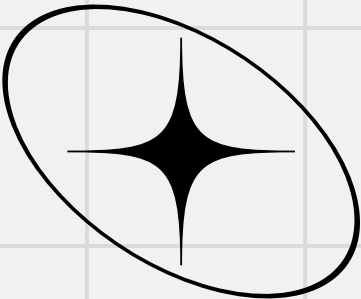


@SOLEILPRTEAM



NEW YORK CITY

BY

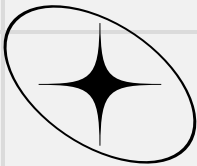
SOLEIL'S PR FIRM PRESENTS



ERIGO LAUNCH EVENT



0012 7482901 2744103 0592346 8774510 7255



THEME OF OUR EVENT



FLORAL

For beautiful and eye catching displays throughout the event.



PICNIC IN THE PARK

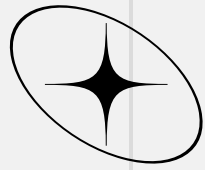
Come and enjoy a relaxing day in the scenic outdoors with Erigo



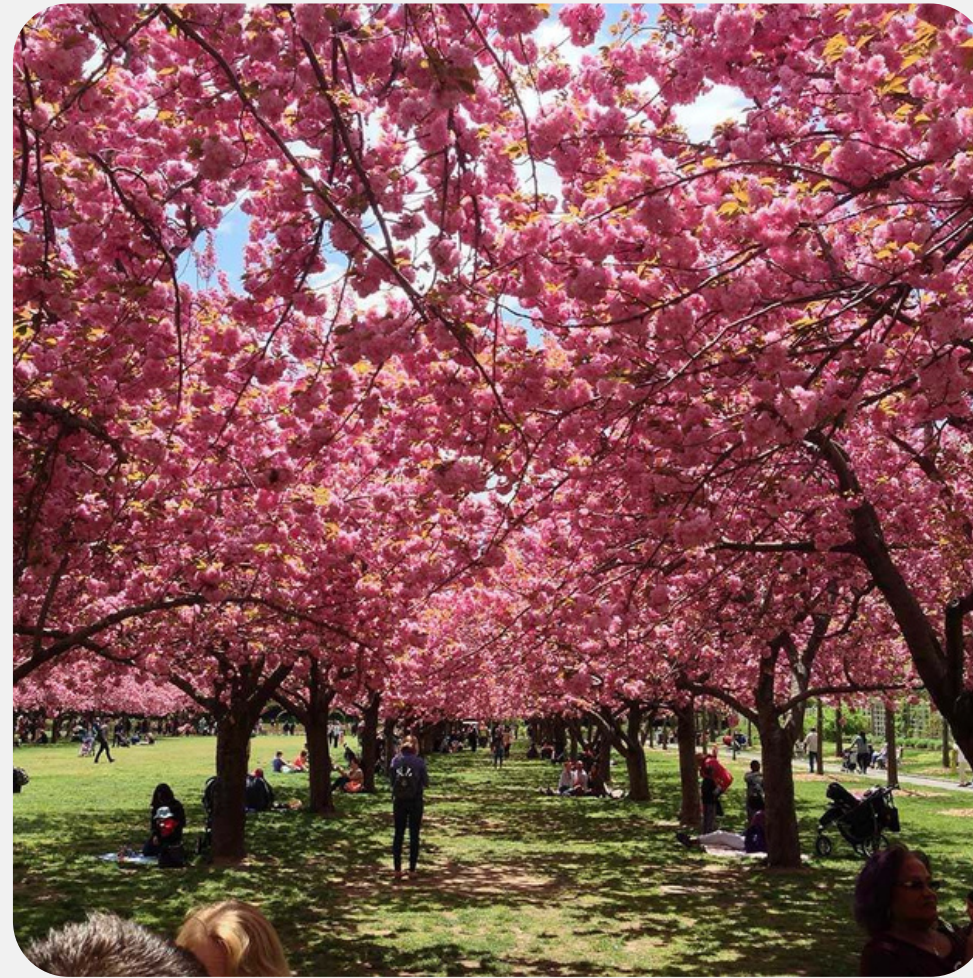
SPRING/SUMMER

Spring/Summer Erigo collection deserves a Spring/Summer Event





LOCATION & MENU

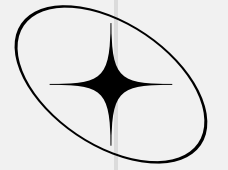


The event will be held at the Brooklyn Botanic Garden in the Spring time when the cherry blossoms bloom. In between the trees we'll have long tables where the guests will be seated.



For the menu we'll have an arrangement of cocktail food for our guests to enjoy consisting of charcuterie boards along with drinks.





DECOR



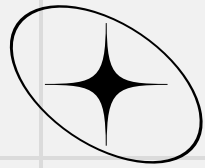
12 tables with a different bouquet for each
flower of the month

Miniature books as guest cards

Tall wax candles on each table

Drinks will be served in unique vintage
glassware





TARGET GUESTS



Monet McMichael is a Fashion, beauty, and Lifestyle tik tok content creator. We believe she can uniquely share the launch event and trigger an appeal towards it.

♡ 800K 👤 1.2M



Naomi Eliezer, is an Associate Market Editor for Vogue Magazine. She has the same warm aura and beautiful vibe as the event and we believe she can improve the brand image of Erigo by making impressionable remarks in her work that will influence her readers

♡ 2K 👤 63.1K



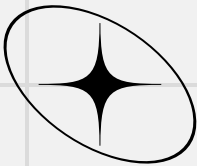
Carla Rockmore is a Famous for her fashionable a fun outfit videos she makes on TikTok. We believe Carla also matched the aesthetic of the event, and that she can also trigger an appeal towards the Erigo brand with her unique fashion videos.

♡ 10K 👤 378K



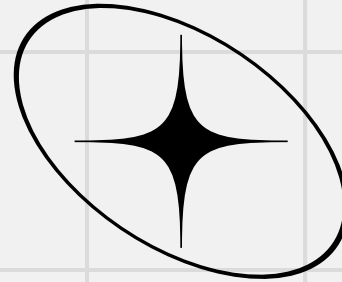
BUDGET





Venue	\$5,000	
Food	\$100/per person	\$8,000
Photographer	\$2,000	
Florals	\$600	
Furniture	\$4,500	
Influencer Budget	\$3,000	
Gift Bags	\$2,500	
Lighting	\$1,000	
Music	\$1,500	
Staff	\$4,600	
Décor	\$2,300	
Total	\$35,000	
Guests	\$80	
Budget	\$40,000	





THANK YOU

