

Loulou LOLLIPOP

*Spring/Summer 2021
Lookbook*



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Knotted headband- Flower Vine
Unisex sleeper - Sage

visit us at louloulollipop.com

About the collection:

As a brand that focuses on the well-being of babies and families, our goal is to tread lightly on the earth and to be ever mindful of the footprint we leave behind. Our NEW Premium Baby Basics collection is not just a celebration of babies and all of the joy they bring, but it is also a celebration of our planet. The fabrics in our new collection are made exclusively with TENCEL™ Lyocell fibers and organic cotton jersey knit. These fabrics are sumptuously soft against baby's skin, while also being extremely gentle on the environment. TENCEL™ is completely biodegradable and has one of the best thermal regulating properties, lending itself as the choice for baby wear.

Key selling points:

- TENCEL™ Lyocell is completely **biodegradable**. Parents can feel good knowing their baby's products are also gentle on the environment.
- TENCEL™ Lyocell has excellent **thermal regulating properties** that provide ultimate comfort for babies.
- TENCEL™ Lyocell uses **Eco-Soft** technology that's exquisitely soft on baby's delicate and sensitive skin.
- On trend prints and solids that can be **mixed and matched**.
- Easy simple care: machine washable and tumble dry!
- Thoughtful design details include **tag-free** care labels and **flat seams** for itch-free comfort, **2-way YKK zipper** on sleepers for easy diaper changes, **folder-over hand and foot cuffs** on sleepers in smaller sizes.



Top knot beanie- Umbra
Unisex sleeper - Canyon Rainbow

BABY

0-3m/ 3-6m/ 6-12m/ 12-18m/ 18-24m



Did you know?

Tencel lyocell is made out of cellulose from renewable wood more specifically, eucalyptus trees.



Girl's romper - Canyon Rainbow



Unisex sleeper
Safari



Girl bodysuit/bloomer
Bluebell



Knotted headband
Butterfly
Girl's romper
Butterfly



Top knot beanie
Planets
Unisex bodysuit
Planets

Smart design:

Our Tencel™ lyocell sleeper features 2-way YKK zipper and a **BIGGER** zipper pull for quick and easy change.

No more fumble with the zipper!



Knotted headband - Butterfly
Girl's romper - Butterfly
Bubble rattle - Rainbow



Unisex sleeper
Breakfast



Knotted headband
Bluebell
Unisex sleeper
Bluebell



Unisex sleeper
Avocado
Silicone teether set
Avocado



Unisex sleeper
Planets



Designed by moms,
our Tencel™ lyocell
clothing is tagless
and label free for
ultimate **ITCH FREE**
comfort.



Top knot beanie - Bluebell
Girl's romper - Bluebell



Girl's bodysuit
Flower Vine
Girl's bloomer
Umbrá



Girl's bodysuit
Butterfly
Girl's bloomer
Butterfly
Bubble rattle
Rainbow



Top knot beanie
Sepia Rose Floral
Girl's bodysuit
Unico



Knotted headband
Rainbow Dye
Girl's bodysuit
Canyon Rainbow
Silicone teether set
Bacon and Egg

Thoughtful detail:

Our Tencel™ lyocell clothing features flat seams that are smooth and soft against baby's skin.



Top knot beanie - Safari
Unisex romper - Safari



Unisex romper
Moon



Unisex sleeper
Breakfast



Unisex bodysuit
Fern
Unisex pants
Sage



Unisex romper
Planets

TODDLER
2T / 4T / 6T



2-pc Pajamas - Planets
2-pc Pajamas - Rainbow Dye



2-pc Pajamas
Canyon Rainbow



2-pc Pajamas
Moon



2-pc Pajamas
Peace Dove



2-pc Pajamas
Bluebell

Safari



1. Top knot beanie - Safari
2. Unisex bodysuit - Safari
3. Colour block pacifier Clip - Cool Grey
4. Muslin bib - Safari
5. Unisex pants - Umbra
6. Muslin sleep bag - Safari

Planets

1.



2.



3.



4.



5.



1. Top knot beanie - Planets
2. Unisex sleeper - Planets
3. Soleil pacifier clip - Navy
4. Tencel™ Knit blanket - Planets
5. Silicone bib - Space

Avocado

1.



2.



3.



4.



5.



6.



1. Top knot beanie - Sage
2. Unisex bodysuit - Avocado
3. Colour Block pacifier clip - Sage
4. Muslin sleep bag - Avocado
5. Silicone teether - Avocado
6. Unisex pants - Sage

Canyon Rainbow

1.



2.



3.



4.



5.



1. Top knot beanie - Heather Oatmeal
2. Unisex sleeper - Canyon Rainbow
3. Mini Lolli pacifier clip - Clay
4. Tencel™ knit blanket - Canyon Rainbow
5. Silicone bib - Canyon Rainbow

Bluebell

1.



2.



3.



4.



5.



5.



1. Knotted headband - Sepia Rose Floral
2. Girl's bodysuit - Bluebell
3. Luna pacifier clips - Pink Quartz
4. Muslin bib - Bluebell
5. Girl's bloomer - Sepia Rose Floral
6. Muslin sleep bag - Bluebell

Sepia Rose Floral

2.



1.



3.



5.



4.



1. Knotted headband - Sepia Rose Floral
2. Unisex sleeper - Sepia Rose Floral
3. Bubble rattle - Pink Quartz
4. Muslin bib - Secret Garden
5. Muslin sleep bag - Secret Garden

Flower Vine



1. Knotted headband - Umbra
2. Girl's bodysuit - Flower Vine
3. Jubilee pacifier clip - Clay
4. Tencel™ knit blanket - Flower Vine
5. Girl's bloomer - Umbra
6. Bunny teething ring - Sand

Butterfly



1. Girl's headband - Butterfly
2. Unisex sleeper - Butterfly
3. Soleil pacifer clip - Pink Salt
4. Muslin bib - Butterfly
5. Knit blanket - Butterfly

Loulou LOLLIPOP SS21

Unisex Sleeper 2.0

BA1002UD

Tencel Jersey Blend

0-3m, 3-6m, 6-12m, 12-18m, 18-24m

18 colourways

Wholesale: 18.00 USD/ 21.00 CAD

Retail: 36.00 USD/ 42.00 CAD

Classic and comfortable sleeper in our ecofriendly and sustainable Tencel fabric. Full of features to keep your little one comfortable including foldover hand and foot cuffs for our smaller sizes, full length two way YKK zipper and soft, flat seams.



Heather Oatmeal
HOA



Sepia Rose
SPR



Umbra
UMB



Sage
CML



Fern
FRN



Flower Vine
FVN



Rainbow Dye
RBD



Canyon Rainbow
CRB



Moon
MON



Safari
SAF



Avocado
AVO



Breakfast Blue
BFB



Unicorn Dream
UNI



Sepia Rose Floral
SRF



Butterfly
BTF



Bluebell
BBL



Planets
SPC

Loulou LOLLIPOP SS21

Unisex Bodysuit 2.0
 BA3003UC
 Tencel Jersey Blend
 0-3m, 3-6m, 6-12m, 12-18m, 18-24m
 11 colourways
 Wholesale: 12.00 USD/ 14.50 CAD
 Retail: 24.00 USD/ 29.00 CAD

This basic bodysuit is a perfect addition to your baby's wardrobe. It's made from our ecofriendly and sustainable Tencel fabric.



Heather Oatmeal
HOA

Umbra
UBM

Sage
SGE

Moon
MON

Canyon Rainbow
CRB

Fern
FRN



Breakfast Blue
BFB

Safari
SAF

Avocado
AVO

Dove Peace
PDV

Planets
SPC

BA3003FC
 Girl's Bodysuit 2.0
 Tencel Jersey Blend
 0-3m, 3-6m, 6-12m, 12-18m, 18-24m
 6 colourways
 Wholesale: 12.00 USD/ 14.50 CAD
 Retail: 24.00 USD/ 29.00 CAD

Ruffled sleeve bodysuit adds a feminine touch to this basic wardrobe staple. It's made from our ecofriendly and sustainable Tencel fabric.



Sepia Rose Floral
SRF

Bluebell
BBL

Butterfly
BTF

Rainbow Dye
RBD

Unicorn Dream
UNI

Flower Vine
FVN

Loulou LOLLIPOP SS21

Girl's Romper 2.0

BA2003FC

Tencel Jersey Blend

0-3m, 3-6m, 6-12m, 12-18m, 18-24m

4 colourways

Wholesale: 18.00 USD/ 21.00 CAD

Retail: 36.00 USD/ 42.00 CAD

Our girls romper has feminine details including ruffled sleeves and a keyhole back neck opening. It's made from our soft and cozy Tencel fabric.



Canyon Rainbow
CRB



Bluebell
BBL



Butterfly
BTF



Rainbow Dye
RBD

Baby Girls Bloomer 2.0

BA6003FC

Tencel Jersey Blend

0-3m, 3-6m, 6-12m, 12-18m, 18-24m

12 colourways

Wholesale: 9.50 USD/ 11.00 CAD

Retail: 19.00 USD/ 22.00 CAD

These adorable bloomers can be worn as shorts with a bodysuit or under dresses and the fold down waistband gives the option to be worn high waisted or at natural hip making it a very versatile piece.



Heather Oatmeal
HOA



Sepia Rose
SPR



Umbra
UMB



Sage
SAG



Canyon Rainbow
CRB



Moon
MON



Flower Vine
FVN



Peace Dove
PDV



Rainbow Dye
RBD



Sepia Rose Floral
SRF



Bluebell
BBL



Butterfly
BTF

Loulou LOLLIPOP SS21

Unisex Pant 2.0
BA5003UB
Tencel Jersey Blend
0-3m, 3-6m, 6-12m, 12-18m, 18-24m
8 colourways
Wholesale: 12.00 USD/ 14.50 CAD
Retail: 24.00 USD/ 29.00 CAD

Cozy pants with a gusset for a perfect fit and a soft and flexible waistband that won't dig into tiny tummies.



Heather Oatmeal
HOA



Umbra
UMB



Sage
SAG



Sepia Rose
SPR



Rainbow Dye
RBD



Peace Dove
PDV



Butterfly
BTF



Safari
SAF



Canyon Rainbow
CRB



Moon
MON

Unisex Romper 2.0
BA2003UC
Tencel Jersey Blend
0-3m, 3-6m, 6-12m, 12-18m, 18-24m
3 colourways
Wholesale: 18.00 USD/ 21.00 CAD
Retail: 36.00 USD/ 42.00 CAD

Cuffed sleeve romper has a front placket detail and full length snap opening for easy dressing and diaper changes. It's made from our soft and cozy Tencel fabric.



Moon
MON



Safari
SAF



Planets
SPC

Loulou LOLLIPOP SS21

2- Pc Pajamas

KA1004UC

Tencel Jersey Blend

2T, 4T, 6T

13 colourways

Wholesale: 20.00 USD/ 26.00 CAD

Retail: 40.00 USD/ 52.00 CAD

Two piece pajama set in our ecofriendly and sustainable Tencel fabric. Includes our signature soft branded back elastic waistband and stretchy foldover front waistband for extra comfort.



Canyon Rainbow
CRB



Moon
MON



Sepia Rose Floral
SRF



Bluebell
BBL



Butterfly
BTF



Peace Dove
PDV



Flower Vine
FVN



Rainbow Dye
RBD



Safari
SAF



Avocado
AVO



Breakfast Blue
BFB



Unicorn Dream
UNI



Planets
SPC

Loulou LOLLIPOP SS21

Top Knot Beanie 2.0
 BA7002UB
 Tencel Jersey Blend
 0-6m, 6-12m 13 colourways
 Wholesales: 7.00 USD/ 9.00 CAD
 Retail: 14.00 USD/ 18.00 CAD



Heather Oatmeal
HOA



Umbra
UMB



Sage
SAG



Canyon Rainbow
CRB



Moon
MON



Rainbow Dye
RBD



Peace Dove
PDV



Sepia Rose Floral
SRF



Safari
SAF



Blue Bell
BBL



Butterfly
BTf



Avocado
AVO



Planets
SPC

Knotted Headband
 BA7004FB
 Tencel Jersey Blend
 0-6m, 6-12m, 12-24m
 13 colourways
 Wholesales: 7.00 USD/ 9.00 CAD
 Retail: 14.00 USD/ 18.00 CAD



Heather Oatmeal
HOA



Sage
SAG



Umbra
UMB



Sepia Rose
SPR



Peace Dove
PDV



Flower Vine
FVN



Moon
MON



Canyon Rainbow
CBR



Fern
FRN



Rainbow Dye
RBD



Sepia Rose Floral
SRF



Bluebell
BBL



Butterfly
BTf

Loulou LOLLIPOP SS21

Knit Swaddle

BA8003UB

Tencel Jersey Blend

45" x 45"

8 colourways

Wholesales: 19.00 USD/ 21.00 CAD

Retail: 38.00 USD/ 42.00 CAD



Canyon Rainbow
CRB



Moon
MON



Rainbow Dye
RBD



Peace Dove
PDV



Sepia Rose Floral
SRF



Bluebell
BBL



Butterfly
BTB



Planets
SPC

Adult Scrunchie

AA8004UB

Tencel Jersey Blend

O/S

8 colourways

Wholesales: 5.00 USD/ 6.00 CAD

Retail: 10.00 USD/ 12.00 CAD

Kids Scrunchie

KA8004UB

Tencel Jersey Blend

O/S

8 colourways

Wholesales: 4.00 USD/ 5.00 CAD

Retail: 8.00 USD/ 10.00 CAD



Heather Oatmeal
HOA



Sage
SAG



Umbra
UMB



Sepia Rose
SPR



Flower Vine
FVN



Moon
MON



Canyon Rainbow
CRB



Fern
FRN



Rainbow Dye
RBD



Unisex romper - Planets
Unisex bodysuit - Planets
Top knot beanie - Planets

Loulou LOLLIPOP

A Canadian lifestyle brand that designs and creates modern baby goods
for the whole family.

INTERESTED IN CARRYING THE LOULOU LOLLIPOP BRAND?

Email us: Jim or Marlo carolinababyco@aol.com 864-882-3183

SPRING/SUMMER
2021

