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MO MarTech Newsletter

March 29, 2024 Edition

Discover the Synergy of Soft Skills and Business: Explore the Latest Insights
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About US

At MO Martech, our mission is to empower business professionals with the knowledge and skills they need to excel in their roles and provide exceptional service and value to their target audience. We are dedicated educators, not consultants, driven by a deep passion to empower people to solve the toughest business challenges.

Tip of the Week

How to Capture Attention in 60 Seconds

How do you get attention? The answer is you engage people. You have a dialogue, and not a monologue.

[Read full post](#)

News & Headlines

Marketing Job Dissatisfaction Up Sharply.

Dissatisfaction rose as time, talent and budget became harder to find and expectations to show ROI increased.

[Read full article](#)



How to Create Intrigue to Connect with Anyone

Renowned author [Sam Horn](#) has an 8-step process for creating intrigue. Review a couple of examples from her process on creating intrigue.

[Read full blog](#)

