SI PEARLS



Volume 32 Issue 28

April 2021

Message from the President

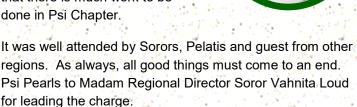
reetings Sorors!

Wow! April is finally here, and it is time to move to the heart of the sorority's events; the Business Month Educational Scholarship Award Luncheon and activities showcasing various business entrepreneurs and highlighting our work in the community.

Coronavirus is still with us but there is nothing to stop us now. Let us continue to support the local Black businesses, but also support and encourage one another. Remember, together we stand, divided we fall.

Psi Pearls to the Leadership Forum Committee for hosting an awesome program with the theme, "Leadership, Choosing Higher Standards." This featured Soror Juanda Wallace, Soror Kandre Covington, Soror Charlotte Berry and Soror Betty Wilson-Jones from Kappa Chapter in Baltimore Maryland. This event was well attended by sorors. Many thanks to the Pelatis Auxiliary for their continued support.

We just completed and participated in a milestone, the 74th Southwestern Regional Conference. This two-day event was packed with vital information to be used for years to come. It also made us aware that there is much work to be done in Psi Chapter.



Congratulations to all the new Southwestern Region Officers.

Sisterly, Soror Judy Reeves Psi Chapter President

"Building on a Solid Foundation, Empowering and Strengthening Sisterhood in Business".

PSI CHAPTER OFFICERS

President	.Judy Reeves
1st Vice President	Vicki Sellers
2nd Vice President	.Wonda Traylor
Recording Secretary	Tonya Cooper
Corresponding Sec	Stevette Bauman
Financial Secretary	Lucille Tolliver
Treasurer	.Dwala Brown
Journalist	Vee M. Jordan
Dean of Intake	LeTitia Speed

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2021 Leadership Forum By Soror Reeves



2021 VIRTUAL LEADERSHIP FORUM

Psi Chapter Presents "Leadership - Choosing Higher Standards"

Psi Chapter's Virtual Leadership Forum was held March 6, 2021, A warm welcome was extended by Soror Vicki Sellers First Vice-President. President Judy Reeves served as the Facilitator.

Four Sorors served as panelists, Sorors Juanda Wallace, Kandre Covington, Charlotte Berry, and guest Soror Betty Wilson-Jones of Kappa Chapter, Baltimore, Maryland. Soror Wallace spoke on How to Become a Great Leader. Soror Covington's topic was Raising Higher Standards in Leadership, Soror Berry covered Following Protocol, and guest Soror Wilson-Jones covered Etiquette for Online Meeting Events. Each panelist was knowledgeable and the topics covered were highly informative.

This event was well attended by Sorors. As always, many thanks to the Pelatis Auxiliary for their continued support.

Panelists

Soror Betty Wilson-Jones
National Parliamentarian



Soror Kandre Covington

Soror Charlotte Berry National President –Elect



Soror Juanda Wallace



Soror Judy Reeves, Moderator





2021 FIL VIRTUAL BUSINESS MONTH ACTIVITY #1

By Soror Young



Psi Chapter FIL Celebrate Business Month **BRING LEADERSHIP & ZEAL CONFERENCE** Youth Entrepreneur



Future lota Leaders (FIL) are excited about their upcoming event, Youth. Entrepreneur and Career Exploration Conference. Zoom in and hear the dynamic speakers Dr. Shailendra Daniels (The Smile Lounge), Karen Shields Smith (Photography by Karen), Kennedi Newson (Kennedi Kares) and Herbert Moore, Jr. (STEAM Academy). This year's theme is :Bring Leadership and Zeal Youth Entrepreneur Conference. #BLAZE

Join us Sunday, April 18, 2021 at 3pm



2021 FIL VIRTUAL BUSINESS

By Soror Young



Psi Chapter FIL Celebrate Business Month

Parliamentarian Virtual Workshop DO'S & DON'TS



Psi Chapter FIL are excited to present Parliamentarian Do's and Don'ts Virtual Workshop to gain knowledge and expand our leadership development. Members of the Sounding Block Unit of "TSBU" will lead the virtual workshop.

The Sounding Block Unit "TSBU" of the Texas State and the National Association of Parliamentarians was founded on September 17, 2009. The purpose of the unit is to promote the study of parliamentary law and the educational programs of State and National Association of Parliamentarians on a local level.

The mission of the Sounding Block Unit is to study, teach, practice, and further the interest of parliamentary law within our organization and in the community.

TSBU was developed to serve the citizens of Southwest Dallas County, including but not limited to, Cedar Hill, DeSoto, Duncanville, Lancaster, and Oak Cliff.

"The Sounding Block Unit"



Soror Nona Fisher

Soror Dr. Mary Nickson



Soror Daphne Hornbuckle









2021 FIL APRIL BIRTHDAYS

FUTURE IOTA LEADERS (FIL)





FIL Brandon Young 4/10 Red Oak Middle School



FIL Dawn Barrett 4/13 Faith Academy



FIL Kelton Gardner, Jr. 4/17 Boles Jr. High School

COMMUNITY Service Spotlight by Soror R. Jones



Black Jack Pizza Host: the Botham Jean Family

March 30, 2021

In a city where lives were changed forever, the Botham Jean family returned for a momentous occasion and to wind down at one of the best family restaurants in sunny South Dallas. The family traveled to Dallas to participate in a ceremony dedicating a portion of Lamar Street to Botham Jean Boulevard. Botham Jean was their beloved son who was tragically shot and killed in Dallas, Texas on September 6, 2018 by a police officer who entered the wrong apartment.

Soror Dorothy Jones, Psi Chapter's Honorary Soror and owner of Black Jack Pizza, invited them to dine at her establishment and they graciously accepted. The family was accompanied by Rev. Sammie L. Berry, Pastor of Dallas West Church of Christ where Botham Jean was a faithful member. Black Jack Pizza welcomed the family with a beautiful, warm, and loving smile as always from Soror Jones as well as her loyal customers which including. Cheryl Smith publisher of Dallas Metro News, Texas Metro News and The Garland Journal.

Soror Jones was honored and overjoyed to serve them. They were also honored and overjoyed to be there. Our Soror repeated to them what she so lovingly tells all of her customers, "Good food makes us happy and we want to make you happy. We are so glad you are here!" She also stated: "that for them to visit her establishment was a monumental moment in history and one that Black Jack Pizza would not soon forget".









2021 Business Month Celebration By Soror Sellers



47th Annual Business Month Education & Scholarship Virtual Celebration, Honorees & Activities

Excitement is building in Iotaland as Iota Phi Lambda Sorority, Inc., Psi Chapter prepares to hold its Annual Business Month Education and Scholarship Virtual Awards Celebration. The virtual celebration will be held Saturday, April 24, 2021 at 11:00 a.m. via Zoom. This year's celebration will honor our 2020-2021 Outstanding Business Entrepreneurs in the following categories:

Alvernon K. Tripp Hall of Fame Award Honoree

Dr. Wanda Lewis

Dorethea N. Hornbuckle Business Entrepreneur Honorees

Monica Johnson, Linda Gray, Tiffany Clarkson, LaShonda Cooks and Tiffany Kamuche

Joyce Jones Community Service Award

Lila Holley

Corporate Achievement Honoree

Deborah Scott

Your Participation is welcomed throughout the Month of April.

April 1-30, 2021

Patronize an African American Establishment

Saturday, April 24, 2021 At 11:00am-2:00pm

Psi Chapter's 47th Annual Business Month Education and Scholarship Virtual Celebration

2021 74th Southwestern Regional Virtual Conference

74th Southwestern Regional Virtual Conference Years of Service

5-Years	10-Years	25-Years	45-Years
Soror Vee M. Jordan	Soror Mary Nickson	Soror Nona Fisher	Soror Rosa Henderson
Soror Linda M. Cole	15-Years	30-Years	
Soror Crystal Lotterberry	Soror Mary Collier	Soror Vicki Sellers	
Soror Newtonia Hemphill	20-Years	Soror Joyce Hodges	
Soror LeTitia Speed	Soror Deloris James		

6

2021 74th Southwestern Regional Virtual Conference

74th Southwestern Regional Virtual Conference

Theme: "Developing Leaders"

Psi Chapter Regional Awards

2nd Place

3rd Place

Pelati

FIL

MOI

Community Service

Newsletter

Soror Juanda Wallace

2021 First Timers

Lalanii Wilson-Jones & Carmelita DeBurr



Psi Chapter Members

Legacy Award



Jota Ahi Lambda Sorority, Inc.
74th Southwestern Region
Virtual Conference
Welcome

Wirtual Conference

Welcome

Theme:

Leaders

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mmitting to Business and Developing Leaders

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BULING THE TRUMATION

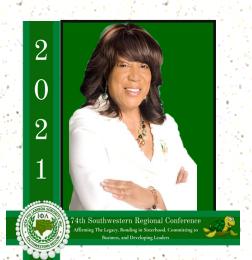
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"Upward and Onward in Efficient Service"

Soror Talmadge Jacques

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74th Southwestern Regional Conference

Psi Chapter Member



Outstanding Service Award

Soror Wahnita D. Loud Southwestern Region Director



2021 FIL LUNCH & LEARN WORKSHOP

74th Southwestern Regional Virtual Conference

FIL Lunch & Learn Workshop

Everyone had a great time and was fully engaged. We also had an AMAZING youth entrepreneur, Tyla-Simone Crayton, speak to the FIL about her journey in starting her business, Sienna Sauce. She gave many tidbits of knowledge to encourage the youth. After Tyla-Simone Crayton spoke, the FIL had break out sessions according to their school age to discuss (1) career goals and aspirations: and (2) ways to prepare yourself for the future.



Psi Chapter's FIL & Sorors attended the FIL Lunch & Learn
Workshop On Auxiliary Day

FIL BRANDON YOUNG FIL KELSLON GARDNER

FIL ETHAN YOUNG FIL BROOKE STEWARD

FIL CELESTE ROSE FIL KELTON GARDNER

FIL CHRISTIAN ROSE FIL CODY ROSE

FIL DANIEL YOUNG FIL CARTER ROSE

FIL CE'KYA ROSE SOROR DANIELLE YOUNG

SOROR TANN GARDNER SOROR NEWTONIA HEMPHILL

MEN OF IOTA (MOI) 2021 74TH SWR CONFERENCE BY SOROR JAMES



PSI CHAPTER MEN OF IOTA(MOI) Donated Gift Bags

The Men of lota (MOI) donated 66 gift bags to the FIL who attended lota Phi Lambda Sorority, Inc. 74th SWR Conference/Lunch & Learn Workshop on March 27th 2021. The bags include a skull cap, gloves and masks. These gifts are being packaged to be mailed on Sat. April 8, 2021, to the chapter presidents.



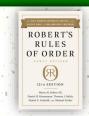


ROBERTS'S RULES OF ORDER BY SOROR DR. NICKSON



What Does Robert Say? The Parliamentarians of Psi

P.R.N. – Parliamentary Rules Noted



Motions

There are several classes of motions that may be used in meetings. A description of them is listed below.

The <u>main motion</u> is the basis of all parliamentary procedure. All business to be considered by an assembly is introduced by a <u>main motion</u>. This type of motion may only be considered when no other business is pending.

<u>Subsidiary motions</u> may be applied to another motion for the purpose of modifying it, delaying action on it, or disposing of it.

<u>Privileged motions</u> are unrelated to the current motion but are of such urgency or importance they are considered immediately. These motions are related to members, the organization and meeting procedure rather than the item of business being considered.

<u>Incidental motions</u> are related to, or incidental to, the business being considered, but do not directly modify the pending motion.

Motions that bring the question again before the assembly, or **bring-back motions**, are a special type of main motion that permits the assembly to consider previously deposed of business.

The main motion, subsidiary motions, and privileged motions all have rank relative to one another.

Reference: National Association of Parliamentarians, 2021. Retrieved fromhttps://www.parliamentarians.org/about/parliamentary-basics/motion-basics/.

"The Sounding Block Unit"

Psi Chapter has a history of effective parliamentarians including those who are currently members of the National Association of Parliamentarians (NAP), an organization whose mission states: "NAP is dedicated to educating leaders throughout the world in effective meeting management through the use of parliamentary procedure."

MEMBERS OF A LOCAL UNIT OF NAP, "THE SOUNDING BLOCK UNIT"



Soror Nona Fisher Registered Parliamentarian & Southwestern Region Parliamentarian



Soror Dr. Mary Nickson Psi Chapter Parliamentarian



Soror Daphne Hornbuckle



Soror Joyce Hodges



Let everything be done decently and in order.



CALENDAR FOR APRIL 2021

DATE	NAME OF EVENT	TIME	LOCATION
Saturday, April 10	PELATI MEETING	llam	Conference call
Saturday, April 17	Business Meeting	10am	Virtual (Zoom)
Sunday, April 18	FUTURE IOTA LEADERS BUSINESS MONTH	3pm	Virtual (Zoom)
Friday, April 24	47th Virtual Business Month	11am	Virtual (Zoom)
Sunday, April 25	Parliamentarian DO'S & DON'TS	3pm	Virtual (Zoom)



Happy Birthday!

SORORS' APRIL BIRTHDAYS









Shirley Pleasant 4/20





Tonya Cooper 4/27



Mary T. Nickson 4/28



Terri Britt 4/30







All news articles are due the **25th of each month** or before. Email all written news articles and pictures to: journalistiotapsi@gmail.com

Please enjoy this edition of **PSI Pearls** and many more to come, and know it has ultimately been our pleasure to serve you.

Sisterly,

SOROR VEE M. JORDAN

PSI CHAPTER JOURNALIST/PUBLIC RELATIONS CHAIR IOTA PHI LAMBDA SORORITY, INC.



AUTISM

National AUTISM Awareness Month By Soror Ross







HOLLYROD

Holly Robinson Peete Story Autism

Who We Are?

After Holly and Rodney's eldest son, RJ, was diagnosed with autism, HollyRod's mission expanded to provide resources to families affected by an autism diagnosis.

One in 68 children are diagnosed with autism every year.

50% of these children have extreme difficulty learning how to speak, while 25% of them never will. HollyRod launched the RJ's Place grant in 2014 to provide assistive technology to children's hospitals and autism centers. As these children grow, they require vocational training and specialized job placement assistance to transition to mainstream life and gainful employment.

Our RJ's Place grants now support toddlers to young adults in over two dozen locations the U.S. and Canada.

The HollyRod foundation provides compassionate care to those living with autism and Parkinson's disease. We seek to fill an unmet need by providing compassionate care and services to underserved individuals and families that are burdened financially and emotionally by a diagnosis.

We strive to help individuals live the best life possible.



Holly and son RJ

Click the link below and hear their story about Autism





Jota Phi Lambda Sorority, Inc. Southwestern Regional News

Southwestern Region Theme: "Affirming the Legacy, Bonding in Sisterhood,"
Committing to Business and Developing Leaders"

74th Southwestern Regional Virtual Conference March 26-27, 2020 Wahnila Loud,

19th SWR Director



Theme: "Developing Leaders"

"Upward and Onward in Efficient Service!"

Greetings Sorors,

The 74th Southwestern Regional Virtual Conference was held March 25 -27, 2021 and was a success because you were there and made it special with your presence and participation. Thank you for your attendance and a registration of 194 Sorors and guest. The theme for this year's conference was "Developing Leaders", an extension of the last 3 years' theme, "Affirming the Legacy, Bonding in Sisterhood, Committing to Business. The conference focus was, "Inform. Mentor, Encourage."

We began Thursday, March 25 with the 12 chapter presidents' meeting, followed by the Delegates Meeting and Candidates Campaign Forum. Friday opened with the Developing Leaders Forum and topics that included: Tapping the Power Within, Partnership and Teamwork and Green – Print to Action. A Call to Conference started on Friday, March 26 at 12:15pm with the usual flurry of Introductions, Greetings, a Response, Credentials and Minutes, Adoption of the Agenda and Conference Rules. By then it was time for a break so when we returned from break, handling business was the main focus going forward. Our 2021 -2022 officers were elected. Congratulations, Soror Rosetta Davis, Regional Director; Soror Wendy Jacques, Assistant Regional Director; Soror Letitia Speed, Treasurer: Soror Robin Mack, Recording/ Financial Secretary; and Soror Dr Valencia Hall, Journalist.

Epsilon Phi, host chapter, had Entertainment Night on Friday night for all attendees with a variety of music, spoken word, and singers as participants. Saturday morning, began with our Business Session followed by our Educational Forum and an amazing speech by National President White on "Developing Leaders", "Inform, Mentor and Encourage"

After lunch, a memorial service was held for those Sorors who had entered the Omega Chapter. The State of the Southwestern Region message was delivered with a promising perspective and the thought that our best days lie ahead. The SWR Technology chair, Soror Daphne Hornbuckle, presented a surprise video from Sorors locally, regionally and nationally; who took the time to extend congratulations for a successful conference and term as SWR Director.

The Pop-Up Vendor Shop hosted by Epsilon Tau Chapter and Soror Eriele Johnson, was a fabulous and fun ending to the day. Awards night coordinated by Soror Rosetta Davis was the culminating event for the conference. Congratulations to all the winners and chapters for their hard work. Special congratulations to the Outstanding Chapter President, Soror Dr. Valencia Hall and Outstanding Chapter, Epsilon Phi. The 74th SWR Virtual Conference was adjourned after a musical version of the Sorority Song and Prayer.



Jota Phi Lambda Sorority, Inc. Southwestern Regional News

Southwestern Region Theme: "Affirming the Legacy, Bonding in Sisterhood, Committing to Business and Developing Leaders"

Theme: "Developing Leaders"

Friday, March 25, 2021
Day One

Southwestern Region Leadership Forum Speakers



Wahnita Loud,

19th SWR Director



Tapping the Power Within Soror F. Parker, PNOC



Partnership & Teamwork
Juanda Wallace, PROC



Green –Print to Action

Melaniece Slone EO President

Educational Forum

"Developing Leaders", "Inform, Mentor and Encourage"



Sarar Darathy White

National President, Alpha Chapter

Southwestern Region New Officers-2021-2022

Soror Rosetta Davis

Southwestern Regional Director

Soror Wendy Jacques

Assist. Regional Director







Jota Phi Lambda Sorority, Inc. Mational HQ News



Year of the Woman/Year of the Soror Influencer Award



Good evening,

On behalf of the Lola M. Parker Foundation, I am so excited to announce the launch of our inaugural Year of the Soror and Year of the Woman Influencer Campaign. This new six – week fundraising campaign will be filled with excitement. Businesswomen will work with mentors, complete various activities, score points towards the coveted LMPF Influencer Award, and, of course, have fun! This will undoubtedly build their networks!

We need your help to make this a success! I am asking you to help us identify outstanding women by nominating Sorors and/or community Businesswomen to take part in this great campaign. To assist you, we have provided letter templates for you to use to send to your potential <u>YOTW Soror Nominee Letter</u>, <u>YOTW Nominee Letter</u>

Please pay special attention to the upcoming "Influencer Meet and Greet" on March 29th or April 1st at 7:00pm EST.

We have also provided a flyer for you to send along with further information about the program. Year of the Woman Flyer

Please spread the word far and wide. We are looking for nominees from across the country.

We are very excited about this new fundraising campaign and hope you will be as well. Feel free to reach out to me if you have any questions.

Sincerely,

Stephanie Dilworth

Lola M. Parker Foundation

www.lmpfdn.org

(202) 932-7090





Tota Phi Lambda Sorority, Inc. National HQ News



CALL TO CONVENTION COMING SOON!!

NATIONAL VIRTUAL CONVENTION July 28th-July 31, 2021

REGISTRATION IS NOW OPEN as of April 10, 2021, and will close May 31, 2021. Sorors are requested to submit registration directly through their Chapters. A \$20 late fee will incur after May 15th.

Deadline for Registration: May 15, 2021 (must include full payment);

Late Registration close: May 31, 2021.

Mailed Registration Postmarked after May 15, 2021, must include a \$20.00 late fee.

Registration: \$150.00 (Grad); \$75.00 (Undergrad)

Late Registration (after May 15, 2021): \$170.00 (Grad); \$95.00 (Undergrad)

Registration Transferable but not Refundable after May 15, 2021







Jota Phi Lambda Sorority, National HQ News



"Business and Professional Women Building the Foundation for Generational Financial Empowerment"

Soror Dorothy M. White 23RD NATIONAL PRESIDENT

Welcome to your April 2021 lota Bulletin! This is lota Phi Lambda Sorority, Inc.'s monthly newsletter. In this edition of the lota Bulletin, the latest and greatest in lota news is provided. If you know a soror that is not receiving her official lota news bulletin, tell a soror and email executive.director@iota1929.org to get you connected today!



Greeting to the Sorors of lota Phi Lambda Sorority, Inc

As a business and professional women's organization, Business Month is celebrated by all as our premier program. This year, our national theme, "Business and Professional Women Building the Foundation for Generational Financial Empowerment" takes on more implication than ever, as we watch the women of this country, especially African America, emerge as strong dynamic leaders.

During the pandemic, there was a slowdown in the opening of small businesses, but even during the pandemic, women-owned businesses were one of the fastest-growing industries in this country. The steady rise in female entrepreneurship across the country continues to give us plenty of reasons to celebrate.

Business Month gives us the opportunity to showcase and support the many women-owned small businesses in our communities. Building these small businesses allows women and families to build the foundation for legacy wealth that is passed down from one generation to another. As anchors of the family and the community, women help to shape and enhance the surrounding communities by helping to grow the economy.

Let us take the time this month and each day to acknowledge and support the small businesses in our communities. There are many ways in which we can support these businesses such as buying gift cards, shopping, or ordering locally and starting a shop local challenge, buy and share on social media and challenge friends to support the business. We also urge our members to highlight local business on social media and/or their chapter newsletter.

This has been an extraordinary year filled with quarantines, vaccines, lockdowns, and mask wearing, but we pressed on, completing lota projects and program with excellence. Women, especially African American women, are the same, no matter the situation, they continue to push forward with undeterred purpose to complete their goal of financial security through entrepreneurship. The members of lota Phi Lambda Sorority, Inc. honor the tenacity of these women as they pursue their dreams of financial empowerment.

Sisterly,

Dorothy M. White 23rd National President



Psi Chapter Information

If you would like to email President Judy Reeves, Journalist Vee M. Jordan or visit Psi Chapter's website click on the highlighted links listed below.

Judy Reeves, Psi Chapter President judyreeves4@att.net

Iota Phi Lambda Sorority, Inc. Psi Chapter P.O. Box 223871 Dallas, Texas 75222-3871

PSI CHAPTER WEBSITE http://www.iota-psi.org

Chapter Theme:

"Building on a Solid Foundation, Empowering and Strengthening Sisterhood in Business"



https://twitter.com/psi1936

Vee M. Jordan, Journalist/ Public Relations Chair journalistiotapsi@gmail.com

Public Relations
Committee
Daphne Hornbuckle
Jewel Hudson
Judy Jenkins
Rita Heath Powell
Wonda Traylor
Rita White Ross
Shelia Fadipe
Deloris James
Carolyn Parker

Southwestern Region Information

If you would like to send an email to our Southwestern Regional Director, National President or visit the Southwestern Region or National websites. Click on the highlighted links listed below.

<u>Vahnita Loud</u>, Southwestern Regional Director

Southwestern Region Website, http://www.iotaswr.org

Southwestern Region Theme: "Affirming the Legacy, Bonding in Sisterhood, Committing to Business and Developing Leaders"

National Information

Dorothy White, National President

National Website, http://www.iota1929.org

National Theme:

"Business and Professional Women Building the foundation for generational Financial Empowerment"



"Upward and Onward in Efficient Service"