



Ohana Flight
ukuleles

Flight KALA
BRAND MUSIC CO.

Kanile'a
Ukulele



ENYA MUSIC



ALDRINE GUERRERO · BERNADETTE PLAZOLA · BORIS MOGILEVSKI
CALI ROSE & CC STRUMMERS · DANIEL WARD · DANILO VIGNOLA
HEIDI SWEDBERG · HI'IKUA · JEFF PETERSON
LANGLEY UKULELE ENSEMBLE · MELANIE KAREEM · PETER LUONGO
4STRINGBOY · TIMMY CRUZ · VICTORIA KOLASINSKI

UKULELE.LA

KALA

~ UKULELE ~

Kala Is... COMMUNITY

Every Time You Expand Your Kala Collection,
You Expand Our Community Impact!

Proud Sponsor of the
**LOS ANGELES
INTERNATIONAL
UKULELE FESTIVAL**

The ukulele is more than a musical instrument to be played; it is an important tool for **connection** and **community** building. From community groups and uke circles to school classrooms and online forums, on stage, in the studio, and wherever Kala Ukulele is found: **Kala is dedicated to building and maintaining connection in our communities through**

- Promotion of *in-person events* in the community
- The Kala App with Tuner and free online lessons to *promote learning* at any level
- The Kala Ambassador program, which *supports and promotes artists, educators and influencers* who are directly involved in both their local and virtual (online) communities
- *Support of Education & Non Profit organizations*, including regular donations of class sets, raffle items and other contributions

KALABRAND.COM

JOIN THESE KALA ARTISTS AT LA UKE FEST

- ◀ Boris Mogilevski (*Spicy Uke*) leads a workshop at Kala
- ▼ Peter Luongo and the Langley Ukulele Ensemble





Welcome to the 8th annual Los Angeles International Ukulele Festival

I want to thank all the artists and instructors, sponsors, supporters, vendors, and volunteers for helping make today a very special day. Most of all, a big "mahalo" to you for being here and sharing your love of the ukulele with each other and welcoming new friends into the "ohana" (family).

My vision for the Los Angeles International Ukulele Festival is to make it as easy as possible for families and ukulele fans of all ages, interest and ability levels to discover/rediscovers the ukulele in a supportive environment.

I hope you leave the event with lots of new friendships. Get connected with an ukulele group; there's sure to be one local to your area. If not, there are lots of online resources and meetups with nearly all the artists here today, just ask!



With warmest aloha,

Mitch Chang

Mitch Chang
Kala Koa Entertainment
www.KalaKoa.com

KALA KOA
ENTERTAINMENT



SCAN ME

Join the email list at www.kalakoa.com and stay in the loop for all Kala Koa presentations throughout the year including the annual Southern California Slack Key Festival, the Los Angeles International Flamenco Festival & special presentations.

Save the dates for the 9th annual L.A. International Ukulele Festival: Sept 19-21, 2025





LIM 'OHANA
MAKANA
KŪPADA
JEFF PETERSON
JIM "KIMO" WEST
KAMUELA KIMOKED
KA'IHI KIMOKED

18th ANNUAL

SLACK KEY FESTIVAL

JANUARY 19, 2025 2PM
REDONDO BEACH
PERFORMING ARTS CENTER
SLACKKEYFEST.COM



2024 Festival Artists

Aldrine Guerrero is an award winning musician, 'ukulele player, and music teacher from the island of Kaua'i. In 2007, he co-founded the learning platform UkuleleUnderground.com, teaching the 'ukulele to hundreds of thousands of students all over the world through live video instruction, tutorials, Play-Alongs, and in-person workshops. Since then, he has toured over 12 countries, released 4 albums, and his music has been featured in compilation albums, television, short films, and major motion pictures.

Based in the heart of California's sun-soaked Imperial Valley, **Bernadette Plazola** is an educator, YouTuber, and ukulele artist with a humble beginning uploading YouTube videos in her elementary music classroom in Okinawa, Japan. With a master's degree in education, a bachelor's degree in music, and a teaching credential, Bernadette has found her audience by creating content geared towards beginners yet easy for all ages to follow.

Originally a Jazz Guitarist, **Boris Mogilevski** blended his knowledge of jazz and thirty years of guitar experience with ukulele, bringing about a perfect marriage between his two passions, passionately exploring new possibilities on this small four-string instrument. Boris has performed and conducted masterclasses around the world and is an ambassador of Kala Ukuleles.

Cali Rose teaches, leads and writes the arrangements for her ukulele group, The CC Strummers, based in Culver City, California. She loves to sing, accompany herself on ukulele and piano, write songs and do her joyful thing, entertaining audiences big and small. Her shows deftly combines great vintage and popular songs with comedy, storytelling and audience participation.

Daniel Ward is an accomplished musician, composer and educator who has become one of the country's top clinicians and performers on the 'ukulele circuit'. Known for his command of Latin styles and right hand techniques, adapted from classical and flamenco guitar, Daniel has been a featured performer and workshop instructor at festivals across the country and, along with his partner Heidi Swedberg, was a featured performer at Music China in Shanghai in 2012.

Danilo Vignola's cultural contribution and singular musical style, based on unique techniques (of Mediterranean-Lucan origin) have won him numerous awards including the MEI award (Meeting of independent labels) of Faenza, Best Ukulele Musician at the 2019 International Ukulele Festival of Canada and the "Eleuke" world prize for best technique for electric ukulele "Fingers of Fury" in 2010.

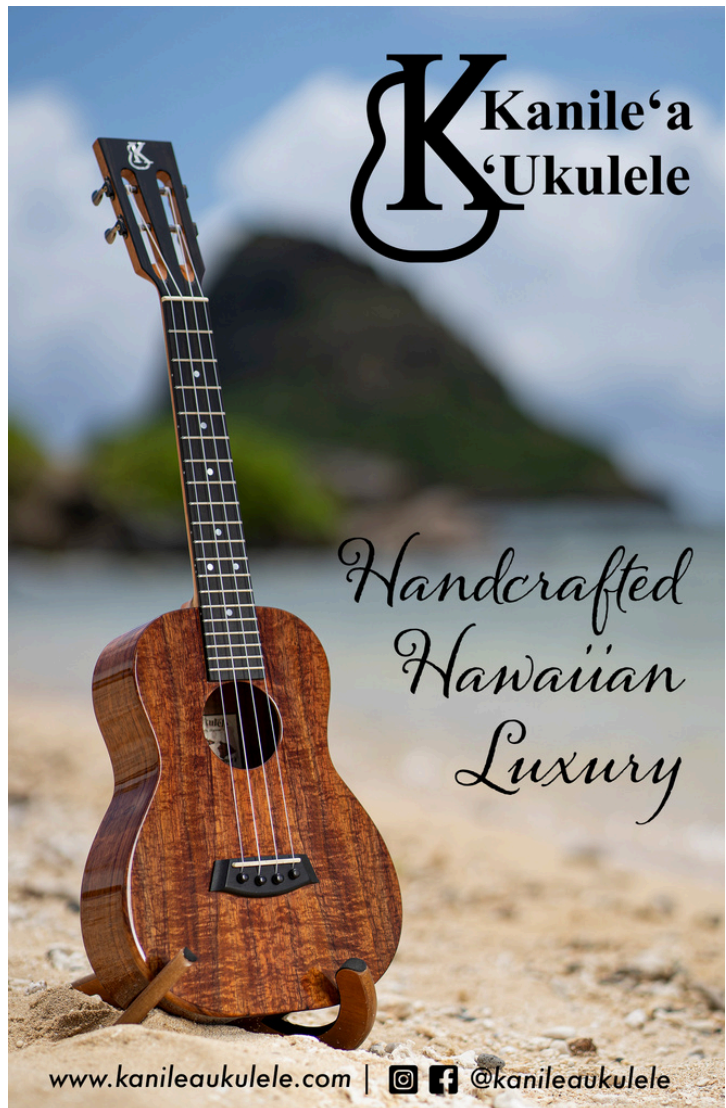
When she was 5 years old **Heidi Swedberg** received her first ukulele from the Hawaiian Easter bunny while living in Kailua, HI. She loves working with beginning and intermediate students of all ages, particularly adept at explaining complicated concepts in very simple terms. You'll get to see Heidi's smiling face all day as the Mistress of Ceremonies on the outdoor stage in Torino Plaza.

Hi'ikua is a Na Hoku Hanohano (Hawaiian Grammy) award-winning Hawaiian trio featuring Blake Leoiki-Haili on bass, Dr Kolehua Krug on rhythm guitar and Dr Kamuela Kimokeo on lead ukulele and guitar. Kamuela is the Director of the Hawai'i Music Institute and heads the music program at Windward Community College.

Recognized as one of Hawaii's most versatile musicians, **Jeff Peterson** is at the heart of the Hawaiian music scene today who has contributed to two Grammy Award-winning recordings and has been honored with thirteen Na Hoku Hanohano Awards in Hawaii. Jeff's online Ukulele Corner Academy is a robust resource for over 300 students from all over the world who come from extreme beginner to advanced backgrounds.

The **Langley Ukulele Ensemble** is made up of 28 middle and high school students whose ages range from 12 to 18 years, with a rigorous performance schedule that includes as many as 80 concerts per year locally, regionally, and internationally. The ukulele program got its start in the Langley School District during the 1970's when ukulele was incorporated as part of the music offerings in the Langley School District.

Melanie Lawson Kareem grew up in a musical-loving, folk dancing family in Pasadena, CA. Melanie's proprietary teaching system, the "Melanie Method," helps beginner students thrive and start strumming and singing the beloved songs of the "leisure generation" right away. Her Get Started Playing Ukulele on-line ukulele program of daily live lessons reaches a fun-loving community of strummers and singers stretching from coast to coast and crossing international borders





Ohana

ukuleles

Find us in the Vendor Plaza for ukuleles,
open mic, and fun vibes all day long!

***I Love
My Ohana®***



2024 Festival Artists

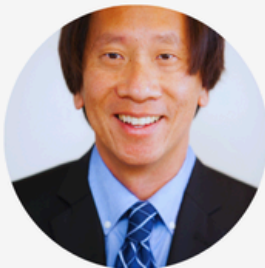
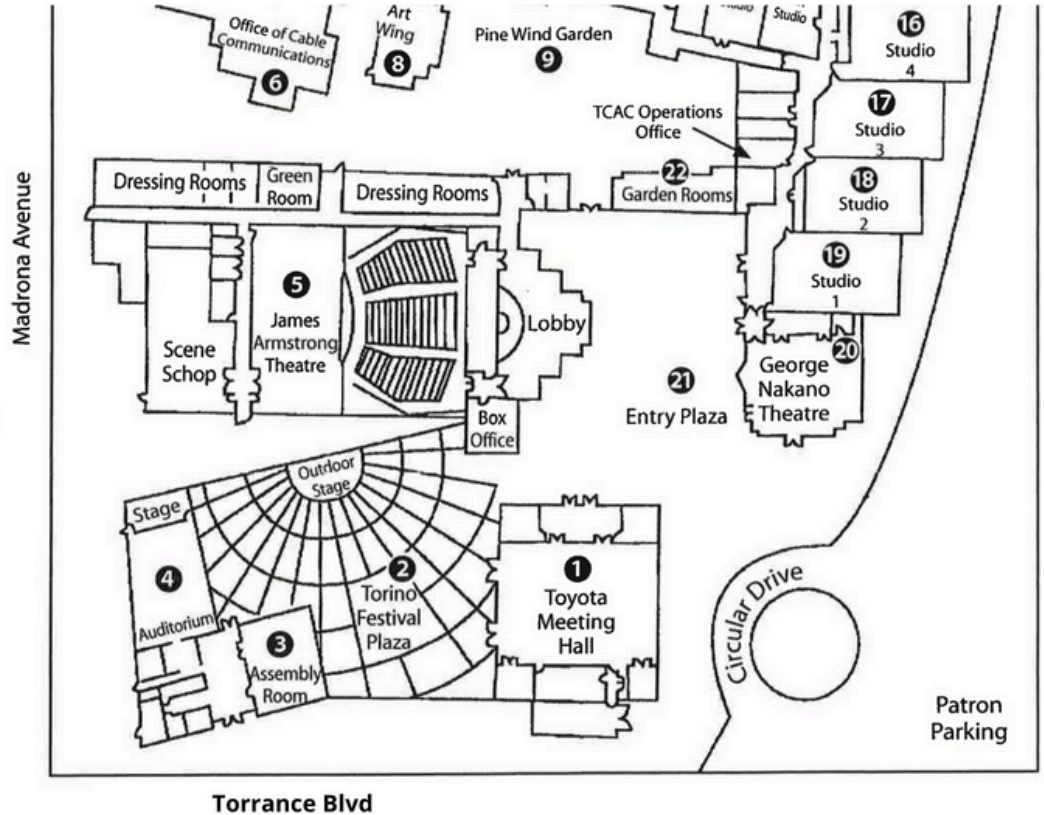
Peter Luongo is the founder of the Langley Ukulele Association and former Musical Director of the internationally renowned Langley Ukulele Ensemble. One of the world's most experienced and preeminent ukulele teachers, his accomplishments were documented in the award-winning film, *The Mighty Uke*. After spending over 30 years as a school administrator in the Music Education Department at the University of British Columbia, he currently directs adult performing ensembles in Canada and the U.S. and is a regular presenter at ukulele festivals across North America and Europe.

Under the title of '4stringboy' **Sammy Turton** is an award winning ukulele virtuoso, combining ambient composition with a modern style of solo playing using harmonics and fingerstyle techniques. A magician of harmonics who has been featured on 'The Ukulele Site' and 'Ukulele Underground' podcasts, Sammy is a Flight ukulele artist and a proud endorser of Ukelogic strings. His Instagram weekly fingerstyle tutorials combine beautiful composition with fundamental technique and core skills necessary for improving players.

San Diego-based ukulele virtuoso **Timmy Cruz** made his ukulele festival debut in 2019 at the Los Angeles International Ukulele Festival and returns this year - after making his first appearance at the 2024 Berliner Ukulele Festival in Germany!

"Victoria "Viggy" Kolasinski is your new favorite ukulele teacher from Long Island, New York who is taking social media by storm. As a digital educator and creative, Viggy posts ukulele covers and tutorials online for an audience of over 275,000 on Instagram and Tiktok. She has appeared at the Brooklyn Ukulele Fest, Ashokan Uke Fest, Midwest Ukulele and Harmonica Camp, and the Reno Ukulele Festival. At the 2022 International Ukulele Contest she won the very prestigious "Best Smile Prize." With that smile, she hopes to inspire a whole new generation of ukulele players to get strummin' and fingerpickin' with her fun and goofy personality.

1. Workshops, Bathrooms
2. Performances
3. Workshops, Bathrooms
4. Open Mic, Strum-Alongs, Food
5. Feng E Sunday Concert
9. Japanese Garden (for chilling out)
18. Bathrooms
20. Beginner Ukulele Classes
21. Ukulele Marketplace, Food
22. Workshops

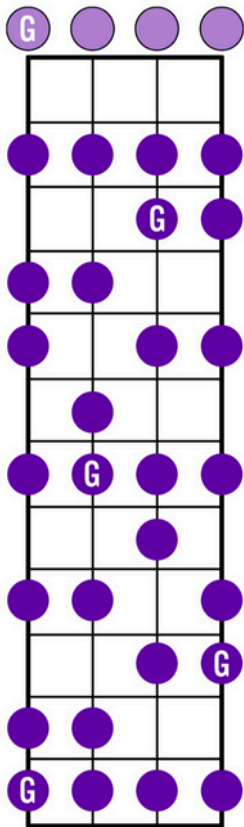


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Ukulele Improvising

Aldrine Guerrero

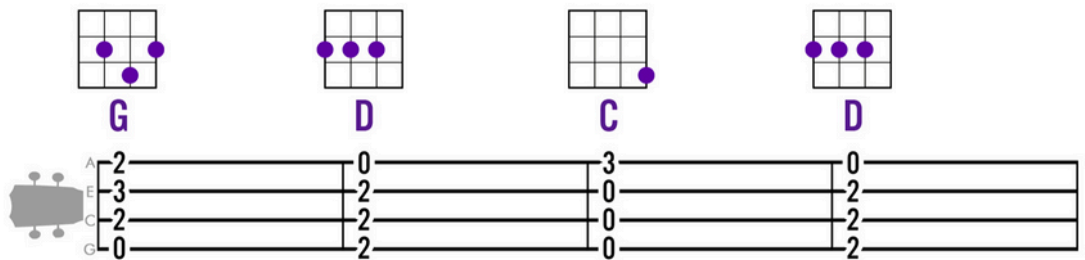
Aldrine Workshop



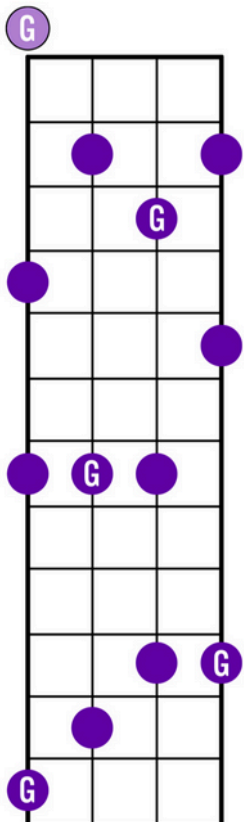
Key of G Notes: G A B C D E F# G

- When playing in the **Key of G** you can use any of the notes for your solo.
- It is preferred to land on one of the **chord tones** when the chord changes.

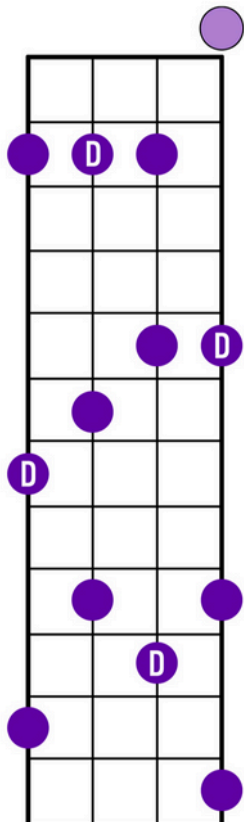
For example, if the chord pattern is G, D, C, D:



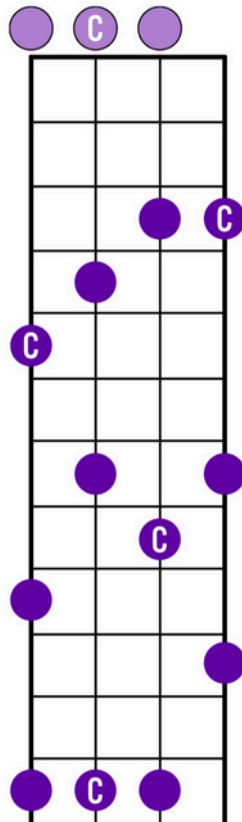
G Chord Notes:



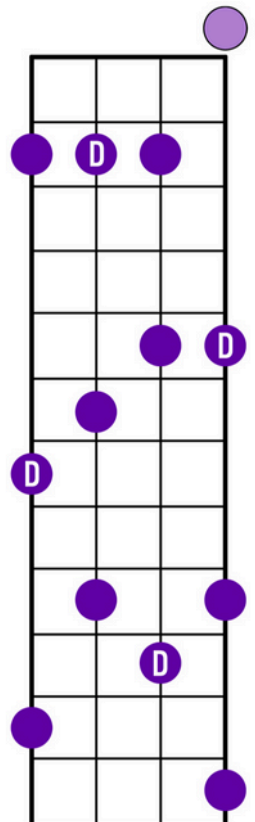
D Chord Notes:



C Chord Notes:



D Chord Notes:



Schedule

	Torino Plaza	Ken Miller Auditorium	Ken Miller Assmbyroom	Toyota Meeting Hall	Garden Room
8:30am	Doors open				
9:00am	Welcome! Prize Drawing #1				
9:30am	Cali Rose & CC Strummers	Open Mic	Fingerstyle Ukulele Jeff Peterson	Slack Key Ukulele Kamuela	Build Your Own Chords 4StringBoy
10:30am	Danilo Vignola	"Therapeutic Ukulele – Healthy Vibrations"			
11:00am	Victoria Kolasinski	Open Mic	Fingerstyle Ukulele Jeff Peterson	Slack Key Ukulele Kamuela	Flamenco Ukulele Daniel Ward
12:00pm	4String Boy	Strum-Along w/Peter Luongo		Blues Ukulele Boris Mogilevski	
12:30pm	Hi'ikua	Open Mic	Percussive Ukulele Victoria "Viggy"		Flamenco Ukulele Daniel Ward
1:30pm	Bernadette & Timmy Cruz	Strum-Along w/Peter Luongo			
2:00pm	Boris Mogilevski	Open Mic	Build Your Own Chords 4StringBoy	Improvisation Aldrine	Mediterranean Style Danilo Vignola
3:00pm	Jeff Peterson	"Therapeutic Ukulele – Healthy Vibrations"			
3:30pm	Langley Ukulele Ensemble	Open Mic	Percussive Ukulele Victoria "Viggy"	Improvisation Aldrine	Mediterranean Style Danilo Vignola
4:30pm	Daniel Ward Prize Drawing #2				
5:00pm	Aldrine Guerrero				
6:00pm	Pau Hana! Last Strum-Along				





2024 CUSTOM SOPRANO FESTIVAL FLIGHT UKULELE • 2024 CUSTOM CONCERT FESTIVAL FLIGHT UKULELE
ALDRINE GUERRERO KANILE'A SIGNATURE MODEL • KANILE'A 'ILIKAI CONCERT
SAMMY TURTON FLIGHT SIGNATURE MODEL • OHANA SOLID MAHOGANY PINEAPPLE TENOR
KALA GLOSS SOLID MAHOGANY TENOR W/EQ • KALA ALL SOLID TREMBESI METROPOLITAN TENOR
TAIMANE ENYA SIGNATURE MODEL • ENYA FEATHER MAHOGANY • MANEA TAHITIAN UKULELE



STRUM & DRUM!



Victoria Workshop



WHAT EXACTLY IS A "PERCUSSIVE" STRUM?

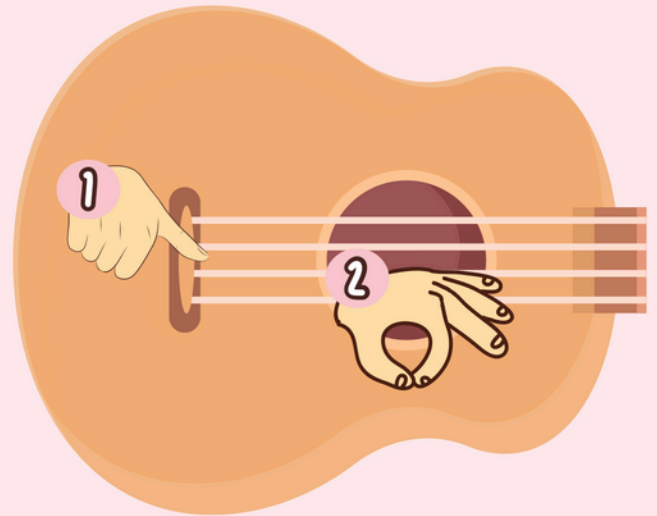
Percussive strums are modified DOWN strums used to make rhythmic sounds on your ukulele! You can create all kinds of funky sounds with these techniques. For these "drum beats," we will use our thumb, index, and middle fingers.

BEAT #1: KICK DRUM (K OR 🥁)

To perform this technique, use your THUMB on your strumming hand to tap the bridge of your ukulele, as follows:

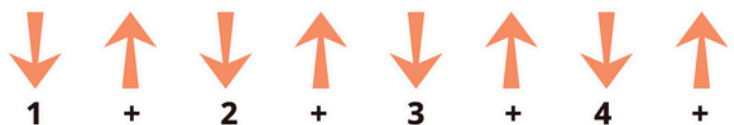
BEAT #2: SNARE DRUM (S OR 🥁)

To perform this technique, use your INDEX or MIDDLE FINGER on your strumming hand to flick the body of your ukulele, as follows:



To maintain our strumming hand coordination, we will always come ↑ after doing a drum beat. Here's how we'll practice incorporating percussive beats into our strums. Check it out below!

START WITH OUR STRUMS...



SWAP ↓ FOR THE KICK:



SWAP ↓ FOR THE SNARE:



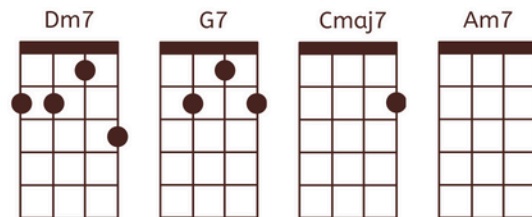
SUNDAY MORNING

BY MAROON 5

Victoria Workshop

[...] = chord starts before or after lyrics, instrumental

INTRO: Dm7 G7 Cmaj7 Am7
Dm7 G7 Cmaj7 Am7

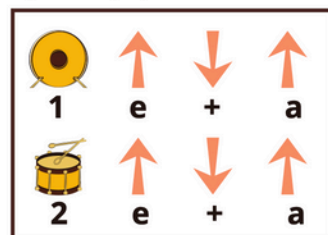


VERSE 1: Dm7 G7 Cmaj7 Am7
[...] Sunday morn-[...]ing rain is fall-[...]ing, [...]
Dm7 G7 Cmaj7 Am7
[...] Steal some **covers**, share some skin, [...] [...]
Dm7 G7 Cmaj7 Am7
[...] Clouds are **shrouding** us in **moments** unforgettable you
Dm7 G7 Cmaj7 Am7
Twist to fit the **mold** that I am in, [...] [...] but
Dm7 G7 Cmaj7 Am7
Things just get so **crazy**, living **life** gets hard to do, [...] and I would
Dm7 G7 Cmaj7 Am7
Gladly hit the **road**, get up and go if I knew, [...] that
Dm7 G7 Cmaj7 Am7
Someday it would **lead** me back to you, [...] [...] that
Dm7 G7 Cmaj7 Am7
Someday it would **lead** me back to you, [...] [...] that maybe

PATTERN #1: 1X EACH

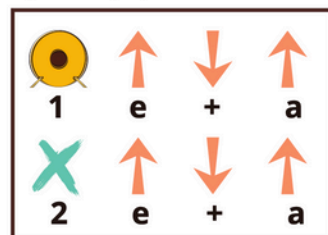


PATTERN #2: 1X EACH

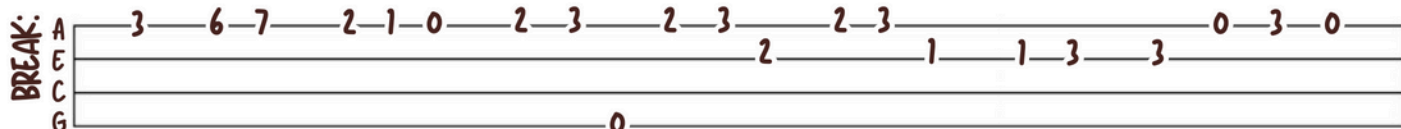


SWAP THE SNARE FOR A
CHUCK STRUM!

PATTERN #3: 1X EACH



CHORUS: Dm7 G7 Cmaj7 Am7
All, I need, in **darkness** she is
Dm7 G7 Cmaj7 Am7
All, I see, come and rest your
Dm7 G7 Cmaj7 Am7
Bones, with me, [...] driving slow [...] on Sunday morn-
Dm7 G7 Cmaj7 Am7
[...]ing, and I **never** want to leave... [...] [...] ****2nd time, go to break**





Flight

Official Partner



Build Your Own Chords

The key to music is - LEGO

C Tuning

① = A ③ = C

② = E ④ = G

♩ = 120

Sammy Workshop

Step 1 - The Scale

C D E F G A B C C D E F G A B C

1 2 3 4

uke.

3 5 7 8 10 12 14 15 3 5 7 8 10 0 2 3

Step 2 - The Chords

C Dm Em F G Am Bdim

3 0 2 0 2 0 2 2 1 2

Step 3 - snap together

C Cadd9 C Cadd11 C C6 Cmaj7 C

3 5 7 8 10 0 2 3 0 0 0 0 0 0 0 0

Step 4 - I don't want to know your name

C Dm6 Emadd11 F G5 Amadd9 Bdim Cadd9

10 2 0 3 5 2 2 5 0 1 3 1 0 0 0 0

Landslide Accompaniment

Jeff Workshop

Stevie Nicks
Arr. Jeff Peterson

1. *repeat until chorus*

C G Am

m p p i p m p sim.

2. *Chorus*

5 D7 G D Em

1. *repeat until chorus*

9 D C G Am D7

2.

14 G C G Am D7 G

Kamuela Workshop

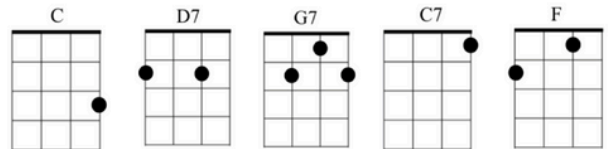
Lei Nani - Words & music by Charles Namahoe

Key of C: I=C II=D III=E IV=F V=G VI=A VII=B

Intro: II7(2) V7(2) I(4) II7(2) V7(2) I(4)

I7(4) IV(8) I(8)
'Auhea wale 'oe ku'u lei nani

II7(4) V7(4) I(4) II7(2) V7(2) I(4)
Ho'i mai no kāua la e pili



I7(4) IV(8) I(8)
Kou aloha kau a'e hi'ipoi nei

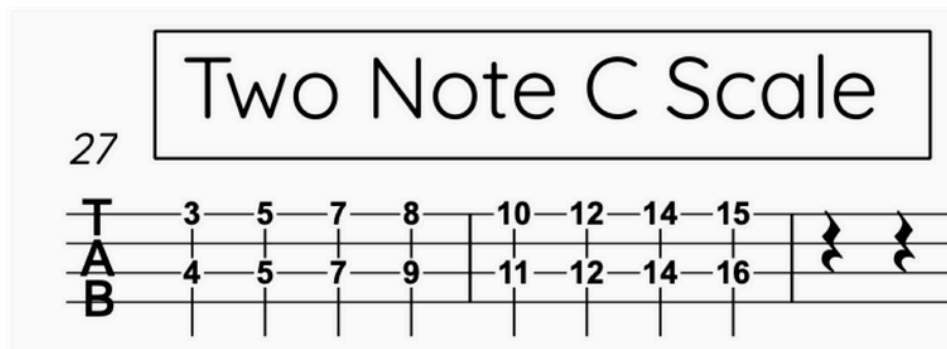
II7(4) V7(4) I(4) II7(2) V7(2) I(4)
Hāku'iku'i 'eha i ku'u mana'o

I7(4) IV(8) I(8)
'Ano'ai ka pilina poina 'ole

II7(4) V7(4) I(4) II7(2) V7(2) I(4)
E lei a'e 'oe me ku'u lei

I7(4) IV(8) I(8)
Ha'ina 'ia mai ana ka puana

II7(4) V7(4) I(4) II7(2) V7(2) I(4)
Ho'i mai no kāua la e pili





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A man with dark hair, wearing a floral patterned shirt over a white t-shirt and dark pants, is shown from the waist up. He is holding a brown ukulele and has his right arm raised with a clenched fist, looking upwards with an open mouth as if singing or shouting. The background is black with a large, jagged, torn-paper-like shape in a light beige color that cuts across the upper half of the image.

FENG E SIGNATURE UKULELE

Enjoy 20% off on our ukuleles with the discount
code **LAUKE24** from 09/20/24 to 09/22/24.