

JOE MENENDEZ BIO

Director-Producer-Writer Joe Menendez is a multi-genre veteran of drama, action, horror, Sci-Fi, comedy, family and rom-com. His numerous and varied credits show that he is a skilled craftsman and an accomplished, versatile storyteller. Menendez has directed over 125 hours of television, written a handful of teleplays, produced several TV series and films, and has directed ten feature films and TV movies so far.

Menendez has directed one-hour dramas of **ELSBETH** for CBS/Paramount, NBC/Universal's **QUANTUM LEAP**, episodes of **SNOWPIERCER** for AMC, as well as episodes of **EVIL** and **STAR TREK: PICARD** for Paramount Plus.

Menendez was the Co-Executive Producer/Director of the CW's Warner Brothers/Berlanti re-imagining of the one-hour drama **KUNG FU**. It marked the third time Menendez has served as the Producing-Director, having also done so on Freeform's **SIREN** and Disney's **IMAGINATION MOVERS** where he directed multiples for all.

He has also directed episodes of **12 MONKEYS** for SyFy, **QUEEN OF THE SOUTH** for USA Network, **FROM DUSK TILL DAWN: The Series** for Robert Rodriguez's El Rey Network and Netflix, and the anthology series **12 DEADLY DAYS**, which was produced by Blumhouse for YouTube Red, and episodes for the Amazon series "**JUST ADD MAGIC** and the Hulu series **EAST LOS HIGH**.

Menendez is just as prolific in movies. He directed the Superhero action/comedy feature film **HENRY DANGER: THE MOVIE**, which he also Executive Produced, for Nickelodeon Movies and Paramount Plus. It premiered on January 17th, 2025, and immediately debuted as the #1 new movie. It remained in the top 5 family movies well over a month after release.

He directed another family adventure **LEGENDS OF THE HIDDEN TEMPLE** for Nickelodeon. The movie is based on the popular 90s game show of the same name, which premiered November 26th, 2016, and the thriller **NIGHTCLUB SECRETS** for Lifetime.

Menendez directed the action/comedy, **LADRONES (THIEVES)**, which was released by Lionsgate and Pantelion Films October 9th, 2015, and received a CinemaScore of "A". **LADRONES** is the sequel to his 2007 Lionsgate feature film **LADRON QUE ROBA A LADRON (TO ROB A THIEF)**, which opened at the time to a record-grossing opening weekend at the box-office for a Spanish-language film in the U.S.

Menendez's other features as director include, the Spanish language romantic comedy **QUIERO SER FIEL (WHY DO MEN CHEAT)**, which was released in the summer of 2014 all over Latin America, and remained in the top ten of Mexico's box office for two weeks. Another romantic comedy **3 HOLIDAY TAILS** which Menendez directed for MarVista Entertainment, premiered under its TV title "**A Golden Christmas 2: The Second Tail**" on ION Television in December 2011. The indie drama **HUNTING OF MAN**, which Menendez edited, wrote and directed, WON BEST PICTURE at the 2003 New York Latino International Film Festival and the coveted FESTIVAL DIRECTOR AWARD FOR EXCELLENCE at the 2003 Method Fest where Menendez was also nominated for Best Director. His feature debut was the indie action/thriller **LORDS OF THE BARRIO**, which was released in 2002.

Menendez directed several episodes of various Disney series: **FAST LAYNE, ANDI MACK, STUCK IN THE MIDDLE, KIRBY BUCKETS, ZEKE AND LUTHER** and **IMAGINATION MOVERS**. He has also directed multiples for Nickelodeon's **100 THINGS TO DO BEFORE HIGH SCHOOL, BIG TIME RUSH, TRUE JACKSON VP, JUST JORDAN, UNFABULOUS, NED'S DECLASSIFIED SCHOOL SURVIVAL GUIDE, TAINA** and **THE BROTHERS GARCIA** for which he won an Alma Award for OUTSTANDING DIRECTING IN A COMEDY in 2001.

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Menendez also directed multiple half hours of **LOS BELTRAN**, **VIVA VEGAS** and **SOLO EN AMERICA** for Telemundo. Additionally, Menendez directed (and edited) 215 ten-minute reenactments **PLACAS**, also for Telemundo.

Menendez got his start directing over 20 reenactments for the nationally syndicated TV series: **REAL STORIES OF THE HIGHWAY PATROL**, after HBO commissioned Menendez to write "**Cinderella**" and "**The Twelve Dancing Princesses**" for HBO's animated series **HAPPILY EVER AFTER: STORIES FOR EVERY CHILD**.

He has added author to his eclectic career, having published his debut novel **MINDSHOT**, a Sci-Fi thriller, in January of 2013.