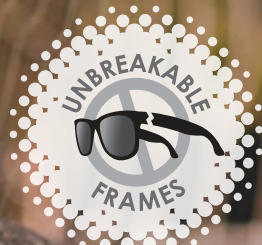




Real SHADES[®]

PRODUCT CATALOG



Real SHADES®

With more than 16 years of development and manufacturing experience, Real Shades offers high-quality sunglasses in age-appropriate sizes at affordable prices in a wide range of styles. Our use of shatterproof polycarbonate lenses and ophthalmic quality frames is unmatched in the industry. Our focus is and always has been protecting the eyes from infancy through adulthood.



UNBREAKABLE FRAMES

One of the important points of distinction for Real Shades is the use of flexible material in our sunglasses. This flexible material makes our sunglasses incredibly comfortable so kids will want to wear them and keep them on. We're proud to say they're virtually unbreakable – "bend 'em, flex 'em, you can't break 'em."

EXCEPTIONAL FIT


Proper fit is paramount to protecting kids eyes from the harmful effects of the sun. That's why we developed five different sizes to fit from infancy to adulthood. By studying the papillary distance of children between six months and 12 years, our design team generated sizing data necessary to ensure proper fit by age group. This precision fit process helped us develop sunglasses that are comfortable for kids to wear, while providing 100% UVA and UVB protection.

WRAPAROUND SUN PROTECTION

Kids' eyes are more sensitive and have a higher risk of permanent sun damage than grownups. While most parents use sunscreen to protect their children from the sun's harmful rays, many do not think to protect their children's eyes from the sun. It's a little known fact that peripheral light is just as damaging as direct sun light, which is why doctors have long recommended wraparound frames for superior sun protection. While Real Shades makes available many styles of shades, wrap-around frames are the still best available option for sun safety.



Explorer

Wraparound protection, polycarbonate smoke lenses, unbreakable double-injection frame, adjustable and removable band. Available polarized. 

SIZES:

-  +0
-  +2
-  +4
-  +7
-  A



ROYAL & GREEN



AQUA & PINK



CHERRY & LIME



BLUE & LIGHT BLUE



BLACK & RED



NAVY & ORANGE



PINK & HOT PINK




WHITE & WHITE



GRAPHITE & BLACK



Discover

Wraparound protection, polycarbonate smoke lenses, unbreakable frames and two different designs and lens shapes. Available polarized. 

SIZES:



GRAPHITE & LIME



NAVY & YELLOW



PINK & ORANGE



PURPLE & PINK



RED & BLACK



WHITE & PURPLE



Surf

Iconic, unbreakable frames and polycarbonate mirrored lenses.

SIZES:

- +0
- +2
- +4
- +7
- A



BLACK



NEON BLUE



NEON PINK



RED



WHITE



GRAPHITE



DUSTY ROSE



STEEL BLUE



CHEETAH



Chill

Unbreakable frames with matte finish and polycarbonate smoke lenses.

SIZES:

- +0
- +2
- +4
- +7
- A



BLACK



CANYON RED



DUSTY ROSE



STEEL BLUE



CHEETAH



WHITE



Sky

Classic aviator with unbreakable frames and polycarbonate mirrored lenses.

SIZES:



AQUA



BLACK



PINK



ROYAL



WHITE



GRAPHITE



Switch

Frames change color when exposed to UV. Color change deepens based on the intensity of UV rays! Unbreakable frames with polycarbonate smoke lenses.

SIZES:



GREEN ☀️ MIDNIGHT BLUE



LIGHT GREEN ☀️ ROYAL BLUE



DARK PURPLE ☀️ LIGHT PURPLE



LIGHT PINK ☀️ DARK PINK



YELLOW ☀️ ORANGE



Waverunner

Iconic, unbreakable frames with polycarbonate revo lenses.

SIZES:



BLACK / BLUE LENS



BLACK / ORANGE LENS



BLACK / RED LENS



BLACK / LIGHT BLUE LENS



BLUE / LIGHT BLUE LENS



AQUA / AQUA LENS



RED / RED LENS



Screen Shades

Unbreakable frames with ophthalmic quality lenses specially coated to filter blue light.

SIZES:



BLACK



NAVY



MAROON RED



RED



NEON BLUE



NEON PINK



GRAPHITE



WHITE

- Sizes 2 and 4 are available in black, white, graphite, red, neon pink, and neon blue.
- Size 7 is available in black, white, graphite, red and navy.



Screen Shades

Unbreakable frames in matte finish with ophthalmic quality lenses specially coated to filter blue light.

SIZES:



BLACK



NAVY



MAROON



TEAL

Retail Displays

Each display holds 20 pieces and comes with a free demo pair of Screen Shades or sunglasses. The Switch display also comes with a UV flashlight.

W 13-3/4" (350 mm) H 13-3/8" (340 mm) D 13-5/8" (346 mm)

Unbreakable



Front



Side

Switch



Front



Side

Screen Shades



Front



Side



Real
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Real Shades sunglasses are third-party tested to provide 100% UVA/UVB protection as measured by the strictest American, European, and Australian governing bodies.

CPSIA Compliant (free from lead, BPA and phthalates)
Rx-capable to accommodate prescription lenses

CE-certified
FDA-approved
Patented