



JELENA DOJCINOVIC

"I am passionately driven to identify, understand, and analyze strategies for dynamic and creative improvement processes. My innovative thinking and commitment to continuous development set me apart in the finance landscape"



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SENIOR FINANCE LEADER & CHANGE DRIVER INTERIM CFO | BUSINESS CONTROLLER | KEYNOTE SPEAKER

I am a dynamic, visionary, and results-oriented finance professional who consistently delivers beyond expectations. With 15+ years of leadership experience across finance, business controlling, and change management, I have the ability to both drive strategic development and manage complex operational challenges.

I am passionate about identifying bottlenecks, optimizing processes, and building agile, efficient finance functions, particularly in transformation and growth environments. Combining strong analytical skills with energy and vision, I create sustainable solutions with both mind and heart.

CHIEF FINANCIAL OFFICER - ZAPLOX AB (6 months) 2024

- Recovered 2.8 million SEK in lost funds and increased inventory value by 112%
- Full responsibility for global finance operations (Sweden & USA)
- Board reporting, quarterly closings, annual reports, and group consolidation

FINANCE MANAGER INTERIM - NORDICS - KELLYDELI NORDICS (10 months) 2023-2024

- Superuser for ERP (Entrea & Visma), process owner for administration and controlling
- Led forecasting, liquidity planning, and monthly reporting
- Built a streamlined SharePoint structure for efficient data management
- Recover country from liquidation

FINANCE MANAGER INTERIM - EMEA - TP AEROSPACE (6 months) 2023

- Led a six-person finance team, with responsibility for group reporting and cash flow
- Supported Czech Republic plant start-up and managed Nordic structures
- Successfully led the Danish entity out of insolvency, stabilizing finance operations

BUSINESS CONTROLLER CONSULTANT - COST OF GOODS SOLD - OATLY AB (11 months) 2022

- Updated standard costs and managed PPV and volume controls
- Delivered monthly reconciliations and group financial insights
- Optimized inventory management and cost structures

BUSINESS CONTROLLER CONSULTANT & FINANCE PROJECTS

- BMI Group / Icopal Entreprenad AB | 2021-2022 (12 months)
- Trioplast AB (Change Management / Lean) | 2020-2021 (8 months)
- A-Society (Finance Coordinator) | 2021 (6 months)

FINANCE & ACCOUNTING | MARKET CONTROLLER - SWEP INTERNATIONAL (DOVER CORP.) | 2012-2020

- Led global ERP implementation (Oracle) for AP/GL processes
- Built a new AP team - structure, recruitment, and operational leadership
- Responsible for AR and credit assessments across 10+ countries (Nordics, Baltics, Italy, among others)
- Optimized and automated finance processes on a global scale
- Acted as the key link between finance, sales, and customer service - strong business acumen
- Implemented data-driven reporting and KPI frameworks
- Recognized as a key player in internal transformation initiatives
- Drove a proactive culture of continuous improvement within the finance function



JELENA DOJCINOVIC

Dynamic and results-driven finance professional with extensive experience in business controlling, strategic efficiency management, and change management.

Adept at driving process improvements, optimizing financial operations, and implementing innovative solutions to enhance organizational effectiveness.

Multilingual and skilled in leading cross-functional teams, with a strong commitment to achieving business objectives and fostering a positive corporate culture.



CORE COMPETENCIES

- Interim CFO | Finance Management | Business Controlling
- Group Reporting | Liquidity and Forecasting
- Lean Accounting | ERP Implementation & Digitalization
- Cross-functional Team Leadership | Change Management
- Board Reporting | Strategic Business Partnering



TECHNICAL SKILLS

Office 365, Google, Oracle, IFS, PBI, SQL, Visma, Dynamics, Avante, Lime, Cadency, SharePoint, Centra, ProDiver, Mamut, SAP



LANGUAGES

Fluent: Swedish, English, Serbian, Croatian, Bosnian
Professional working proficiency: Danish



LEADERSHIP AND ADVOCACY

- National Board Member - MÄN for Gender Equality (2020-Present)
- National Vice Chair - Fredrika Bremer Association (2018-2023)
- Chair (Wo)man - LGBTQ Liberals, South Sweden (2021-2022)
- Board Member - Liberals Landskrona (2014 - 2023)
- City of Council - Landskrona (2010 - 2023)



EDUCATION AND CERTIFICATIONS

- Certified Coach - Kraft Academy (2023)
- Lean Accounting & Lean Backoffice - Jean Cunningham Consulting (2017)
- Strategic Communication and Social Media - SoMe Academy (2019)
- Leadership and Strategy - Liberal Academy (2020-2021)
- Diploma in Accounting - Business University (2011-2013)
- Business Economics and Marketing - D.S. Business School (1999-2002)