



[About us](#)

[Tip of the Week](#)

[News & Headlines](#)

[Our Latest Blog](#)

# MO MarTech Newsletter

## August 30, 2024 Edition

Discover the Synergy of Soft Skills and Business: Explore the Latest Insights  
in Our Company Newsletter!

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# About US

At MO Martech, our mission is to empower business professionals with the knowledge and skills they need to excel in their roles and provide exceptional service and value to their target audience. We are dedicated educators, not consultants, driven by a deep passion to empower people to solve the toughest business challenges.

## Tip of the Week

### Different Types of Brand Evangelists

Learn about the different types of brand evangelist and how they each play a part in promoting a business.

[Read full post](#)

## News & Headlines

### FREE SEO Office Hours from Kirsten Collier

Whether you're a DIY SEO enthusiast or just starting out, gain expert advice to enhance your online presence.

[Register here](#)



## How to Create Brand Evangelists

To create effective word-of-mouth promotion, you need to build an audience that willingly shares your product or service.

[Read full blog](#)



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