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MO MarTech Newsletter

September 6, 2024 Edition

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About US

At MO Martech, our mission is to empower business professionals with the knowledge and skills they need to excel in their roles and provide exceptional service and value to their target audience. We are dedicated educators, not consultants, driven by a deep passion to empower people to solve the toughest business challenges.

Tip of the Week

Pro Tips for Creating Compelling Copy

We've put together 6 powerful copywriting tips to help you turn dull words into compelling messages that convert!

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News & Headlines

The CMO role has evolved: what the numbers say

While the title of CMO is still alive and well, major disparities exist when it comes to tenure and representation.

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Write Great Copy with These 3 Simple Rules

Crafting witty, compelling, and engaging copy is no easy feat. Here are some tips from Harry Dry, a master copywriter, on how to write great copy.

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