Lord Saunder's coat of arms - MAAS Collection



Antique Chinese Export | Pottery & Porcelain Price Guide | Antiques &...



Very Rare Antique Dutch Blue & White Royal Delft Handpainted...



PLAT ARMORIE EN PORCELAINE DE LA FAMILLE ROSE POUR LE...



A BLUE AND WHITE ARMORIAL DISH



Qianlong Period Art for Sale | Invaluable



Christie's Large Image | Flower branch, Acanthus leaf, Chinese...



Chinese Export Armorial Porcelain Plate for Sale at Auction on Wed, ...





Spode Christmas Tree Gold Salad Plate \$20, You Save \$20.00



18th Century and Earlier Dinner Plates - 80 For Sale at 1stdibs



English Bloor Derby Porcelain Pair of Blue-Ground Armorial Dinner Pl...



Pin by Nicolas Fournery on CHINESE ARMORIAL EXPORT...



HEIRLOOM & HOWARD LIMITED :: Chinese Armorial Porcelain ::...



A Japanese Imari Armorial Dish | BADA



Chinese Export Armorial Porcelain Bowl for Sale at Auction on Wed,...



Wendell Castle, Renowned 'Father of the Art Furniture Movement',...



HEIRLOOM & HOWARD LIMITED :: Chinese Armorial Porcelain ::...



Restaurant Ware at BaySisters



A Chinese Export Armorial Plate Circa 1738 Estimate 1,500 - 2,50...



Lenox Annual Christmas Plates. Lenox Holiday 2019 Cupcake...



Set of 6 New York Atlas China Warranted 22 Karat Gold Eggshell...



Chinese armorial English Baillie impaling Gordon Qianlong



A DUTCH DELFT DORE DATED ARMORIAL 'VAN HOEKKE' DISH ,...



AN ARMORIAL PLATE



Spode Christmas Tree Gold Dinner Plate, Set of 4: Amazon.co.uk:...





A PAIR OF CHINESE EXPORT ARMORIAL SOUP PLATES, QING...

AN ENGLISH MARKET ARMORIAL PUDDING DISH, CIRCA 1724 |...



1367. Polychrome Armorial Plate - Aronson Antiquairs of Amsterdam...



Chinese export armorial porcelain dinner plate, arms of Okeover |...



Caribe - Porcelain Dinnerware by Christian Lacroix - Shiny&Fragile



English Bloor Derby Porcelain Pair of Blue-Ground Armorial Dinner Pl...



Antique Wedgwood Pearlware Plate Plate Asian Pattern from...



HEIRLOOM & HOWARD LIMITED :: Chinese Armorial Porcelain ::...



Vintage Mottahedeh Plate Nelson Rockefeller Collection Vista | Etsy



Majolicadream - 1stdibs - Page 6



Meissen Ming Dragon Black | Dinnerware | Meissen | China |...



Page not found - Manhattan Art and Antiques Center | Brasão



Meissen Black Ming Dragon Five Piece Place Setting - \$1,600.00 »...



This vintage white decorative porcelain plate with a gold rim an...



Prince Charles Lady Diana Wedding Commemorative Plate Mayfair...



RARE ET IMPORTANT PLAT ARMORIE EN PORCELAINE IMARI



Antique Wedgwood Maiolica Plate



Plate | Chinese, for British market | The Metropolitan Museum of Art



THANK YOU

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[1508博士文章:《是什么驱使当时欧洲王公贵族名流纷纷从中国订制徽章瓷?》](#)
(sohu.com)