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# MO MarTech Newsletter

## January 24, 2025 Edition

Discover the Keys to Human Connection in Business: Explore the Latest Insights in Our Newsletter!

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# About US

At MO Martech, our mission is to empower business professionals with the knowledge and skills they need to excel in their roles and provide exceptional service and value to their target audience. We are dedicated educators, not consultants, driven by a deep passion to empower people to solve the toughest business challenges.

## Tip of the Week

### How to Grow Your Social Media Presence

Missed our last workshop? No problem. Watch the live replay and learn how to grow your social media presence.

### Watch the Replay

## News & Headlines

### MO MarTech Business Marketing Workshop

Registration is OPEN. Discover how to create a strategy that attracts customers instead of chasing leads.

### Register Now



## 5 Advertising Mistakes

Small mistakes can lead to wasted dollars and missed opportunities. Let's explore five common digital advertising mistakes and how you can fix them.

### Read full blog



[www.momartech.com](http://www.momartech.com)