SPECIAL EDITION Featuring



2018 44th Annual Business Month Scholarship, & Awards Luncheon

The Month of April Psi Chapter
Celebrate Business Month

umba Class

Patronize our Honorary Soror Dorothy Jones

Future Iota Leaders (FIL)

Topic: Developing Young Leaders

Southwest Black Art Show African American Museum

South Dallas Café—Black Eatery



"What Happens After the Paychecks Stop"?

Edward Jones Financial Advisor

Volume 30, Issue 36 May 2018

Iota Phi Lambda Sorority, Inc.

PST PEARLS



Volume 30, Issue 36

May 2018

President Napier Speaks

Greetings Sorors,

The month of April is dedicated to Business. All over the Nation and the Caribbean, Iota Phi Lambda Sorority Inc., sorors are preparing to celebrate Business Month.

During Business Month Psi Chapter will honor entrepreneurs, corporate executives, and community leaders. These are leaders who have worked tirelessly to carve out a meaningful place for their family and the communities around them. We will also engage youths in various topics such as careers, entrepreneurship, and social media.

Soror Judy Reeves, Business Month Chair and the Business Month committee have been meeting and planning several events for us to enjoy.

Sorors, I am hoping that you will attend all Business Month activities in great numbers and invite family and friends.



Soror Brenda Jackson-Napier
Psi Chapter President

Blessings,

President Brenda Napier

Empowered, Engaged, and Equipped,

To Enable The Power of Women And Youth in Entrepre-

PSI CHAPTER OFFICERS

PresidentBrenda Napier

1st Vice PresidentJudy reeves

2nd Vice PresidentVicki Sellars

Recording SecretaryBrigitte Perry

Corresponding Sec.Ann Allen

Financial SecretaryLucille Tolliver

TreasurerDwala Brown

Dean of IntakeBeverly Moore

JournalistNewtonia Hemphill

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SORORS BUSINESS MONTH IS HERE **PSI CHAPTER IS ON THE MOVE** "ZUMBA CLASS"

On Saturday, April 7, 2018 @ 10:00 a.m. Sorors in attendance at the Zumba class learned how to go into the business of a Fitness Trainer, and we were rejuvenated by the actual Zumba class.

Patronize our Honorary Soror-Dorothy Jones SATURDAY, APRIL 7, 2018 @ 11:00 A.M.

Sorors if you were not in attendance st Black Jack Pizza restaurant you missed a treat, what a fellowship. Honorary Soror Dorothy Jones, had a



sign made welcoming the Sorors of Psi Chapter, tables were adorned with white table cloths, green napkins and a white rose buds on every table. There was a professional photographer taking pictures and if you have ever been to Black Jack Pizza I do not have to tell you about the mouth watering meals we had.

Sorors Presented Honorary Soror Dorothy Jones with a certificate.

Teaming Up with Dallas-CASA

CASA stands for Court-Appointed Special Advocate. A CASA volunteer is someone who speaks for the best interest of abused and neglected children placed in protective care. On Saturday, April 14, 2018 from 10:00 a.m. to Noon we have the opportunity to form a great partnership with Dallas CASA. Dallas CASA will give us and overview on how we can partner with them and/or became volunteers. After Dallas CASA we will have a presentation by Cassandra J. Spencer and Financial Advisor with Edward Jones who will speak on "What Happens After the Paychecks Stop"?



ZUMBA CLASS







Above: Psi Chapter, MOI, FIL & Epsilon Tau. Took a group picture with Honorary Soror Dorothy



Above: Psi Chapter 1st Vice President J. Reeves & Psi President B. Napier with National Soror of the Year Wendy Jacques. Pose for a beautiful picture.

Below: Psi Chapter President Brenda Napier and Southwestern Regional Director Vahnita Loud with Executive Director Kathleen LaValle of Dallas CASA



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African American Museum



On Sunday, April 8, 2018 Sorors had a wonderful time looking and learning about art created by different African American Artists.

Black Eatery-South Dallas Café

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New Sorors Received Their Tools

Our new sorors (The Mighty Fabulous 4) were presented with their tools and membership certificated from lota Phi Lambda Sorority, Incorporated National Office. Psi Chapter President Brenda Napier and Dean of Intake soror Beverly Moore made the presentation.









Below: African American Museum next schedule event is the Texas Black Invitational RODEO



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Future lota Leaders Monthly Meeting Topic: Developing Young Leaders

On Sunday, April 15, 2018

Dates to Remember

Saturday, May 12, 2018 Pelati Meeting @ 11:00 a.m.

Highland Hills Library

Saturday, May 19, 2018 Psi Business Meeting

@10:00 a.m.

Friday, June 1, 2018 Founders Day @6:00 p.m.

CONTACT US

PSI CHAPTER WEBSITE

www.iota-psi.org

Chapter Theme:



May Birthday's

Iota Phi Lambda Sorority, Inc.

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Business Month Honorees

Dorethea N. Hornbuckle Business Entrepreneurs Award

Tenequa Gabriel, Director of Mathnasium



LaTonya Smith, Farmers Insurance Agent



Dr. De Shawndranique Gray, Obstetrics & Gynecology



Darcy Donelson, Alliance a Plus Home Health



Sharon R. Thomas Youth Entrepreneur Award Master Julian Frederick, Step Stool Chef



Joyce Jones Community Service Award



Dr. Sheron Patterson, Author & Senior Pastor
Of Hamilton Park UMC



Kym Montgomery, Founder & Executive Director of Kym Kids

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Business Month Honorees

Corporate Achievement Award

Nikki Wilson Personnel Director at General Motors



Alvernon K. Tripp Hall of Fame Award George Rodgers Owner of The Tyre Shop, 25-Years



Evelyn D. Wilkey Essay
Psi Chapter Essay Winner-High School
Brooke Steward



Betty J. Brown 30-Year Service Award
Vivian (Vee) Jordan Network Service Manager,41 Years



Mackey-Tillman Scholarship Award
Tyana Nabors



Evelyn D. Wilkey Essay
Psi Chapter Winner-Middle School
Daniel A. Young



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Featuring/Spotlighting Event

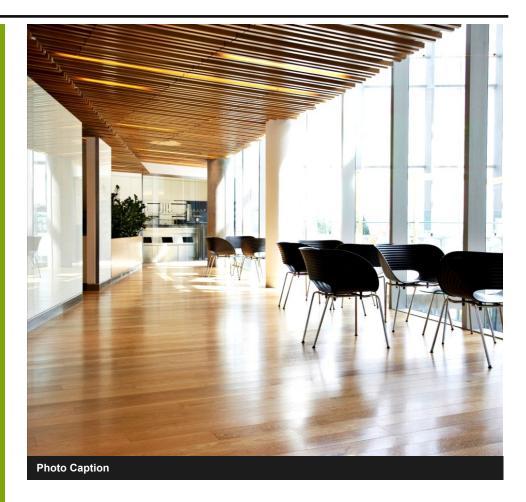




Dates to Remember

Sidebars complement a main article. Use them when you want to keep your main articles direct and information packed, but you still want to share extra or supplementary content.

For example, if your main story is about your new building plans, consider using the sidebar to talk about the history of the land plot, or to tell a story of your first encounter with the property.



Happy Birthday

Another Story Headline

Your headline is an important part of the newsletter and should be considered carefully.

In a few words, it should accurately represent the contents of the story and draw readers into the story. Develop the headline before you write the story. This way, the headline will help you keep the story focused. Examples of possible headlines include Selling Your Home and New Office Opens Near You.

If you have to break a headline into two rows, try to find a natural break in the content. Each line should stand alone so that your readers can easily understand what is in the story even while skimming.

Newspaper editors consider headline writing like poetry. How can you get the reader's attention and draw them into the story in only a few words?

Meanwhile, you don't want to give too much away, or the reader doesn't even have to read the story to understand the content.

Back Cover Story Headline

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in and out of your content. White space gives the user an opening into your information. Don't be afraid to leave spaces open.

You might also designate a consistent spot on the page for lighter, or more editorial content. That way the reader always knows where to look for a certain type of content.

Most successful publications include a mix of content types to satisfy a wide range of tastes. Consider putting your most serious content on the front page, and your lighter content inside.

It's called a story for a reason

Integrate frequent headlines to announce different sections of your story. Consider writing your content in a personal tone, in the same way you might talk to someone sitting across from you at a restaurant.

Contact Us

Psi Chapter Website

www.iota-psi.org

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Chapter Theme:

Empowered, Engaged, and Equipped, to Enable the Power of Women and Youth in Entrepreneurship

Psi Chapter Monthly Newsletter

Iota Phi Lambda Socority, Inc.

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