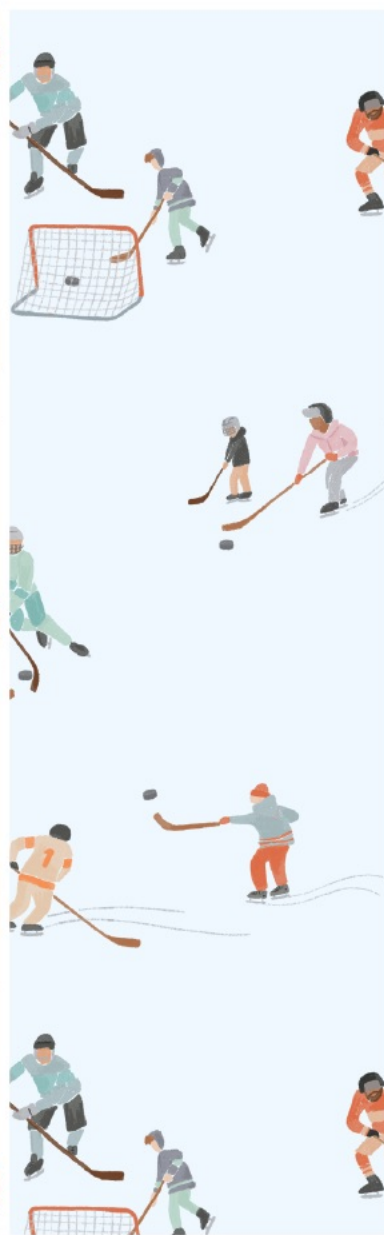
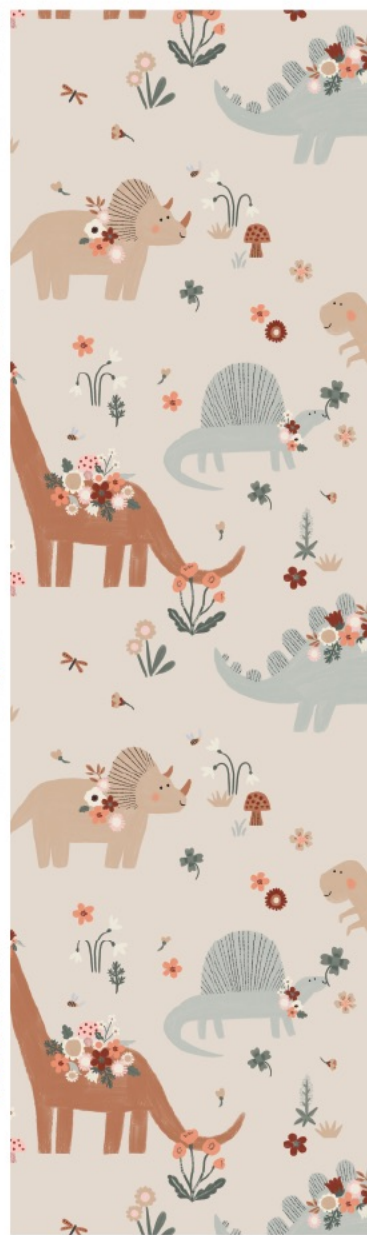




Loulou Lollipop

AW23 APPAREL COLLECTION

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LOULOU LOLLIPOP Apparel Collection

AVAILABLE 2023

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Materials & Compositions

Our Tencel™ Lyocell and Organic Cotton blend is combined with spandex to create a luxuriously soft fabric that is certified Oeko-Tex® Standard 100.

Organic cotton is grown without harsh pesticides which creates less contamination of soil and waterways and causes less damage to our planet's natural resources. Organic cotton is softer than regular cotton and free of any chemicals to be more gentle on sensitive skin.

Tencel™ branded Lyocell is known for its natural comfort and the fibres are produced by environmentally responsible processes from sustainably sourced wood. These fibres are incredibly strong, breathable and gentle on sensitive skin.

Machine wash, tumble dry low

Composition:

- Tencel Jersey Blend: 68% Tencel™ Lyocel, 26% organic cotton, 6% spandex
- Waffle Tencel: 68% Tencel™ Lyocel, 26% organic cotton, 6% spandex



all aboard
AAB



floral bouquet
FBQ



baby dinomite
BDN



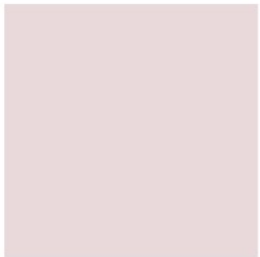
ice hockey
ICH



superhero dog
SHD



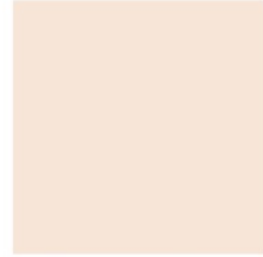
POW-WOW
POW



waffle blush pink
BLP



waffle cinnamon
CIN



waffle coconut milk
CCM



waffle smoke blue
SMB



waffle spruce green
SPG



sugar plum
SGP

Our Sustainability Promise

LOULOU LOLLIPOP Apparel Collection

At LOULOU LOLLIPOP, we believe in creating a better world for our future generation, and that's why we're making an effort to ensure that we are as sustainable as possible, from beginning to end.



Tencel™ – We use TENCEL™ Lyocell fibers, extracted from sustainably grown eucalyptus wood using a unique closed-loop system that recovers and reuses the solvents used, minimizing the environmental impact of production. Unique physical properties lead to their high tenacity profile, efficient moisture management, and gentle to baby's delicate skin.



Quality – Our clothing is OEKO-TEX STANDARD 100 certified; you can be confident that every component of this article, i.e., every thread, button, and other accessories, has been tested for harmful substances, that the garment, therefore, is harmless to your baby.



Organic cotton – We use 100% certified organic cotton that's gentle to your baby's skin and kinder to the environment. Organic cotton is grown without harmful chemicals, leaving the soil, air, and water free from contaminants that cause harm. Organic cotton produces around 46% less CO₂e compared to conventional cotton. It also uses far less water to grow since organic cotton growers typically utilize rain far more than irrigation.



Packaging – We use GRS-certified 100% recycled plastic. When we use recycled plastics to make new plastic products, we conserve more than materials. We can reduce energy usage by 66%. Plus, for every ton of plastic we recycle, we save the equivalent of 1,000–2,000 gallons of gasoline. We also use FSC-certified paper for all our hangtags and paper packaging.



available from

AUGUST 2023

All Aboard

LOULOU LLOLLOPOP Apparel Collection



Sleeper
BA1002U.AAB
size: 0-3, 3-6, 6-12, 12-18, 18-24 months
wholesale: 19.50 USD / 23.00 CAD
retail: 39.00 USD / 46.00 CAD



2 Piece Pajama Set
KA1004U.AAB
size: 2T, 3T, 4T, 5T, 6
wholesale: 21.00 USD / 24.00 CAD
retail: 42.00 USD / 48.00 CAD



2.5 Tog Sleep Bag
BA9005U.AAB
size: 0-6, 6-18, 18-36 months
wholesale: 33.00 USD / 40.00 CAD
retail: 66.00 USD / 80.00 CAD



Stretch Knit Blanket
BA8003U.AAB
size: OS 45" x 45"
wholesale: 14.00 USD / 17.50 CAD
retail: 28.00 USD / 35.00 CAD



Long Sleeve Bodysuit
BA3001U.AAB
size: 0-3, 3-6, 6-12, 12-18, 18-24 months
wholesale: 14.00 USD / 17.00 CAD
retail: 28.00 USD / 34.00 CAD



Top Knot Beanie
BA7002U.AAB
size: 0-6, 6-12 months
wholesale: 7.00 USD / 9.00 CAD
retail: 14.00 USD / 18.00 CAD

COLOUR COORDINATION



CINNAMON



COCONUT
MILK



SMOKE BLUE



SPRUCE
GREEN

Floral Bouquet

LOULOU LOLLIPOP Apparel Collection



sleeper
BA1002U.FBQ
size: 0-3, 3-6, 6-12, 12-18, 18-24 months
wholesale: 19.50 USD / 23.00 CAD
retail: 39.00 USD / 46.00 CAD



2 piece pajama set
KA1004U.FBQ
size: 2T, 3T, 4T, 5T, 6
wholesale: 21.00 USD / 24.00 CAD
retail: 42.00 USD / 48.00 CAD



2.5 tog sleep bag
BA9005UB.FBQ
size: 0-6, 6-18, 18-36 months
wholesale: 33.00 USD / 40.00 CAD
retail: 66.00 USD / 80.00 CAD



skater dress (twirl)
KA4007F.FBQ
size: 2T, 3T, 4T, 5T, 6
wholesale: 24.00 USD / 29.00 CAD
retail: 48.00 USD / 58.00 CAD

COLOUR COORDINATION



BLUSH PINK



CINNAMON



COCONUT
MILK



SMOKE BLUE



SPRUCE
GREEN



SUGAR
PLUM



Baby Dinomite

LOULOU LOLLIPOP Apparel Collection



sleeper
BA1002U.BDN
size: 0-3, 3-6, 6-12, 12-18, 18-24 months
wholesale: 19.50 USD / 23.00 CAD
retail: 39.00 USD / 46.00 CAD



2 piece pajama set
KA1004U.BDN
size: 2T,3T, 4T, 5T, 6
wholesale: 21.00 USD / 24.00 CAD
retail: 42.00 USD / 48.00 CAD



1.0 tog sleep bag
BA9004U.BDN
size: 0-6, 6-18, 18-36 months
wholesale: 30.00 USD / 35.00 CAD
retail: 60.00 USD / 75.00 CAD



ruffle long sleeve bodysuit
BA300F.BDN
size: 0-3, 3-6, 6-12, 12-18, 18-24 months
wholesale: 14.00 USD / 17.00 CAD
retail: 28.00 USD / 34.00 CAD

COLOUR COORDINATION



Ice Hockey

LOULOU LOLLIPOP Apparel Collection



sleeper
BA1002U.ICH
size: 0-3, 3-6, 6-12, 12-18, 18-24 months
wholesale: 19.50 USD / 23.00 CAD
retail: 39.00 USD / 46.00 CAD



long sleeve bodysuit
BA3001U.ICH
size: 0-3, 3-6, 6-12, 12-18, 18-24 months
wholesale: 14.00 USD / 17.00 CAD
retail: 28.00 USD / 34.00 CAD



top knot beanie
BA7002U.ICH
size: 0-6, 6-12 months
wholesale: 7.00 USD / 9.00 CAD
retail: 14.00 USD / 18.00 CAD

COLOUR COORDINATION



CINNAMON



COCONUT
MILK



SMOKE BLUE



SPRUCE
GREEN



Superhero Dog

LOULOU LOLLIPOP Apparel Collection



sleeper
BA1002U.SHD
size: 0-3, 3-6, 6-12, 12-18, 18-24 months
wholesale: 19.50 USD / 23.00 CAD
retail: 39.00 USD / 46.00 CAD



long sleeve bodysuit
BA3001U.SHD
size: 0-3, 3-6, 6-12, 12-18, 18-24 months
wholesale: 14.00 USD / 17.00 CAD
retail: 28.00 USD / 34.00 CAD



1.0 Tog sleep bag
BA9004U.SHD
size: 0-6, 6-18, 18-36 months
wholesale: 30.00 USD / 35.00 CAD
retail: 60.00 USD / 75.00 CAD



top knot beanie
BA7002U.SHD
size: 0-6, 6-12 months
wholesale: 7.00 USD / 9.00 CAD
retail: 14.00 USD / 18.00 CAD

Pow-Wow



sleeper
BA1002U.POW
size: 0-3, 3-6, 6-12, 12-18, 18-24 months
wholesale: 19.50 USD / 23.00 CAD
retail: 39.00 USD / 46.00 CAD



2 piece pajama set
KA1004U.POW
size: 2T, 3T, 4T, 5T, 6
wholesale: 21.00 USD / 24.00 CAD
retail: 42.00 USD / 48.00 CAD



stretch knit blanket
BA8003U.POW
size: OS 45" x 45"
wholesale: 14.00 USD / 17.50 CAD
retail: 28.00 USD / 35.00 CAD



COLOUR COORDINATION

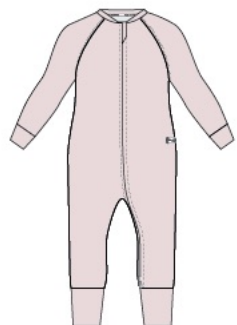


**SUPERHERO AND POW-WOW PRINTS

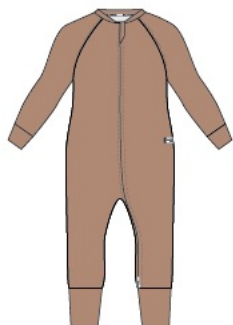
Waffle

LOULOU LOLLIPOP Apparel Collection

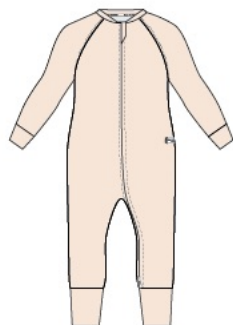
WAFFLE SLEEPER - size: 0-3, 3-6, 6-12, 12-18, 18-24 months | wholesale: 19.50 USD / 23.00 CAD | retail: 39.00 USD / 46.00 CAD



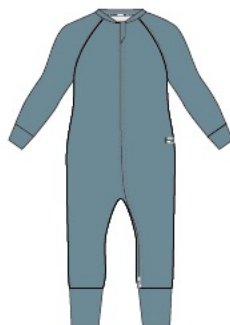
blush pink
BA1001UB.BLP



cinnamon
BA1001UB.CIN



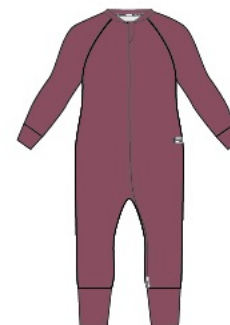
coconut milk
BA1001UB.CCM



smoke blue
BA1001UB.SMB



spruce green
BA1001UB.SPG



sugar plum
BA1001UB.SGP

WAFFLE BODYSUITS - size: 0-3, 3-6, 6-12, 12-18, 18-24 months | wholesale: 14.00 USD / 17.00 CAD | retail: 28.00 USD / 34.00 CAD



blush pink
BA3004FB.BLP



cinnamon
BA3004UB.CIN



coconut milk
BA3004UB.CCM



smoke blue
BA3004UB.SMB

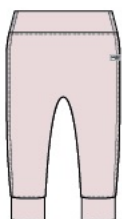


spruce green
BA3004UB.SPG

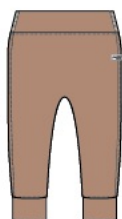


sugar plum
BA3004FB.SGP

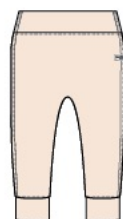
WAFFLE PANTS - size: 0-3, 3-6, 6-12, 12-18, 18-24 months | wholesale: 9.50 USD / 12.00 CAD | retail: 19.00 USD / 24.00 CAD



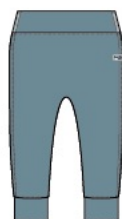
blush pink
BA5002UB.BLP



cinnamon
BA5002UB.CIN



coconut milk
BA5002UB.CCM

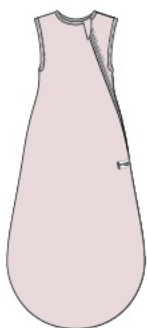


smoke blue
BA5002UB.SMB

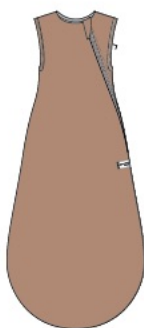
Waffle

LOULOU LOLLIPOP Apparel Collection

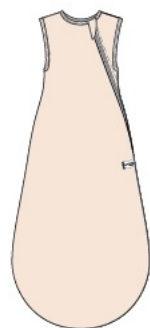
WAFFLE 1.0 TOG SLEEP BAG - size: 0-6, 6-18, 18-36 months | wholesale: 30.00 USD / 35.00 CAD | retail: 60.00 USD / 75.00 CAD



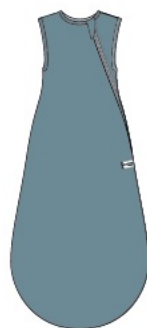
blush pink
BA9001U.BLP



cinnamon
BA9001U.CIN



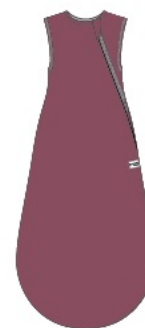
coconut milk
BA9001U.CCM



smoke blue
BA9001U.SMB

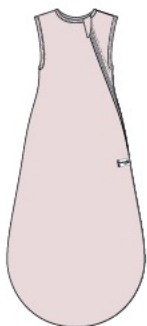


spruce green
BA9001U.SPG

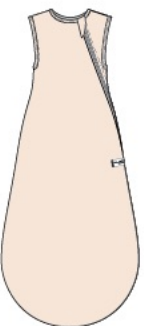


sugarum
BA9001U.SGP

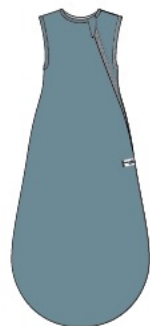
WAFFLE 2.5 TOG SLEEP BAG - size: 0-6, 6-18, 18-36 months | wholesale: 33.00 USD / 40.00 CAD | retail: 66.00 USD / 80.00 CAD



blush pink
BA9002U.BLP



coconut milk
BA9002U.CCM



smoke blue
BA9002U.SMB

WAFFLE KNOTTED HEADBAND - size: 0-6, 6-12 months | wholesale: 7.00 USD / 9.00 CAD | retail: 14.00 USD / 18.00 CAD



blush pink
BA7004F.BLP



cinnamon
BA7004F.CIN

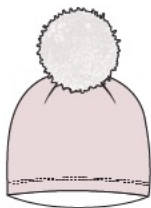


coconut milk
BA7004F.CCM

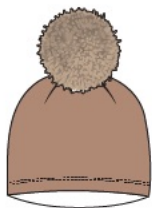


sugarum
BA7004F.SGP

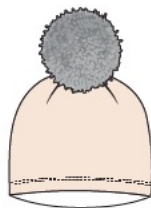
WAFFLE POM POM HAT - size: 0-6, 6-12 months | wholesale: 9.00 USD / 11.00 CAD | retail: 18.00 USD / 22.00 CAD



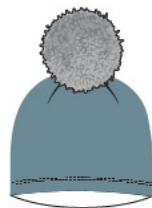
blush pink
BA7001UD.BLP



cinnamon
BA7001UD.CIN

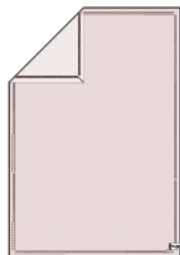


coconut milk
BA7001UD.CCM

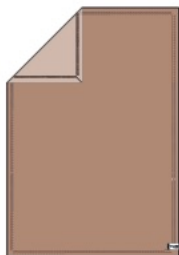


smoke blue
BA7001UD.SMB

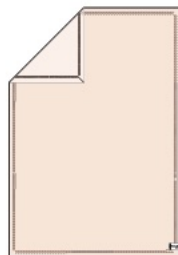
STRETCH KNIT BLANKET - size: OS 45"45" | wholesale: 14.00 USD / 17.50 CAD | retail: 28.00 USD / 35.00 CAD



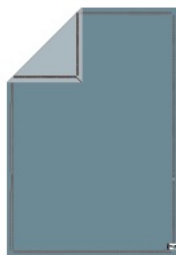
blush pink
BA8004U.CIN



cinnamon
BA8004U.CIN



coconut milk
BA8004U.CCM



smoke blue
BA8004U.SMB

WAFFLE SKATER DRESS - size: 2T,3T,4T,5T,6 | wholesale: 24.00 USD / 29.00 CAD | retail: 48.00 USD / 58.00 CAD



blush pink
KA4002F.BLP



spruce green
KA4002F.SPG



sugar plum
KA4002F.SGP

LOULOU LOLLIPOP

AW23 OUTFITS SUGGESTIONS

MIX AND MATCH SOLIDS AND PRINTS

IMAGINE YOUR CUTIE WITH THIS OUTFITS!

Floral Bouquet Print with:

Loulou Lollipop



SUGAR PLUM



SPRUCE GREEN
COCONUT MILK



BLUSH PINK

COLOUR COORDINATION



IMAGINE YOUR CUTIE WITH THIS OUTFITS!
Baby Dinomite Print with:

Loulou Lollipop



SUGAR PLUM



CINNAMON



COCONUT MILK AND
SMOKE BLUE

COLOUR COORDINATION



BLUSH PINK



CINNAMON



COCONUT
MILK



SMOKE BLUE



SUGAR
PLUM

IMAGINE YOUR CUTIE WITH THIS OUTFITS!
Superhero Dog and Pow-Wow Prints with:

Loulou Lollipop



COCONUT MILK



SMOKE BLUE



BLUSH PINK

COLOUR COORDINATION



BLUSH PINK CINNAMON COCONUT MILK SMOKE BLUE

**SUPERHERO AND POW-WOW PRINTS

IMAGINE YOUR CUTIE WITH THIS OUTFITS!
All Aboard and Ice Hockey Prints with:

Loulou Lollipop



SPRUCE GREEN



CINNAMON



SMOKE BLUE

COLOUR COORDINATION

