WabbaNab

Contact us: Carolina Baby Company carolinababyco@aol.com 864-882-3183

2021 Products

THE WubbaNub Story

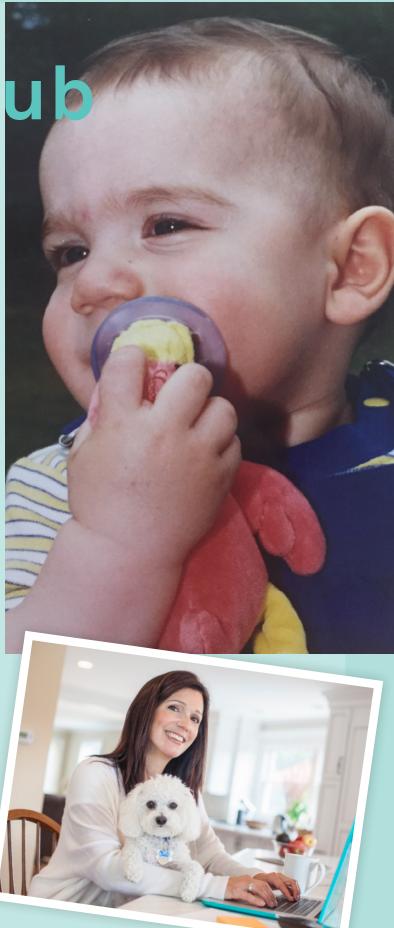
Years ago, my family embarked on our first vacation. With my newborn son, Bret, in tow, we looked forward to a relaxing week away from home. Baby Bret, however, was unable to relax without the comfort of his beloved pacifier. His pacifier was difficult for his tiny hands to grasp, and he dropped it often. Faced with a tearful child, I desperately needed a way to ensure that he was able to keep his pacifier nearby without my help. His favorite soft plush toy caught my eye, and I grabbed the hotel sewing kit. In a moment of inspiration, I sewed his pacifier onto his plush, and the first WubbaNub was born.

With the encouragement of my family, I turned my idea into a business. Throughout the years, support from parents and hospital NICUs has helped us grow tremendously. WubbaNubs can now be found in thousands of boutiques, specialty shops, and major retailers across the globe.

Our core philosophy at WubbaNub is simple: to create products that we would feel safe giving to our own children. A WubbaNub is often one of a baby's first friends in life, and we are humbled to become a part of your family.

Tons of Love,

Jarla Schheider



Helps keep pacifier near baby's mouth without using cords or clips

Availiable in a variety of fun designs!



Made with a medical grade, silicone pacifier



Classic \$8.15 COLLECTION

The Classic Collection began in 1999 with WubbaNub Red Dog and has since grown to include our most memorable and loved characters of all time.









BABY DINO Item #: 22486 **BABY GIRAFFE BLUE BEAR** Item #: 22429 Item #: 22352

BROWN PUPPY Item #: 22294

MONKEY

ELEPHANT Item #: 22407



PINK BEAR Item #: 22330 Item #: 22428



GREEN FROG

Item #: 21635

RED DOG Item #: 21196



LITTLE LAMB LONGHORN BULL

Item #: 22331

TABBY KITTEN Item #: 22295

Item #: 22351





LITTLE LION Item #: 22485

An award winning pacifier that becomes a baby's first friend.

Over 350,000 future WubbaNub lovers are born everyday





BABY HIPPO Item #: 22551

BABY LION Item #: 22592





BABY PENGUIN Item #: 22555

BABY YELLOW

DUCK Item #: 22554





The Specialty Collection is inspired by trending nursery tones and modern palette.



Item #: 22614



PINK ELEPHANT Item #: 22623



Limited \$8.65 Edition

The Limited Edition Collection is a special line of brand new friends available for a limited time.



HORSE

Item #: 22632

DOODLE DOO

ROOSTER

Item #: 22748





 BABY COW
 BABY SLOTH

 Item #: 22668
 Item #: 22706

BLUSH PINK UNICORN Item #: 22667





CAMO BEAR Item #: 22708



FAIRYTALE DRAGON Item #: 22663



LITTLE YETI

Item #: 22735

-8-

PIGLET Item #: 22665



BUDSTER Item #: 22753



BUNBUN BUNNY Item #: 22754



PINK UNICORN Item #: 22716



TINY NARWHAL Call to pre-order





WubbaNub Jimmy Fallon \$9.95

COLLECTION

WubbaNub, in collaboration with NBC's The Tonight Show host, Jimmy Fallon, debuts a special edition collection inspired by characters from his New York Times' bestsellers, Everything is MAMA and Your Baby's First Word Will be DADA (Macmillan).

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DADA MOO COW Item #: 62000





Books Available for purchase through Macmillan Publishers.



COLLECTION





BOSTON RED SOX[™] BEAR Item #: 61001

CHICAGO CUBS[™] BEAR Item #: 61002

HOUSTON ASTROS[™] BEAR Item #: 61005





The Major League Baseball Collection is the perfect

collection for the littlest of

fans. Each proudly sports

the logo of their team.

KANSAS CITY ROYALS[™] BEAR Item #: 61008

LOS ANGELES **DODGERS**[™] BEAR Item #: 61003





MLB



NEW YORK YANKEES[™] BEAR Item #: 61000 **PINSTRIPE PUPPY**

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YANKEES™

Item #: 61009

SAN FRANCISCO GIANTS[™] BEAR Item #: 61006

ST. LOUIS

CARDINALS[™] BEAR Item #: 61007



COLLECTION



PURPLE

MONSTER

Item #: 22616



REINDEER Item #: 22543





Festive characters and loving friends gather once a year in the Seasonal Collection and available for a limited time.





WOOLY BEAR Item #: 22757



The WubbaNub Lovey Collection features loveable companion friends that can be paired with our signature WubbaNub pacifiers. Soft plush and satin offers tactile stimulation while the rattle entertains and lulls.



BROWN PUPPY Item #: 52294



BUTTERCUP GIRAFFE Item #: 52625



ELEPHANT Item #: 52407



GIRAFFE Item #: 52672



LITTLE LAMB Item #: 52673



MONKEY Item #: 52674

adored and relied upon by parents nationwide.

The brand has become trusted

retiring \$8.50 Soon

They have brought us comfort and love. Now it's time for these loveable friends to say goodbye. Quantities are limited and available while supplies last.



BABY BEAR

Item #: 22662





GRAY KITTEN *Item #: 22664*

PINK KITTY *Item #: 22484*



YELLOW DUCK *Item #: 21195*





WubbaNub garnered many awards in 2019 and 2020 including the National Parenting Center Seal of Approval.



WALDENAD

Item #: 19101 The logo says it all. Let customers know on your store window or door that you carry their favorite pacifier. FREE when purchased with an assortment of 24 pieces or more. Window decal may also be purchased separately. 2 x 10"



POINT-OF-SALE DISPLAY

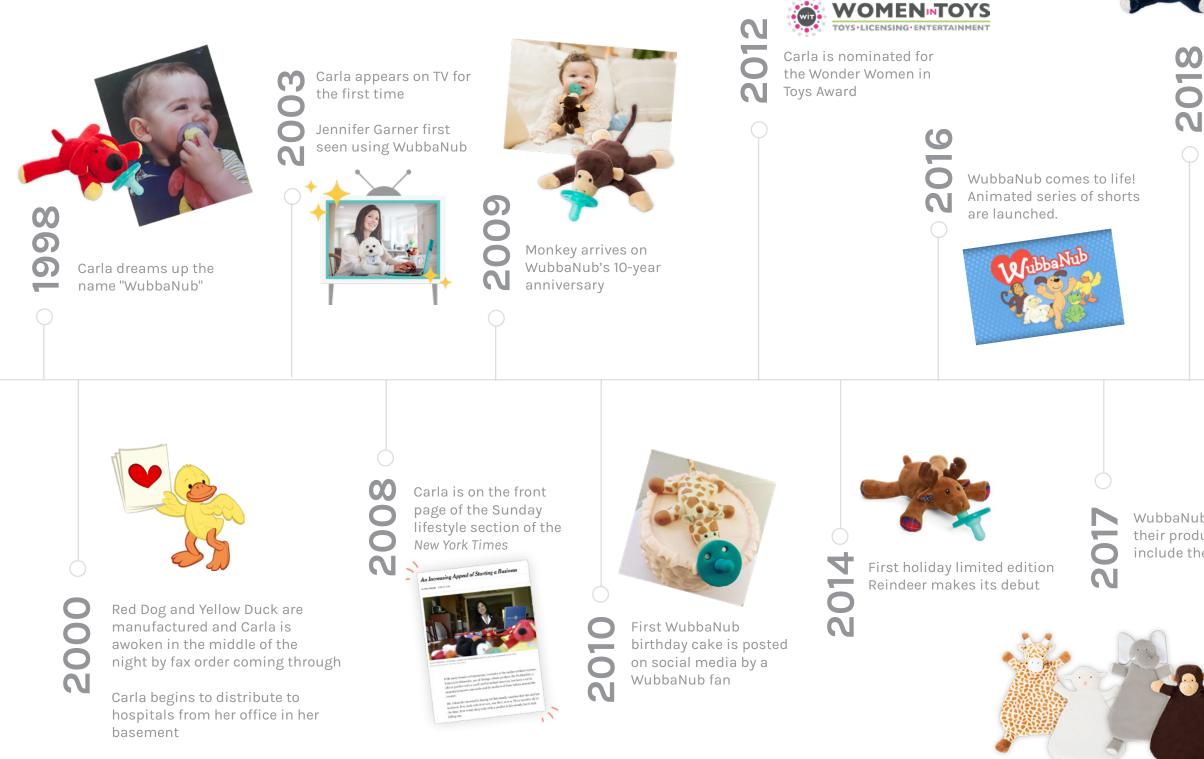
FREE with a 36-piece box product purchase

This eye-catching display is a must for every store. Our countertop unit beautifully displays 18 WubbaNubs in boxed packaging. It is lightweight, and because of its small footprint, can be placed almost anywhere in your store. Unit may also be purchased separately. 12 x 12 x 20" (including removable header)

POS Special (for box packaging only) Item #: 19100

WINDOW DECAL

20 Years ^{of} WubbaNub







WubbaNub partners with Major League baseball and releases WubbaNub New York Yankees[™] and WubbaNub Boston Red Sox[™] Bears

WubbaNub collaborates with Jimmy Fallon to create DADA Moo Cow and MAMA Penguin based on his best-selling books

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WubbaNub expands their product line to include the Lovey



CHD Bear, created for Congenital Heart Defect Awareness, joins the WubbaNub family

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