



IOTA PHI LAMBDA SORORITY, INC.

THE BUSINESS CHRONICLE

Volume 6 Issue 4

www.iotaswr.org

www.iota1929.org

January 2019

www.iota-et.org

Happy New Year!

Now that it's 2019, my mind is buzzing with plans for all the things Epsilon Tau Chapter will accomplish this year. In less than 80 days, Epsilon Tau Chapter will host the 72nd Southwestern Regional Conference in Rockwall, Texas. We will commemorate the sorority's 90th year of existence. We will complete our programs and projects which will impact the lives of our community. As we meet for the first time this year, we will set our intentions to execute our ideas for 2019. Our intentions are movements which give us clarity and they manifest what we will be become, more so than what will we get or gain.

I had the opportunity to attend the book tour of our Former First Lady, Michelle Obama. I was impressed by Mrs. Obama's candor and realness. Her message to women of all ages resonates with me. If you can try and see her in her upcoming 2019 dates in Austin or Houston. You can also read her New York Times Bestseller, "Becoming Michelle Obama." My takeaways from the discussion were: 1) Make sure YOU know who YOU are at your core; 2) Never be afraid to ask for help; and 3) Tell your truth, it's YOUR story. So Sorors, we enter 2019 with boldness, clarity of thought and action. The result of these actions will be mind-boggling!

Seven gavel taps to Soror Shelia Fisher on her continued work with the Epsilon Tau FIL; and Soror Robin Mack for continuing her efforts to grow the membership of our chapter. Seven gavel taps to Soror Malika Walker for her drive and initiative regarding our Host Chapter Fundraising! And seven gavel taps to each of you Sorors, we can not function with out you, your hard work, and ideas.

In 2019, Epsilon Tau Chapter will continue to support its membership, youth, and local businesswomen. We will boldly and enthusiastically embrace new opportunities to increase our impact and sisterhood. Epsilon Tau is "Empowering Women for Business." #ETWEAREWHY #ComeSeeET

Everything that happens in the universe starts with INTENTION" - Deepak Chopra



Michelle Peace
Epsilon Tau President

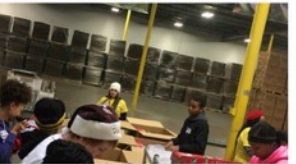
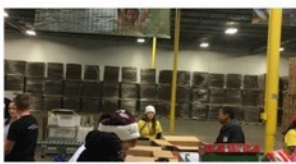
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Epsilon Tau Future Iota Leaders and Sorors had a great time serving the global community by packing toy boxes for Operation Christmas Child, Saturday, December 8, 2018.



Epsilon Tau held its holiday celebration following our December Business Meeting. Fun, games, hot chocolate and hot comfort foods provided by the sorors of ET.



Sorors Mary and Jasmine were the winners of the Left Right Christmas game. Soror Tiffany was the winner of the SaranWrap Ball Unroll. From the smiles and laughter, ET ushered in the holidays with cheer.



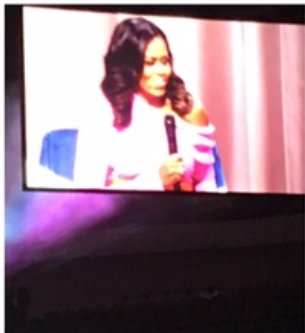
Correspondence Week 2018 is in the books. Epsilon Tau and Epsilon Tau Outreach sent out cards that spread the holiday spirit from near and far.



OUR FUTURE FIL IS HERE!!

Sorors gathered at the home of Soror Katrina and MOI Terrance Stevens to welcome Baby Terrance. The "SIP and See" was held December 22, 2018.

Baby Terrance was born on November 14, 2018 weighing 7lbs 1oz and 20 inches long.



Epsilon Tau held a raffle for two tickets to attend the Becoming Book Tour of former First Lady, Michelle Obama, Monday, December 17, 2018. The winners of the raffle were Tess M. who won the tickets and Stevette B., who won a 90 minute massage to Koffee Day Spa.



Mrs. Obama was stylishly beautiful in pink and red as she was interviewed by her friend, Valerie Jarrett. The night was inspiring and magical.

10 New Year Tips for Your Small Business

By Melinda Emerson



1. Revisit Your Business Plan

If it has been a while since you examined this critical document. Is it still aligned with your current company goals.

2. Set Your Business Resolutions

It is beneficial to lay out what you want for your business in the coming 12 months. Be specific, so you can actually measure results.

3. Build a Promotions Calendar

Sit down with a calendar and start looking at all the holidays or events you want to build promotions around.

4. Consider Your Hiring Needs

If your business is getting increasingly too busy for you to run with a skeleton crew, start planning your hiring strategy for 2019.

5. Invest in Technology

If you've been putting off that computer or software purchase, now's the time to go ahead with it.

6. Create a Conference Plan

Attending conferences and industry trade shows can be so beneficial for you as a business owner.

7. Reassess Your Online Brand

Is it time for a new headshot or website refresh? What worked for you in terms of marketing last year?

8. Get Organized

Spend a few hours throwing away and shredding things you don't need and organizing your computer files by year.

9. Refresh Your Employees' Skills

Now's a fantastic time to offer supplementary training to refresh staff skills.

10. Get Smarter

Read industry blogs, books and magazines to be on top of the trends in your industry.

January 2019 Calendar of Events

January 1, 2019	Happy New Year
January 4, 2019	Membership Mixer (Brick House Lounge- Desoto)
January 5, 2019	Panoramic Vision Casino Royale
January 6, 2019	Future Iota Leader Meeting, 3:00 PM High School Resume' Writing Workshop
January 11, 2019	ET 2019 Chat and Chew, SWC Mall, 6PM
January 13, 2019	Epsilon Tau Monthly Chapter Business Meeting, 3 PM, New Member Orientation Workshop
January 20, 2019	Local Scholarship Applications are Due
January 21, 2019	MLK Holiday (Day of Service)
January 23,2019	"90 for 90" Topics due to Soror Peace
January 31, 2019	Fredda Witherspoon National Scholarship Applications due to NPE and Regional Chair



REGIONAL CONFERENCE DEADLINES

February 1 – MOI Report to SWRC chair – Delores James, Psi;
ET SignUp Deadline for Dinner Cruise on March 28
Soror of the Year Applications due to SWRC Chair, Judy Reeves.

February 8 – Bylaws to SWRC Chair, Nona Fisher
WOTY Application to SWRC Chair, Katrina Warren

February 22 – Chapter Report due to ARD and SWRD

February 28 – Regional Conference and Conference Hotel Registration Deadline

March 28-31, 2019 – 72nd SWR Conference, Lakefront Dallas Hilton, 2055 Summer Lee Drive, Rockwall, TX

Epsilon Tau Outreach was the December 19 winner of an Amazon Gift Card from the 12 Days of Giving Sweepstakes from Network for Good. We will use this donation for items needed to support our education and scholarship programs.



Newsletter Quiz: Did you find Shelly the ET turtle in this issue?

Contributors to this Issue:

- Soror Michelle Peace
- Soror Shelia Fisher
- Soror LaToya Randle