



[About us](#)

[Tip of the Week](#)

[News & Headlines](#)

[Our Latest Blog](#)

MO MarTech Newsletter

July 19, 2024 Edition

Discover the Synergy of Soft Skills and Business: Explore the Latest Insights
in Our Company Newsletter!

[VISIT US](#)



About US

At MO Martech, our mission is to empower business professionals with the knowledge and skills they need to excel in their roles and provide exceptional service and value to their target audience. We are dedicated educators, not consultants, driven by a deep passion to empower people to solve the toughest business challenges.

Tip of the Week

Marketing Tips for Attracting Quality Leads

To improve sales and marketing alignment, marketing must support sales in the relationship building process.

[Read full post](#)

News & Headlines

The Unseen Challenges In B2B Marketing

CMOs grapple with budget cuts, longer sales cycles, and shrinking job market amid economic pressures.

[Read full article](#)



The Ugly Truth About Sales & Marketing Alignment

If marketing really wants to help sales, they need to do the hard work of establishing the brand and gaining brand recognition. Establishing a foothold in the market will give sales leverage.

[Read full blog](#)



www.momartech.com