



[About us](#)

[Tip of the Week](#)

[News & Headlines](#)

[Our Latest Blog](#)

MO MarTech Newsletter

November 10, 2023 Edition

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About US

At MO Martech, our mission is to empower business professionals with the knowledge and skills they need to excel in their roles and provide exceptional service and value to their target audience. We are dedicated educators, not consultants, driven by a deep passion to empower people to solve the toughest business challenges.

Tip of the Week

How to Make Your Marketing Memorable

Communication expert Matt Abrahams provides key insights into structuring and delivering messages that are memorable.

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News & Headlines

Does CEO-CMO Alignment Go Far Enough for Business Growth?

Does your CEO understand marketing? They probably don't, according to your CMO. Who's right? Via CMI

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The Key to Crafting Powerful Messaging

As marketing strategies evolve and consumer behaviors continually change, one element remains steadfast and incredibly powerful - emotions..

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