

OCEAN WISE

**YOUTH PROGRAMS: KEY
TO THE OCEAN DECADE**

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OVERVIEW

- My Journey
- Youth Programs
- Ocean Wise Plastics Lab
- Youth and Ocean Science



MY OCEAN SCIENCE JOURNEY



YOUTH PROGRAMS AT OCEAN WISE

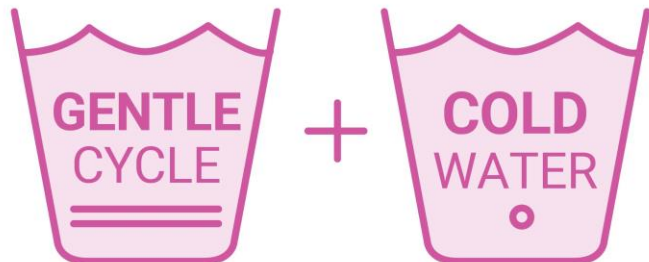
- Ocean Bridge, Direct Action, and YouthToSea
- 596 youth coached through Ocean Wise programs since 2018
- 124,061 service hours completed by youth leaders



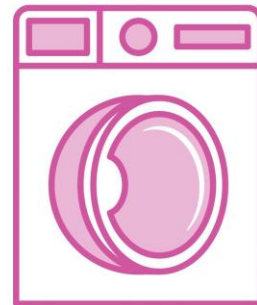
OCEAN BRIDGE DIRECT ACTION AND THE PLASTICS LAB

Gaining real world experience with ocean conservation experts

Each year an average of
533 MILLION*
MICROFIBERS ARE RELEASED PER HOUSEHOLD



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ENROUTE TO WASTE WATER TREATMENT PLANTS

Ocean Wise's latest research shows the use of **gentle** wash cycles can **significantly reduce** microfiber shedding. This highlights the **opportunity** for manufacturers to **combat** microfiber pollution by pursuing **wash cycle innovations**.
**Annual estimates of synthetic microfiber pollution generated by home laundry in Canada and the U.S. and discharged to the aquatic environment via wastewater treatment plants.*

OCEAN WISE
ocean.org



**TIME TO INSPIRE YOUTH
AT A GLOBAL SCALE**



YOUTH INVOLVEMENT ON ALL STAGES



Youth representation must increase



| RAISING YOUTH VOICES



Voices, innovations, and actions of youth should not be ignored



| INCORPORATING YOUTH IN OCEAN SCIENCE

Experiential programs are key to build capacity for younger experts to take ocean conservation action

- Early impact and education to drive change
- Networking connections to drive innovation success
- Build a movement of youth today to address challenges of tomorrow



THANK YOU

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Ocean Bridge sign-up: bit.ly/30xu444

