



2020 State of the Southwestern Region

Soror Vahnita D. Loud

Southwestern Regional Director

“Committing to Business”

ALL ABOARD!



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Sorors, of the great, incomparable, awesome and outstanding Southwestern Region!

Welcome aboard, The Iota Phi Lambda Love Train, the designated theme chosen for this year's 73rd SWR Conference. Let's look at who we are and where we are.

We have been turned around and upside down since the pandemic of COVID19 virus began.

Iota is reinstating the Iota Relief Fund, established in 1937, to help small businesses in our communities. As a member of the national board, we are asking you for your support in funding this initiative.

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Also don't forget to register for the LMPF Webinar Series #BeyondCovid19 every Wednesday at 6pm Central time via zoom.

We have reinvented ourselves, been made new and gotten creative. In the words of our 23 National President, Soror Dorothy White, we wonder if we will ever be able to get back to normal or will there be a new normal and what will it looklike.

As an organization, the pandemic has affected our ability to meet, to plan and to present the programs of Iota. But together, we have faced these obstacles and found ways to continue to offer the programs of Iota through different venues, such as social media, teleconferencing and virtual meetings. Like our founder, Mrs. Lola M. Parker, you saw a need to adapt to the present situation, to make changes to improve the delivery of our message. So, you have embraced the new norm of Webinars, Facebook Live and YouTube presentations.

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Sorors, Let's be mindful as we continue our travel and embrace our new normal.

When you select your regional and chapter leadership, be sure that you elect persons who exemplify the ability needed to represent and elevate your region and your chapters. Technology, media, and resources will play a prominent role in all future communication, presentations and execution of your region and chapter's visibility and dominance. A good leader will possess these vital skills or will not be so intimidated and so insecure that they do not surround themselves with other persons who have them. Choose wisely. The best choice should not necessarily be based on friendship or likeability but professionalism, character, connections and credentials.

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We were unable to hold the 73RD SWR Conference in Spring, TX this year because of the pandemic. However, we had registered 168 attendees (Sorors, Pelati, FIL, MOI, and guests) for a total of \$29,616.98. An additional \$1,198.00 was collected for Ads and \$400 for Vendors

The SWR Executive Committee voted to refund all money previously collected. We were able to make that decision based on the fact that no deposit had been paid to the hotel, no books had been printed, no conference bags were purchased and no awards had been ordered. Subsequently, Refunds totaling the amount of \$31,211.98 have been made to all chapters for registrations, vendors and ads.

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Let's take a look at some of who else is on this train.



| PSI CHAPTER-FINANCIAL | BETA PSI CHAPTER-FINANCIAL | EPSILON SIGMA CHAPTER-FINANCIAL |
|--------------------------|----------------------------|---------------------------------|
| 56-SORORS 6-NEW SORORS | 11-SORORS 0-NEW SORORS | 13-SORORS 4-NEW SORORS |
| 1-TRNS/REIN 3-HONORARY | 1-TRNS/REIN 0-HONORARY | 2-TRNS/REIN 0-HONORARY |
| 0-LOMEPA | 0-LOMEPA | 0-LOMEPA |
| 22-MEN OF IOTA | 4-MEN OF IOTA | 7-MEN OF IOTA |
| 14-PELATI | 0-PELATI | 3-PELATI |
| 23- FUTURE IOTA LEADERS | 5- FUTURE IOTA LEADERS | 10- FUTURE IOTA LEADERS |
| \$2916.00-PAYMENT AMOUNT | \$870.00-PAYMENT AMOUNT | \$830.00-PAYMENT AMOUNT |

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| ALPHA KAPPA CHAPTER-FINANCIAL | GAMMA PHI CHAPTER-FINANCIAL | EPSILON TAU CHAPTER-FINANCIAL |
|-------------------------------|-----------------------------|-------------------------------|
| 37-SORORS 2-NEW SORORS | 12-SORORS 6-NEW SORORS | 26-SORORS 2-NEW SORORS |
| 2-TRNS/REIN 0-HONORARY | 0-TRNS/REIN 0-HONORARY | 0-TRNS/REIN 0-HONORARY |
| 0-LOMEPA | 0-LOMEPA | 0-LOMEPA |
| 8-MEN OF IOTA | 0-MEN OF IOTA | 4-MEN OF IOTA |
| 8-PELATI | 0-PELATI | 4-PELATI |
| 29- FUTURE IOTA LEADERS | 0- FUTURE IOTA LEADERS | 19- FUTURE IOTA LEADERS |
| \$1938.00-PAYMENT AMOUNT | \$880.00-PAYMENT AMOUNT | \$1488.00-PAYMENT AMOUNT |

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| BETA DELTA CHAPTER-FINANCIAL | EPSILON Xi CHAPTER-FINANCIAL | EPSILON PHI CHAPTER-FINANCIAL |
|------------------------------|------------------------------|-------------------------------|
| 14-SORORS 4-NEW SORORS | 8-SORORS 1-NEW SORORS | 23-SORORS 9-NEW SORORS |
| 1-TRNS/REIN 0-HONORARY | 0-TRNS/REIN 0-HONORARY | 0-TRNS/REIN 1-HONORARY |
| 0-LOMEPA | 0-LOMEPA | 0-LOMEPA |
| 5-MEN OF IOTA | 0-MEN OF IOTA | 46-MEN OF IOTA |
| 0-PELATI | 0-PELATI | 36-PELATI |
| 4- FUTURE IOTA LEADERS | 5- FUTURE IOTA LEADERS | 72- FUTURE IOTA LEADERS |
| \$833.00-PAYMENT AMOUNT | \$680.00-PAYMENT AMOUNT | \$1639.00-PAYMENT AMOUNT |

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| BETA PI CHAPTER-FINANCIAL | EPSILON OMICRON CHAPTER-FINANCIAL | EPSILON CHI CHAPTER-FINANCIAL |
|---------------------------|-----------------------------------|-------------------------------|
| 18-SORORS 5-NEW SORORS | 8-SORORS 0-NEW SORORS | 24-SORORS 7-NEW SORORS |
| 4-TRNS/REIN 0-HONORARY | 0-TRNS/REIN 0-HONORARY | 0-TRNS/REIN 0-HONORARY |
| 0-LOMEPA | 0-LOMEPA | 0-LOMEPA |
| 10-MEN OF IOTA | 7-MEN OF IOTA | 8-MEN OF IOTA |
| 6-PELATI | 0-PELATI | 0-PELATI |
| 9-FUTURE IOTA LEADERS | 0- FUTURE IOTA LEADERS | 13- FUTURE IOTA LEADERS |
| \$1018.00-PAYMENT AMOUNT | \$780.00-PAYMENT AMOUNT | \$1186.00-PAYMENT AMOUNT |

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We are 300 plus financial members strong ; 200 sorors, 35 Pelati, 75 MOI, and 112 FIL!

Gamma Phi, where Beverly Hamilton Watson serves as President, held its first business teleconference via Zoom.

Epsilon Sigma, where Barbara Dillard serves as President, hosted the 1st virtual induction ceremony.

Epsilon Phi, where Audrey Davis serves as President, hosted a Toys U Can't Return webinar for Teen pregnancy prevention.



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Soror Dr Valencia Hall of Epsilon Phi Chapter and SWR Journalist has published the 1st Digital Library.

Many of you have held virtual Business Month activities including webinars and posted businesses and honorees on Facebook.

All 12 chapters held virtual Founder’s Day Celebrations!



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A total of 48 new sorors were added to SWR and to national

Beta Pi is on this train with 5 new sorors

Epsilon Chi with 7 new sorors

Gamma Phi with 7 new sorors

Psi Chapter with 6 new sorors

Alpha Kappa with 2 new sorors

Beta Delta with 4 new sorors

Epsilon Tau with 2 new members

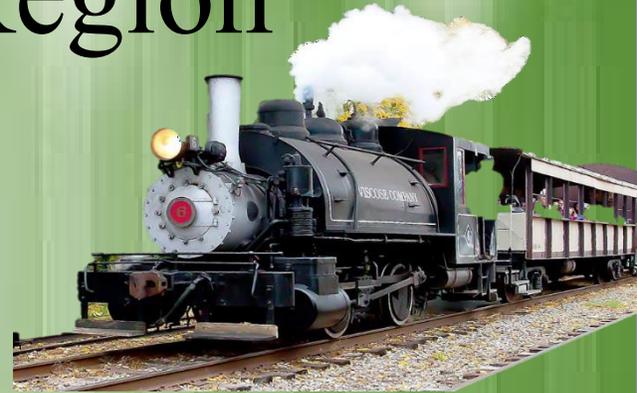
Epsilon Phi with 9 new members

Epsilon Sigma with 4 new members

Epsilon Xi with 1 new member

Beta Psi with 7 new members

In addition, the Southwestern Region will be known for hosting the first regional conference, virtually.



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Thank you, Southwestern Region, for all of your hard work, your commitment and dedication to the vision of our founder, Soror Lola Mercedes Parker.

I have spent the past 3 years focused on doing, “Good for the Organization “and hopefully I have made a difference. Year 1, was spent “Affirming the Legacy” while recognizing the living legends “our Sheroes” and Past Regional Directors. Year 2, we were” Bonding in Sisterhood” recognizing the current chapter Dean of Intakes who are the Gate keepers to our membership, and now Year 3, “Committing to Business” while recognizing some of the Nuts and Bolts of Iota.

However, this train is leaving the station. Next stop... the 74th SWR Conference in Houston, TX

Host Chapter – Epsilon Phi

Chapter President – Audrey Davis

March 26 – 28, 2021

I’ve tried to represent you well and I Thank you for the opportunity to serve.

Sisterly,

Vahnita D Loud

Soror Vahnita D. Loud

19th Southwestern Regional Director



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This virtual meeting is being made possible
with Special Thanks and White Roses to



Soror Daphne Hornbuckle
Technical Advisor and
SWR Webmaster



Soror Beverly Moore
Assistant Technical Advisor,
SWR Sgt At Arms and
Timekeeper



Soror Vivian Jordan
Assistant Technical
Advisor and SWR
Graphics Design



Soror Nona Fisher
SWR Parliamentarian



ALL ABOARD!

The amazing Southwestern Region Executive Committee



Soror Rosetta Davis
Asst SWR Director



Soror Robin Mack
SWR Financial Recording
Secretary



Soror Wonda Traylor
SWR Treasurer



Soror Dr Valencia Hall
SWR Journalist &
Online Registration