

PLANO AFRICAN AMERICAN MUSEUM

FIRST YEAR OPERATIONS REPORT



**Plano African
American Museum**

PREPARED BY JMD ENTERPRISES & ASSOCIATES





A WORD FROM THE EXECUTIVE DIRECTOR

On behalf of the Plano African American Museum Board of Directors and volunteers, I would like to thank each and every one of you for your support. This past year has been a labor of love for so many people who worked tirelessly to not only open the museum, but also maintain the care of and programming at the museum.

We opened our doors on Juneteenth 2023 after being closed for many years. Many may not know, but the museum was established in 2002 and “through many dangers, toils and snares we have already come” as stated in the Negro National Anthem. It was not easy getting to this point, but the joy it brings to see individuals appreciate the cultural heritage captured in the museum is worth the struggle endured.

Thank you to Toni Thomas and Aerial Thomas for devoting your heart and hands to building great programming that honors the heritage in the Douglass Community and Plano. I couldn't do this without you. Last, but not least, thank you to the many supporters of the museum who contributed your time, treasure and your talent.

Your support means the world to us, for without it, we would not be able to continue the positive impact on the Plano community.

*“YOUR SUPPORT MEANS THE WORLD TO US,
FOR WITHOUT IT, WE WOULD NOT BE ABLE
TO CONTINUE THE POSITIVE IMPACT ON
THE PLANO COMMUNITY.”*

DOLLIE THOMAS

DOLLIE THOMAS
EXECUTIVE DIRECTOR

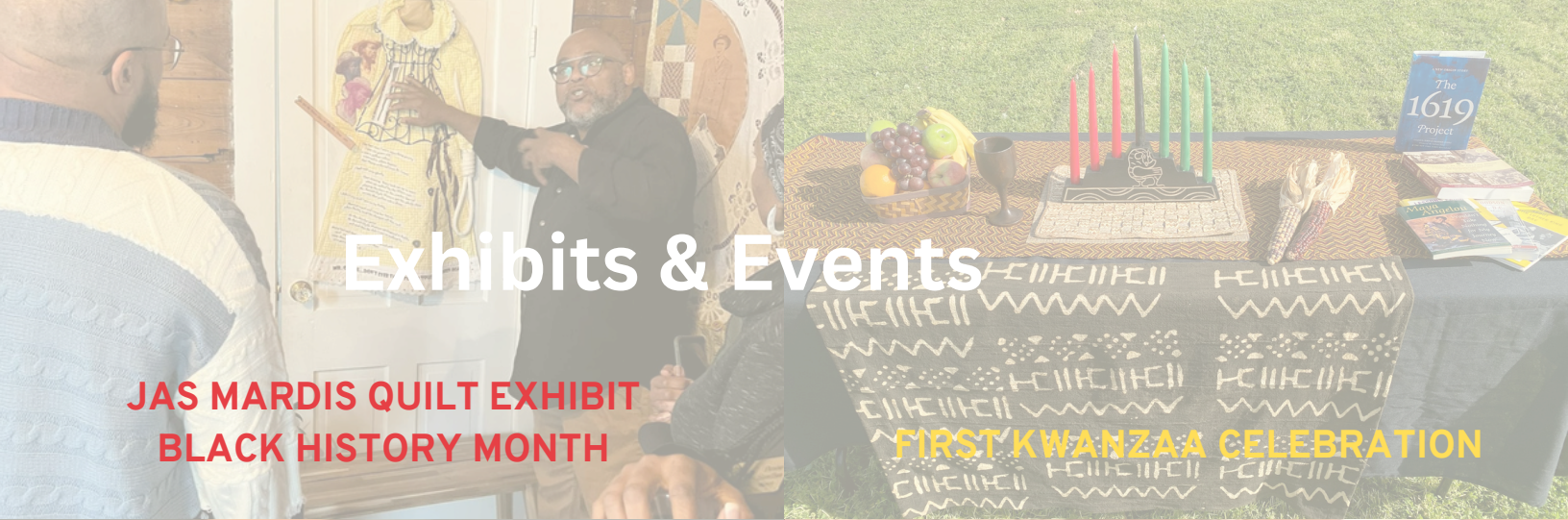


76%

Plano African American Museum is committed to being a good steward over its resources. The museum used 76% of donations/sponsorships in 2023 directly for educational programming and events and preserving Plano heritage by maintaining its most valuable possession, Thorton House.

< 2/3

The museum began 2023 with contributions from Women of Excellence and Plano Housing Corporation at the end of 2022. In 2023 it received more than 2/3 of its financial support from the general public through donations, sponsorships, in-kind services and grants.



Exhibits & Events

**JAS MARDIS QUILT EXHIBIT
BLACK HISTORY MONTH**

FIRST KWANZAA CELEBRATION



WHEN FOOD SPEAKS



FIRST KWANZAA CELEBRATION



**HALLOWEEN STORYTIME AT THE
MUSEUM**



**SOFT OPENING & JUNETEENTH 2023
CELEBRATION**

807

Total Visitors

300+

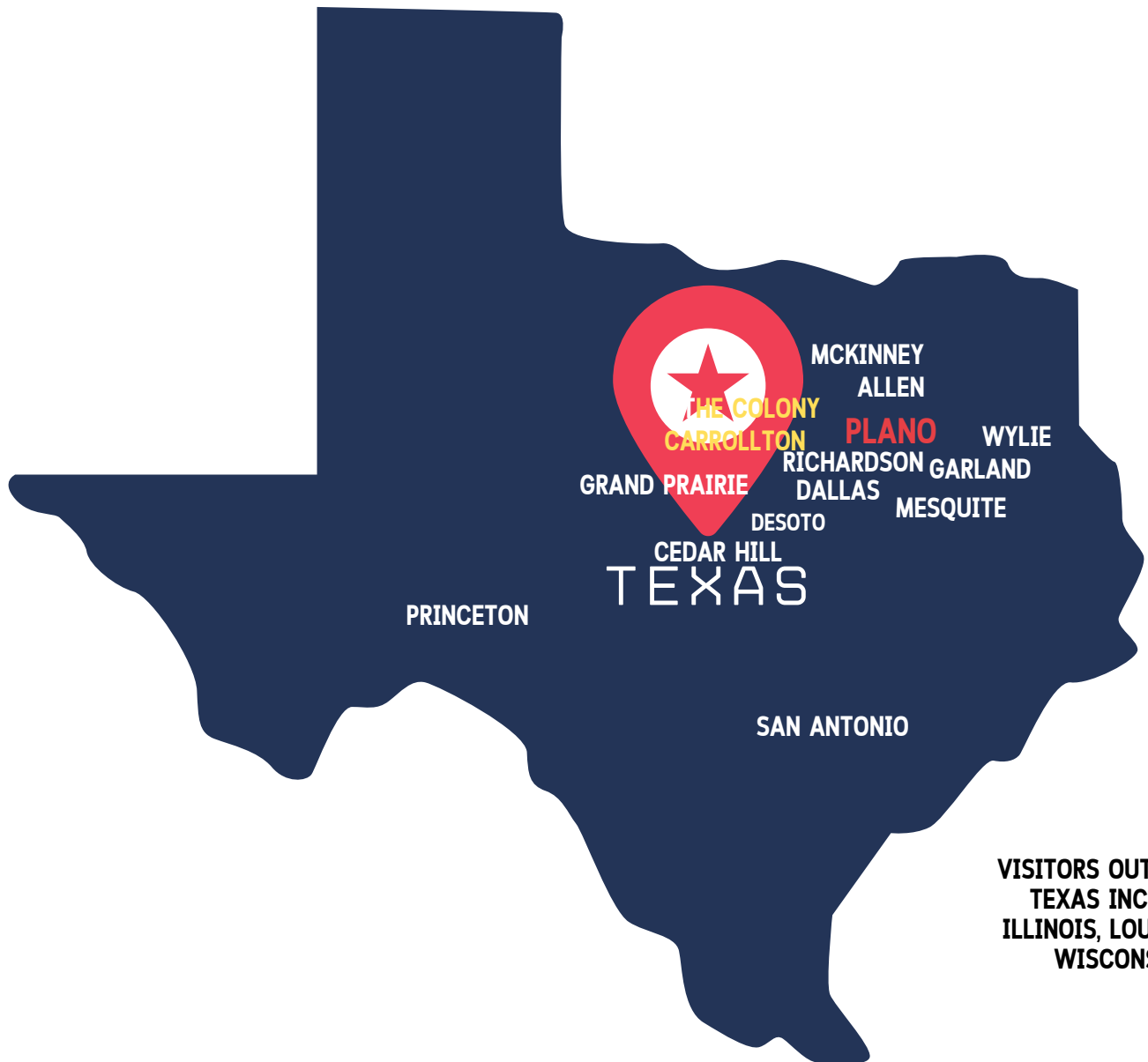
Juneteenth Visitors

213

Black History Month Quilts Exhibit Visitors

7

Major Exhibits and Programs



VISITORS OUTSIDE OF
TEXAS INCLUDE:
ILLINOIS, LOUISIANA,
WISCONSIN

A LOCAL VIEW

The museum was featured on local news stations, Channel 4 and Channel 5, in conjunction with national cultural holidays, Juneteenth 2023 and Black History Month 2024. This piqued the interest of Texans across DFW as they journeyed to the historic Douglass Community to get a glimpse of the tiny historic house in Plano rich in cultural history.



INAUGURAL SPONSORS

Plano African American Museum would like to thank Women Making A Difference and Plano Housing Corporation who supported the museum in December 2022 as it prepared for its soft opening in June 2023. Without the generous contributions of these organizations the museum would have had difficulty taking the necessary steps to open its doors to the public.

Women Making A Difference is a group of women who are leaders in the community wanting to make a difference in the lives of others by supporting charitable organizations like PAAM.

The Plano Housing Corporation, an independent nonprofit organization, works in conjunction with the local governments, lending insititutions, businesses, community organizations, and interested citizens to expand the opportunities for low and moderate income residents to own safe, suitable, and affordable homes in Plano and Collin County.

Plano Housing Corporation - \$5,000

Women Making A Difference - \$10,000



1ST QUARTER FINANCIAL HIGHLIGHTS

- As Plano African American Museum quickly began to pique the interest of locals and native Texans outside of Collin County, it quickly began to experience growth in its audience coming from near and far.

PAAM would like to thank the organizations and businesses below for their financial and in-kind service support and collaborations to help the museum in the first quarter of 2024.

- City of Plano - \$8,000 Juneteenth event grant
- Frost Bank - \$2,500
- Kehr Technologies - In-kind donation \$14,331 for museum security
- Plano Community Forum - \$1,000



Plano African American Museum

Statement of Activities

January 1 - December 31, 2023

	2023		
	Without Donor Restrictions	With Donor Restrictions	Total
REVENUE AND SUPPORT			
Donations	4,355	0	4,355
Contribution - Plano Housing Corporation	5,000		5,000
Grant - City of Plano (Juneteenth)		8,000	8,000
Fundraising	1,350		1,350
Contributions (NTX Giving Day)	1,050		1,050
Kwanzaa In-kind donation (Plano Community Forum)		200	200
Total Revenue and Support	11,755	8,200	19,955
EXPENSES			
Program services	\$19,429	\$8,200	\$27,629
Supporting services			
Fundraising	\$1,999	\$0	\$1,999
General and administrative	\$6,565	\$0	\$6,565
Total supporting services	\$8,564	\$0	\$8,564
Total Expenses	27,994	8,200	36,194
Change in Net Assets	\$ (16,239)	\$ -	\$ (16,239)

Plano African American Museum

Statement of Financial Position

January 1 - December 31, 2023

2023

ASSETS

Cash and Cash Equivalents	\$	4,638
Investments		
Prepaid expenses		
Long-term Asset		112,307
Total assets	\$	116,945

Liabilities and Net Assets

Liabilities

Accounts payable		0
Total liabilities	\$	-

Net Assets

Without donor restrictions - undesignated	\$	116,945
With donor restrictions - designated		0
Total net assets	\$	116,945
Total liabilities and net assets	\$	116,945

Board of Directors

TERRILL BRANDON - PRESIDENT

DOLLIE THOMAS - SECRETARY

LINDA REED - TREASURER

JASON MORGAN - DIRECTOR