

# frida

## [WTF] WHAT'S THE FUSS?

Carolina Baby Co  
 carolinababyco@aol.com  
 864.882.3183

### HEALTH & WELLNESS OTC



Nosefrida The Snotsucker Nasal Aspirator  
 UPC: 094922603487  
 Wholesale: \$8.00 | MSRP \$15.99  
 Qty Per Unit 1 | Case Pack 6



Nosefrida Hygiene Filters  
 UPC: 094922603494  
 Wholesale: \$1.50 | MSRP \$3.99  
 Qty Per Unit 20 | Case Pack 12



Nosefrida Travel Case  
 \*Exclusive To Boutiques\*  
 UPC: 851877006059  
 Wholesale: \$9.00 | MSRP \$17.99  
 Qty Per Unit 1 | Case Pack 5



Saline Kit  
 Includes: 1 NoseFrída , 1 Saline Snot Spray, 10 Hygiene Filters  
 UPC: 851877006004  
 Wholesale: \$12.00 | MSRP \$19.99  
 Qty Per Unit 1 | Case Pack 6

New



Electric Nasal Aspirator  
 UPC: 810028770591  
 Wholesale: \$21.00 | MSRP \$39.99  
 Qty Per Unit 1 | Case Pack 3



Nosefrida Saline Snot Spray  
 UPC: 851877006042  
 Wholesale: \$3.75 | MSRP \$5.99  
 Qty Per Unit 1 | Case Pack 6



Windi The Gaspasser  
 UPC: 610098887447  
 Wholesale: \$8.50 | MSRP \$15.99  
 Qty Per Unit 10 | Case Pack 6



Medifrida The Accu-Doser  
 UPC: 851877006110  
 Wholesale: \$7.50 | MSRP \$12.99  
 Qty Per Unit 1 | Case Pack 4



Feverfrida Cool Pads 5ct  
 UPC: 851877006424  
 Wholesale: \$3.84 | MSRP \$6.99  
 Qty Per Unit 5 | Case Pack 4



Breathe Easy Kit  
 Includes: 12 Vapor Wipes, 1.0.5 oz Vapor Rub stick, 19.5 ml Vapor Drops Bottle  
 UPC: 851877006417  
 Wholesale: \$10.99 | MSRP \$19.99  
 Qty Per Unit 1 | Case Pack 4



BreatheFrida Nose-Chest Wipes (30ct)  
 UPC: 851877006219  
 Wholesale: \$3.00 | MSRP \$4.99  
 Qty Per Unit 30 | Case Pack 4



Breathefrida The Humidifier  
 UPC: 851877006431  
 Wholesale: \$27.49 | MSRP \$49.99  
 Qty Per Unit 1 | Case Pack 4

New



3-in-1 Air Purifier  
 UPC: 810028770584  
 Wholesale: \$42.00 | MSRP \$79.99  
 Qty Per Unit 1 | Case Pack 4

# THERMOMETERS

New



Infrared Thermometer  
**UPC:** 810028770614  
**Wholesale:** \$49.99 | **MSRP** \$33.00  
 Qty Per Unit 1 | Case Pack 3

New



Rectal Thermometer  
**UPC:** 810028770089  
**Wholesale:** \$8.25 | **MSRP** \$14.99  
 Qty Per Unit 1 | Case Pack 4

New



3-in-1 Thermometer  
**UPC:** 810028770089  
**Wholesale:** \$11.40 | **MSRP** \$19.99  
 Qty Per Unit 1 | Case Pack 4

# TOILETRIES

New



Breathefrida Vapor Drops  
**UPC:** 851877006455  
**Wholesale:** \$4.79 | **MSRP** \$9.99  
 Qty Per Unit 1 | Case Pack 4



Sleepfrida Lavender Vapor Drops  
**UPC:** 810028770324  
**Wholesale:** \$4.79 | **MSRP** \$9.99  
 Qty Per Unit 1 | Case Pack 4



Breathefrida Vapor Bath Bombs  
**UPC:** 851877006462  
**Wholesale:** \$4.79 | **MSRP** \$7.99  
 Qty Per Unit 3 | Case Pack 4



Sleepfrida Lavender Bath Bombs  
**UPC:** 851877006967  
**Wholesale:** \$4.40 | **MSRP** \$7.99  
 Qty Per Unit 3 | Case Pack 4

# GROOMING

New



Dermafrida The Skinsoothe -2pk  
**UPC:** 851877006196  
**Wholesale:** \$6.00 | **MSRP** \$10.99  
 Qty Per Unit 2 | Case Pack 4



Dermafrida Bath Mitt  
**UPC:** 851877006479  
**Wholesale:** \$6.04 | **MSRP** \$10.99  
 Qty Per Unit 1 | Case Pack 3



Dermafrida Flake Fixer  
**UPC:** 851877006509  
**Wholesale:** \$8.25 | **MSRP** \$14.99  
 Qty Per Unit 1 | Case Pack 4



Infant Hairbrush + Comb + Case  
**UPC:** 810028770027  
**Wholesale:** \$4.40 | **MSRP** \$9.99  
 Qty Per Unit 1 | Case Pack 4

New



Toddler Hair Detangler  
**UPC:** 851877006965  
**Think or Curly - 810028770072**  
**Wholesale:** \$5.50 | **MSRP** \$9.99  
 Qty Per Unit 1 | Case Pack 4



Nailfrida The Snipperclipper Solo  
**UPC:** 851877006103  
**Wholesale:** \$4.00 | **MSRP** \$7.99  
 Qty Per Unit 1 | Case Pack 3



S-Curved Nail Files (5pack)  
**UPC:** 851877006189  
**Wholesale:** \$3.60 | **MSRP** \$5.99  
 Qty Per Unit 5 | Case Pack 6



Nailfrida The Snipperclipper Set  
 Includes: 1 Nailfrida SnipperClipper, 1 S-Shaped Baby File  
**UPC:** 851877006011  
**Wholesale:** \$7.50 | **MSRP** \$12.99  
 Qty Per Unit 1 | Case Pack 6



Infant Nail Scissors  
**UPC:** 851877006981  
**Wholesale:** \$4.40 | **MSRP** \$7.99  
 Qty Per Unit 1 | Case Pack 4



3-in-1 Nose, Nail + Ear Picker  
**UPC:** 810028770027  
**Wholesale:** \$4.40 | **MSRP** \$9.99  
 Qty Per Unit 1 | Case Pack 4

# ORAL CARE



Smilefrida Finger Brush  
**UPC:** 851877006233  
**Wholesale:** \$4.79 | **MSRP** \$7.99  
 Qty Per Unit 1 | Case Pack 4



Teach Me Gumhugger  
**UPC:** 810028770645  
**Wholesale:** \$3.75 | **MSRP** \$6.99  
 Qty Per Unit 1 | Case Pack 3



Training Toothhugger  
**UPC:** 810028770652  
**Wholesale:** \$4.00 | **MSRP** \$7.49  
 Qty Per Unit 1 | Case Pack 3



Grow With Me Training Toothbrush Set  
**UPC:** 810028770492  
**Wholesale:** \$5.25 | **MSRP** \$9.99  
 Qty Per Unit 1 | Case Pack 3

Updated



Smilefrida The Toothhugger 2.0  
 Yellow - 810028770164  
 Blue - 810028770171  
 Pink - 810028770195  
**Wholesale:** \$4.00 | **MSRP** \$7.99  
 Qty Per Unit 1 | Case Pack 6



Paci Weaning System  
**UPC:** 810028770010  
**Wholesale:** \$11.00 | **MSRP** \$19.99  
 Qty Per Unit 5 | Case Pack 4

New



4-in-1 Teether + Storage Tray  
**UPC:** 810028770508  
**Wholesale:** \$5.25 | **MSRP** \$9.99  
 Qty Per Unit 1 | Case Pack 3



# KITS/GIFTING



## Bitty Bundle Of Joy

Includes: Nosefrida, Filters, Momwasher, Windi Nailfrida  
 Wrapped in a reusable pouch, with a customizable gift tag, Bitty Bundle of Joy is the ultimate shower gift kit.

UPC: 51877006066  
 Wholesale: \$30.00 | MSRP \$49.99  
 Qty Per Unit 1 | Case Pack 2



## Sick Day Prep Kit

Includes: 1 NoseFrída, 4 Hygiene Filters, 1 MediFrída Medicine Dispenser + Pacifier, 1 Standard Oral Medicine Syringe, 1 BreatheFrída with 12 Wipes, 1 BreatheFrída Vapor Rub Chest Balm

UPC: 851877006271  
 Wholesale: \$21.00 | MSRP \$34.99  
 Qty Per Unit 1 | Case Pack 2



## The Baby Basics Kit

Includes: 1 NoseFrída & 4 Hygiene Filters, 5 Windi the GassPasser tubes, 1 NailFrída the SnipperClipper Set, 1 DermaFrída the SkinSoother, 1 Keep-It-All-In-One-Case Zippered Pouch

UPC: 851877006257  
 Wholesale: \$24.00 | MSRP \$39.99  
 Qty Per Unit 1 | Case Pack 2



## Baby Grooming Kit

Includes: Finger Toothbrush, Nail Scissors + Case, Nail File, Hair brush + Comb

UPC: 851877006998  
 Wholesale: \$15.00 | MSRP \$24.99  
 Qty Per Unit 1 | Case Pack 2



## Fridaballs

Each pair of FridaBalls is equipped with a reinforced protective pouch to soften the blow and keep dad's buddies safe, breathable wicking fabric to keep things fresh, and a never slip secure waistband.

UPC:  
 Small - 851877006516, Medium - 851877006523, Large - 851877006530  
 Wholesale: \$16.79 | MSRP \$27.99  
 Qty Per Unit 1 | Case Pack 2



## Mobile Medicine Cabinet

Includes: 1 NoseFrída & 4 Hygiene Filters, 1 MediFrída, 1 Quick-Read Thermometer, 3 Storage trays and lids, 1 silicone pouch, 1 carry all strap.

UPC: 810028770461  
 Wholesale: \$28.00 | MSRP \$49.99  
 Qty Per Unit 1 | Case Pack 2

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## Postpartum Recovery Essentials



Upside Down Peri Bottle  
**UPC:** 851877006639  
**Wholesale:** \$8.79 | **MSRP** \$15.99  
 Qty Per Unit 1 | Case Pack 6



Disposable Postpartum Underwear  
**UPC:**  
 Petite - 851877006691  
 Regular - 851877006707  
**Wholesale:** \$8.79 | **MSRP** \$15.99  
 Qty Per Unit 8 | Case Pack 3



Perineal Cooling Pad Liners  
**UPC:** 851877006653  
**Wholesale:** \$6.59 | **MSRP** \$11.99  
 Qty Per Unit 24 | Case Pack 4



Instant Ice Maxi Pads  
**UPC:** 851877006684  
**Wholesale:** \$10.99 | **MSRP** \$19.99  
 Qty Per Unit 8 | Case Pack 2



Perineal Healing Foam  
**UPC:** 851877006646  
**Wholesale:** \$7.14 | **MSRP** \$12.99  
 Qty Per Unit 1 | Case Pack 4



Disposable C-Section Postpartum Underwear  
**UPC:**  
 Petite - 851877006776  
 Regular - 851877006769  
**Wholesale:** \$8.79 | **MSRP** \$15.99  
 Qty Per Unit 8 | Case Pack 3



Delivery And Nursing Gown  
**UPC:** 851877006677  
**Wholesale:** \$16.49 | **MSRP** \$29.99  
 Qty Per Unit 20 | Case Pack 12



Perineal Cooling Comfort Cushion  
**UPC:** 810028770041  
**Wholesale:** \$24.00 | **MSRP** \$39.99  
 Qty Per Unit 1 | Case Pack 2



Sitz Bath Soak  
**UPC:** 810028770034  
**Wholesale:** \$7.15 | **MSRP** \$12.99  
 Qty Per Unit 7 | Case Pack 6



Postpartum Recovery Essentials Kit  
 Includes: 4 Disposable Postpartum Underwear, 4 Instant Ice Maxi Pads, 24 Perineal Cooling Pad Liners, Perineal Healing Foam, Toilet-top storage caddy  
**UPC:** 851877006745  
**Wholesale:** \$27.49 | **MSRP** \$49.99  
 Qty Per Unit 1 | Case Pack 2



Labor And Delivery + Postpartum Recovery Kit  
 Includes: 1 Delivery and Nursing Gown (OS; XS-XL), 1 pair of Labor and Delivery Socks, 1 Upside Down Peri Bottle, 4 Disposable Postpartum Underwear, 4 Instant Ice Maxi Pads, 24 Perineal Cooling Pad Liners, Perineal Healing Foam, Toilet-top storage caddy and carry case  
**UPC:** 851877006721  
**Wholesale:** \$54.99 | **MSRP** \$99.99  
 Qty Per Unit 1 | Case Pack 2

**Be postpartum prepared.**

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## Breast Care Essentials

New

Launching March 2021



Adjustable Nursing Pillow  
UPC: 810028770522  
Wholesale: \$35.00 | MSRP \$49.99  
Qty Per Unit 1 | Case Pack 4



2-in-1 Heat and Vibration Lactation massager  
UPC: 810028770539  
Wholesale: \$15.50 | MSRP \$29.99  
Qty Per Unit 1 | Case Pack 3



Instant Heat Packs  
UPC: 810028770546  
Wholesale: \$19.99 | MSRP \$10.50  
Qty Per Unit 4 | Case Pack 4



Breast Sheet Masks  
UPC:  
Reduce - 810028770553  
Increase - 810028770560  
Skin Care - 810028770621  
Wholesale: \$3.50 | MSRP \$6.99  
Qty Per Unit 2 | Case Pack 6



Breastfeeding Starter Kit  
UPC: 810028770515  
Wholesale: \$28.00 | MSRP \$49.99  
Qty Per Unit 1 | Case Pack 3



Vitamin Gummies - COMING SOON  
Got Poop? -  
Got Milk? -  
Got Hair? -  
Wholesale: \$27.49 | MSRP \$49.99  
Qty Per Unit 1 | Case Pack 2



Gummy Starter Kit - COMING SOON  
UPC: 8100 28770577  
Wholesale: \$7.15 | MSRP \$12.99  
Qty Per Unit 7 | Case Pack 6