



Elevate your marketing with expert support and guidance.

Tailored for marketers seeking hands-on assistance and strategic insights, each tier provides a unique blend of support, training, and operational management.

High Level Expertise at Any Maturity Stage

Have confidence in the execution of your marketing. Get expert support and dedicated guidance for any level of marketing tasks and functions.



Starter

Learn and grow with a dedicated guide who is there to teach and share expertise.

Premium

Hand over the management of your ESP or MAP for seamless execution.

Elite

Delegate advanced digital marketing tasks like advertising, SEO, and email.

Scroll to see all options



Starter

Description

Designed for marketers seeking guidance, we provide hands-on support, answer queries, and shadow your team through setups and configurations. We troubleshoot issues and offer scheduled weekly meetings to guide and share expertise. Let's embark on a collaborative journey toward operational excellence.

What's Included

- **Guided Setup and Configurations:** Receive hands-on assistance and guidance through initial setups and configurations.
- **Ad Hoc Support:** Access our expertise three days a week during business hours for troubleshooting and queries.
- **Weekly Meetings:** Stay on track with a scheduled weekly meeting for ongoing guidance and support.
- **Training:** Provide one on one training to your marketing specialist. Plus, we'll provide additional resources such as guides, tutorials, or webinars that empower clients to enhance their marketing knowledge independently.

Cost

Price: \$100/hr

***Estimated Time:** 10-25 hours/Month

*Subject to change.

We will give an accurate time estimate upon proposal d

Premium

Description

As your digital marketing ally, we take charge of your tools and processes. We'll manage your ESP (Email Service Provider) or MAP (Marketing Automation Platform), managing execution, troubleshooting, and support for marketing programs. We become a vital extension of your marketing team, ensuring seamless operations and optimal campaign performance.

What's Included

- **ESP/MAP Mastery:** Let us manage your ESP or MAP, handling execution, troubleshooting, and program support.
- **Expert Troubleshooting:** Benefit from expert troubleshooting and issue resolution for optimal campaign performance.
- **Reporting & Analytics:** Integrate detailed performance reporting for campaigns, providing clients with insights into the effectiveness of their marketing efforts.
- **Weekly Collaboration:** Ensure alignment with a scheduled weekly meeting and seamless communication.

Cost

Price: \$140/hr

***Estimated Time:** 40-60 hours/Month

*Subject to change.

We will give an accurate time estimate upon proposal delivery.

Elite

Description

Beyond marketing operations, we dive into additional digital marketing tasks such as advertising, SEO, and social media management. We handle tools in your marketing tech stack, manage integrations, and craft detailed attribution, ROI, or pipeline reports. We become your go-to expert for comprehensive marketing success.

What's Included

- **Full-Spectrum Digital Marketing:** Extend your capabilities with our expertise in advertising, SEO, social media, and more.
- **Tech Stack Management:** Efficiently manage tools and integrations in your marketing tech stack for streamlined operations.
- **Strategic Planning Support:** Receive support with planning, content development, and strategic recommendations.
- **Advanced Training Sessions:** Advanced training sessions for clients in areas like advanced digital advertising strategies, SEO tactics, or social media management.

Cost

Price: \$175/hr

***Estimated Time:** 65-90 hours/Month

*Subject to change.

We will give accurate time estimate upon proposal delivery

For Questions or Additional
Information

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