



developing and supporting
independence through self
feeding





Hi!

I'm Maya Shalev, founder of grabease. I always loved problem solving (possibly due to my previous life as a lawyer and trained mediator), and I loved observing my babies' development.

With each of my children a new product was born as well, a product I felt was missing in the market and could help babies and parents.

The patented grabease line of products came to life in my kitchen after the birth of my third child. I noticed that it was really hard for babies to feed themselves.

It made me realize that traditional baby utensils are much too large and aren't designed for a young child's natural hand grasp.

I started breaking the spoons in my kitchen and designing new handles using play-doh until I reached an ergonomic design that felt right for my son. Later on I added the choke protection guard for mom's peace of mind.

Supporting is my passion. Via personal connection, product development and caring for the ones in need in our community.





teal



forest green



black



blush



lavender



mint



navy



white



gray

Each grabease set includes:

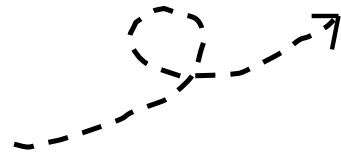
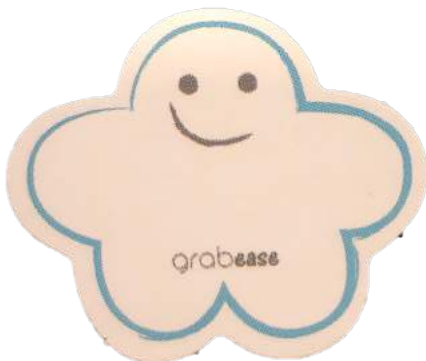
a reusable EVA snack pouch, as well as fun jumbo grabease sticker!



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a good hand grasp begins
with the proper utensil



WHAT THE EXPERTS ARE SAYING

"These utensils position small hands correctly to impact distal finger control. This is important for proper grip strength."

-Michells Tous
Occupational Therapist

As seen on Baby Guy NYC
reviewed and endorsed by Dawn
Winkleman, Occupational
Therapist

"Perfect for baby led spoon
feeding. Helps promote a really
nice grasp"

-Rachel Coley
Occupational Therapist



developing and supporting independence through stress free brushing





“My little brother never lets my parents brush his teeth, he wants to do it all by himself, but it’s really hard for him to get the brush into all places and he also gags a lot, it’s hard for everyone. So after my mom created grabease utensils, I thought it could be a good idea to make a grabease toothbrush. My mom and I worked on the design together and we got it patented in my name!”

-Alma, little inventor, 8 years old

Say hello to our grabease double sided toothbrush...

Perfect for children 6 months – 4 years old





The grabease Double Sided Toothbrush makes brushing baby and toddler teeth faster and safer! Perfect for children 6 months - 4 years old.



gray



teal



blush



mint

- Comes with a stage 1 finger brush

The grabease Double Sided Toothbrush is designed to make brushing easier for parent and child.

The grabease Double Sided Toothbrush features:

Choke protection barrier - For safe use.

Double Sided bristles - Brushes the top and bottom teeth at the same time.

Tapered brush head - Reaches the most teeth at once.

The grabease Double Sided Toothbrush comes in chic packaging complying with all USA regulations - BPA Free, non-toxic plastic, Phthalates free.







eliminates the stress that comes with the mess of little one's learning to self feed





The grabease All-over Bib contains your little one's all-over mess at meal time. Our oversized bib with stretchy elastic hem pairs easily with any high chair. Made from lightweight, stain resistant, and washable fabric. We constructed our bib with a single layer to keep debris and yucky gunk from getting trapped. Perfectly comfy with stretchy neck and arm holes. Sized to fit from 6 to 24 months. Wipeable and machine washable for the easy clean up you have been dreaming of!

- Machine or hand wash; air or hang dry completely before storing
- BPA-free, PVC-free, vinyl-free, phthalate-free and lead-free
- 100% polyester with TPU coating for waterproofing

**ALLOVER
COVERAGE**
To contain mess and
keep your little one's
cute outfit clean.

MACHINE WASHABLE
Eat, rinse, repeat!

**MODERN PLACE
SETTING PRINT**
Made with leak proof
and stain resistant
fabric!





Available In:

Perfect Pairings:



teal



blush



navy





grows with little one's from teething to learning to self-feed!





grabease Teether/ Silicone Spoon (for 3 months – 6 months+)



gray



teal



blush

- Two in one teether and self-feeding silicone spoon
- Textured handle with grabease clouds for easy grip, and gum soothing
- Transitions to spoon when baby is ready to start solids!
- "Keep it close" clip for both teething and when baby is learning to self feed !





www.grabease.com

