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MO MarTech Newsletter

November 24, 2023 Edition

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About US

At MO Martech, our mission is to empower business professionals with the knowledge and skills they need to excel in their roles and provide exceptional service and value to their target audience. We are dedicated educators, not consultants, driven by a deep passion to empower people to solve the toughest business challenges.

Tip of the Week

6 Words That Can Influence People

Learn the secrets of persuasive communication from Jonah Berger. The book reveals six magic words that can influence

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News & Headlines

3 Key Trends to Inform Your 2024 Marketing Plan

AI, evolving marketing stacks and email authentication. Keep these developments in mind as you plan your 2024 strategy.

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10 Rules for Meaningful Conversations

Celeste Headlee's wisdom guides us back to the heart of meaningful conversation. True dialogue is not a promo opportunity; it's about a genuine interest in other people.

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