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Greetings, Sorors

“The 2018 Theme for National Women’s History Month is “Nevertheless, She Persisted.” The 2018 National Women’s History theme presents the opportunity to honor women who have shaped America’s history and its future through their tireless commitment to ending discrimination against women and girls. The theme embodies women working together with strength, tenacity and courage to overcome obstacles and achieve joyful accomplishments. Through this theme we celebrate women fighting not only against sexism, but also against the many intersecting forms of discrimination faced by American women including discrimination based on race and ethnicity, class, disability, sexual orientation, veteran status, and many other categories. From spearheading legislation against segregation to leading the reproductive justice movement, the 2018 honorees are dismantling the structural, cultural, and legal forms of discrimination that for too long have plagued American women.

In addition to National and Community Honorees we recognize the ongoing persistence of our mothers, grandmothers, aunts, sisters, neighbors, and friends. We hope you will join us in celebrating all women this month and throughout the year.”

As Iota women, we share the mission of these women. We are tasked to empower, uplift, and encourage a generation of new extraordinary, ordinary women and girls to become business leaders and successful entrepreneurs. As we finalize, our plans for Iota Business Month in April, we seek to honor the hard work and tenacity of a new generation of leaders. Epsilon Tau Chapter celebrates the contribution of women of color in the field of business. Each day these phenomenal women make an impact on the world and make magic!

#ETcelebratesWomen

Seven gavel taps to our Black History Chair, Soror Angelica Thomas and her Committee. Our Family trip to Wakanda was lots of fun. Seven gavel taps to Soror Eriele Johnson on the execution of the Bowie Middle School Black History Program and Future Iota Leader, Jalyn Beaty on her Fox News appearance to discuss gun violence in schools. Seven Gavel Taps to Soror Malika Walker 72nd SWRC Fundraising Chair, our Smart Watch Raffle, was a huge success! Seven gavel taps to Soror Robin Mack and the Membership Committee for conducting our New Member Orientation Session. Information on Protocol, Financials, and the Expectations of Members were discussed. Learning about Iota is continuous, it never stops.

There is no life that does not contribute to history. -Dorothy West #ComeSeeET
#EveryoneTogether.



Michelle Peace
Epsilon Tau President



WHAT'S IN THIS ISSUE

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BLACK HISTORY OUTING



The lovely ladies of Epsilon Tau took an exotic trip on Saturday February 24th to commemorate Black History month. Only needing some light refreshments we traveled to the land of Wakanda! We were whisked away to Marvel Universe in the movie Black Panther. He is not the first black superhero but the phenomenon of this movie is by far the FIRST with breaking all types of box office records. This can be accredited to being apart of a collective, as African-American's, refuse to be stereotyped as not supporting black films. We showed and continue to show we will spend our dollar on quality entertainment. We had members who've seen the movie 3+ times. We Cash Mobbed that movie! We know that Black Panther is the star, but the women. The women in this film helped and maintained that nation with their Leadership, Strength, Knowledge, Loyalty and Love. Sounds like some Iota attributes to me. It speaks to the ability as Iota Phi Lambda women coming together and making our tasks successful when we all pitch in. That's just who we are as Epsilon Tau. When we take the first step forward, failing is no longer an option because you've started the journey. We are mighty as individuals but as driven force; impossible to stop. That's Black History. That is the daily history we continue add to the narrative over and over again. Iota and Wakanda forever.



EPSILON TAU CELEBRATES BLACK HISTORY

Soror Erielle Johnson chaired the Annual Black History Celebration at Bowie Middle School in Irving, TX. For the third year, Soror Erielle has brought to life a program to celebrate the legacy of our African American Ancestry. This year's highlight was the Civil Rights Exhibit. Soror Robin Mack was in attendance to support our sister.



Sorors Wendy B. Jacques, Michelle Peace and Vena Thomas of Epsilon Tau Chapter celebrated Greek Day at the Environmental Protection Agency's Annual Black History Program. Congresswoman Eddie Bernice Johnson was the keynote speaker on the African Americans in times of war.

TOYS U CAN'T RETURN

On Feb 17, 2018, Soror Katrina Stevens of the Toys U Can't Return Committee was the workshop presenter for the Rites of Passage



NEW MEMBER ORIENTATION



On Feb 11, 2018, Soror Robin Mack, Dean of Intake held an informative session on the 5P's of Membership for our new members, Malika Walker and Nicole Walker. The Iota tools were also reviewed.

FIL SPEAKS ON GUN VIOLENCE



On Feb 27, 2018, FIL President Jalyne Beaty spoke to Channel 4 news on gun violence. Recent news has highlighted the need for more awareness on gun violence and how to keep our society and youth safe.

COMING SOON- APRIL 2017 BUSINESS MONTH

4TH ANNUAL TASTES & TOASTS
...BRUNCH...
 EDITION
 SATURDAY, APRIL 28, 2018
 11AM - 1PM
\$25 MAR. 1 - 31 ... \$30 APR. 1 - 25
 4 ANGELES EVENT CENTER
 SOUTHWEST CENTER "RED BIRD" MALL
 FOOD COURT ENTRANCE | UPSTAIRS NEXT TO JOURNEY'S
 3662 W. CAMP WISDOM RD. DALLAS, TX 75237
...HONORING...
 THE CONCEPT MEDIA GROUP PANORAMIC VISION
 STEVE AND CAMMY'S ICE CREAM GLAMORE 4 U
 BE'S PROFESSIONAL SERVICES NOTORIOUSLY FIERCE
www.iota-eI.org

Epsilon Tau is proud to honor these six amazing ladies who embody the entrepreneurial spirit of our organization:
 ~Sherilyn Jones - The Concept Media Group~
 ~Monique Smith - Panoramic Vision~
 ~Camille "Cammy" Jones - Steve and Cammy's Ice Cream~
 ~Yemi Solomon - GlaMore 4 U~
 ~India Roberts - Be's Professional Services~
 ~Da'Naja Mosley - NAtoriously Fierce (Youth Entrepreneur)~

EARLY BIRD TICKETS ON SALE UNTIL MARCH 31

SMART WATCH RAFFLE WINNER

EPSILON TAU CHAPTER
Smart WATCH RAFFLE
 SUNDAY FEBRUARY 11
 SMART WATCH VALUED AT \$300
 WINNER'S CHOICE
 APPLE OR ANDROID

 ENTRY \$5
www.iota-eI.org



Epsilon Tau ended its Smart Watch Raffle sales on February 11, 2018. The winner of the Smart Watch is Ms. Twyla Williams (pictured above). The winning ticket was sold by Soror Nicole Walker. Ms. Williams selected the Gear Fit2 PRO. Watch. She sends a huge "Thank You" to the Chapter. She loves her Smart watch and says this is exactly what she needed to jumpstart her fitness journey!

SMALL BUSINESS TIP

Franchise 102: Pros and Cons
by Dr. Tonya Sawyer-McGee

Now that you know what a franchise is, consider looking at the pros and cons of investing in a franchise as a business opportunity. According to Darrell Zahorsky of 'The Balance' the following are some pros and cons of owning a franchise:

Pros:

- It's a turnkey system
- You receive access to lower inventory prices
- Recruiting staff may be easier
- You benefit from a brand name
- You get franchise support

Cons:

- There can be high start-up costs
- You will always owe royalty payments in return for support received
- You have less privacy and less freedom

When considering purchasing a franchise, it's important to keep these things in mind. In the end, you must make an informed business decision that aligns with your entrepreneurial dreams.

FITNESS/WELLNESS TIP

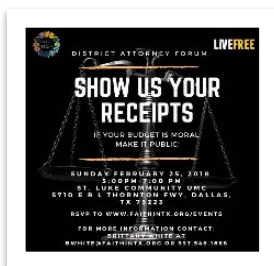
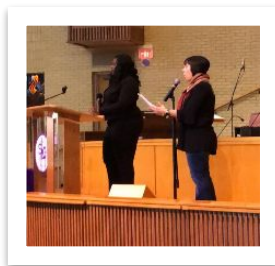
Spring into Wellness
By Dr. Tonya Sawyer-McGee

Spring is the perfect time to embark on a healthy journey of wellness. These simple tips may help you spring into action:

- Spring clean your house: Get rid of unnecessary items you don't use or want anymore. Also, a little cleaning of dust mites, etc. can help spring your new health routines;
- Try a new hobby or exercise that is fun and enjoyable, you may be more likely to continuing doing it;
- Hungry between meals. Consider eating more healthy snacks (i.e. pretzels, nuts, dried fruit);
- Wear a pedometer to track your steps. This can help you keep track of your fitness levels and inspire you.
- Nurture your spiritual and emotional mind. Take a few moments of quiet time. Consider yoga or other forms of meditation (i.e. prayer).

ET AROUND TOWN

On February 25, 2018 Soror Katrina Stevens spoke at St. Luke's Community UMC 'Show Us Your Receipts'.



MOI SPEAKS ON GENEALOGY

Paul Beaty, MOI of Epsilon Tau, was a guest speaker for the African American Genealogical Series at the North Oak Cliff Library branch, February 11th, 18th, and 25th. Mr. Beaty discussed various search techniques unique to one's African heritage.



March 2018 Calendar of Events

March 4, 2018	Chapter Monthly Business Meeting
March 6, 2018	Texas Primary Elections
March 8-11, 2018	71st Southwestern Regional Conference, Houston, TX
March 2018, TBD	Women's History Month Activity
March 25, 2018, 2 PM	ET Regional Conference Recap Celebration

