



## Privacy Policy

Effective Date: July 1<sup>st</sup>, 2023

Thank you for subscribing to Mere Initiative. We value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard the information you provide to us. By subscribing to our content and providing your email address, you agree to the terms outlined in this policy.

### 1. Information We Collect:

We collect the email address you provide when subscribing to our content. We do not collect any other personally identifiable information without your explicit consent.

### 2. Use of Your Information:

- Email Usage: Your email address will solely be used for the purpose of sending you newsletters, updates on site content, and relevant internal communications.
- Internal Updates: We may use your information to inform you about changes to our services, new content, promotions, or other updates that we believe may be of interest to you.
- Newsletter: Our newsletter may contain third-party advertisements or affiliate links, but we will never share your email address directly with third parties for marketing purposes.

### 3. Your Choices:

- Unsubscribing: You have the right to unsubscribe from our emails at any time by clicking the "Unsubscribe" link provided at the bottom of each email. You can also request to be removed from our mailing list by contacting us directly at [info@mereinitiative.com](mailto:info@mereinitiative.com).

### 4. Data Security:

We employ industry-standard security measures to protect your information from unauthorized access, alteration, or disclosure.

### 5. Cookies and Tracking:

We may use cookies and similar tracking technologies to enhance your experience on our website. These technologies help us understand how you use our content and improve our offerings.

### 6. Children's Privacy:

Our services are not directed at individuals under the age of 13. We do not knowingly collect personal information from children. If you believe that we have inadvertently collected information from a child, please contact us to have it removed.

### 7. Changes to this Policy:

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the revised policy will become effective when posted. Your continued use of our services after any changes indicates your acceptance of the updated policy.

#### 8. Contact Us:

If you have any questions, concerns, or requests related to your privacy or this Privacy Policy, please contact us at [info@mereinitiative.com](mailto:info@mereinitiative.com).

By subscribing to Mere Initiative, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.

Last updated: July 1<sup>st</sup>, 2023.

Thank you for being a part of our community!