Iota Phi Lambda Sorority, Inc. SOUTHWESTERN REGION

May 27, 2020



<u>Southwestern</u> Regional Officers

Vahnita Loud Regional Director

Rosetta Davis Assistant Regional Director

> Robin Mack Regional Recording Financial Secretary

Wonda Traylor Regional Treasurer

Dr. Valencia Dutton Hall Regional Journalist



Greetings Sorors,

June 1 marks a very special occasion where we gather together on a local, regional, and national level in recognition of our annual Founder's Day celebration

We also honor our founder, Soror Lola Mercedes Parker, and the vision she shared with six other women to organize lota Phi Lambda Sorority, Inc. . White roses to our 23rd National President, Soror Dorothy White and the National Board for their tireless leadership efforts which sustain us all.

We unite this day as we share the "golden links of friendship and love" which binds us all together. By our presence, we again choose sisterhood and are encouraged that we are connected by like-minded experiences, concerns and common interests.

Commendations and white roses to each of you for the steadfast and consistent efforts you have made to promote the programs and projects of this outstanding organization.

We are experiencing an unprecedented time as we "Shelter in Place" and "Social Distance" due to COVID 19 but we must work much harder in new and different ways in our communities to make a difference. In order to do so we will need to utilize technology more than ever before.

Sorors, there is still much work to be done. Our greatest impact is yet to be made and our greatest accomplishments are still yet to be achieved.

I pray you will take this day, pause and reflect on why you became a member, and recommit to lota through your participation and service.

Sisterly *Vahnita Loud* Vahnita Loud 19th SWR Director

Affirming the Legacy, **B**onding in Sisterhood, and **C**ommitting to Business" Soror Vahnita Loud, Regional Director "Business and Professional Women Building the Foundation for Generational Financial Empowerment" Soror Dorothy White, National President

