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MO Martech Newsletter

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Discover the Synergy of Marketing Technology and Strategy: Explore the Latest Insights in Our Company Newsletter!

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About US

At MO Martech, our mission is to empower marketing professionals with the knowledge and skills they need to excel in their roles and provide exceptional service and value to their target audience. We are dedicated educators, not consultants, driven by a deep passion for marketing and a desire to enhance the abilities of marketers to deliver impactful results.

Tip of the Week

The Problem with the "Blended Funnel"

Joe LaGrutta breaks down the concept of the blended funnel and why it is the reason you're missing your MQL quota.

[Read full post](#)

News & Headlines

LinkedIn Tests Microsoft Designer Integration

LinkedIn is testing a new integration with MS Designer, which would provide image creation and visual editing tools.

[Read full article](#)



The Growing Martech Disconnect

In this blog post, we will explore the reasons behind this disconnect, the overwhelming growth of martech options, the underutilization of existing tools, and the difficulties in keeping up with rapidly evolving technology.

[Read full blog](#)



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