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<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Headline Banner</title>
  <style>
    body {
      margin: 0;
      font-family: Arial, sans-serif;
      background-color: #fff;
    }
    .banner {
      position: relative;
      width: 100%;
      height: 100px;
      background-color: red;
      display: flex;
      align-items: center;
      justify-content: center;
      color: white;
      font-size: 15px;
      overflow: hidden;
    }
    .headline {
      position: absolute;
      opacity: 0;
      transform: scale(0.5); /* Start smaller */
      animation: fadeBounce 21s infinite; /* Total time for 3 headlines */
      font-weight: bold; /* Make the text bold */
    }
    .headline:nth-child(1) {
      animation-delay: 0s; /* First headline */
    }
    .headline:nth-child(2) {
      animation-delay: 7s; /* Second headline */
    }
    .headline:nth-child(3) {
      animation-delay: 14s; /* Third headline */
    }
    @keyframes fadeBounce {
      0%, 20% {
        opacity: 1; /* Visible */
        transform: scale(1); /* Original size */
      }
    }
  </style>
</head>
<body>
  <div class="banner">
    <div class="headline">
      <h1>Headline 1</h1>
    </div>
    <div class="headline">
      <h1>Headline 2</h1>
    </div>
    <div class="headline">
      <h1>Headline 3</h1>
    </div>
  </div>
</body>
</html>
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    }
    10% {
        transform: scale(1.2); /* Scale up */
    }
    25%, 100% {
        opacity: 0; /* Invisible */
        transform: scale(0.5); /* Shrink down */
    }
}

.headline a {
    color: white; /* White text */
    text-decoration: none; /* Remove underline */
}

.headline a:hover {
    text-decoration: underline; /* Underline on hover */
}

/* Snowflake styling */
.snowflake {
    position: absolute;
    top: -10px; /* Start above the screen */
    opacity: 0.5; /* 50% transparency */
    pointer-events: none; /* Prevent snowflakes from interacting with mouse events */
    width: 20px; /* Default size for the snowflake */
    height: 20px;
    transform: rotate(0deg);
}

/* Snowflake SVG icon */
.snowflake svg {
    width: 100%;
    height: 100%;
    transform: rotate(45deg); /* Make it look more like a snowflake */
}

/* Fall and drift animation with floating effect */
@keyframes fallAndDrift {
    0% {
        transform: translateY(-10px) translateX(0) rotate(0deg); /* Start slightly above with no
horizontal movement */
    }
    100% {
        transform: translateY(100vh) translateX(var(--drift)) rotate(var(--rotation)); /* Fall to the
bottom with drifting */
    }
}

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    }
  }
</style>
</head>
<body>

<!-- Banner Section -->
<div class="banner">
  <div class="headline"><a href="https://needarooftxtremeroofingllc.com/nfba"
target="_blank">NEED FINANCING? CLICK HERE!</a></div>
  <div class="headline"><a href="https://xtremeroofingllc.com/about-us"
target="_blank">LEARN MORE ABOUT XTREME ROOFING</a></div>
  <div class="headline"><a href="https://needarooftxtremeroofingllc.com/nqa"
target="_blank">GET YOUR FREE QUOTE NOW</a></div>
</div>

<!-- Snowflake Animation Section -->
<script>
  // Function to create and animate snowflakes
  function createSnowflakes() {
    const snowflakeCount = 80; // Number of snowflakes
    const snowContainer = document.body; // Where to append the snowflakes

    // Create snowflakes
    for (let i = 0; i < snowflakeCount; i++) {
      let snowflake = document.createElement('div');
      snowflake.classList.add('snowflake');

      // Randomize snowflake position and size
      const size = Math.random() * 10 + 10; // Snowflake size between 10px and 20px
      snowflake.style.width = `${size}px`;
      snowflake.style.height = `${size}px`;

      // Randomize the horizontal position
      snowflake.style.left = Math.random() * 100 + 'vw'; // Random horizontal position

      // Randomize the horizontal drift (left or right)
      const drift = (Math.random() * 2 - 1) * 50; // Drift value between -50vw and 50vw
      snowflake.style.setProperty('--drift', `${drift}vw`);

      // Randomize the rotation
      const rotation = Math.random() * 360; // Random rotation
      snowflake.style.setProperty('--rotation', `${rotation}deg`);
    }
  }

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// Add SVG snowflake shape
snowflake.innerHTML = `
  <svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 24 24">
    <path d="M12 2v6M12 16v6M2 12h6M16 12h6M7.8 7.8l4.2 4.2M7.8
16.2l4.2-4.2M16.2 7.8l-4.2 4.2M16.2 16.2l-4.2-4.2" stroke="#fff" stroke-width="2"/>
  </svg>
`;

// Random animation speed to simulate different falling speeds
snowflake.style.animation = `fallAndDrift ${Math.random() * 5 + 5}s ease-in-out infinite`;

// Add the snowflake to the body
snowContainer.appendChild(snowflake);
}
}

// Create snowflakes once the page has loaded
window.onload = createSnowflakes;
</script>

</body>
</html>

```