



[About us](#)

[Tip of the Week](#)

[News & Headlines](#)

[Our Latest Blog](#)

# MO MarTech Newsletter

## March 14, 2025 Edition

Discover the Keys to Human Connection in Business: Explore the Latest Insights in Our Newsletter!

[VISIT US](#)

# About US

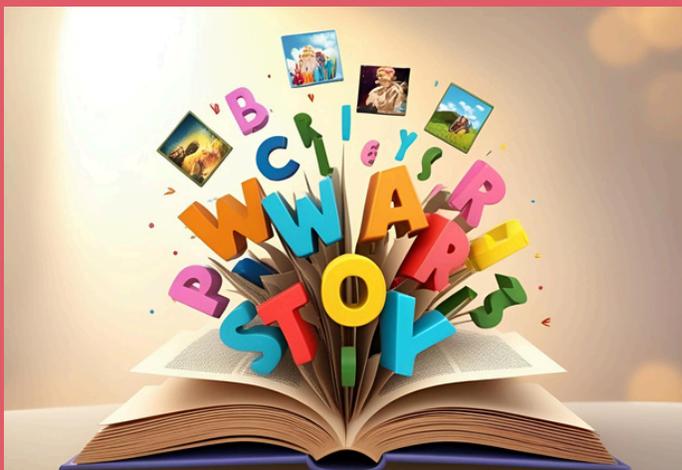
At MO Martech, our mission is to empower business professionals with the knowledge and skills they need to excel in their roles and provide exceptional service and value to their target audience. We are dedicated educators, not consultants, driven by a deep passion to empower people to solve the toughest business challenges.

## Tip of the Week

### Identifying the Purpose of Your Advertising

Before you spend another dollar on ads, make sure you understand why you're advertising in the first place.

### Watch the Video



## News & Headlines

### ICYMI: Storytelling for Small Businesses

Learn how to make your story the foundation of your marketing strategy and a powerful tool for engagement.

### Watch On Demand

### *5 Steps to Making Your Marketing Copy More Visual*

Good marketing doesn't just tell—it shows. The most effective copy creates a picture in the reader's mind, making the message relatable and engaging.

### Read full blog

