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MO MarTech Newsletter

August 23, 2024 Edition

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About US

At MO Martech, our mission is to empower business professionals with the knowledge and skills they need to excel in their roles and provide exceptional service and value to their target audience. We are dedicated educators, not consultants, driven by a deep passion to empower people to solve the toughest business challenges.

Tip of the Week

Examples of How Brands Offer Value

Herr's how brands identified the value their audience seeks and developed campaign offers to express said value.

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News & Headlines

Future of B2B CX Human vs. Machine

The future of B2B CX is set to be defined by innovative solutions that are highly personalized and create seamless interactions.

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4 Tips for Increasing Conversions

Times are changing and marketers need to engage with customers in new ways. Here are four tips to doing just that.

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