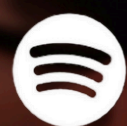
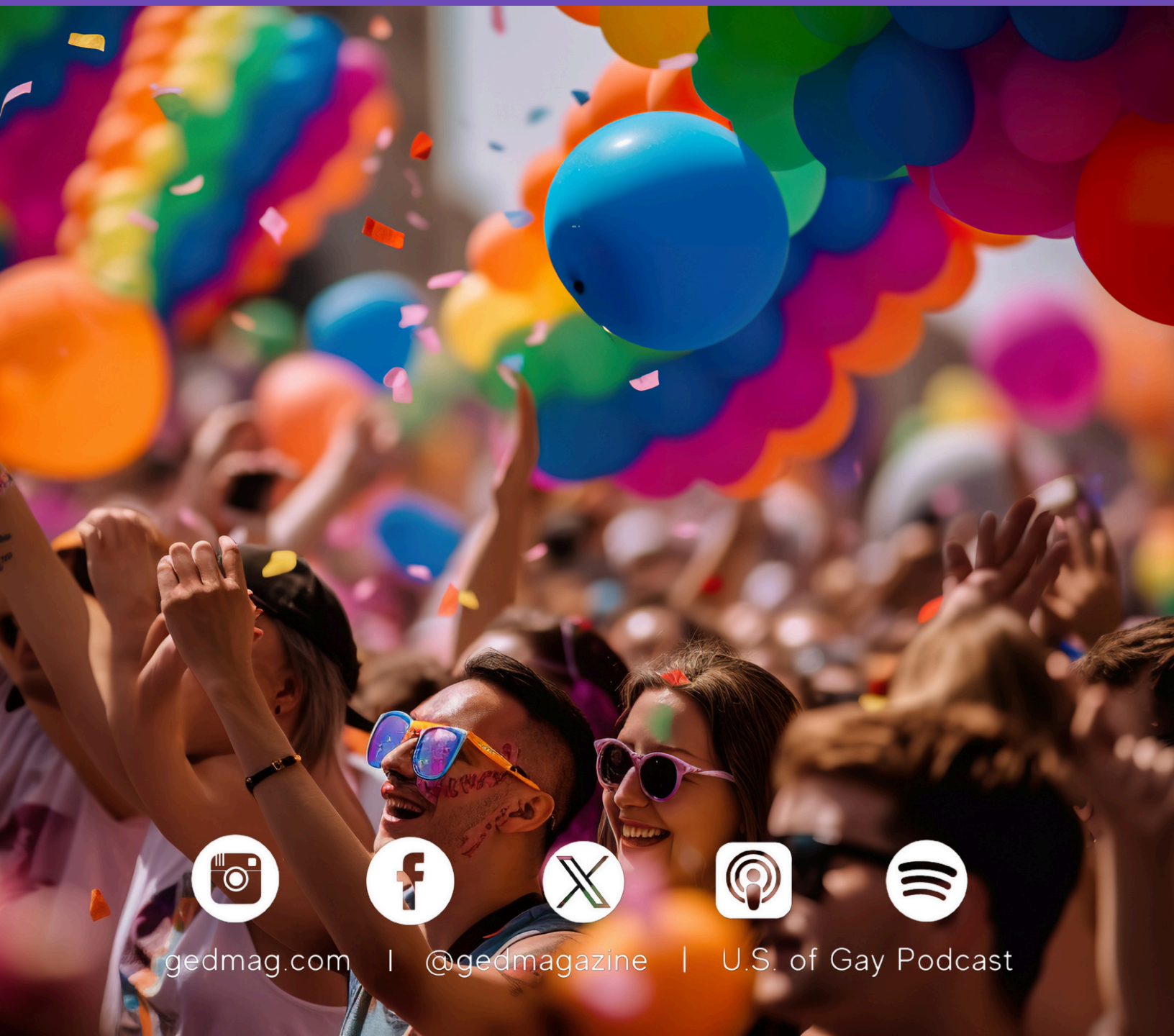


# 2025



THE LEADER IN PRIDE GUIDE PRODUCTION & DISTRIBUTION



[gedmag.com](https://gedmag.com) | [@gedmagazine](https://twitter.com/gedmagazine) | U.S. of Gay Podcast



# ABOUT US

GED Magazine is proudly 100% gay owned and operated, and its principals have produced a multitude of PRIDE GUIDES of the highest quality for over 15 years, both official and unofficial, in markets stretching from the San Francisco Bay Area to San Diego, and many in between.

NOW is your chance to advertise in GED's GUIDE TO PRIDE and get your message of inclusion to thousands in the LGBTQ community. And you'll be directly supporting the LGBTQ community while doing it, not a media conglomerate that has no ties to the LGBTQ community.

Since our inception, GED Magazine has given back over \$1 million to the LGBTQ+ community through charities, non-profits, and businesses that support and embody LGBTQ+ causes and principles. A portion of the proceeds from each of our GUIDE TO PRIDEs will go to local charities.

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## ABOUT GUIDE TO PRIDE

GED's GUIDE TO PRIDE is a special full-size glossy print publication of the highest print quality and quantity, and will also be available in digital and mobile formats, via our highly-engaged social media (6M+ reach), and our large email data base of subscribers (50K+).

GED's GUIDE TO PRIDE is distributed by Pride in Media several weeks before pride, at established magazine distribution points, including supermarkets, hair salons, bars, hotels and resorts, retail stores, gyms, libraries, theaters, and the like.

For over 13 years, visitors and locals alike have recognized GED Magazine as the leading LGBTQ magazine in the Coachella Valley. DO NOT MISS OUT on this targeted opportunity to reach the over \$1Trillion buying power of the LGBTQ+ community by advertising in the 2025 GUIDE TO PRIDE.



# SOME STATS

71%

of LGBTQ adults say they are **more likely to purchase from a company** that advertises to the LGBTQ community.

82%

of LGBTQ adults say their **interaction with LGBTQ media has increased** or stayed the same over the past year.

91%

of LGBTQ adults say **companies supporting LGBTQ equality** are more important than ever.

Source: 16th Annual LGBTQ Community Survey, CMI June 2023

SIZE	PRICING	SPECS	DUE
Full Page	\$1500	Bleed: 8.875"w X 11.375"h Trim: 8.375"w X 10.875"h Live Area: 7.875"w X 10.375"h  300dpi PDF/JPG	AD RESERVATION: 9/7/25 ARTWORK: 9/15/25 PAYMENT: 9/15/25
Half Page	\$995	7.25"w X 4.75"h  300dpi PDF/JPG	AD RESERVATION: 9/7/25 ARTWORK: 9/15/25 PAYMENT: 9/15/25
Quarter Page	\$750	3.50"w X 4.75"h  300dpi PDF/JPG	AD RESERVATION: 9/7/25 ARTWORK: 9/15/25 PAYMENT: 9/15/25

Concurrent advertisers in GED Magazine receive a 20% discount.



# CONTACT US



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