

MO MarTech Newsletter December 8, 2023 Edition

Discover the Synergy of Soft Skills and Business: Explore the Latest Insights in Our Company Newsletter!





About US

At MO Martech, our mission is to empower business professionals with the knowledge and skills they need to excel in their roles and provide exceptional service and value to their target audience. We are dedicated educators, not consultants, driven by a deep passion to empower people to solve the toughest business challenges.

Tip of the Week

<u>How Good is Your</u> <u>Storytelling?</u>

Whether you're a Maestro or a Novice, this quiz provides valuable cues for refining your marketing narrative

News & Headlines

<u>Storytelling That Drives Bold</u> <u>Change</u>

Learn how to craft a story so compelling that it will harness their organizations' energy and direct it toward change.

<u>Read full post</u>

HUMAN- oriented Company	business eople WDIVIDED	We have A VISION	2 Principle d	Z Z Z Z Z Z	Startup	Freedom
people ¹ FIRST	We start from WHY	1 We hate digital	We DON'T WORK WITH Government	Open knowledge	USER EXPERIENCE	NO
offline	2 Not-only-money POWER	We love digital	Open process	Team Community	small qualified team	Independent
Zove	Power of idea	Digital Transforma- tion-	Honesty with Ourselves	Steong Design Skills	TRODUCTS LAVINCH	Remote TEAM
feel it	Creative in PRODUCT development	Digital AS RESTRICTION	Passion	Diversity opinions	2 Gulture	Fransit

Read full article

Words That Influence

Understanding the dynamics of message framing is not just a communication skill but a strategic tool for influencing consumer behavior.

<u>Read full blog</u>



