



Women Empowered to Build

WHAT IT'S ALL ABOUT:

The Women Empowered to Build (WE Build) program was launched in 2024 to accelerate the growth, stability and fundability of women-led businesses and nonprofit organizations focused on real estate development.

This initiative, developed by Cinnare and The Women's Sustainable Development Initiative (WSDI), is committed to helping women developers forge a new path in their communities, fostering local wealth building and inclusive economic opportunities, by cultivating collective resources. The program accomplishes this by:

- Leveraging the expertise of the dynamic local industry leaders in real estate development
- Providing a real-world curriculum and approach

WE Build is an 11-month intensive training program designed to assist participants with completing pre-development activities and preparing them to apply for project financing. The program includes live and virtual interactive courses, group learning experiences, site visits and ongoing mentor support. Training topics include understanding local real estate trends, assessing the suitability of a property for development, and evaluating micro and macro factors affecting the market. Participants will have the opportunity to receive up to \$50,000 recoverable grant funds to support their work in the program.

HOW IT WORKS

To be eligible for participation, attendees must:

- Be affiliated with a woman-owned, real estate development business or woman-led nonprofit
- Have at least two years of commercial real estate or business experience
- Have site control of an active housing development project
- Demonstrate a commitment to responsible and sustainable real estate development with a development project or development business
- Commit to attending programming over the course of the 11 months, commencing with a graduation ceremony in December

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MAKING IT HAPPEN WITH PARTNERS:



Cinnaire Community Connection (CCC) works to bring equitable development, economic opportunities and investment capital to disinvested communities. With offices in Detroit, Michigan, and Wilmington, Delaware, CCC takes a comprehensive approach to advance community-driven development by strengthening the impact of local community-based organizations, increasing local developer capacity, and providing opportunities for homeownership designed to reduce the wealth gap and revitalize communities.



Women's Sustainable Development Initiative (WSDI) is a Michigan nonprofit corporation whose mission is empower emerging women in the field of commercial real estate development, particularly those from traditionally underrepresented populations. WSDI provides funding, educational resources, and meaningful networking connections to participants to prepare them to advance projects located in low-income communities that incorporate environmental, social and governance (ESG) components.

Interested? For more information about the program, contact Jessica Hinton at jhinton@cinnaire.com.

