

PSI PEARLS



Volume 32 Issue 16

FEBRUARY 2020

Message from the President



Greetings Sorors!

As we continue to outline our work for this new year, let's focus our minds on success, peace and well-being of our chapter.

My prayer is that God will grant us the serenity to accept the things we cannot change, courage to change the things we can and the wisdom to know the difference.

Congratulations to our Future Iota Leaders (FIL) for kicking off this year celebrating the life and legacy of Dr. Martin Luther King, Jr. It was a joy to see them march in the Martin Luther King (MLK) Parade carrying their banner, and not far behind them was our Outstanding Soror of The Year Wonda Traylor displaying the Psi Chapter Banner and giving her usual SOY wave to the crowd. Psi Pearls to Soror Danielle Young for making it all possible.

February is Black History Month, a time to reflect on our African American history, years of slavery, the great depression and the Lola Mercedes Parker chartering of Iota Phi Lambda Sorority in 1929 to the 1960's civil rights movement, boycotts, demonstrations and freedom riders. Today we are still fighting for equality and social injustice. We've come a long way, but we still have a mountain to climb.

The Soul Food Dinner and the movie Harriet was awesome, Psi Pearls to Juanda Wallace and her committee.

The Leadership Forum, Seven Keys to Business Success was a huge success, and there is still more to come. Psi Pearls to the panelists: Sorors Dr. Nickson, Covington, Hornbuckle, Dawes, Speed, Hudson, Jones, and Facilitator Soror Fisher.

Psi Pearls to Vivian Jordan, Public Relations Chair for her commitment and dedicated service in keeping Psi Chapter looking good with her amazing newsletters.

"Building on a Solid Foundation, Empowering and Strengthening Sisterhood in Business".

*Sisterly
Soror Judy Reeves
Psi Chapter President*

PSI CHAPTER OFFICERS	
President	Judy Reeves
1st Vice President	Vicki Sellers
2nd Vice President.....	Wonda Traylor
Recording Secretary.....	Rhonda Jones
Corresponding Sec.	Stevette Bauman
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Journalist	Vee M. Jordan
Dean of Intake.....	Linda Cole

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PSI CHAPTER FIL

MARTIN LUTHER KING (MLK)
DAY OF SERVICE

MLK DAY
BY SOROR YOUNG



"The time is always right to do what is right."

FUTURE IOTA LEADERS (FIL)



The Martin Luther King Jr. holiday on January 20, 2020, marked the 25th anniversary of the day of service that celebrates the Civil Rights Leader's Life and Legacy. Observed each year on the third Monday in January as "a day on, not a day off," MLK Day is the only federal holiday designated as a national day of service to encourage all Americans to volunteer to improve their communities, according to the Corporation for National & Community Service.

The month of January for Psi Chapter Future Iota Leaders (FIL) was very eventful as we celebrated the life, achievements, and the cause Dr. Martin Luther King, Jr. who championed racial equality for African Americans. The youth had an opportunity to learn and recite fun facts about Dr. Martin Luther King, Jr. as they discussed his famous "I Have a Dream" speech in Washington DC.

Soror Young provided the Future Iota Leaders (FIL) with an opportunity to learn how Dr. King stood up for the rights of all individuals, and how he facilitated marches for injustice and equality through different activities.

Psi Chapter Future Iota Leaders (FIL) had the chance to finalize their celebration by participating in the 38th Annual Dr. Martin Luther King, Jr. Parade. The Future Iota Leaders (FIL), and Psi Chapter sorors had a great time marching in the parade to honor Dr. King and all his accomplishments that



Psi Chapter FIL
Showing their banner

Sorors Fadipe, Traylor
and FIL MLK Parade



Soror Wonda Traylor
Psi Chapter Soror
of the Year



Soror Danielle Young
FIL Chair, showing the
IOTA sign

Community Service

Healthy Living
BY SOROR LYONS



REALIZING THE DREAM HEALTHY LIVING EXPO

BUILDING STRONG, HEALTHY COMMUNITIES-PHYSICALLY, MENTALLY,
FINANCIALLY, SPIRITUALLY, HOLISTICALLY AND SOCIALLY



Iota Phi Lambda Sorority Incorporated, Psi Chapter, volunteered at the annual Healthy Living Expo, on January 20, 2020. The sorors, along with the Men of Iota (MOI) and past Future Iota Leaders (FIL) prepared thank you bags for the many vendors and performers that participated in the event. They were elated to set up various information stations to ensure that the expo was successful. In addition, the sorors served as judges for the annual cookoff. This year's theme was "Macaroni and Cheese with a twist" The mouthwatering dishes were impeccable as well as beautifully presented.

The Sorority was honored as well as pleased to be a part of such an exciting event that involved the community. Soror Daphne Hornbuckle and guests joined the Dallas Mavericks **MAVS MANIAACS** male performers in a dance routine.

L to R: Sorors Hornbuckle, Speed, Brown and Moore



Soror Hornbuckle

MAVS MANIAACS

Former FIL joining in preparing bags at the EXPO



Judges: Sorors, Moore, Speed and Lyons



L to R: Soror Lyons, MOI Lyons, Soror Moore and Soror Hornbuckle



Sorors, MOI and Former FIL



Sorors & the Maniacs Performers

NETWORKING

CIVIL RIGHTS MOVEMENT
BY SOROR TRAYLOR



THE BLACK ACADEMY OF ARTS AND LETTERS
TWO-TIME EMMY AWARD WINNING
37th ANNUAL BLACK MUSIC
AND
THE CIVIL RIGHTS
MOVEMENT



CONCERT
A TRIBUTE TO DR. MARTIN LUTHER KING JR.

The 37th Annual Black Music and Civil Rights Movement concert was held Sunday, January 19, 2020 at 7:30 p.m. at the Morton H. Meyerson Symphony Center. It was a compelling evening of narration, music and dance featuring special guest artists, REGINA TAYLOR, GARY "LIL G" JENKINS from Silk and RAHEEM DEVAUGHN with TBAAL's 200 voice concert choir, conceived and produced by CURTIS KING.

This two time award winning concert commemorated the Life and Legacy of Dr. Martin Luther King Jr. and was part of a citywide celebration in Dallas, Texas.

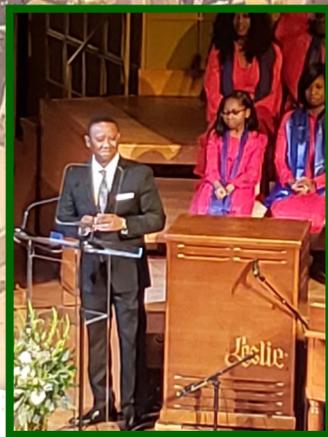
Members of Iota Phi Lambda Sorority Inc., Psi chapter, Sorors Wonda Traylor and Shelia Fadipe experienced an evening of spiritual enlightenment, through song and dance, celebrating this day as a "Day of Service" and part of their community service and networking activities for the New Year.

We Congratulate Curtis King and the Black Academy of Arts and Letters for 37 years of excellence, remembering and honoring the Legacy of Dr. Martin Luther King Jr.

TBAAL's 200 Voice Choir



Sorors: Traylor and Fadipe



Steve Pickett of CBS News
Narrating the Event



JENKINS

DEVAUGHN

TAYLOR

COMMUNITY SERVICE

LENDING A HAND
BY PRESIDENT REEVES



**Impact Club
Girl Scouts Distribution Center**

Lending A Helping Hand



The Girl Scout Cookie Distribution is very important for the IMPACT Club members at Berkner High School in Richardson, Texas. We have volunteered to do this for 5 years. This is year #6. Our club focuses on: Leadership Training and Community Service Projects.

January 16, 2020, Men of Iota (MOI) Ronny Reeves, Locksley Dawes, Sorors Cheryl Dawes and President Judy Reeves braved the 33 degree temperature to assist the Impact Club of Berkley High School with their Girl Scout Cookie Distribution. "This brought back soooo many memories of the 17 years we spent as Girl Scouts Mom/Dad Leaders," said Soror Cheryl Dawes.

Sorors, MOI, helping with the Scouts Cookie Distribution



Soror Dawes and MOI Dawes



AMERICAN HEART ASSOCIATION

The Nation Goes Red in February

The American Heart Association's signature women's initiative, Go Red for Women, is a comprehensive platform designed to increase women's heart health awareness and serve as a catalyst for change to improve the lives of women globally.

It's no longer just about wearing red; it's no longer just about sharing heart health facts. It's about all women making a commitment to stand together with Go Red and taking charge of their own heart health as well as the health of those they can't bear to live without. Making a commitment to your health isn't something you have to do alone either, so grab a friend or a family member and make a Go Red Healthy Behavior Commitment today. *According to American Heart Association*

Click on the link and hear more about 88% of millennial women worry about their moms' health.

<https://www.youtube.com/watch?v=hSnqvJ1IsoQ&feature=youtu.be>



TOYS "U" CAN'T RETURN

A CALL TO ACTION
BY SOROR WALLACE



**TOYS "U" CAN'T RETURN
A CALL TO ACTION**



The Future Iota Leaders (FIL) Youth Group of Iota Phi Lambda Sorority, Psi Chapter, along with other youth from the community joined together to invest in their future by seeking additional information through a workshop environment on January 25, 2020. The presentation was entitled "Toys "U" Can't Return" – Let's Talk – Discovering Who You Are and Where You Want to Go from Here! It identified areas that may be barriers in accomplishing many of the goals and dreams of youth as they move forward into adulthood. Areas of discussion and exploration included:

Values – Respect and Responsibly, Self-esteem-Believing in Yourself, Communicating-Talking So They Will Listen, Decision Making – Making the Right Choices

The wrap-up included a discussion about attitude and how it plays a part in their everyday life, as well as gifts were given to each participant of Toys notepads, pencils and a survival kit with items that build self-esteem (ex, pin- reminder to stay sharp, button – reminder they have to keep quiet sometime, etc.)

This was part one of a two-part workshop. Stay tune for part two!

Photo Gallery



Psi Chapter Sorors, Men of Iota (MOI) and Youth



2020 LEADERSHIP FORUM

PSI CHAPTER HOLDS LEADERSHIP FORUM

LEADERSHIP FORUM
BY SOROR FISHER.



7 KEYS TO BUSINESS SUCCESS



Psi Chapter held its Leadership Forum on February 1, 2020, at the Dallas Public Library's Highland Hills Branch. President Judy Reeves presided for the opening of the event. Psi Sorors and members of the Pelatis Auxiliary were in attendance. Men of Iota Ronny Reeves sponsored the lunch.

The theme for the Forum was **7 Keys to Business Success**. Seven sorors of Psi who are business owners served as panelists. The panelists included: Soror Kandre Covington, *N' Sight Consulting Coaches and NCC Institute*; Soror Cheryl Dawes, *Dawes Therapeutics - Physical Therapy Services and Medical Equipment Assessments*; Soror Daphne Hornbuckle, *The Hornbuckle Group, LLC, TriBecCa Studios, LLC and 200 Tyler Square, LLC*; Soror Jewel Hudson, *Kynect Independent Associate*; Soror Lalanii Jones, *Altruist Home Health and Hospice, Inc. and Stepping Stones Day-care Centers*; Soror Mary Nickson, PhD, *Connections Counseling & Consulting, LLC*; and Soror Letitia Speed, *Lady Veterans Outreach and Resource Group, Inc.*

Each panelist provided a profile of her business including the products or services provided, what motivated her to start the business and a key achievement /success since starting her business. The panelists then addressed the keys to business success using two models with 7 keys each. These keys included such requirements as a great business plan, mastering the basics of accounting, learning from experiences (good & bad), great customer service, nimble approaches to marketing, measurement and metrics and networking. The session closed with each panelist stating one key factor for her business success. These included: (1) "Making connections" - Soror Nickson, (2) "Being a veteran" - Soror Sneed, (3) "Connecting with people" - Soror Hudson, (4) "Meeting patients where they are" - Soror Dawes, (5) "Finding a niche" - Soror Hornbuckle, (6) "Continuous learning" - Soror Covington, and (7) "Having tenacity" - Soror Jones.

The forum was facilitated by Soror Nona Fisher.

Panelists

Soror Dr. Nickson



Soror Covington



Soror Hornbuckle



Soror Dawes



Soror Speed



Soror Hudson



Soror Jones



Facilitator Soror Fisher

Leadership Forum
7 Keys to Starting a Successful Business

1. You Have to Really Want It
2. A Good Choice of business to start
3. A Great Business Plan
4. A Solid Strategy
5. A Nimble Approach to Marketing
6. Mastering the Basics of Accounting
7. Learn from your experiences (good & bad)

7 KEYS TO BUSINESS SUCCESS



Panelists and Sorors

Iota Phi Lambda Sorority, Inc.
PSI CHAPTER
Leadership Forum
Presents
7 KEYS TO BUSINESS SUCCESS



FROM THE

Journalist



All news articles are due the **25th of each month** or before. Email all written news articles and pictures to: journalist@iota-psi.org

Please enjoy this edition of **PSI Pearls** and many more to come, and know it has ultimately been our pleasure to serve you.

Sisterly,

SOROR VEE M. JORDAN

PSI CHAPTER JOURNALIST/PUBLIC RELATIONS CHAIR

IOTA PHI LAMBDA SORORITY, INC.



BLACK HISTORY MONTH

2020 Theme: African Americans and the VOTE



SOUL FOOD NIGHT OUT
BY SOROR WALLACE



PSI HOST'S FOURTH ANNUAL SOUL FOOD NIGHT OUT

A relaxing and entertaining Soul Food Potluck Feast was held at the home of Soror Eddie Johnson with the help of the Black History Committee on Saturday, February 1, 2020. Psi Chapter is blessed to have amazing cooks with recipes that have been handed down from generation to generation with love and support of family.

BLACK HISTORY MONTH 2020

More than twenty-five Sorors and Men of Iota were in attendance.

Each Soror was asked to provide a recipe/ family history of their dish which will be included in a chapter cookbook will be published soon. The potluck feast included over thirty various soul food dishes including meats, vegetables, and desserts.

The evening concluded with the viewing of the widely acclaimed movie, **Harriet**, an action drama story of abolitionist and political activist, Harriet Tubman. And what's a movie without popcorn? It was there for anyone who could hold more food!

What a wonderful way to start Psi Chapter's Black History Celebration with food, fellowship and fun!



Photo Gallery

CALENDAR OF EVENTS FOR FEBRUARY

DATE	NAME OF EVENT	TIME	LOCATION
SATURDAY, 2/1/2020	LEADSHIP FORUM	11 a.m.	Highland Hills Library
SATURDAY, 2/1/2020	BLACK HISTORY SOUL FOOD NIGHT OUT	3p.m.-6p.m.	754 Village Green Dr.
SATURDAY, 2/1/2020	FIL OUTING REMEMBERING BLACK DALLAS	10 a.m.	Meadows Conference Center
Monday, 2/3/2020	THE KINSEY COLLECTION NOW THRU MARCH 1, 2020	6p.m.	South Dallas Culture Center
TUESDAY, 2/4/2020	BLACK DALLAS TOUR		Dart Transit Center
Saturday, 2/8/2020	SCOTT JOPLIN CHAMBER ORCHESTRA OF HOUSTON	5p.m.	Black Academy of Arts & Letters
Saturday, 2/8/2020	PELATIS FOUNDERS DAY & BLACK HISTORY PROGRAM	11a.m.	Highland Hills Library
Saturday, 2/15/2020	ALMA MACKEY SCHOLARSHIP		Due to Regional Chair
Saturday, 2/15/2020	BUSINESS MEETING	10a.m.	Meadows Conference Center
Saturday, 2/15/2020	TOUR OF THE PYTHIAN HOTEL	2p.m.	Downtown Dallas
Sunday, 2/16/2020	FIL MEETING	3p.m.	TBA
Saturday, 2/22/2020	SO YOU WANT TO TALK ABOUT RACE	9am.	First United Methodist Church
Friday, 2/28/2020	NATIONAL FIL SCHOLARSHIP		Due to National President-Elect



Happy Birthday!



SORORS FEBRUARY BIRTHDAYS



Happy Valentine's Day



Marilyn Figaro 2/23



Carla Mass 2/15



Renee Malena 2/14



Gwendolyn Brewer-Cotton 2/18



Iota Phi Lambda Sorority, Inc. Southwestern Regional News

**73rd Southwestern Regional Conference
March 26-29, 2020**

“Committing To Business”

Host Chapter: Epsilon Phi

HOTEL RESERVATION DEADLINE:

**THURSDAY, MARCH 5, 2020
(SUBJECT TO AVAILABILITY)**

ROOM RATE:

**SINGLE OR DOUBLE
ROOMS \$159.00
(PER NIGHT)**

Iota Phi Lambda Sorority, Inc.
73rd Southwestern Regional Conference

Houston CityPlace **M**arriott
at Springwoods Village
1200 Lake Plaza Drive
Spring, Texas 77389
March 26-29, 2020
Host Chapter: Epsilon Phi
CONFERENCE THEME: "COMMITTING TO BUSINESS"
CONFERENCE CHALLENGE: "EACH ONE BRING ONE"

Conference Focus
"Iota Nuts & Bolts"

REGISTRATION DUE DATE JANUARY 31, 2020 REGISTRATION FEE: \$200.00	HOTEL RESERVATIONS DEADLINE DATE Thursday, March 5, 2020 (Subject to availability)
ROOM RATE Single or Double Rooms \$159.00 (Per Night)	24-HOUR ACCESS RESERVATIONS 281 350-4000 (HOTEL)

24-HOUR ACCESS RESERVATIONS

1-281-350-4000 (HOTEL)

**SORORS, THE TIME IS NOW! THE LINK TO BOOK YOUR HOTEL RESERVATION
FOR THE 73RD SWR CONFERENCE IS LISTED BELOW.**

The SWR Executive Committee is Hoping to See You There!

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1569868698018&key=GRP&app=resvlink>



MARRIOTT HOTELS | TRAVEL BRILLIANTLY

Houston CityPlace Marriott at Springwoods Village
1200 Lake Plaza Dr, Spring, TX 77389
P: 281-350-4000 www.marriottspringwoodsvillage.com



Iota Phi Lambda Sorority, Inc. National HQ News



*Calendar Dates and Reminders
from the
National President-Elect*

Iota Scholarship Programs

I want to encourage each chapter to participate in our national scholarship programs. **Chapters may submit only one applicant for each scholarship except the FIL scholarship, where you may submit multiple entries.** The same applicant may apply for more than one scholarship if they meet the qualifications. **Do not include the acceptance form with the applications, only the winners need to sign this form and it will be sent to them with their notification letter.** Please adhere to the deadlines and the guideline clarifications listed below

ALL NATIONAL SCHOLARSHIP APPLICATIONS ARE TO BE SENT DIRECTLY TO THE NATIONAL PRESIDENT ELECT:

National FIL Scholarship - The applicant must be a H.S. Senior and can be either female or male. The chapter must have a **FIL** group to participate in this scholarship.

Postmarked by: 2/28

Alice P. Allen Scholarship - The applicant must be a H.S. Senior who is a teen mother. **Postmarked by: 4/1**

Dorethea N. Hornbuckle Memorial Scholarship - The applicant can be either a female or male H.S. Senior or undergraduate interested in business, business administration, science, or engineering. **Postmarked by 3/15**

In Sisterly Service,

Charlotte D. Berry, M.Ed.

National President Elect



E-Store

Support the Lola Mercedes Parker Foundation by purchasing through the Amazon Smiles program. Amazon donates .5% of the price of eligible Amazon Smile purchases to the Lola Mercedes Parker Foundation. Go to: smile.amazon.com



Psi Chapter Information

If you would like to email President Judy Reeves, Journalist Vee M. Jordan or visit Psi Chapter's website click on the highlighted links listed below.

Judy Reeves, Psi Chapter President
judyreeves4@att.net

Iota Phi Lambda Sorority, Inc.
 Psi Chapter
 P.O. Box 223871
 Dallas, Texas 75222-3871

PSI CHAPTER WEBSITE
<http://www.iota-psi.org>

Chapter Theme:

"Building on a Solid Foundation, Empowering and Strengthening Sisterhood in Business"



You can Find us On



<https://twitter.com/psi1936>

Vee M. Jordan, Journalist
journalist@iota-psi.org

Editorial Staff/Public Relations Committee

- Daphne Hornbuckle
- Jewel Hudson
- Judy Jenkins
- Rita Heath Powell
- Wonda Traylor
- Rita White Ross
- Shelia Fadipe

Southwestern Region Information

If you would like to send an email to our Southwestern Regional Director, National President or visit the Southwestern Region or National websites. Click on the highlighted links listed below.

[Vahnita Loud](#), Southwestern Regional Director

Southwestern Region Website, <http://www.iotaswr.org>

Southwestern Region Theme: "Affirming the Legacy, Bonding in Sisterhood, Committing to Business and Developing Leaders"

National Information

[Dorothy White](#), National President

National Website, <http://www.iota1929.org>

National Theme:

"BUSINESS AND PROFESSIONAL WOMEN BUILDING THE FOUNDATION FOR GENERATIONAL FINANCIAL EMPOWERMENT"



Founder: Mrs. Lola M. Parker

"Upward and Onward in Efficient Service"