



[About us](#)

[Tip of the Week](#)

[News & Headlines](#)

[Our Latest Blog](#)

MO MarTech Newsletter

December 15, 2023 Edition

Discover the Synergy of Soft Skills and Business: Explore the Latest Insights
in Our Company Newsletter!

[VISIT US](#)



About US

At MO Martech, our mission is to empower business professionals with the knowledge and skills they need to excel in their roles and provide exceptional service and value to their target audience. We are dedicated educators, not consultants, driven by a deep passion to empower people to solve the toughest business challenges.

Tip of the Week

How to Craft a Persuasive Narrative

Are you trying to write better marketing copy but are getting stuck? Learn how to frame your messages for maximum impact.

[Read full post](#)

News & Headlines

How To Train ChatGPT To Write In Your Brand's Voice

[The Creative Marketer](#) shares his ChatGPT prompt tips to write in a more unique tone of voice for your brand.

[Read full article](#)



The Value Proposition Formula

This blog is your guide into the heart of value, exploring its emotional nuances and the pivotal role of effective communication in expressing it.

[Read full blog](#)

