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Sorors, are you ready? Tie your hair back, roll your sleeves up, we've got work to do. The shortest month of the year is upon us and we have work to complete. We are approximately 50 days from the start of the 72nd Southwestern Regional Conference. We are deep in the throes of submitting our scholarship applicants, Soror of the Year and Woman of the Year contestants, and completing our Regional reports. We are building our sisterhood, and continuing to implement Iota's programs and projects.

The Association for the Study of African American Life and History's 2019 theme **Black Migrations** emphasizes the movement of people of African descent to new destinations and subsequently to new social realities. This year's theme focuses on the twentieth century through today. Beginning in the early decades of the twentieth century, African American migration patterns included relocation from southern farms to southern cities; from the South to the Northeast, Midwest, and West; from the Caribbean to US cities as well as to migrant labor farms; and the emigration of noted African Americans to Africa and to European cities, such as Paris and London, after the end of World War I and World War II. Such migrations resulted in a more diverse and stratified interracial and intra-racial urban population which became evident in the rise of the Garvey movement in New York, Detroit, and New Orleans; the emergence of both black industrial workers and black entrepreneurs; the growing number and variety of urban churches and new religions; and new music forms like ragtime, blues, and jazz. The action of these migrations resulted in the creation of our great sisterhood, almost 90 years ago.

Seven gavel taps to Soror Shelia Fisher on her continued work with the Epsilon Tau FIL; Soror Dr. Tonya Sawyer McGee for her work on our Education and Scholarship programs; Soror Robin Mack for continuing her efforts to grow the membership of our chapter, and Soror Eriele Johnson for her planning and execution of this year's Black History Celebration. Soror Eriele is spearheading our 90 for 90 effort of posting 90 Black History facts to our social media pages. Be sure to check them out, like and share the information. #ETWEAREWHY #ComeSeeET

"Whatever we believe about ourselves and our ability comes true for us."—Susan L. Taylor



Michelle Peace
Epsilon Tau President

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FIL MEETING

On January 6, 2019, ET FIL welcomed former ET FIL and National FIL Scholarship recipient, **Jalyn Beaty**, to our monthly meeting. Jalyn was asked to share experiences from her first semester of college with the FIL. The FIL listened intently and asked lots of questions. One bit of advice Jalyn left with the FIL was, "...there will always be a party, but you have to get your studying done first. If you miss the party, there will be another one." Jalyn is a freshman at Prairie View &M University majoring in Computer Engineering.



CREATING A HIGH SCHOOL RESUMÉ



Also on January 6th, **Soror Dr. Tonya McGee** shared with the FIL, "Resumé Writing for High School Students". Soror McGee discussed what should and should not be included on resumés and how schools and employers critique the resumés they receive. The FIL learned how to describe their objectives, school accomplishments, work experience, and more. The FIL were provided with a handout of action verbs to use in describing their experiences and a few sample resumes. The FIL left the meeting with a draft of what their individual resumé should look like. We wish them luck on landing that first part-time job!

2019 ET LOCAL SCHOLARSHIP WINNER

Kendacia Z. Combs

Village Tech Schools Duncanville, TX
Class of 2019 GPA: 3.2

Potential Major: Gynecology and Business Management

Interests: Dancing, Calligraphy, Reading and Community Service

Clubs and Organizations: VT Dance Team Captain, VT Student Ambassador, Project Still I Rise, Future Leaders Program, GYD – Youth Ambassador, Youth Choir and Youth Usher, Camp I Can Youth Leader, Summer Bridge Program Participant, Reflections of Praise Dance Team, Sincerely Me (Mentoring Summit Project), Charlton Methodist Hospital Intern



Our 2019 Local Scholarship winner is **Miss Kendacia Combs**, a senior at the Village Tech School in Duncanville, TX.

Ms. Combs currently plans to attend Grand Canyon University and major in Business Management/ Nursing.

MLK Celebration

On January 19, 2019 ET Sorors Jasmine Gause, Dr. Tina M. Jackson, and Ján Harbert along with FIL Lola Jackson, had a great time at the Collin County College MLK Power Leadership Breakfast. The theme for this year’s breakfast is “Intelligence + Character = True Education.”

The annual celebration of Dr. King’s life and work included a panel discussion by school district superintendents and educators from Plano, Allen, McKinney, Frisco and Wylie, as well as presentations and student performances.



ET MEMBERSHIP ACTIVITIES



Epsilon Tau’s Dean of Intake, **Robin Mack**, hosted two membership recruitment activities in preparation of beginning a Winter Line. The Mixer at the Brick House Lounge and the ET Winter Chat and Chew were fantastic.

Our newest sorors of the Fall Clover Line did an excellent job of inviting like-minded women to discuss the benefits of joining our chapter. There were a total of 8 women who participated in these activities.

2019 ET SOROR OF THE YEAR



Michelle Peace joined Iota Phi Lambda Sorority, Inc., in 2004. In 2013, she and nine other sorors chartered Epsilon Tau Chapter in DeSoto, TX. She currently serves as Epsilon Tau’s Chapter president. On the Regional level, Michelle is the immediate past Southwestern Region Journalist. She has chaired several Regional committees

including, Woman of the Year, Regional Conference Planning and Operations, and Conference Evaluation. She is the Iota Phi Lambda Sorority, Inc., National Webmaster. Michelle has been employed as an Environmental Engineer for the U.S. Environmental Protection Agency for 28 years. Michelle is a true Iota woman, she believes in and exemplifies the attributes of loyalty, honesty, trust, work, courage, and friendship. She is truly deserving of the title of Epsilon Tau Chapter’s Soror of the Year.

Congratulations Soror Peace!

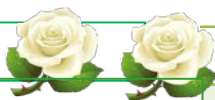
2019 ET WOMAN OF THE YEAR

Our 2019 Epsilon Tau Woman of the Year is **Dr. Faith Oliver Robertson, DDS**. Dr. Faith wears many hats as a wife, mom, business owner, author, servant, leader, and increasingly sought-after speaker. Whether it's oral surgery, makeup



application, writing or public speaking, she believes that people can utilize all of their gifts, talents and passions to change and impact the lives of others. "If you can change the way a person perceives themselves, you can change the course of their destiny," Dr. Faith says. She lives by the creed: "Don't just make a living. Make a difference."





15 Success Tips for First-Time Entrepreneurs

By Richard Harroch

Being a first-time entrepreneur can be challenging and nerve-wracking, but also very exciting and rewarding. Here are 15 tips to help you begin navigating the startup landscape:

1. Start a Business You Are Passionate & Knowledgeable About
2. Pick a Business Idea That Has a Big Market Opportunity
3. Raise As Much Startup Funding As You Can
4. Constantly Monitor Your Finances
5. Research the Competition
6. Ask for Advice from Other Entrepreneurs
7. Develop a Great Elevator Pitch
8. Hire the Right People
9. Never Stop Networking
10. Give Great Customer Service
11. Hire an Experienced Startup Attorney
12. Get Comfortable with Public Speaking
13. Focus on Building a Great Product or Service
14. Just Do It
15. Market and Then Market Some More

February 1, 2019	Go Red Day
February 2, 2019	Pinning Ceremony, SWC Community Room
February 3, 2019	Future Iota Leaders Meeting, 3:00 PM
February 9, 2019	90 for 90 taping, 10:00 AM Future Iota Leader Game Day and BHM Movie Night, 3:00 PM
February 10, 2019	Epsilon Tau Monthly Chapter Business Meeting, 3:00 PM, Lomepa Workshop
February 19, 2019	Workshop II, 6:30 PM
February 22-24, 2019	90 for 90 Taping at SWC Mall, TBD
February 28, 2019	Regional Registration Due
March 1, 2019	Fun Night
March 2, 2019	Induction Ceremony, 10:00 AM, all white attire professional attire

Epsilon Tau Outreach thanks Panoramic Visions



Epsilon Tau Outreach (ETO) received a surprise donation from Panoramic Visions during its 2nd Annual Gala.

Soror Monique Smith's organization made a \$300 donation to ETO for scholarships. **Sorors Shelia Fisher, Robin Mack, and Michelle Peace** had a fantastic time playing casino games at the Gala. This donation is greatly appreciated!

Epsilon Tau's 90 for 90 Celebration

Epsilon Tau collected and donated **90 pieces** of business attire and accessories for Hearts of Courage's Business Attire clothing drive. This is our second 90 for 90 donation to the non-profit who helps to reunite women with their families.

REGIONAL CONFERENCE DEADLINES

February 1 – MOI Report to SWRC chair – Delores James, Psi; ET Sign Up Deadline for Dinner Cruise on March 28
Soror of the Year Applications due to SWRC Chair, Judy Reeves.

February 8 – Bylaws to SWRC Chair, Nona Fisher
WOTY Application to SWRC Chair, Katrina Warren

February 12- Recommendations to SWRC Chair, Rhonda Mollett

February 22 – Chapter Report due to ARD and SWRD,
Ads for the Souvenir Journal Due to Dianne Lollies

February 28 – Regional Conference and Conference Hotel Registration Deadline

March 28-31, 2019 – 72nd SWR Conference, Lakefront Dallas Hilton, 2055 Summer Lee Drive, Rockwall, TX



Newsletter Quiz: Did you find Shelly the ET turtle in this issue?

Contributors to this Issue:

- Soror Michelle Peace
- Soror Shelia Fisher
- Soror LaToya Randle

