



AUS
Arkansas Urologic Society

ANNUAL MEETING

March 4-6, 2027

Little Rock Marriott
Little Rock, AR



Mark "Willy" Pickhardt, MD
President

2027

Exhibitor Prospectus

The Arkansas Urologic Society 2027 Annual Meeting

On behalf of the Arkansas Urologic Society, we are pleased to invite you to showcase your latest therapeutics and medical technologies as an exhibitor at the 2027 Annual Meeting.

The AUS Annual Meeting brings together a dedicated audience of urologists, APNs, PAs, students and residents from across the state to discuss the latest in advancements, clinical updates and innovations in patient care. Partnering with us offers you direct, face-to-face time with the providers in the state and gives you high visibility with a them.

We design our meetings to maximize your return on investing in our meeting. You will have specific exhibit times as well as breakfast, lunch and breaks at the table with the providers.

We offer a range of options for your contribution designed to fit your budget goals. Booths are assigned on a first come, first served basis. Please review the prospectus for pricing, levels and logistics.

Thank you for your continued support of the Arkansas Urologic Society. We look forward to seeing your team at the annual meeting!



Matt "Willy" Pickhardt, MD
AUS President



Mary Ann Mansfield
Executive Director

Highlighting YOUR Company

Opportunities are available to highlight your company at the meeting through your support. Contribution acknowledgements, including your company's name, logo and link, where applicable, will be made in the following places before and during the event:

- The AUS website's Annual Meeting 2027 pages
- Attendee registration forms, event e-newsletters and communications to attendees
- Verbal recognition throughout the conference
- Signage throughout the event, including registration desk, meeting spaces, breaks and meals
- Tabletop exhibit to showcase your products and services
- Additional "Special Contributor" signage at your table
- Special placement in event program

March 4-6, 2027 Little Rock Marriott, Little Rock, AR

How Sponsorship Benefits You

When you partner with the Arkansas Urologic Society, you're reconnecting with existing clients and establishing new relationships in a professional, collaborative environment. Engage with attendees during breakfast, lunch and high-traffic breaks as well as evening receptions.



PLATINUM EXHIBITOR: $7,500

Prime location for exhibit table, web banner on attendee registration form/page, digital placement on monitors throughout conference, special recognition in conference brochure, verbal recognition throughout conference, web banner on AUS website, Special Event sponsorship & recognition opportunity: Thursday evening Welcome Reception or Lunch with Headstream Award presentation.



GOLD EXHIBITOR: $5,000

Prime location for exhibit table, web banner on attendee registration form/page, digital placement on monitors throughout conference, special recognition in conference brochure, verbal recognition throughout conference, web banner on AUS website, Special Event Sponsorship & recognition opportunity: Breakfast with Exhibitors Friday or Lunch with Headstream Award presentation.



SILVER EXHIBITOR: $4,000

Prime location for exhibit table, web banner on attendee registration form/page, digital placement on monitors throughout conference, special recognition in conference brochure, verbal recognition throughout conference, Special Event Sponsorship & recognition opportunity: Hors D'oeuvres Friday evening or Saturday morning breakfast.



BRONZE EXHIBITOR: $3,000

Prime location for exhibit table, web banner on attendee registration form/page, digital placement on monitors throughout conference, special recognition in conference brochure, verbal recognition throughout conference, Special Event Sponsorship & recognition opportunity: Break with Exhibitors Friday morning or afternoon.

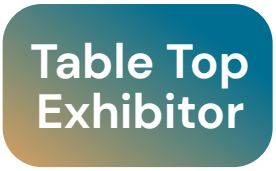


TABLE TOP EXHIBITOR: $1,500

Exhibit table standard location (by order of registration date), special recognition in conference brochure

ExhibitorRegistration FAQ

While online registration is preferred, a fillable registration form is available upon request. To request this form, please reach out to Nicole Richards: nrichards@arkmed.org.

I need a W-9; who do I ask about this?

The W-9 will be available beginning in January 2027. You will be able to find it on the AUS website and download it from there.

I need to ship my materials. Where do I send them and how to I ship from the location?

If you are shipping your exhibit materials to the hotel, the shipping label should be addressed as listed:

ATTENTION DIANA EDWARDS
Little Rock Marriott
3 Statehouse Plaza
Little Rock, AR 72201

HOLD FOR: ARKANSAS UROLOGIC SOCIETY MEETING March 4-6, 2027
COMPANY/ONSITE CONTACT: Your company and onsite contact

Box _____ of _____

AUS
Arkansas Urologic Society

SCAN
THE QR CODE FOR CONFERENCE FORMS

WEBSITE:
arkansasurologicsociety.org

I need power connected to my exhibit. Who do I talk to about this?

If you will need power for your exhibit, there will be a link on the AUS website to complete and return to the email listed on the form. The hotel will have that link ready in January and the website iwll be updated.

I need a hotel room. Who do I talk to about this?

At this time, the hotel block is not set aside. Once this is ready and available, we will send a mass email and information will be listed on the website.

For any additional questions, please contact Nicole Richards
nrichards@arkmed.org or 501-224-8967