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FEATURING

Behind the Scenes

Women Who Care

Senior 2021

Spring 2021
ISSUE 03

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“Let me photograph
you the way your
loved ones see you.”

—Chelsea Williams

“You owe it to yourself to become everything you’ve ever dreamed of being.”

I am a makeover portrait photography brand.

Portrait photography has changed so much since the 80's glamour style portraits. Today, it has become more “Fashion Magazine Style”. What I offer is a celebrity-style photoshoot experience with fully styled hair, makeup, and clothing however you want to be photographed and whoever you want to be photographed with.

THIS IS A CELEBRITY-STYLE PHOTO SHOOT EXPERIENCE!

When was the last time you were professionally photographed?

When you come in for a consultation we will plan and design a photo shoot that you want—that you’ve dreamed of. My team of professional makeup artists and hair stylists will give you a full makeover and give you any level of glam that you want to be. We have you bring up to five outfits for your photoshoot and help you style them. And, if you do not have five outfits to wear, during the consultation we can style a wardrobe for you from what we offer in our studio.

We can also help you find outfits to rent or buy online. I can even make and design gowns for your shoot! I have crafted headpieces, neck pieces, dresses, tulle skirts for many of my clients. So whatever you can think of—that is what I will create for you.

Who would you like to be photographed with?

Enjoy this photo shoot with your mother, sister, daughter, best friend, husband, or partner. You can plan it as a “Girls Day Out” with champagne and hors d’oeuvres. We can create an incredible shoot for you and your daughters where the guys show up at the end for family portraits. You can share this experience with your Mom and Grandma. I’ve photographed three and four generations together. And he best part, you can go out that night and “paint the town red” because you are all going to look and feel fabulous!



Following your portrait session is your reveal. This is when you come back to my studio and you get to see portraits printed, up on the wall, and decide what you want to buy. Depending on the portrait session you choose you will see up to 30 portraits. You can purchase a folio box and place all your images into it for safe keeping. Choose wall portrait enlargements or any combination of the two.

My products will be on hand at your reveal to look at and touch. We can even design a beautiful gallery wall to display in various enlargements sizes complete with your choice of vintage frames in white or gold. What you buy is entirely up to you. My job is simply to take the most beautiful portraits you have ever seen of yourself that you want to buy them all!



“Confidence
Breeds Beauty.”

Estee Lauder





Mother & Daughter Portraits



These photographs will become some of the most valuable things that you and your children will ever own! Create priceless family heirlooms with a mother and daughter portrait session. Schedule a session every year to celebrate your beautiful relationship and watch each year as your daughter grows into

young woman. Get all dressed up and have your hair and makeup done. Create something that you and your child will remember and cherish for the rest of your lives and spend an amazing day together making memories!

“Behind all your stories is always your mother’s story, because hers is where yours begins.”

–Mitch Albom







Women Who Care



Amber Sheer

Special Event Coordinator at Truluck's The Woodlands

Our WHY at Truluck's is to
"Make Good Things Happen for Other
People"



I became involved with Interfaith of the Woodlands as soon as we opened Truluck's in Hughes Landing. Our WHY at Truluck's is to "Make Good Things Happen for Other People" and they seemed like a great organization to become involved with upon landing in the community. That relationship quickly blossomed. We hosted VIP Events in our private dining rooms, sponsored galas and fundraisers and donated food to their pantry. There are so many ways to be involved at Interfaith from volunteering at their Veggie Village or Hand Me Up Shop or volunteering on any of their fundraising committees. The relationships made at Interfaith led me to other non-profits in our community. Community Assistance Center is a great resource for residents of Montgomery County providing housing, community education and disaster relief. Both Interfaith and Community Assistance Center work closely together to serve our community and would not be able to do so without the many wonderful volunteers who give of themselves to make this area a better place to live.

There are two other organizations in Montgomery County that I feel a strong connection to, and those would be YES to YOUTH and HOPE The Will Herndon Research Fund. This stems from having a child of my own and wanting every child to have the same love, health and opportunity that I want for her. YES to YOUTH provides a safe and nurturing home where abused, battered, sex-trafficked, homeless, and at-risk youth begin healing from the past and become empowered for the future. Becoming involved in this organization will change your life for the better. Pre-covid we would cook at the shelter for the kids once a month and it was so rewarding. Volunteers are still needed to drop off meals to the shelter until their new cottage construction is complete. They also have a wonderful Ladies Night Out Fundraiser coming up in May, which is a great way to donate or get involved.

Last but certainly not least is HOPE. Batten disease is a fatal neurodegenerative disorder that takes away childhood, and then takes away the child. Precious Will has been fighting this disease since 2009 at the age of 6. The Herndon's are determined to find a treatment and cure to save Will and other children fighting this disease. There are so many ways to get involved with this organization. Join a fundraising committee, attend an event (HOPE, on the Green this Spring!), but most of all raise awareness and share Will's story. "Where there is a WILL, there is a way!"



Kathy Silva - Igercich
Volunteer at CANOPY
A Cancer Survivorship Center



"Canopy is a beautiful place,
on the campus of Memorial Hermann,
that provides a welcoming
and nurturing haven for cancer survivors."

I learned about a cancer survivorship center from a couple of friends that had started volunteering there. Canopy is a beautiful place, on the campus of Memorial Hermann, that provides a welcoming and nurturing haven for cancer survivors. There is so much that I love about it! Whether you're a 10 year survivor or newly diagnosed and you will find something there to support you in your journey.

All services are free and there are about 55 programs for men, women and children. Everything from art therapy to support groups and it doesn't matter where you received treatment.

During the pandemic, Canopy has pivoted to Zoom programs in some cases but, we are slowly coming back, in a safe way with masking, social distancing and sanitizing in place. We run on philanthropic dollars and donations primarily and are so grateful to our donors.

I've witnessed friendships formed and many lives enriched during my time as a volunteer at Canopy.



Christin Allphin

Executive Vice President

Healthcare & Business Banking Manager

Woodforest National Bank

***“a great mentor told me was ‘you must get involved’.
That is exactly what I did!”***

What a year this has been not only for all of us personally but for our non-profits. I am incredibly honored to be a part of Chelsea Photography's spotlight on our non-profit organizations in our community. The challenges this past year were felt across all organizations, from not being able to have volunteers, not having in-person events, and not being able to raise funds in a manner we were used to. Even through these challenges, with a community that needed more hype than ever, we pressed on and served.

I moved to the area in 2007 to work for Woodforest National Bank. One of the first things a great mentor told me was, 'you must get involved'. That is exactly what I did! My first event was to volunteer with The Montgomery County American Heart Association for the Heart Ball and was quickly amazed at how this community comes together to support an organization. Fast forward twelve years later and I now serve as the Chairman of the Board.

The American Heart Association is committed to driving equitable health impact in Montgomery County through three key priority areas: hypertension, nutrition security, and women's health. Here are the reasons why the AHA is focusing on these priorities: 32.70% of adults in Montgomery County have been told they have hypertension, 16.1% of residents in Montgomery County are predicted to have faced food insecurity in 2020, and Cardio Vascular Disease is the number 1 killer of women in the US and is the leading cause of maternal deaths in the U.S. 1 in 3 women are dying of cardiovascular disease. These statistics are the reason I continue to stay involved in AHA. We are making a difference.

This past year the AHA focused on education and what we can do to be the difference. The AHA partnered with Texas Children's Hospitals, Lone Star Family Health Center, Interfaith Community Clinic, CHI Baylor St. Luke's, Memorial Hermann, and Houston Methodist in enrolling in Target BP Initiatives with the American Medical Association. The AHA partnered with Meals on Wheels Montgomery County and The Montgomery County Food Bank on ways to work on Nutrition Security. An important highlight was when Meals on Wheels Montgomery County began cooking Heart Healthy Meals for their clients, and the clients loved them! For Women's Health we are building powerful partnerships with community organizations and WIC Centers to bring Blood Pressure Resources for Women. All this work is being done right here in Montgomery County, but all this work takes money and people to make it happen. I urge you to reach out to these organizations and find out how you can help. Every dollar and every hour make a difference in our community. Please see the below websites to find out how to get involved and give!

AHA: Text HearttoMOCO to 41444 or visit www.heart.org/en/affiliates/texas/montgomery-county
Meals on Wheels Montgomery County: www.mowmc.org
Montgomery County Food Bank: mcfoodbank.org

Women Who Care Continued

I wanted to also mention two other organizations I am involved in this year and invite you to learn more. I sit on the board for New Danville, a community which provides adults with intellectual and developmental disabilities an opportunity to live enriched and purposeful lives in an atmosphere where they can work, live, learn, and grow. New Danville started from a mother's passion for her son and has developed into a thriving community. Please visit the website, www.newdanville.org where you can schedule a tour, sign up to volunteer, or donate. If you love to shop, then visit Jazzy Junque in the Conroe Outlet Mall as another way to support New Danville.

One more organization I would like to share with you is Yes to Youth Montgomery County. Yes to Youth provides a shelter for abused, battered, sex-trafficked, homeless, and at risk youth along with crisis intervention, counseling, and suicide prevention services. I will be co-chairing, alongside three other amazing Female Leaders, the Yes to Youth Gala on August 28, 2021.

Please visit www.sayyestoyouth.org to learn more about the opportunities to get involved and we hope to see you at the Gala!

I could go on and on as we are blessed to have so many wonderful organizations in our community along with people willing to give of their time and talents. If you are not involved somewhere, I challenge you to get involved and learn more about the opportunities to serve. Thank you again to Chelsea for letting me share just a few of them with you.

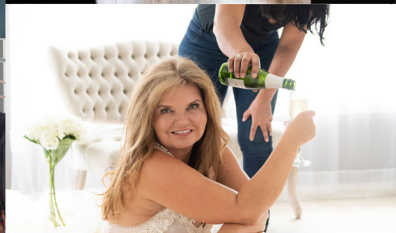




Hair & Makeup Artist: Rubi Gonzalez

So much goes into creating a custom portrait session for my clients. Here is a behind-the-scenes look at some of my favorite photoshoots to give you an idea of what a portrait session with me is like. You can also check out my behind-the-scenes videos on my website at:

www.ChelseaWilliamsPhotography.com



“My favorite clients are people who swear they don’t take a great picture”

Chelsea is the photographer behind Houston’s favorite faces, and she and her team are transforming the Houston area one portrait at a time. Beauty Portraits, a specialty of Chelsea Williams Photography, combine the best aspects of fashion, glamour and branding. Chelsea has been on a mission to not only create perfect portraits, but a remarkable experience as well.

To schedule your consultation please call (936) 537-5273

www.ChelseaWilliamsPhotography.com

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